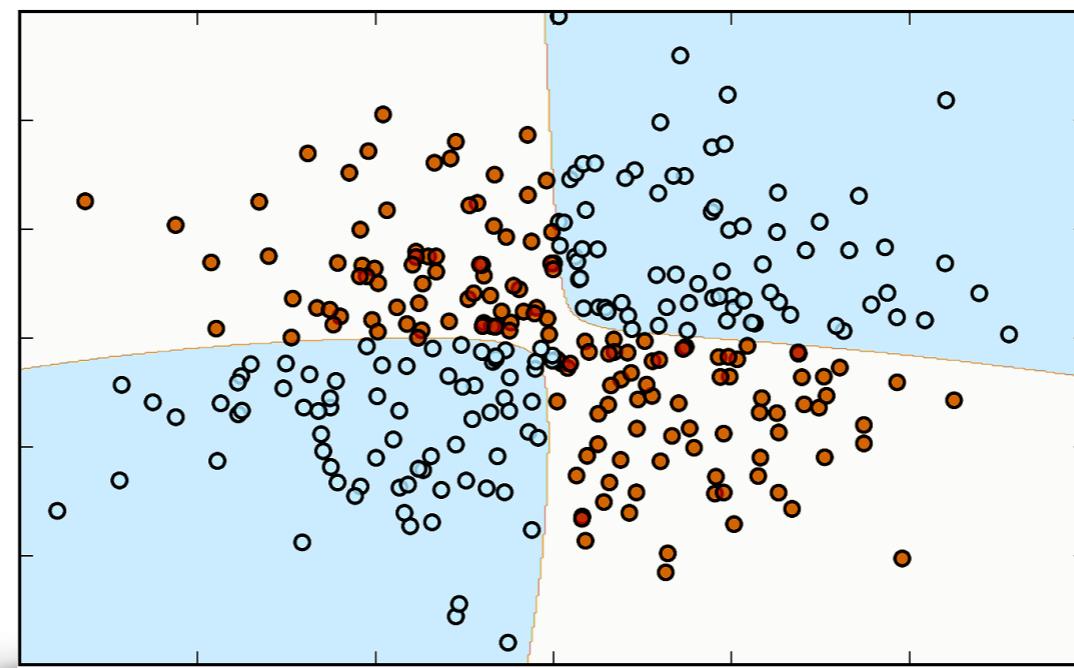


Practical Data Science

An Introduction to Supervised Machine Learning
and Pattern Classification: The Big Picture



Sebastian Raschka



Michigan State University
NextGen Bioinformatics Seminars - 2015

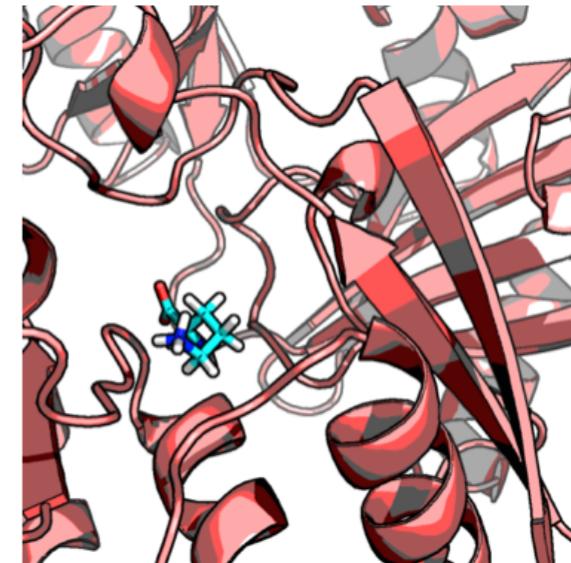
Feb. 11, 2015

A Little Bit About Myself ...

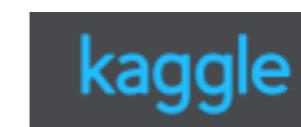
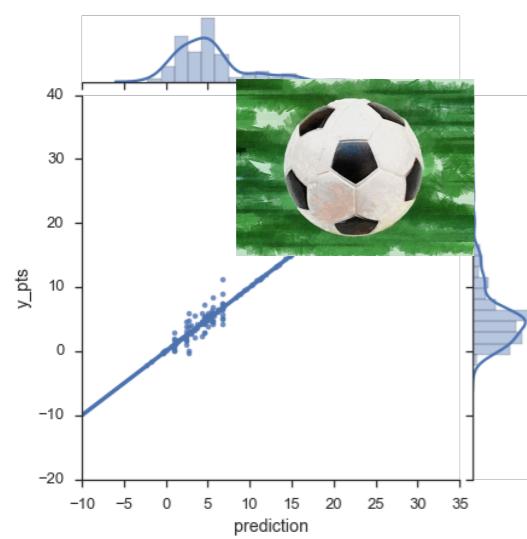
PhD candidate in Dr. L. Kuhn's Lab:

Developing software & methods for

- Protein ligand docking
- Large scale drug/inhibitor discovery



and some other machine learning side-projects ...



sebastianraschka

[blog](#) [webapps](#) [projects](#) [books](#) [about+contact](#)

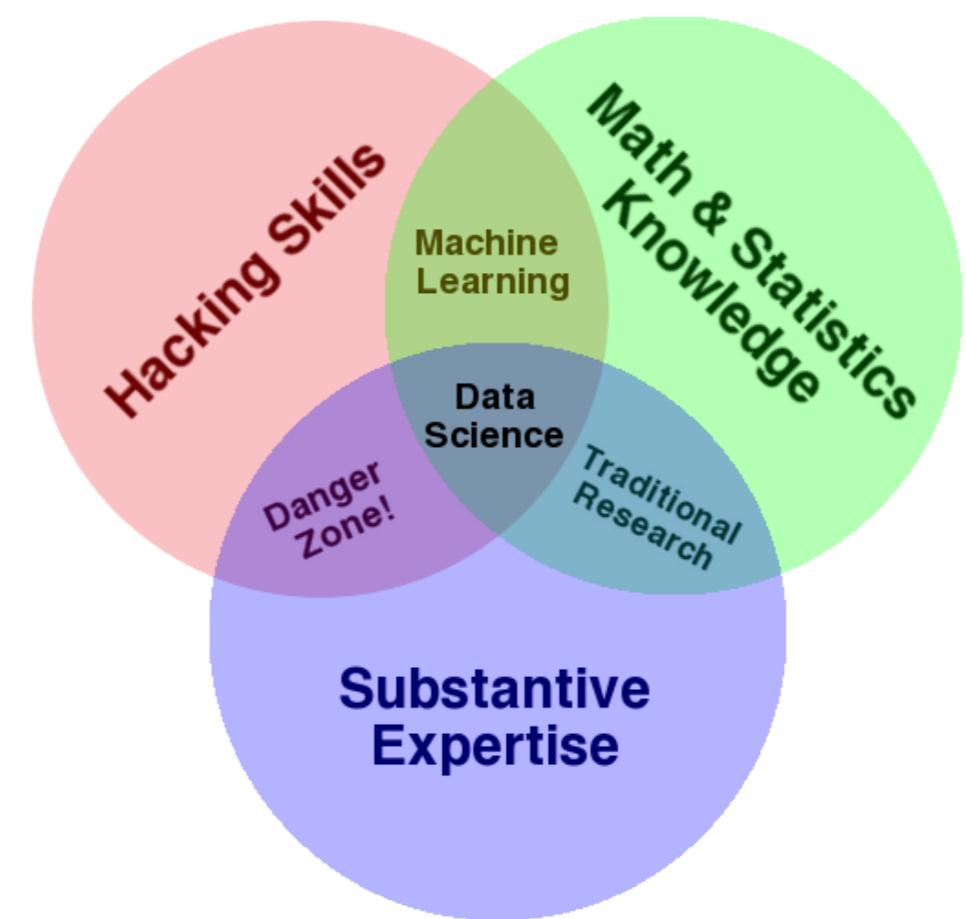
What is Machine Learning?

"Field of study that gives computers the ability to learn without being explicitly programmed."

(Arthur Samuel, 1959)



By Phillip Taylor [CC BY 2.0]



<http://drewconway.com/zia/2013/3/26/the-data-science-venn-diagram>

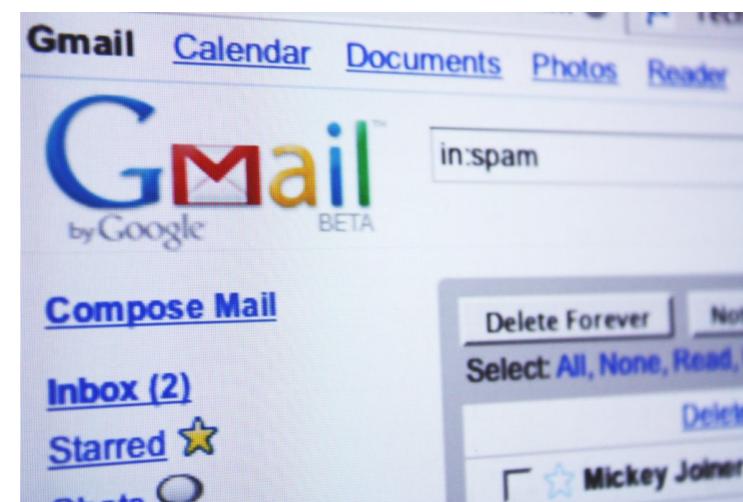
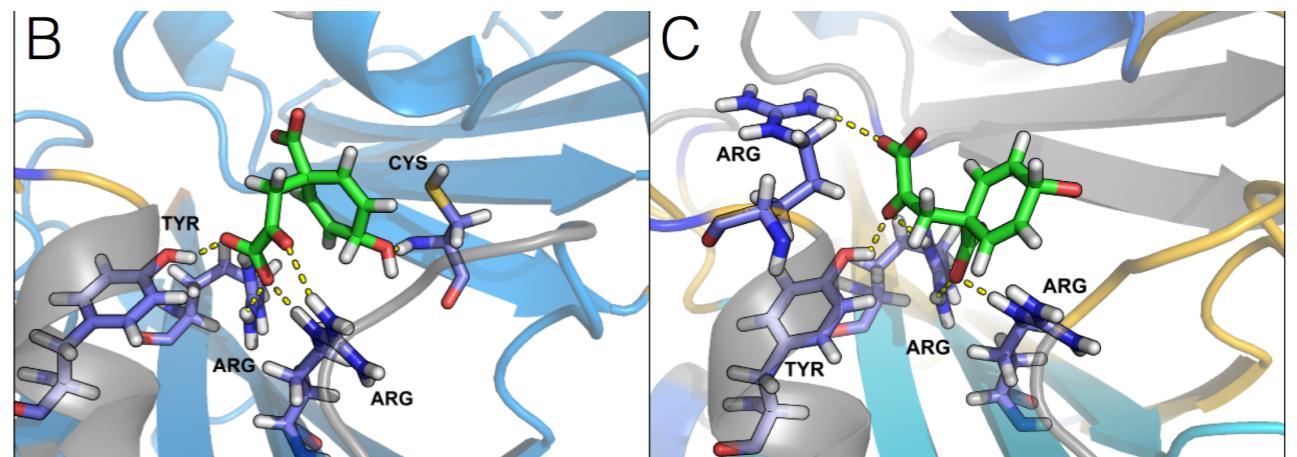
Examples of Machine Learning

Text Recognition



[http://commons.wikimedia.org/wiki/
File:American_book_company_1916_letter_envelope-2.JPG#filelinks](http://commons.wikimedia.org/wiki/File:American_book_company_1916_letter_envelope-2.JPG#filelinks)
[public domain]

Biology

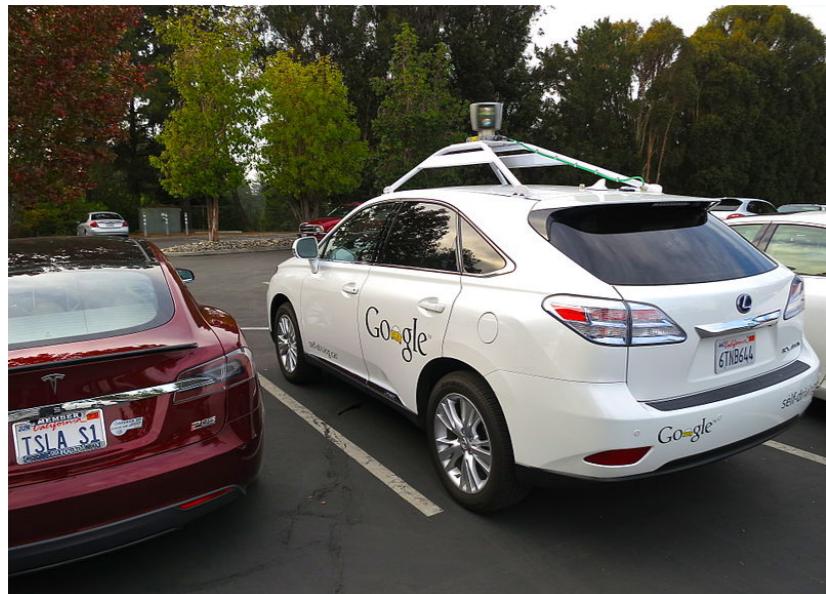


Spam Filtering

<https://flic.kr/p/5BLW6G> [CC BY 2.0]

Examples of Machine Learning

Self-driving cars



By Steve Jurvetson [CC BY 2.0]

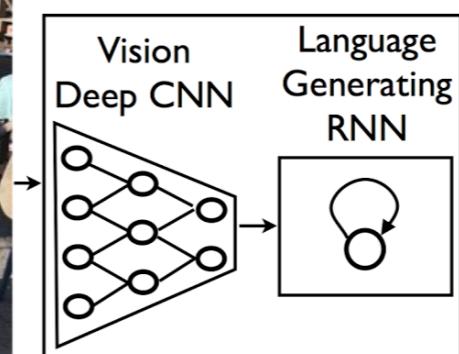
and many, many more ...

