



Smart Phone Sales Insights



Executive Summary



Sales Insights



Performance



Connect with me!

Designed by : Rowena Sagaria



3.8M

Total Revenue



4602.0

Sold Units



94

Total Transaction



836.1

Average Price

Monthly Trend



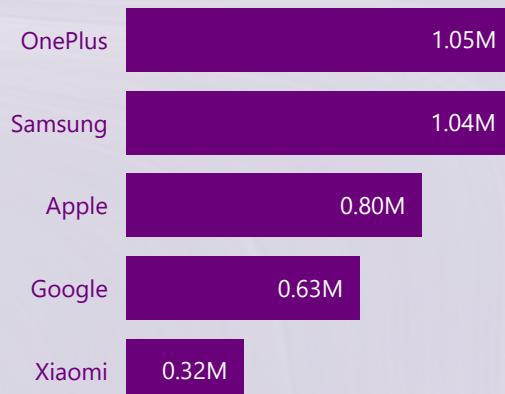
Payment Mode



Sales Channel



Brand



Filters

Month

All

Brand

All

Operating System

All

Sales Channel

All

Payment Mode

Credit Card

Country

All

Clear Filters

Sales Dashboard



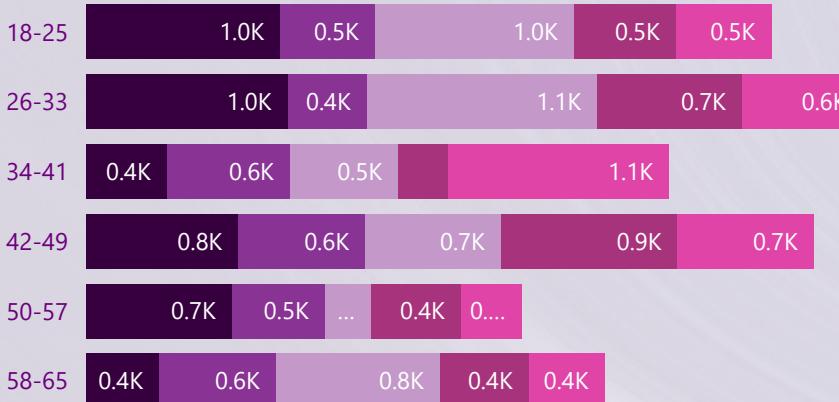
Executive Summary

Sales Insights

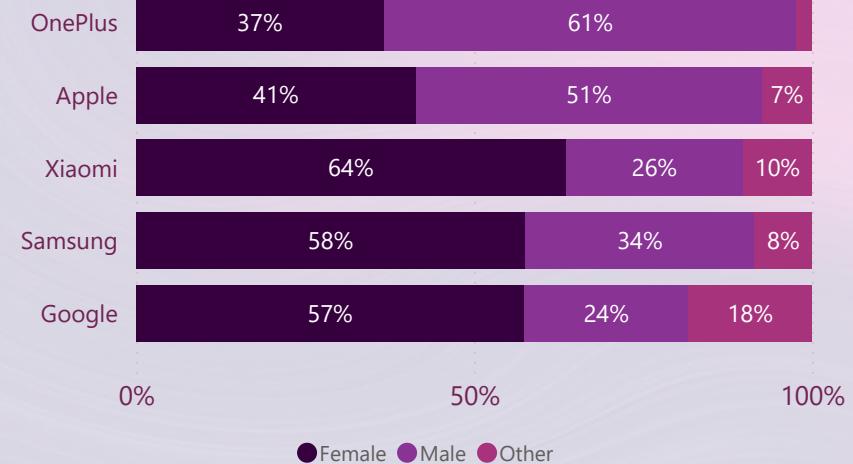
Performance

Brand Preference by Age Group

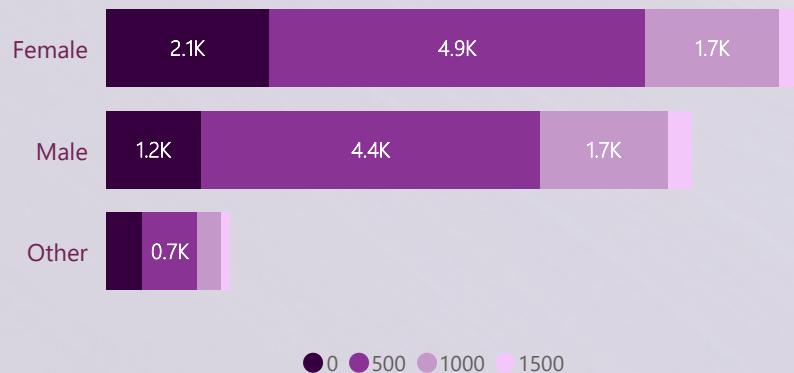
Brand ● Apple ● Google ● OnePlus ● Samsung ● Xiaomi