Recommendation systems



http://commons.wikimedia.org/wiki/File:Netflix_logo.svg [public domain]

Photo search



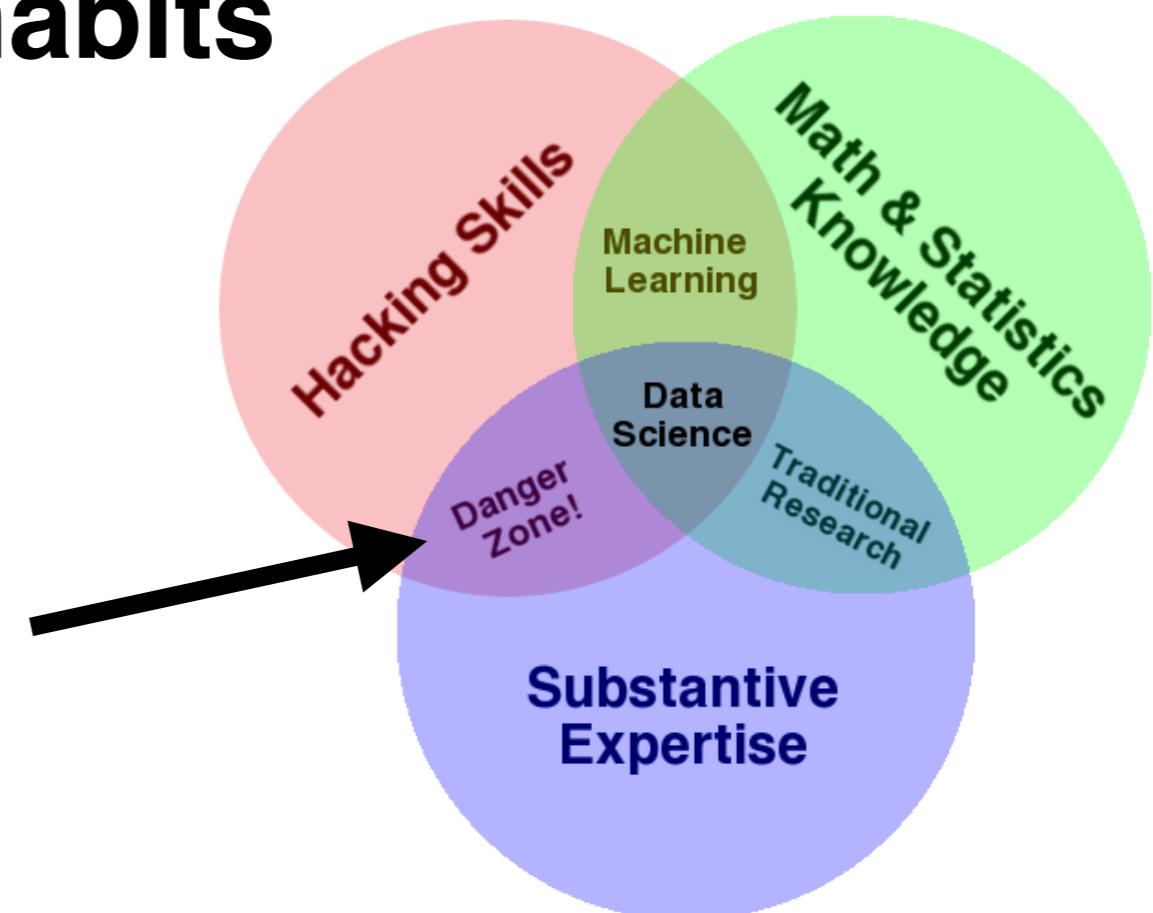
A group of people shopping at an outdoor market.
There are many vegetables at the fruit stand.

<http://googleresearch.blogspot.com/2014/11/a-picture-is-worth-thousand-coherent.html>

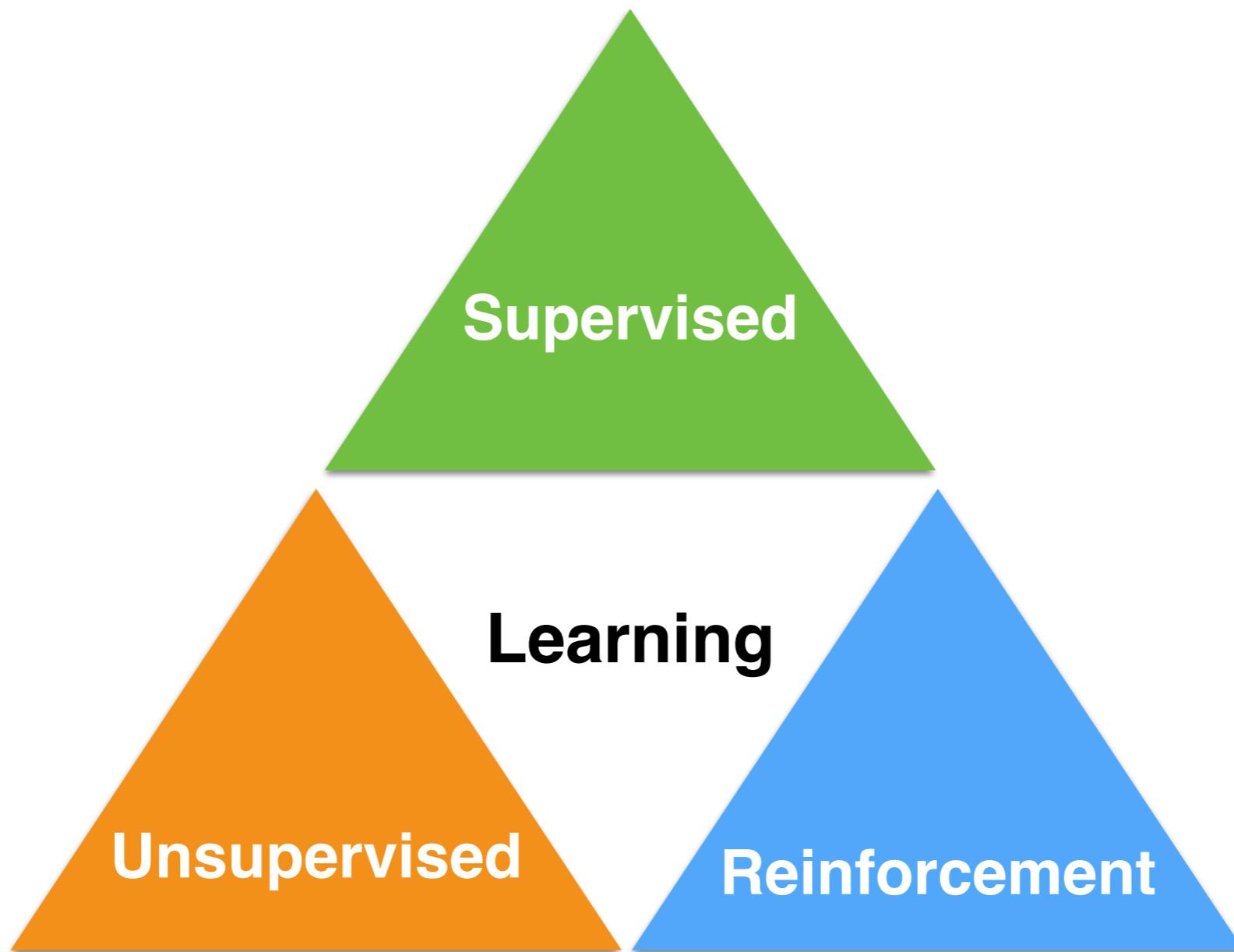
How many of you have used
machine learning before?

Our Agenda

- Concepts and the big picture
- Workflow
- Practical tips & good habits



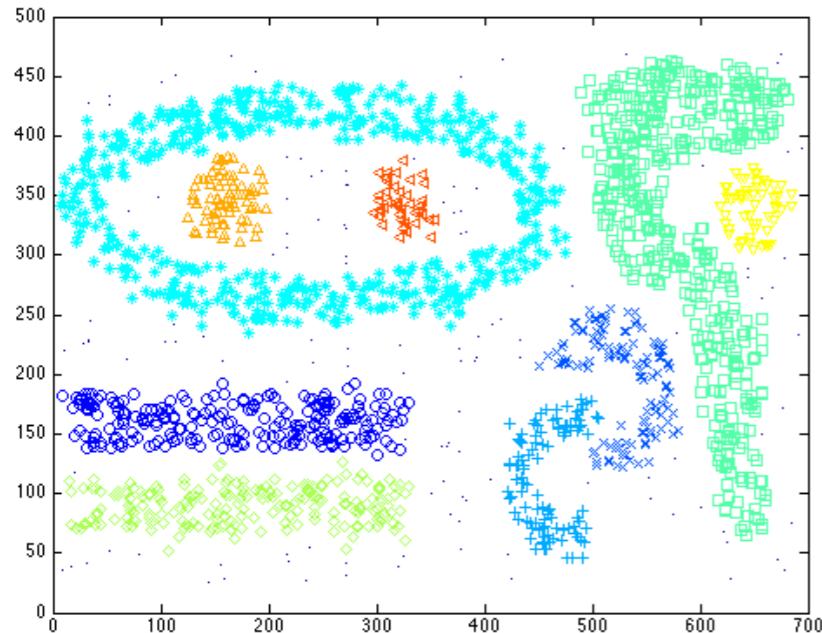
- Labeled data
- Direct feedback
- Predict outcome/future



- No labels
- No feedback
- “Find hidden structure”

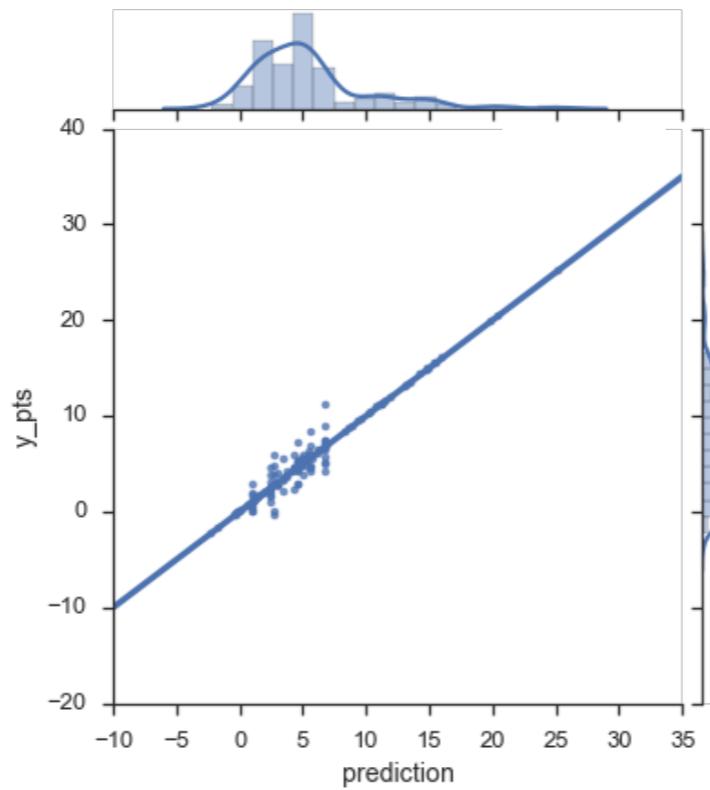
- Decision process
- Reward system
- Learn series of actions

Unsupervised Learning

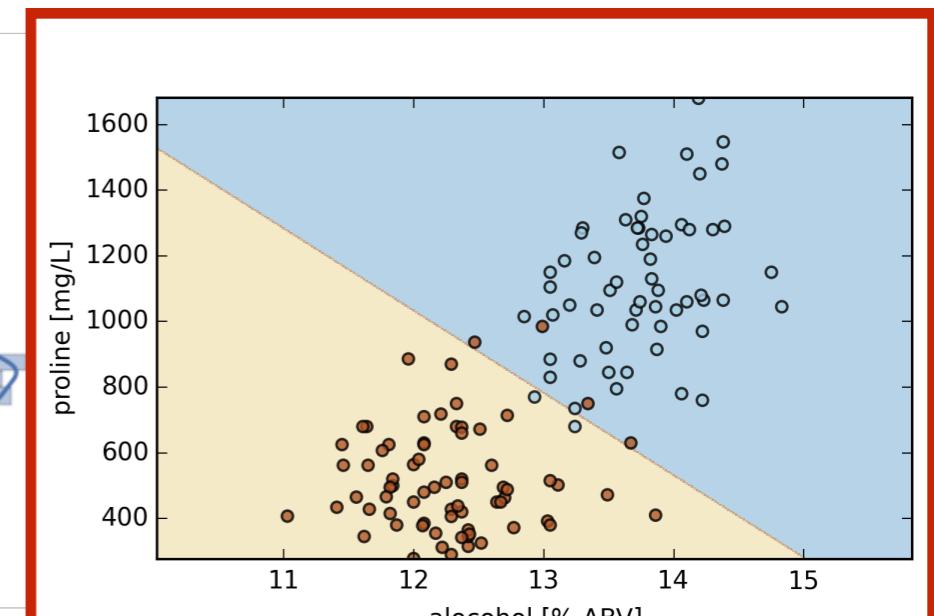


Clustering:
[DBSCAN on a toy dataset]

Supervised Learning



Regression:
[Soccer Fantasy Score prediction]



Classification:
[SVM on 2 classes of the Wine dataset]

Today's topic

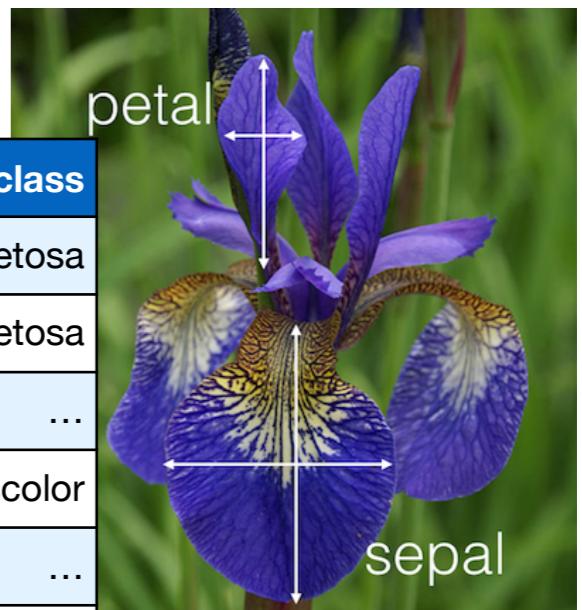
Nomenclature

IRIS

Instances (samples, observations)

<https://archive.ics.uci.edu/ml/datasets/Iris>

	sepal_length	sepal_width	petal_length	petal_width	class
1	5.1	3.5	1.4	0.2	setosa
2	4.9	3.0	1.4	0.2	setosa
...
50	6.4	3.2	4.5	1.5	veriscolor
...
150	5.9	3.0	5.1	1.8	virginica



Features (attributes, dimensions)

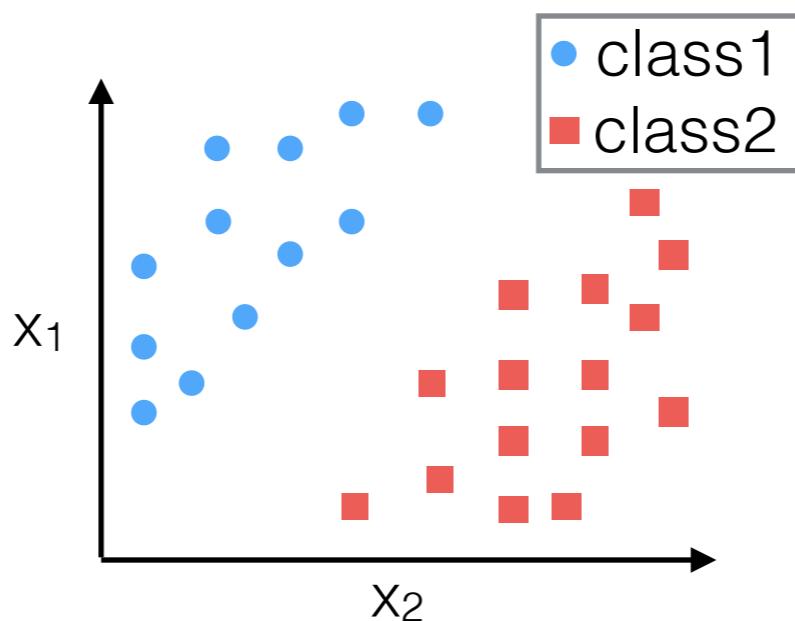
Classes (targets)

$$\mathbf{X} = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1D} \\ x_{21} & x_{22} & \cdots & x_{2D} \\ x_{31} & x_{32} & \cdots & x_{3D} \\ \vdots & \vdots & \ddots & \vdots \\ \vdots & \vdots & \ddots & \vdots \\ x_{N1} & x_{N2} & \cdots & x_{ND} \end{bmatrix}$$

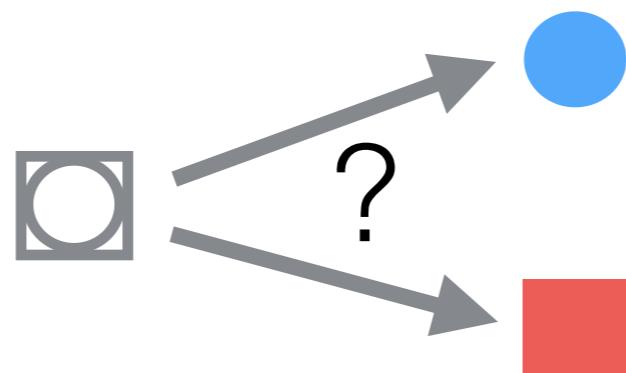
$$\mathbf{y} = [y_1, y_2, y_3, \dots, y_N]$$

Classification

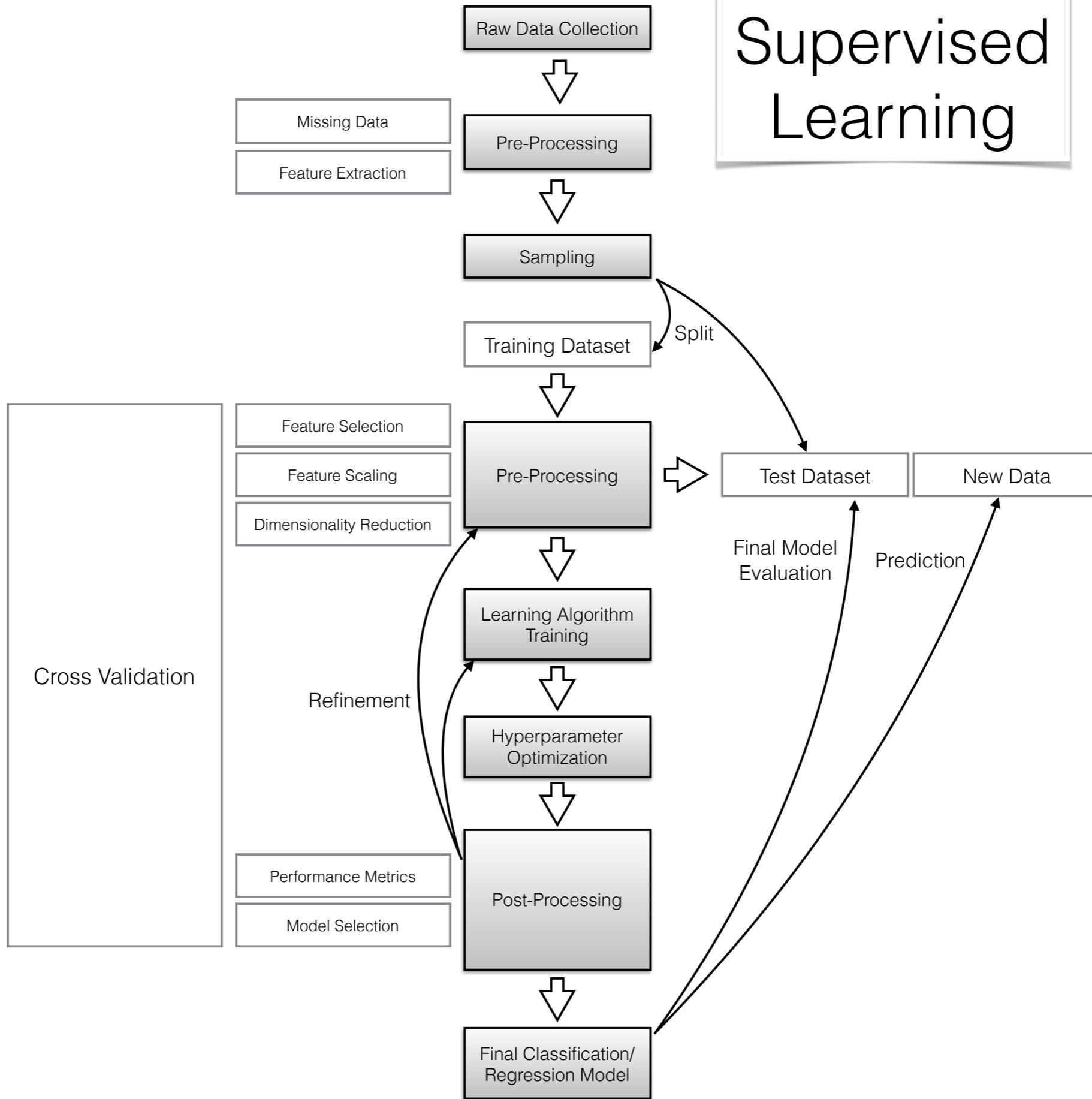
1) Learn from training data



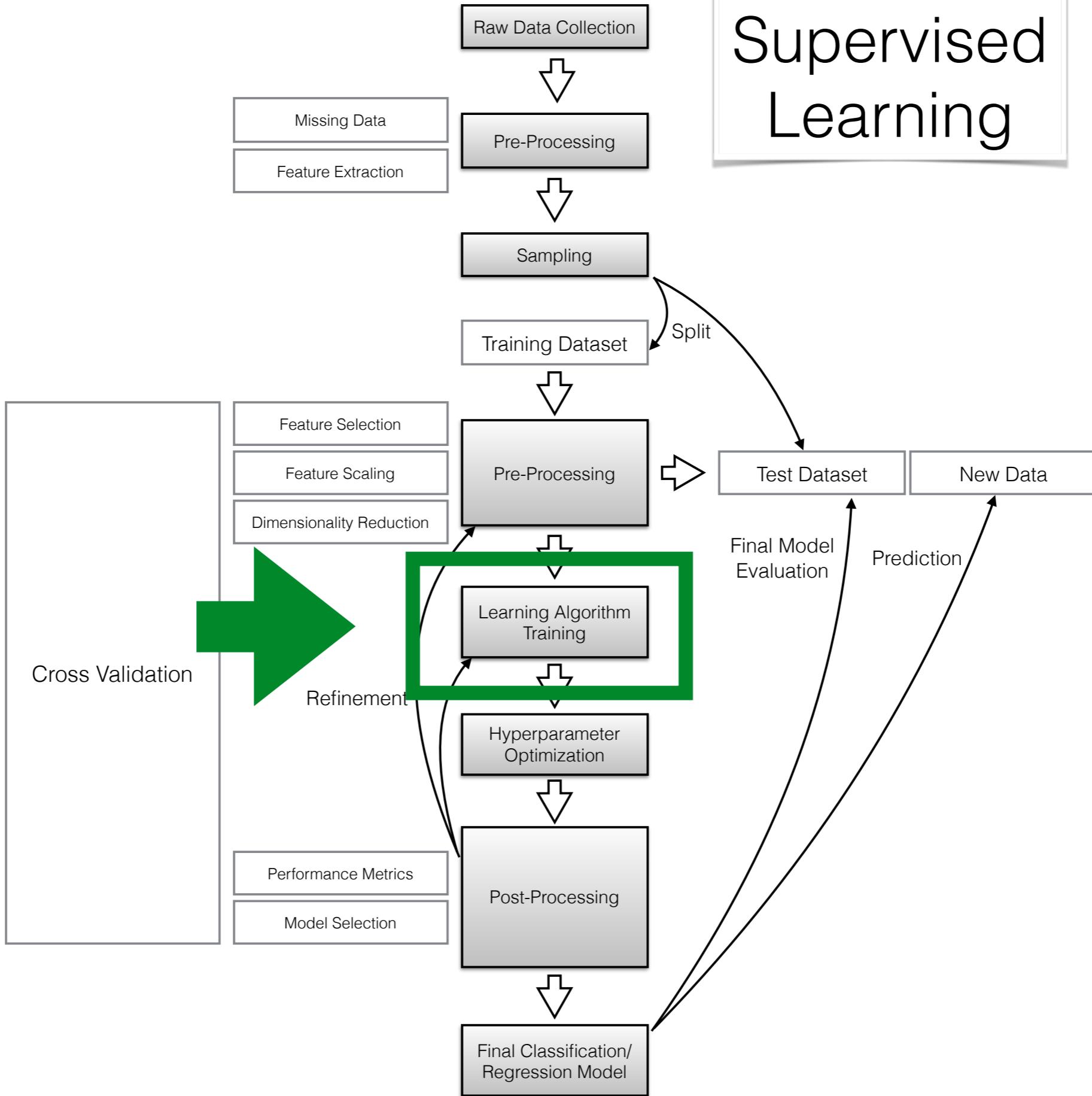
2) Map unseen (new) data



Supervised Learning



Supervised Learning



A Few Common Classifiers

Perceptron

Naive Bayes

Decision Tree

K-Nearest Neighbor

Logistic Regression

Artificial Neural Network / Deep Learning

Support Vector Machine

Ensemble Methods: Random Forest, Bagging, AdaBoost

Discriminative Algorithms

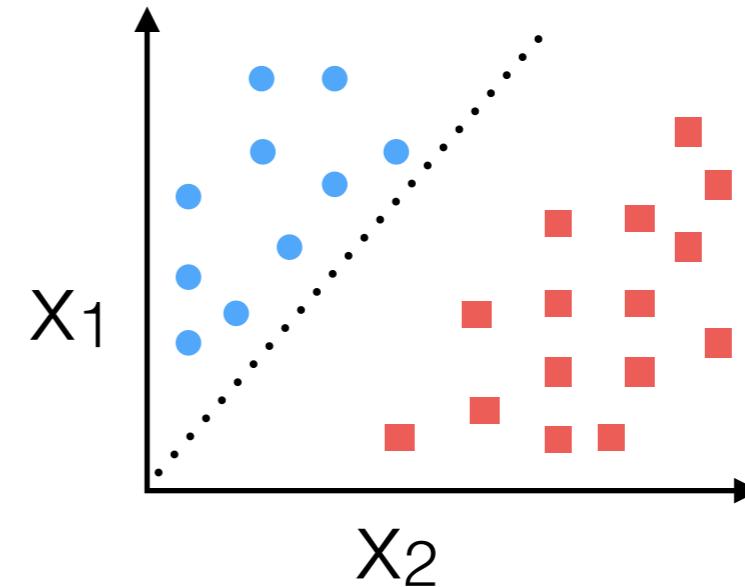
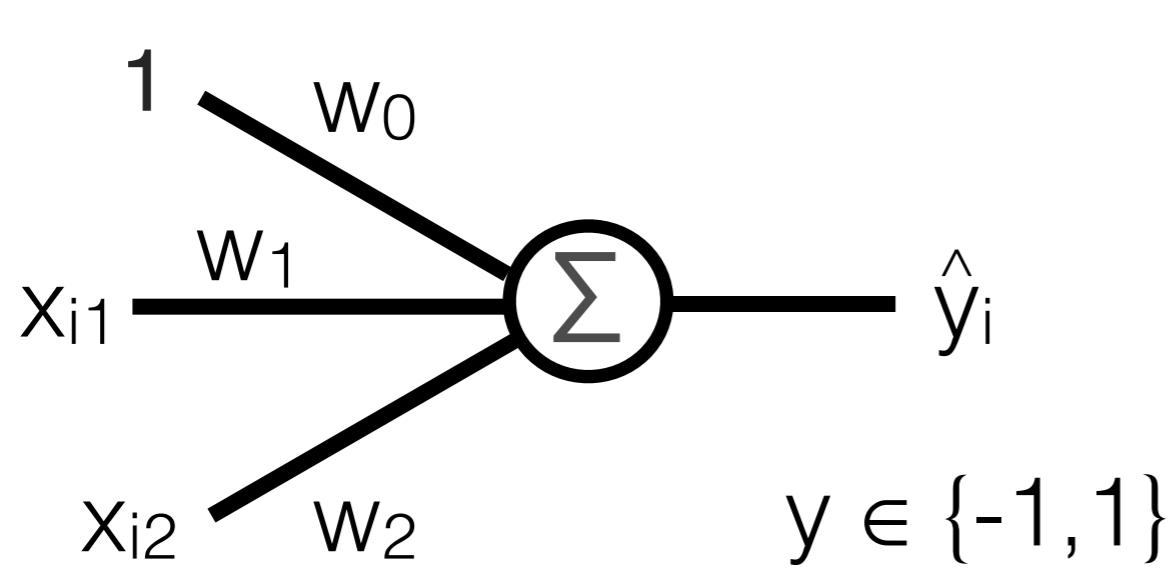
- Map $x \rightarrow y$ directly.
- E.g., **distinguish** between people speaking different languages **without learning the languages.**
- Logistic Regression, SVM, Neural Networks ...

Generative Algorithms

- Models a more general problem: how the data was generated.
- I.e., the distribution of the class; joint probability distribution $p(x,y)$.
- Naive Bayes, Bayesian Belief Network classifier, Restricted Boltzmann Machine ...