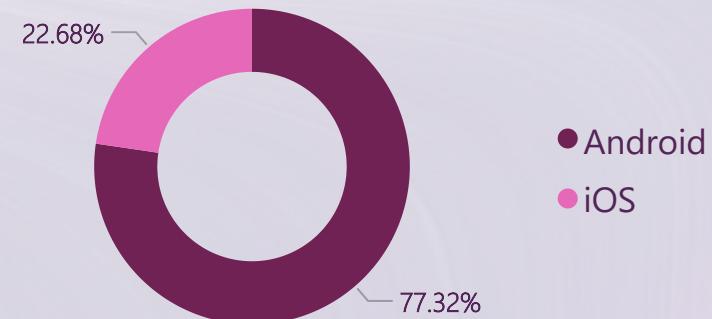
Brand vs Gender



Price Range Preferences by Gender



OS Preference



Filters

Month

All

Brand

All

Operating System

All

Sales Channel

All

Payment Mode

All

Country

All

Clear Filters

Sales Dashboard



Executive Summary



Sales Insights

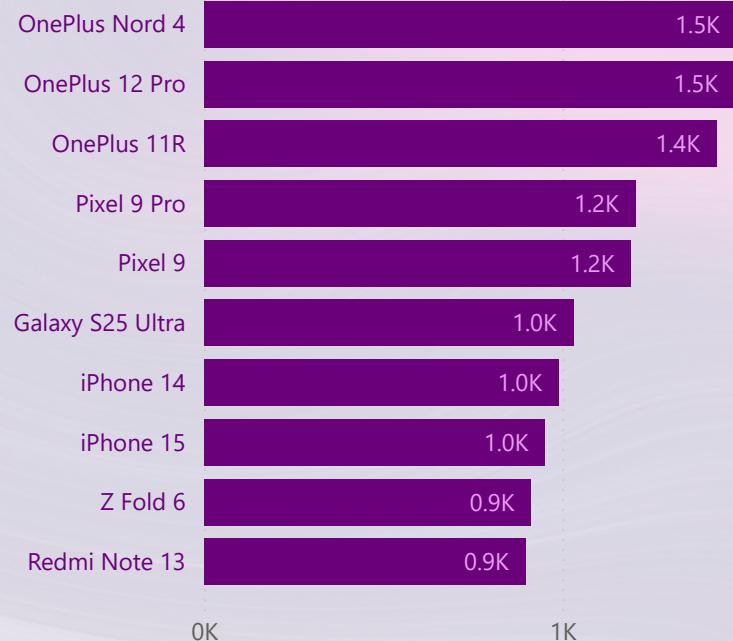


Performance

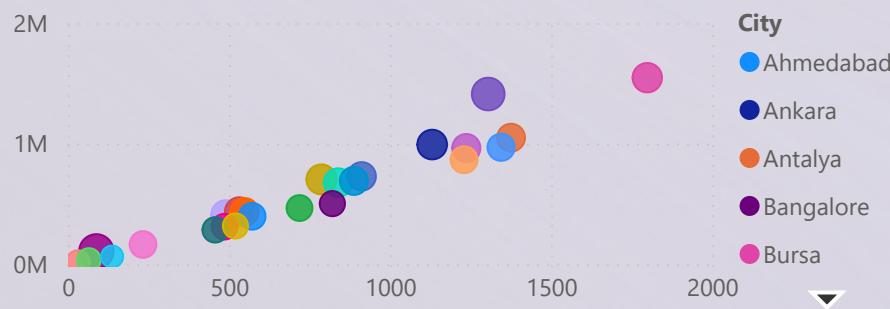
Top 10 Cities

| Country | City | Total Revenue | Units Sold | Avg Selling Price |
|---------|----------|---------------|------------|-------------------|
| Turkey | Bursa | 1546416.0 | 1799.0 | 859.60 |
| India | Chennai | 1410880.0 | 1305.0 | 1,081.13 |
| Turkey | Antalya | 1048662.0 | 1376.0 | 762.11 |
| Turkey | Ankara | 991696.0 | 1131.0 | 876.83 |
| Turkey | Istanbul | 969225.0 | 1345.0 | 720.61 |
| India | Jaipur | 962815.0 | 1237.0 | 778.35 |
| Turkey | Izmir | 865853.0 | 1230.0 | 703.95 |
| India | Pune | 728023.0 | 912.0 | 798.27 |
| India | Kolkata | 702708.0 | 787.0 | 892.89 |
| India | Mumbai | 690335.0 | 888.0 | 777.40 |
| Total | | 9916613.0 | 12010.0 | 825.70 |

Top 10 Models



Revenue vs. Units by City



Sales Channel vs Payment Mode

| Sales Channel | Cash | Credit Card | EMI | UPI | Total |
|---------------|---------------|---------------|---------------|---------------|----------------|
| Online | 3021.0 | 3116.0 | 2854.0 | 2241.0 | 11232.0 |
| Partner | 730.0 | 586.0 | 664.0 | 326.0 | 2306.0 |
| Retail Store | 1147.0 | 900.0 | 1475.0 | 1488.0 | 5010.0 |
| Total | 4898.0 | 4602.0 | 4993.0 | 4055.0 | 18548.0 |

Filters

Month

Brand

Operating System

Sales Channel

Payment Mode

Country

Clear Filters