Examples of Discriminative Classifiers: Perceptron

F. Rosenblatt. The perceptron, a perceiving and recognizing automaton Project Para. Cornell Aeronautical Laboratory, 1957.



$$\hat{y} = \mathbf{w}^T \mathbf{x} = w_0 + w_1 x_1 + w_2 x_2$$

w_j = weight

x_i = training sample

y_i = desired output

\hat{y}_i = actual output

t = iteration step

η = learning rate

θ = threshold (here 0)

$$\hat{y}_i \begin{cases} 1 & \text{if } \mathbf{w}^T \mathbf{x}_i \geq \theta \\ -1 & \text{otherwise} \end{cases}$$

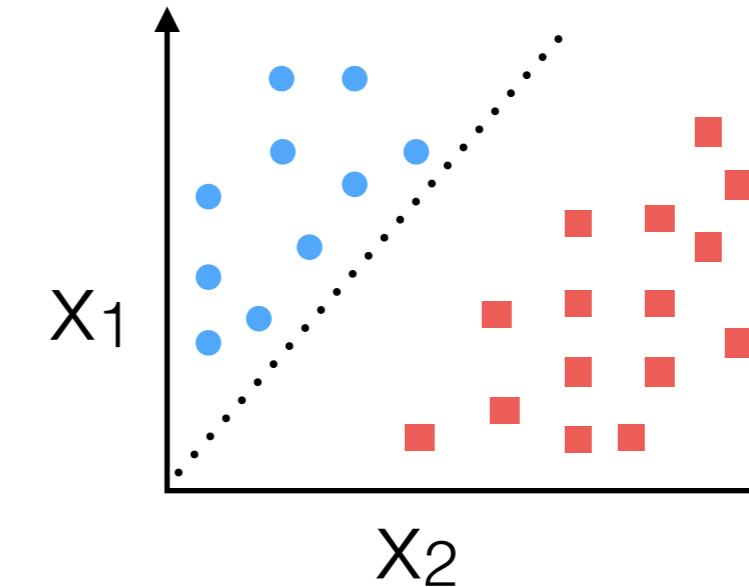
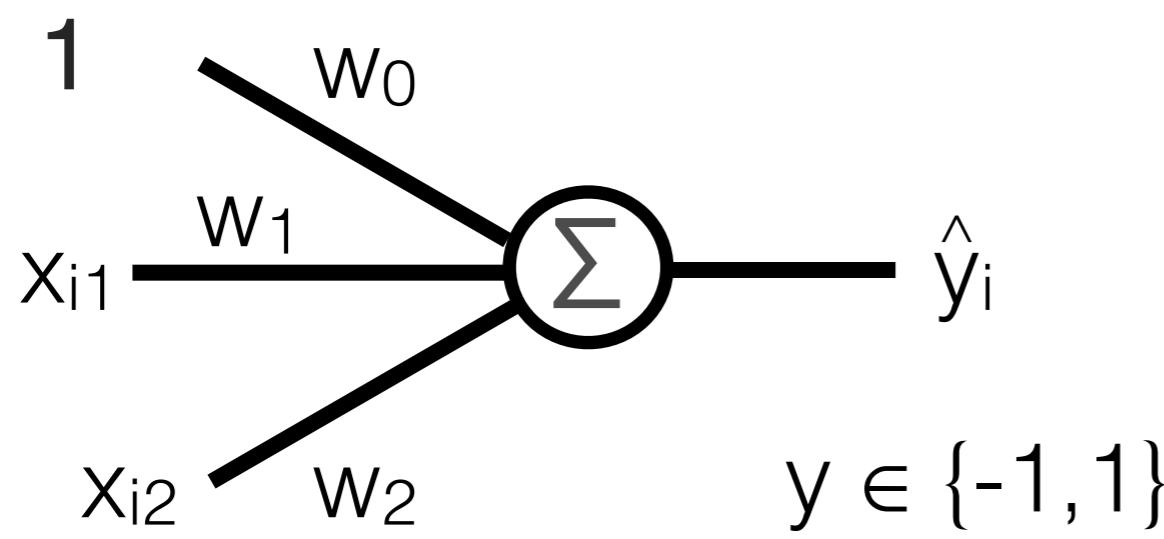
update rule:

$$w_j(t+1) = w_j(t) + \eta(y_i - \hat{y}_i)x_i$$

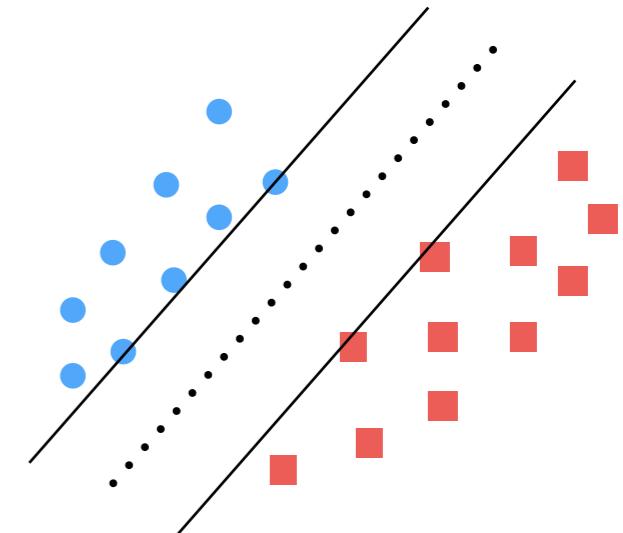
until
 $t+1 = \text{max iter}$
or $\text{error} = 0$

Discriminative Classifiers: Perceptron

F. Rosenblatt. The perceptron, a perceiving and recognizing automaton Project Para. Cornell Aeronautical Laboratory, 1957.



- Binary classifier (one vs all, OVA)
- Convergence problems (set n iterations)
- Modification: stochastic gradient descent
- “Modern” perceptron: Support Vector Machine (maximize margin)
- Multilayer perceptron (MLP)



Generative Classifiers: Naive Bayes

Bayes Theorem:

$$P(\omega_j | \mathbf{x}_i) = \frac{P(\mathbf{x}_i | \omega_j) P(\omega_j)}{P(\mathbf{x}_i)}$$

Posterior probability = $\frac{\text{Likelihood} \times \text{Prior probability}}{\text{Evidence}}$

Iris example:

$$P(\text{"Setosa"} | \mathbf{x}_i), \quad \mathbf{x}_i = [4.5 \text{ cm}, 7.4 \text{ cm}]$$

Generative Classifiers: Naive Bayes

Bayes Theorem:

$$P(\omega_j | \mathbf{x}_i) = \frac{P(\mathbf{x}_i | \omega_j) P(\omega_j)}{P(\mathbf{x}_i)}$$

Decision Rule:

pred. class label $\omega_j \leftarrow \operatorname{argmax}_{i=1, \dots, m} P(\omega_j | \mathbf{x}_i)$

e.g., $j \in \{\text{Setosa}, \text{Versicolor}, \text{Virginica}\}$

Generative Classifiers: Naive Bayes

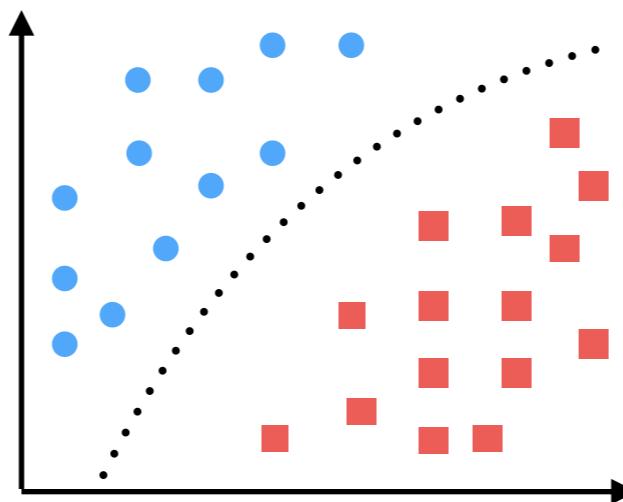
Evidence: $P(\omega_j | \mathbf{x}_i) = \frac{P(\mathbf{x}_i | \omega_j) P(\omega_j)}{\cancel{P(\mathbf{x}_i)}} \text{ (cancels out)}$

Prior probability: $P(\omega_j) = \frac{N_{\omega_j}}{N_c}$ (class frequency)

Class-conditional probability
(here Gaussian kernel): $P(x_{ik} | \omega_j) = \frac{1}{\sqrt{(2 \pi \sigma_{\omega j}^2)}} \exp\left(-\frac{(x_{ik} - \mu_{\omega j})^2}{2\sigma_{\omega j}^2}\right)$

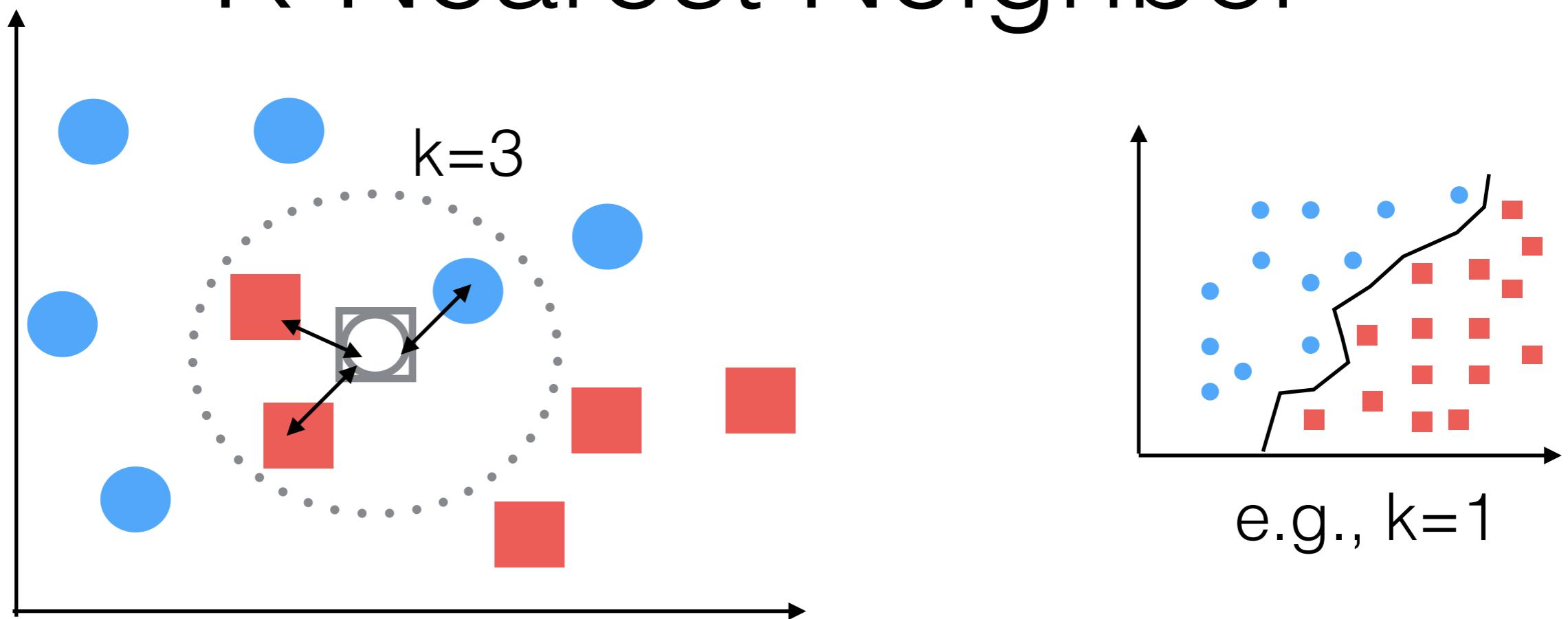
$$P(\mathbf{x}_i | \omega_j) = \prod_{k=1}^d P(x_{ik} | \omega_j)$$

Generative Classifiers: Naive Bayes



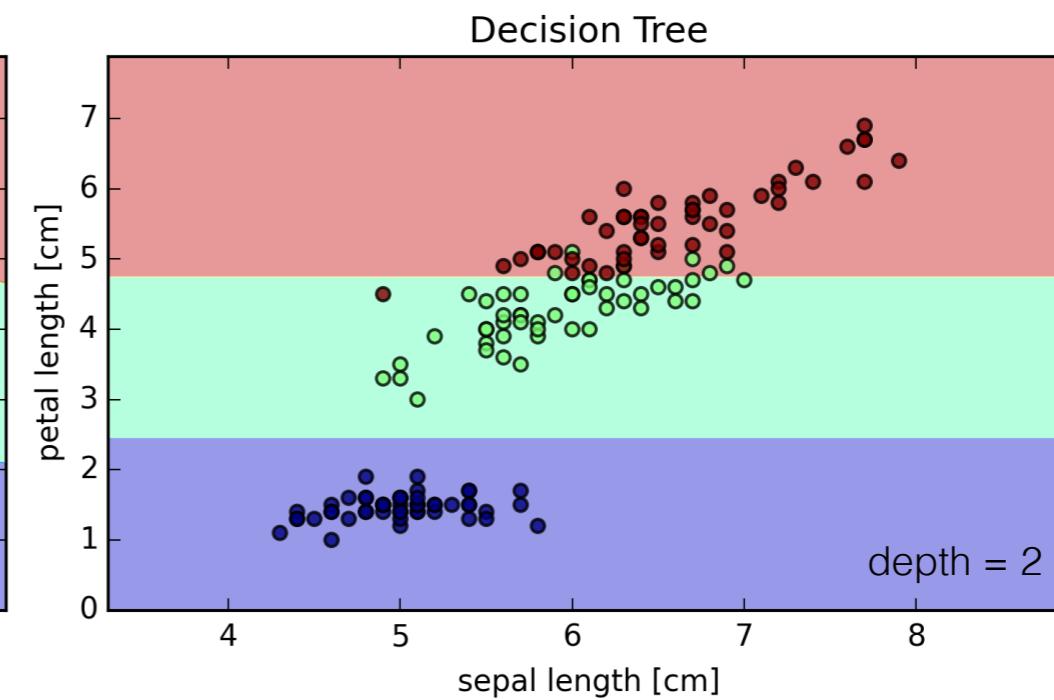
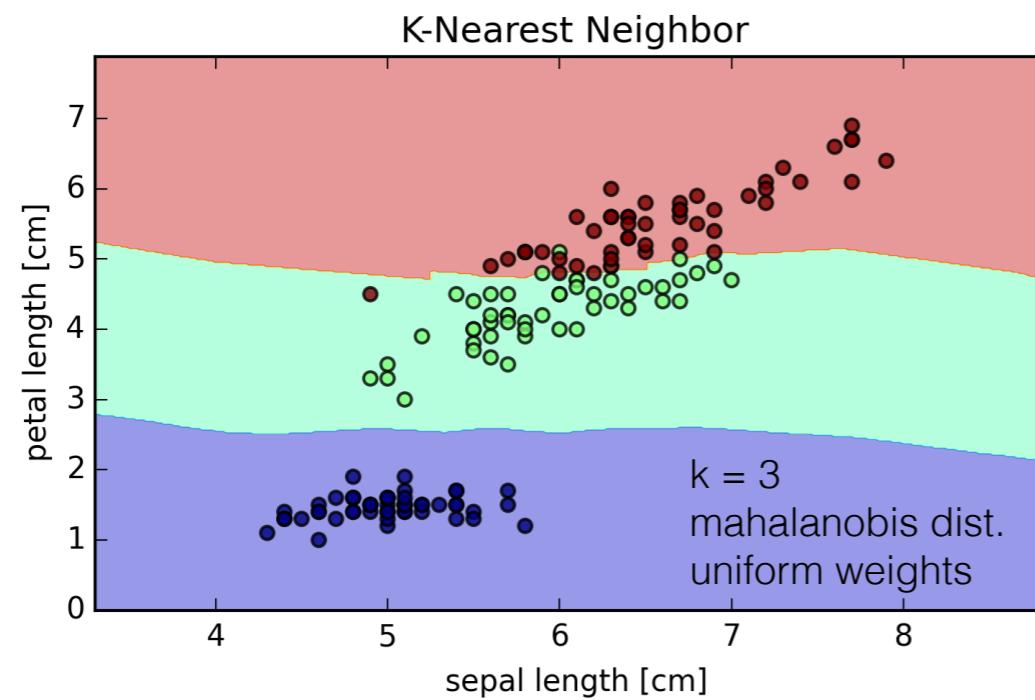
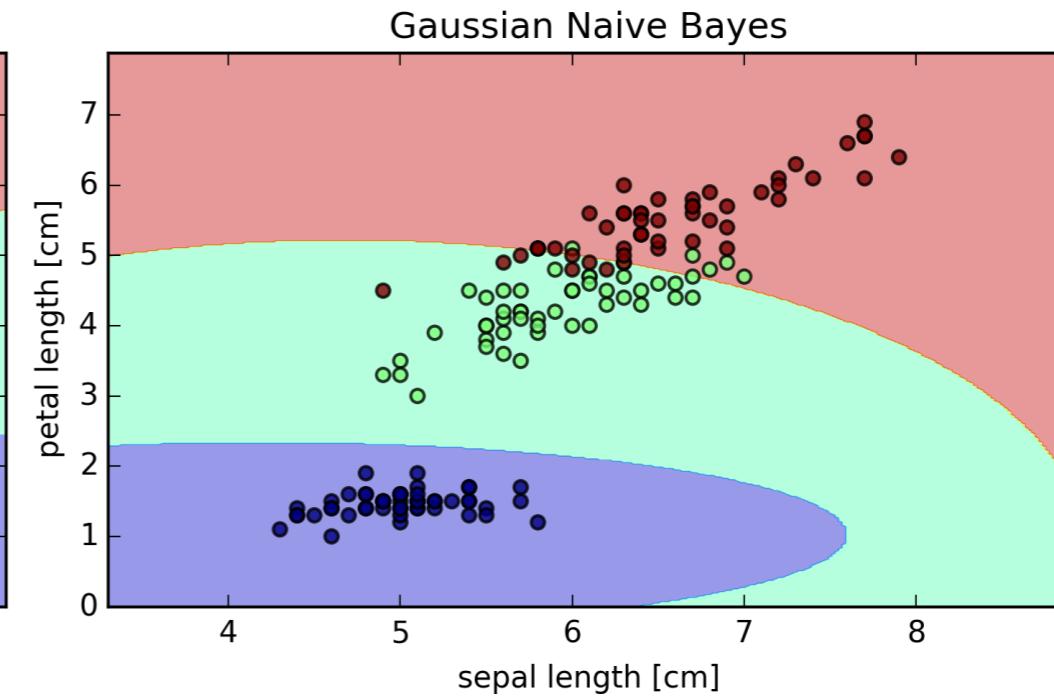
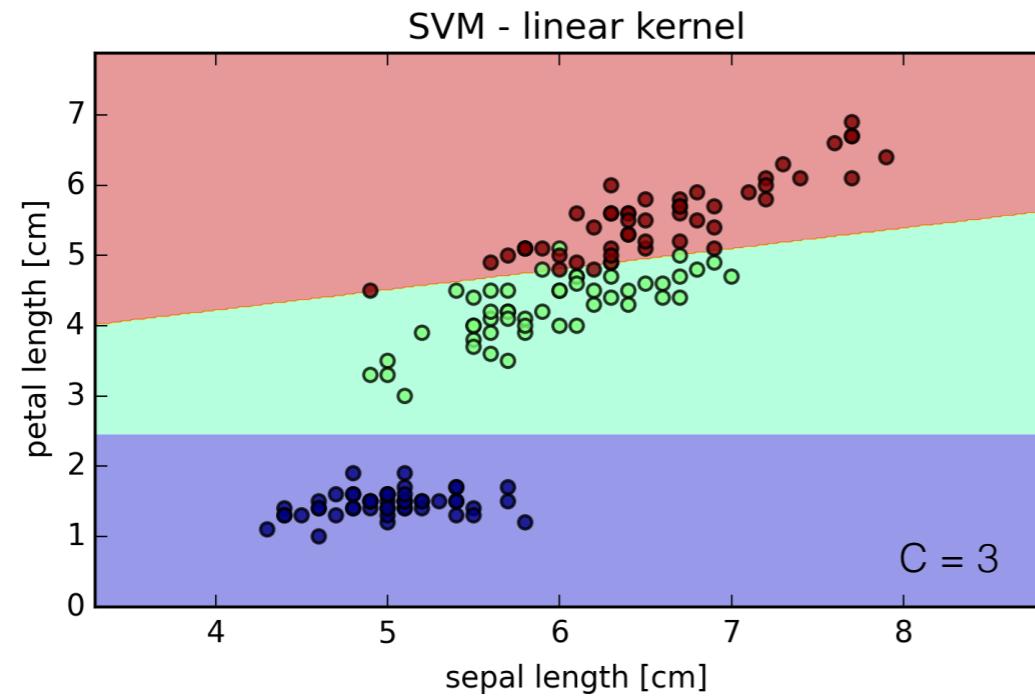
- Naive conditional independence assumption typically violated
- Works well for small datasets
- Multinomial model still quite popular for text classification (e.g., spam filter)

Non-Parametric Classifiers: K-Nearest Neighbor

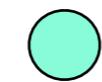


- Simple!
- Lazy learner
- Very susceptible to curse of dimensionality

Iris Example

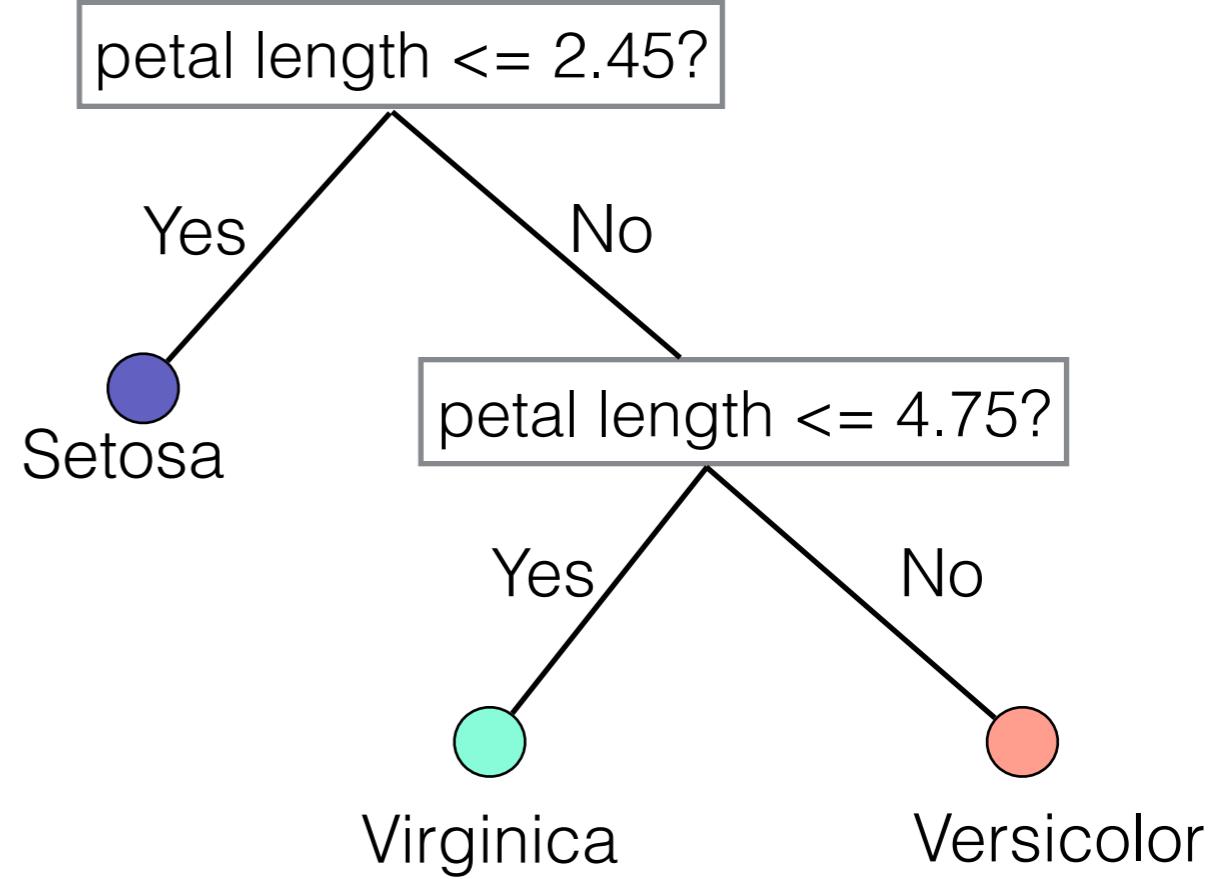
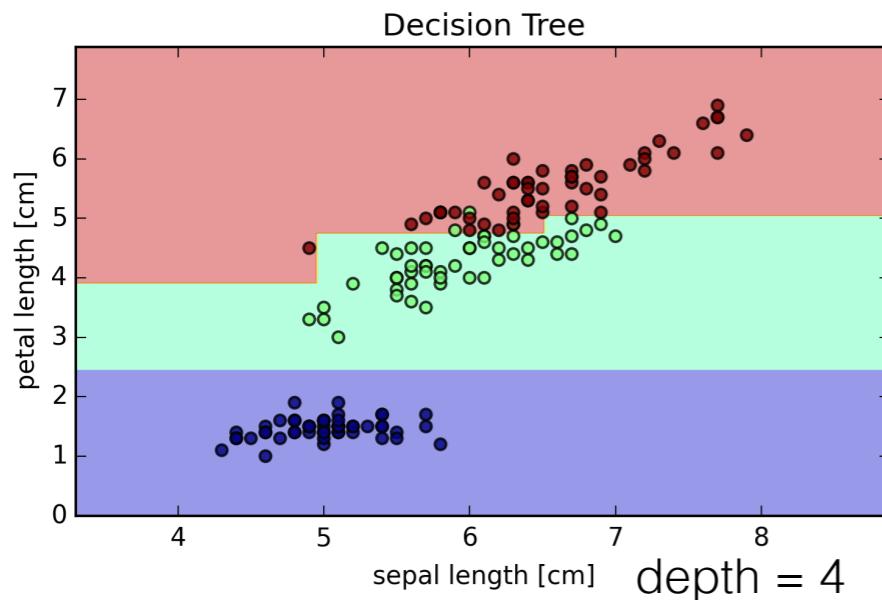
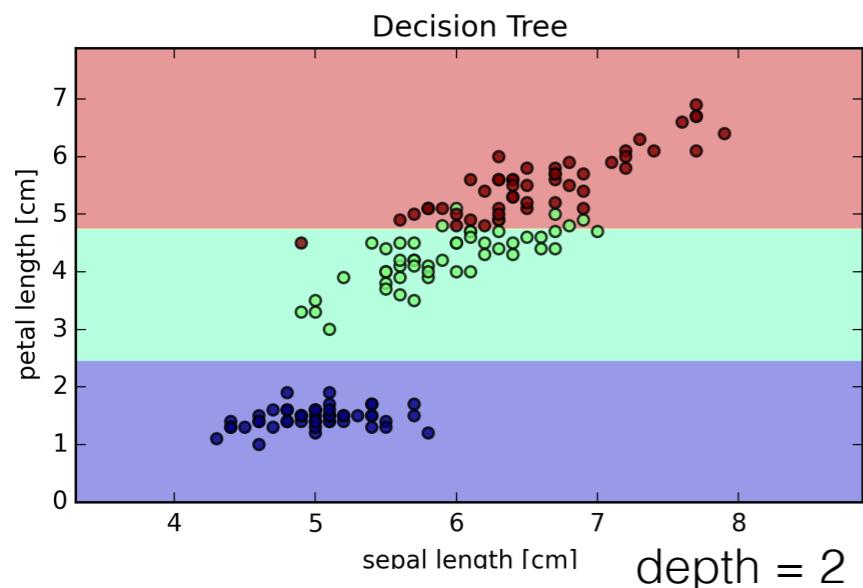


 Setosa

 Virginica

 Versicolor

Decision Tree



$$\text{Entropy} = \sum_i -p_i \log_k p_i$$

e.g., $2 (-0.5 \log_2(0.5)) = 1$

Information Gain =
 $\text{entropy}(\text{parent}) - [\text{avg entropy}(\text{children})]$

"No Free Lunch" :(

D. H. Wolpert. The supervised learning no-free-lunch theorems. In Soft Computing and Industry, pages 25–42. Springer, 2002.

Our model is a simplification of reality



Simplification is based on assumptions (model bias)



Assumptions fail in certain situations

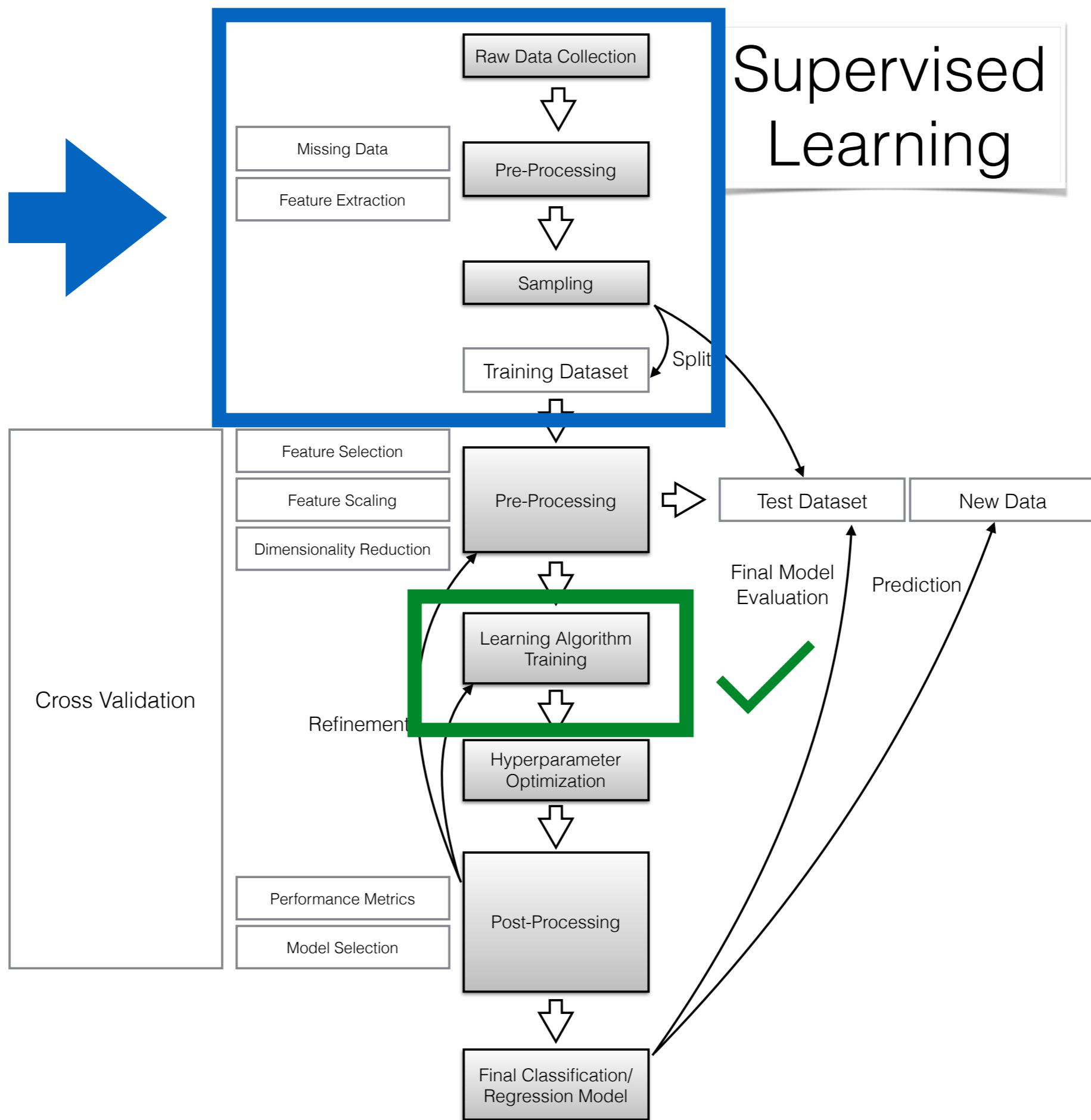
Roughly speaking:

"No one model works best for all possible situations."

Which Algorithm?

- What is the size and dimensionality of my training set?
- Is the data linearly separable?
- How much do I care about computational efficiency?
 - Model building vs. real-time prediction time
 - Eager vs. lazy learning / on-line vs. batch learning
 - prediction performance vs. speed
- Do I care about interpretability or should it "just work well?"
- ...

Supervised Learning



Missing Values:

- Remove features (columns)
- Remove samples (rows)
- Imputation (mean, nearest neighbor, ...)

Feature Scaling:

e.g., standardization:
$$Z = \frac{x_{ik} - \mu_k}{\sigma_k}$$
 (use same parameters for the test/new data!)

- Faster convergence (gradient descent)
- Distances on same scale (k-NN with Euclidean distance)
- Mean centering for free
- Normal distributed data
- Numerical stability by avoiding small weights

Sampling:

- Random split into training and validation sets
- Typically 60/40, 70/30, 80/20
- Don't use validation set until the very end! (overfitting)

Categorical Variables

	color	size	prize	class
0	green	M	10.1	class1
1	red	L	13.5	class2
2	blue	XL	15.3	class1

nominal

green → (1,0,0)

red → (0,1,0)

blue → (0,0,1)

ordinal

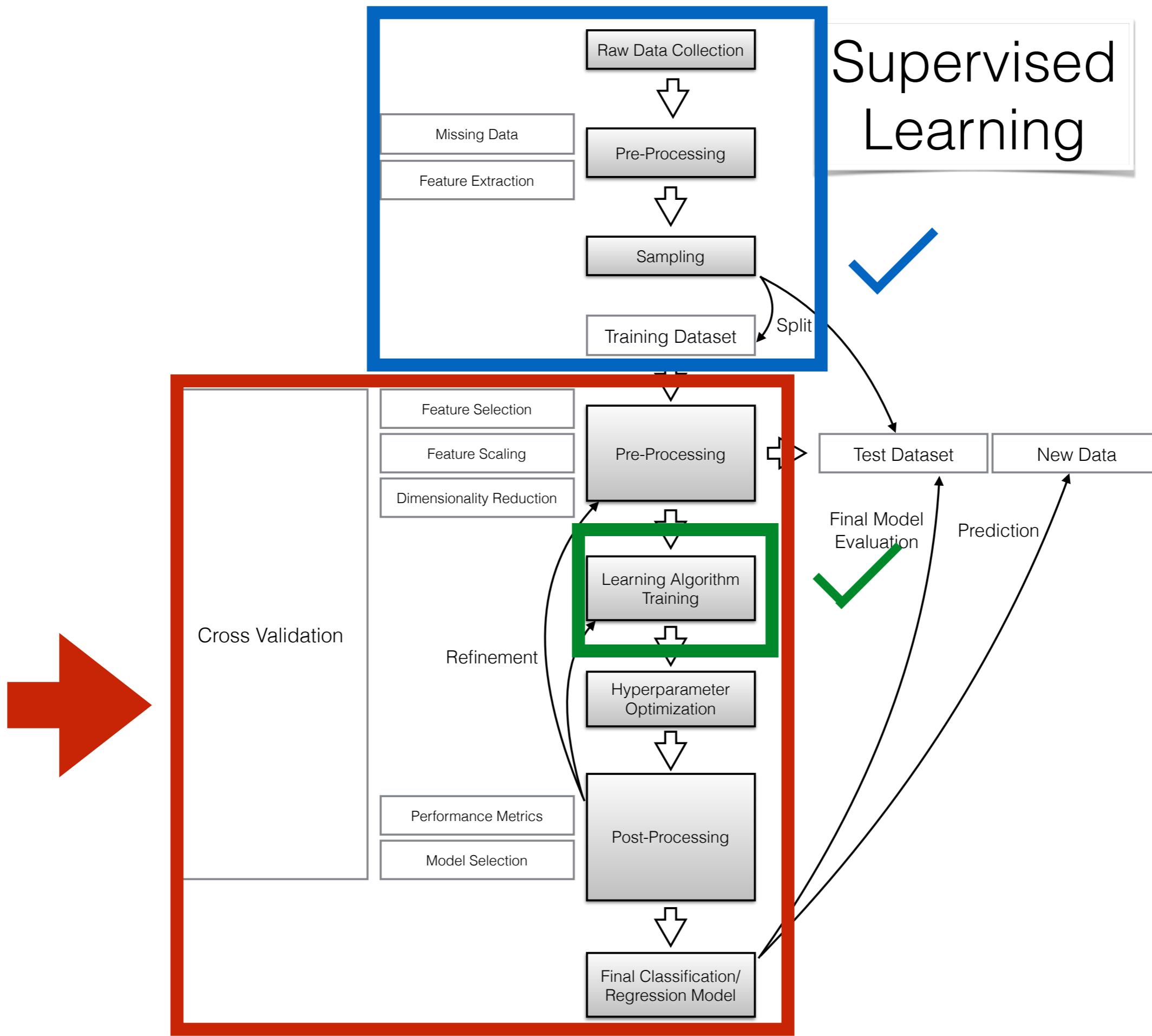
M → 1

L → 2

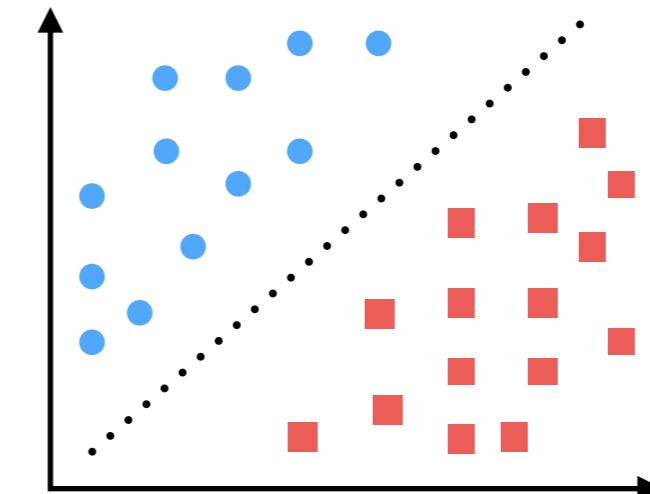
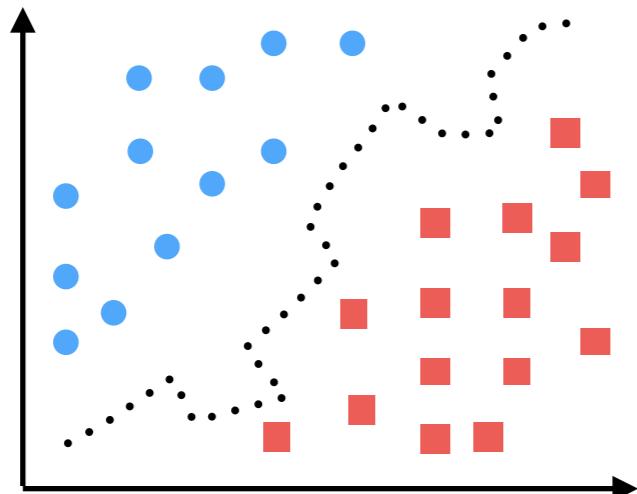
XL → 3

	class	color=blue	color=green	color=red	prize	size
0	0	0	1	0	10.1	1
1	1	0	0	1	13.5	2
2	0	1	0	0	15.3	3

Supervised Learning

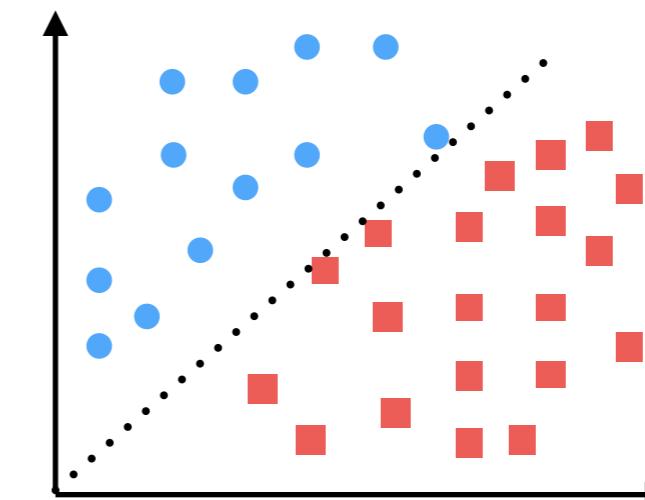
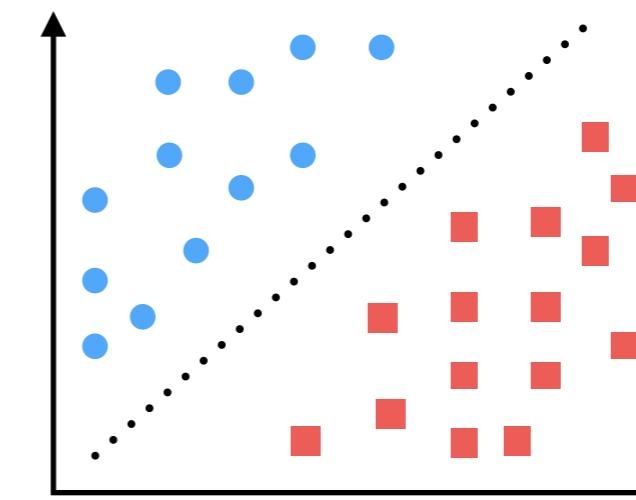
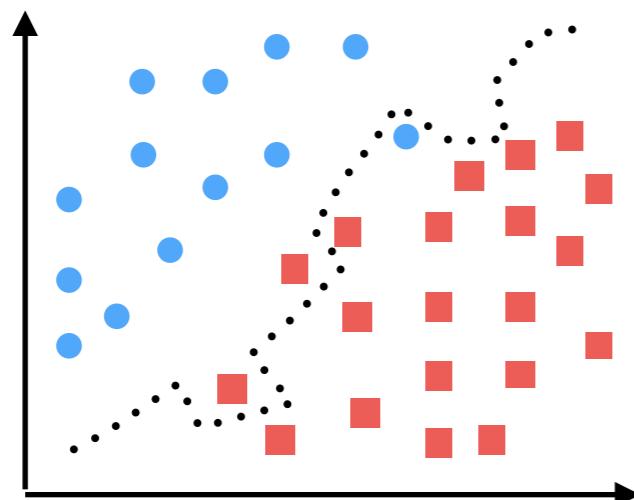
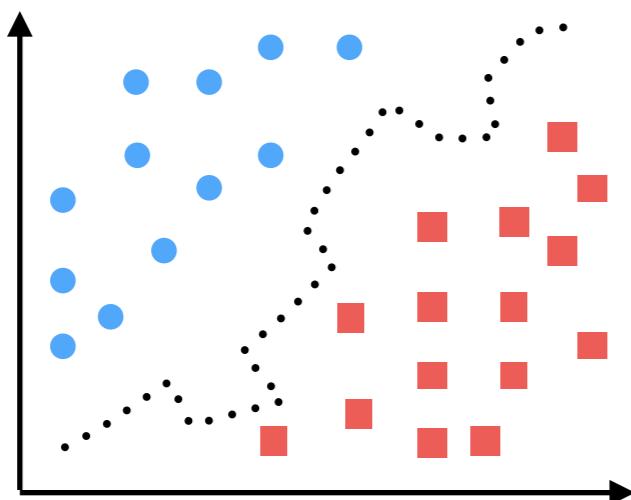


Generalization Error and Overfitting



How well does the model perform on unseen data?

Generalization Error and Overfitting



Error Metrics: Confusion Matrix

here: “setosa” = “positive”

		actual class	
		versicolor	setosa
predicted class	versicolor	TP 47	FN 3
	setosa	FP 2	TN 48

setosa versicolor

predicted class

[Linear SVM on sepal/petal lengths]

Error Metrics

here: “setosa” = “positive”

actual class	setosa	versicolor
predicted class	TP 47	FN 3
setosa	FP 2	TN 48

[Linear SVM on sepal/petal lengths]

“micro” and “macro”
averaging for multi-class

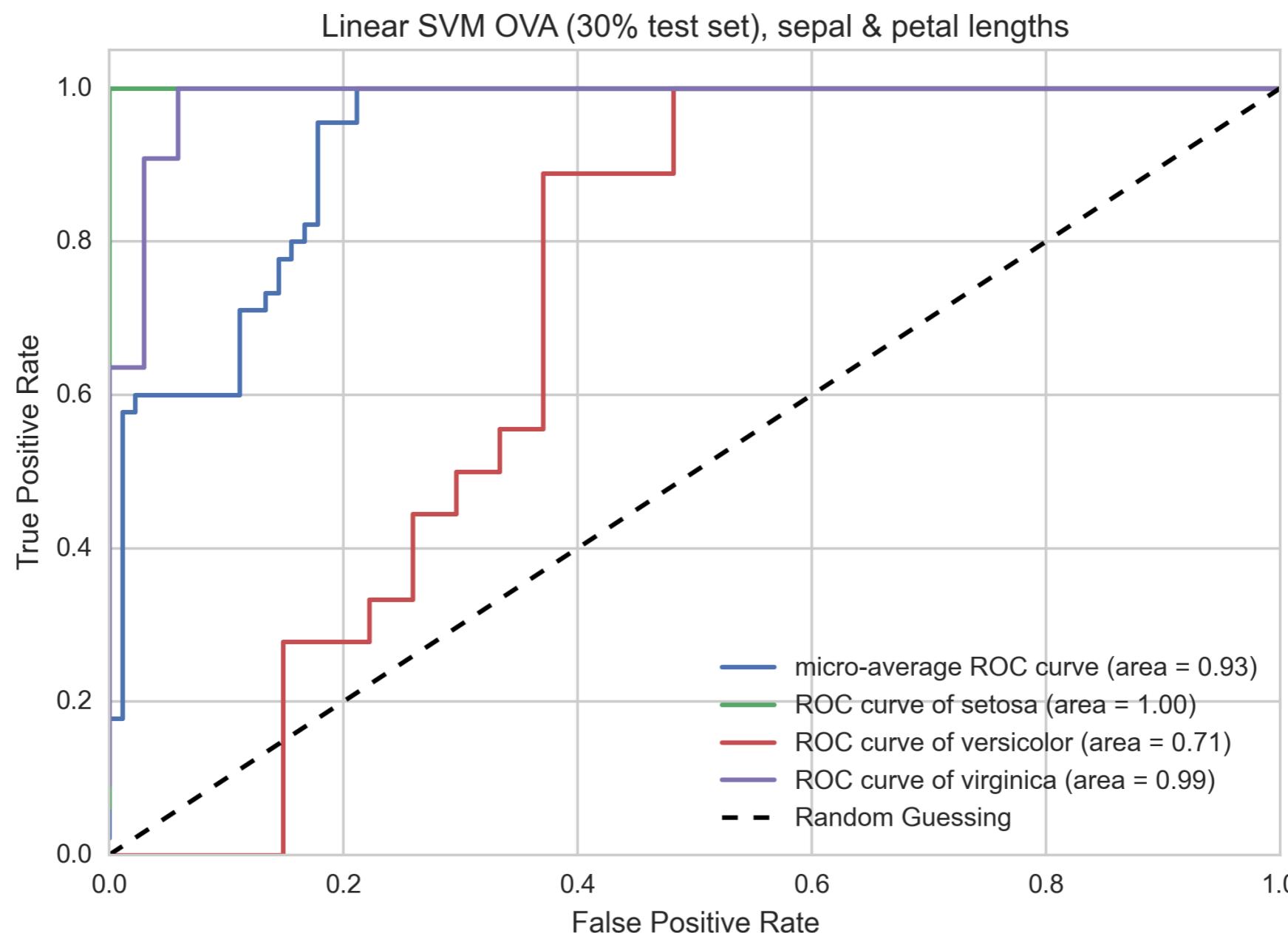
$$\begin{aligned} \text{Accuracy} &= \frac{\text{TP} + \text{TN}}{\text{FP} + \text{FN} + \text{TP} + \text{TN}} \\ &= 1 - \text{Error} \end{aligned}$$

$$\text{False Positive Rate} = \frac{\text{FP}}{\text{N}}$$

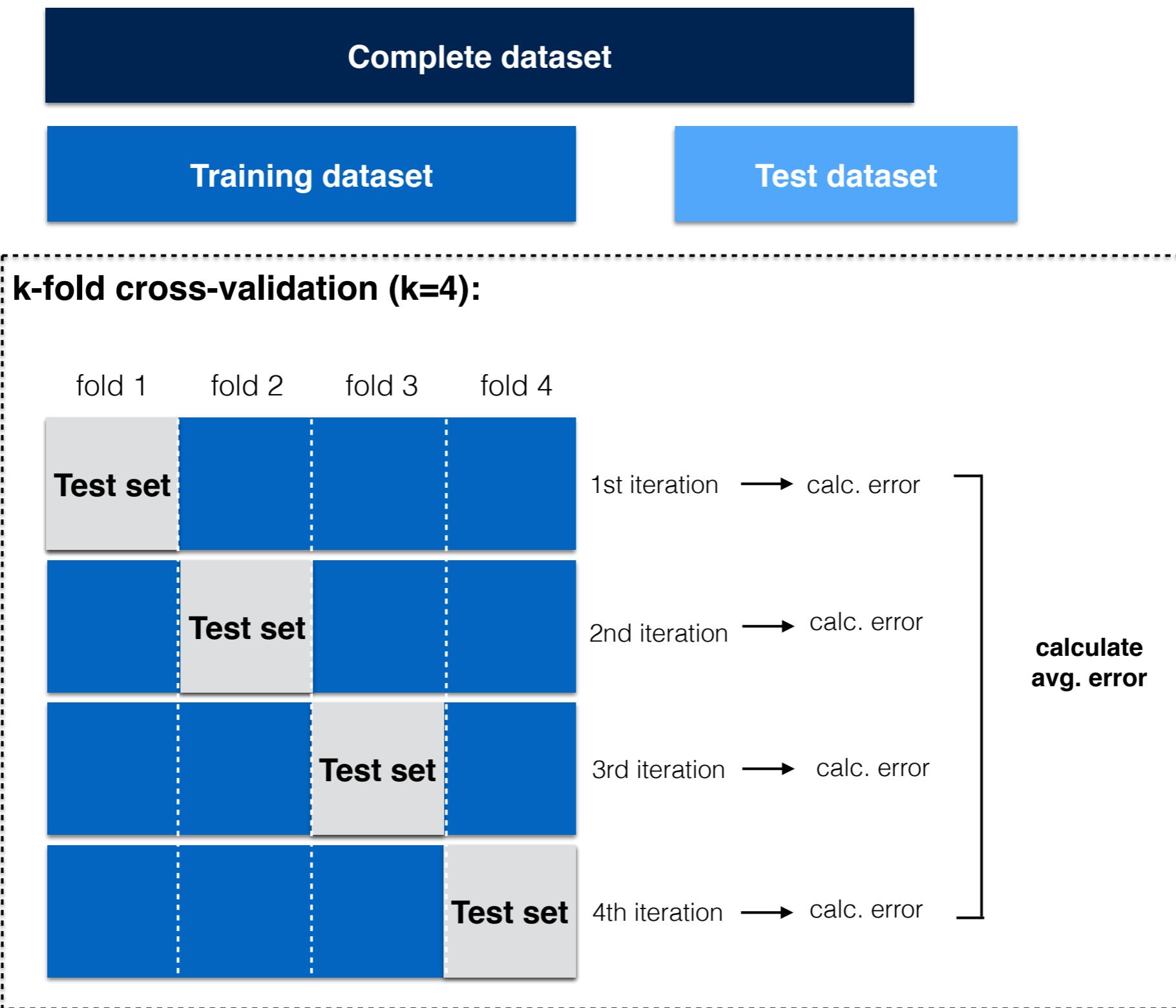
$$\text{True Positive Rate} = \frac{\text{TP}}{\text{P}} \quad (\text{Recall})$$

$$\text{Precision} = \frac{\text{TP}}{\text{TP} + \text{FP}}$$

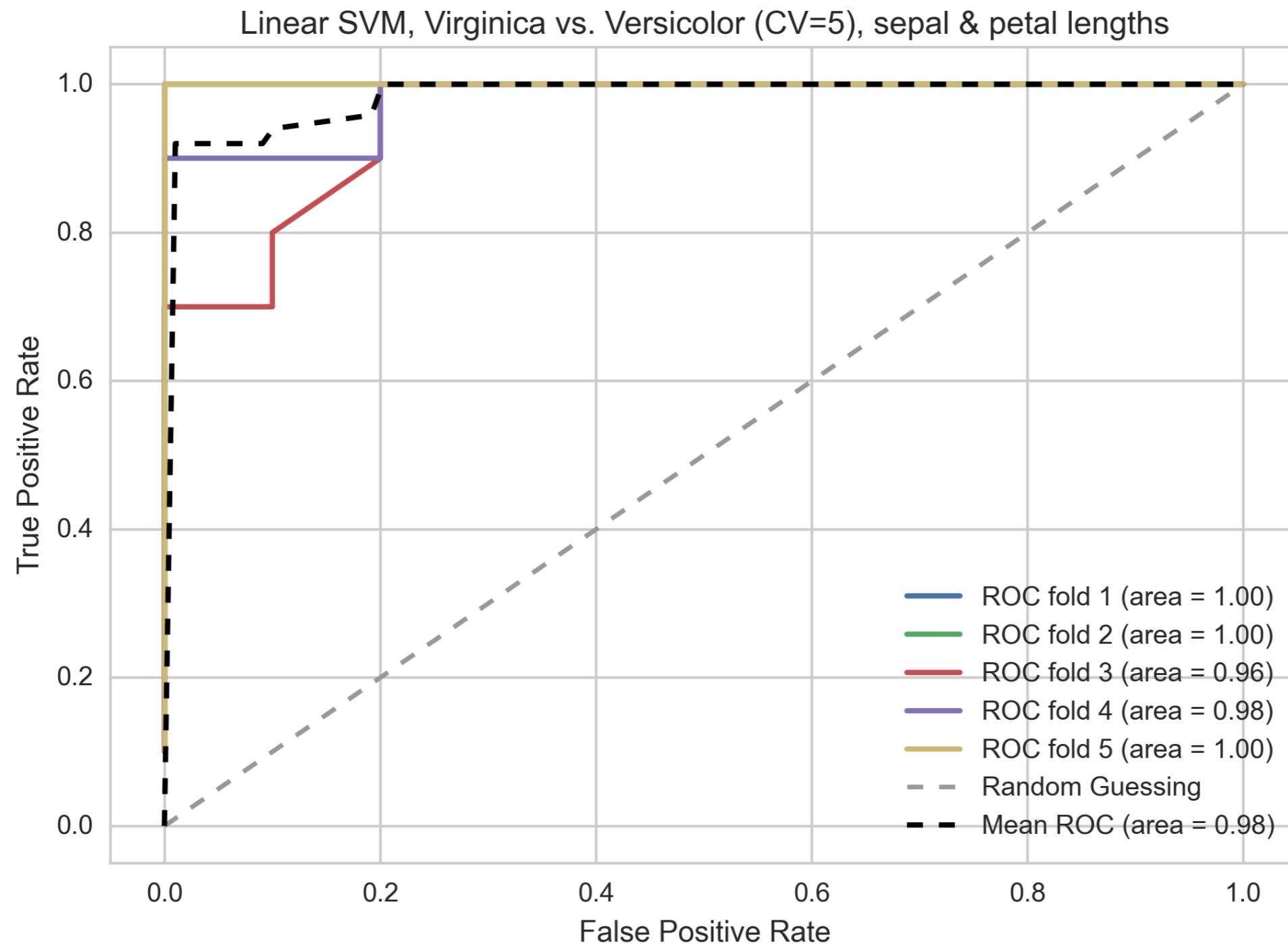
Receiver Operating Characteristic (ROC) Curves



Model Selection



k-fold CV and ROC



Feature Selection

IMPORTANT!
(Noise, overfitting, curse of dimensionality, efficiency)

- Domain knowledge
- Variance threshold
- Exhaustive search
- Decision trees
- ...

Simplest example:
Greedy Backward Selection

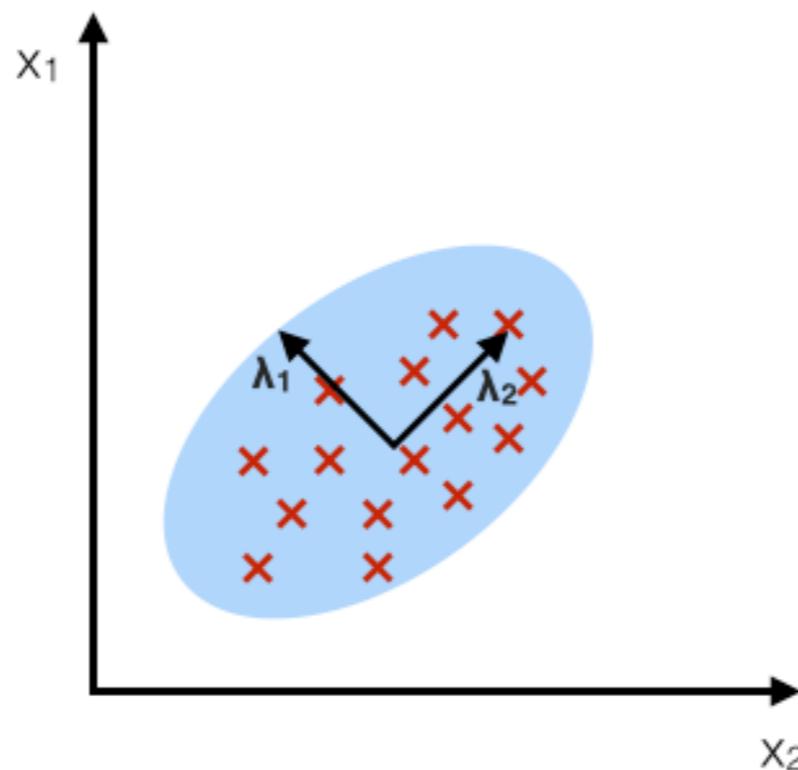
start: $\mathbf{X} = [\mathbf{x}_1, \cancel{\mathbf{x}_2}, \mathbf{x}_3, \mathbf{x}_4]$

$\mathbf{X} = [\mathbf{x}_1, \mathbf{x}_3, \cancel{\mathbf{x}_4}]$

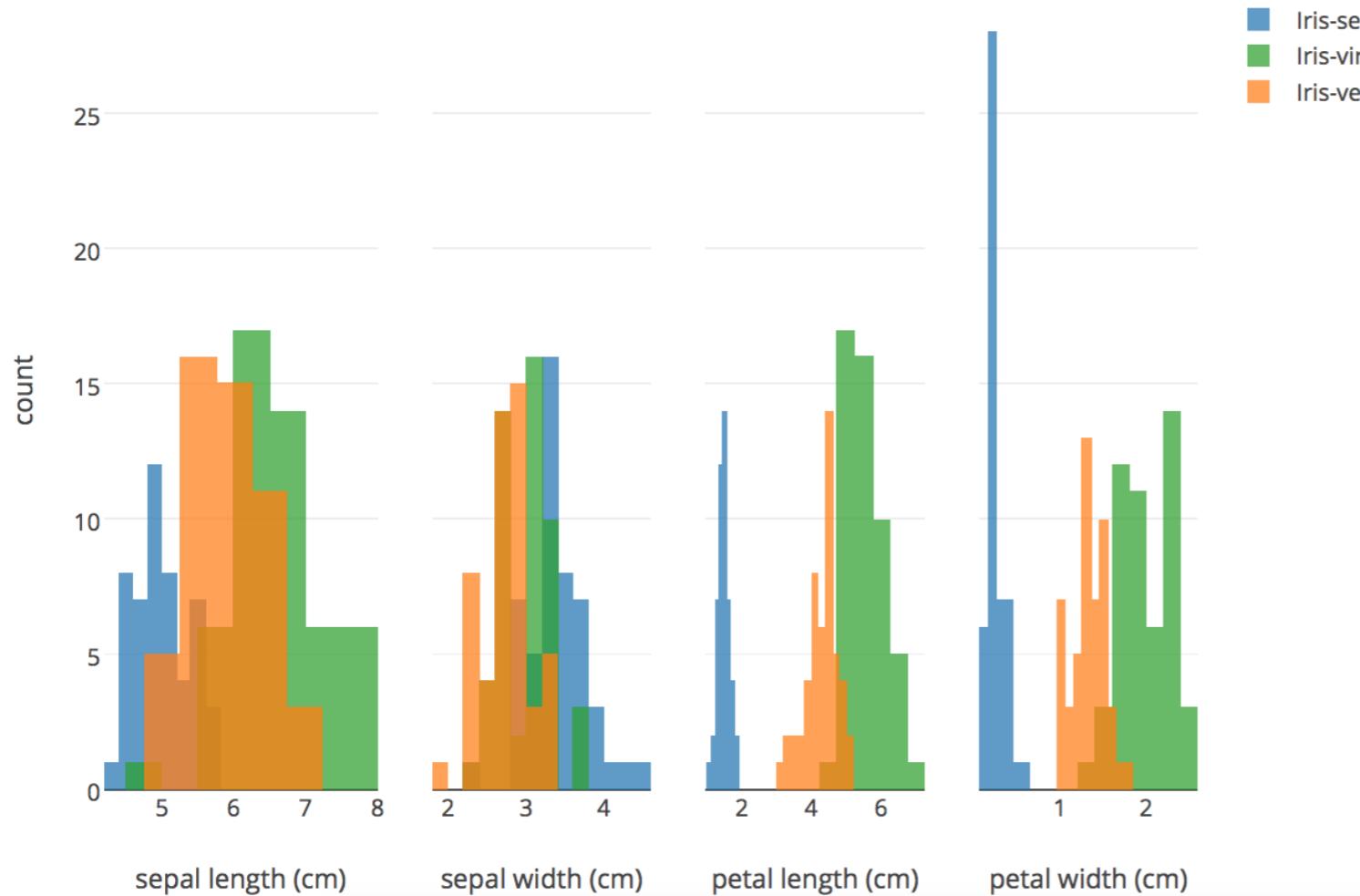
stop: $\mathbf{X} = [\mathbf{x}_1, \mathbf{x}_3]$
(if $d = k$)

Dimensionality Reduction

- Transformation onto a new feature subspace
- e.g., Principal Component Analysis (PCA)
- Find directions of maximum variance
- Retain most of the information



PCA in 3 Steps



0. Standardize data

$$Z = \frac{X_{ik} - \mu_k}{\sigma_k}$$

1. Compute covariance matrix

$$\sigma_{ik} = \frac{1}{n-1} \sum_j (x_{ij} - \mu_j) (x_{ik} - \mu_k)$$

$$\Sigma = \begin{bmatrix} \sigma_1^2 & \sigma_{12} & \sigma_{13} & \sigma_{14} \\ \sigma_{21} & \sigma_2^2 & \sigma_{23} & \sigma_{24} \\ \sigma_{31} & \sigma_{32} & \sigma_3^2 & \sigma_{34} \\ \sigma_{41} & \sigma_{42} & \sigma_{43} & \sigma_4^2 \end{bmatrix}$$

PCA in 3 Steps

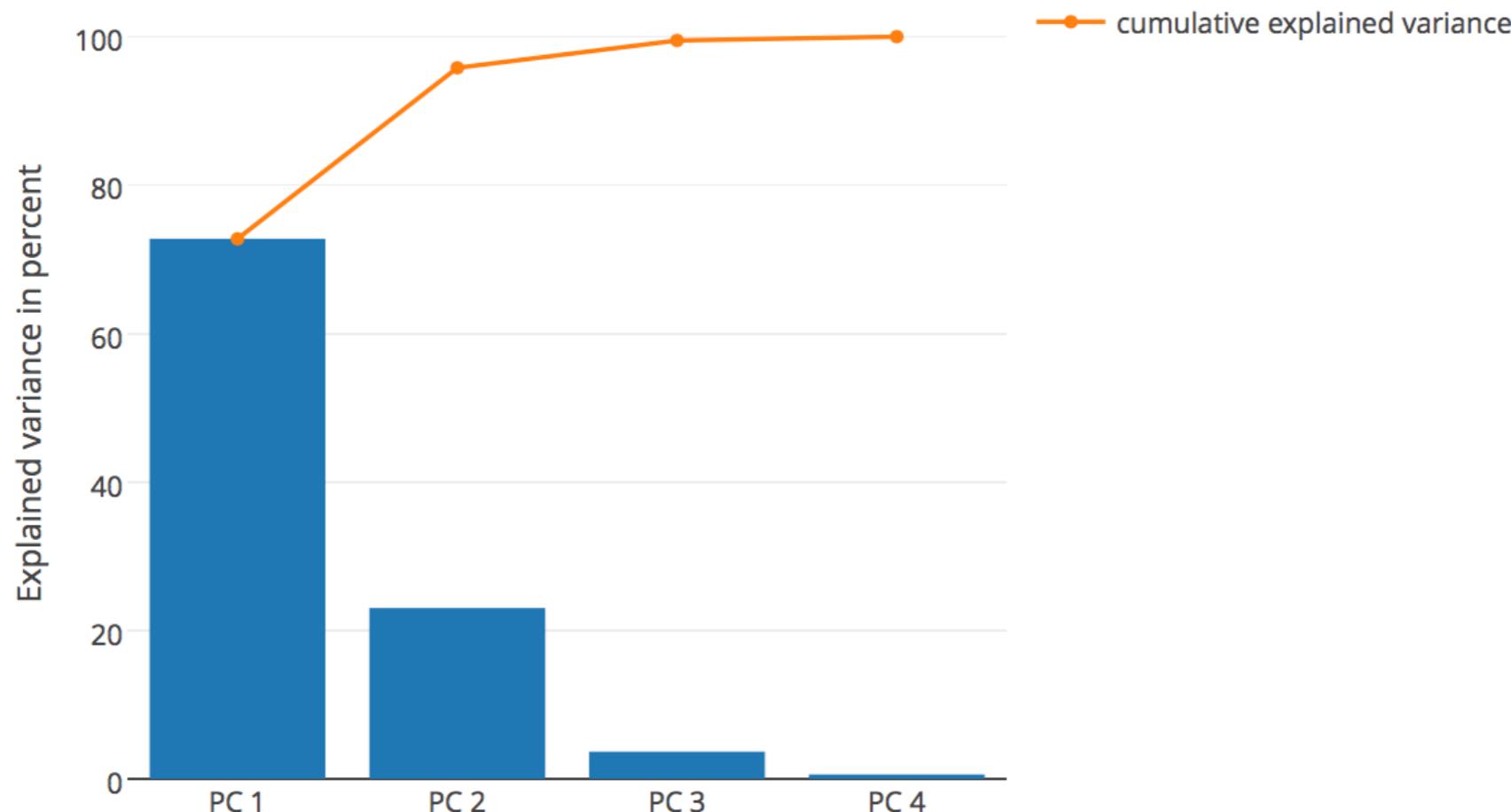
2. Eigendecomposition and sorting eigenvalues

$$\mathbf{X} \mathbf{v} = \lambda \mathbf{v}$$

```
Eigenvalues
[[ 0.52237162 -0.37231836 -0.72101681  0.26199559]
 [-0.26335492 -0.92555649  0.24203288 -0.12413481]
 [ 0.58125401 -0.02109478  0.14089226 -0.80115427]
 [ 0.56561105 -0.06541577  0.6338014   0.52354627]]
```

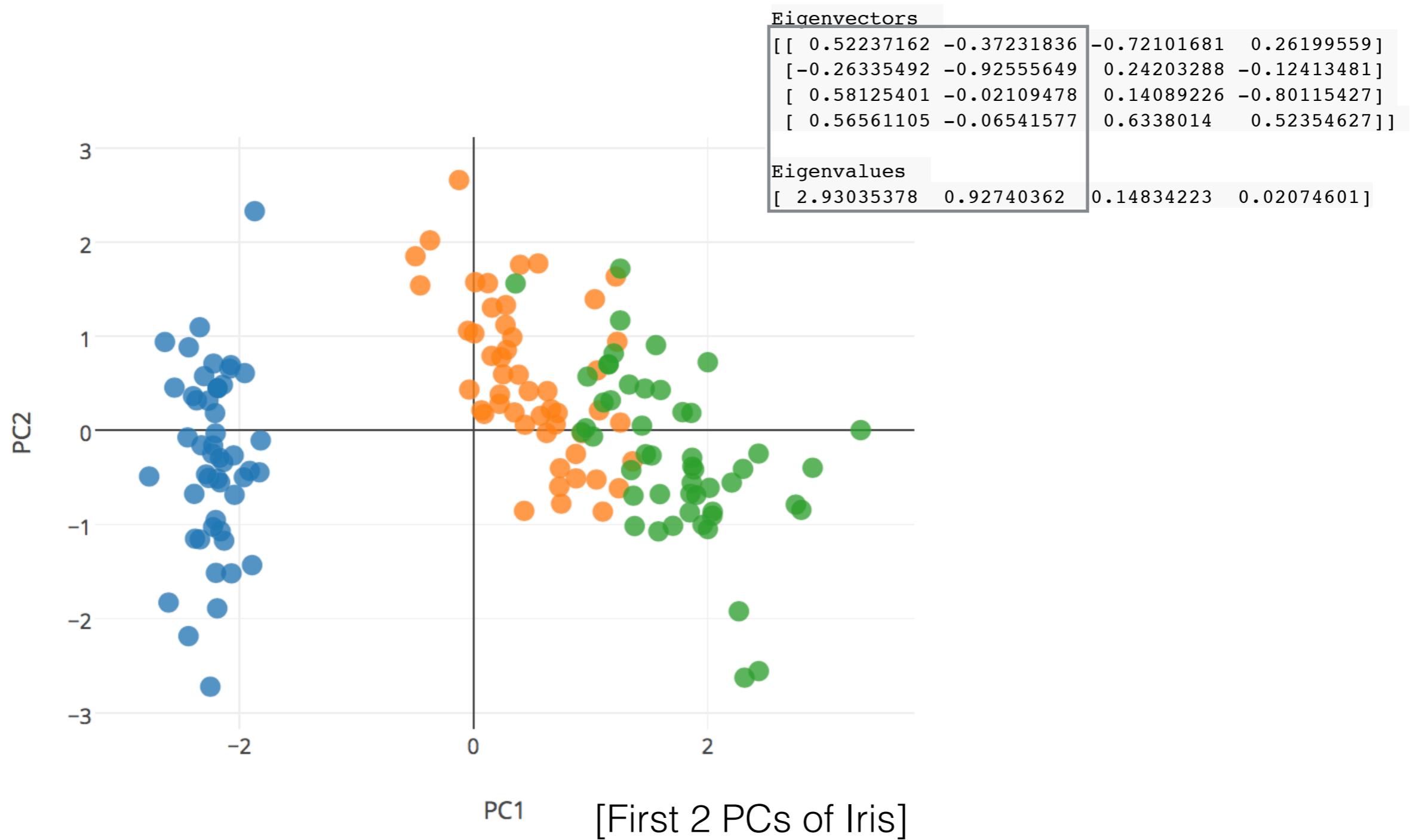
```
Eigenvalues
[ 2.93035378  0.92740362  0.14834223  0.02074601]
```

(from high to low)



PCA in 3 Steps

3. Select top k eigenvectors and transform data



Hyperparameter Optimization: GridSearch in scikit-learn

```
df = pd.read_csv('../data/iris_data.csv')
le = LabelEncoder()
X = df.iloc[:, :4]
y = le.fit_transform(df['class'].values)
|
pipeline = Pipeline([('scl', StandardScaler()),
                     ('sel', SelectKBest()),
                     ('clf', SVC(random_state=1))])

param_grid = [{ 'sel__k': [1, 2, 3, 4],
                'clf__C': [0.1, 1, 10, 100],
                'clf__kernel': ['linear']},
               { 'sel__k': [1, 2, 3, 4],
                'clf__C': [0.1, 1, 10, 100],
                'clf__gamma':[0.0001, 0.001, 0.01, 0.1],
                'clf__kernel': ['rbf']}]

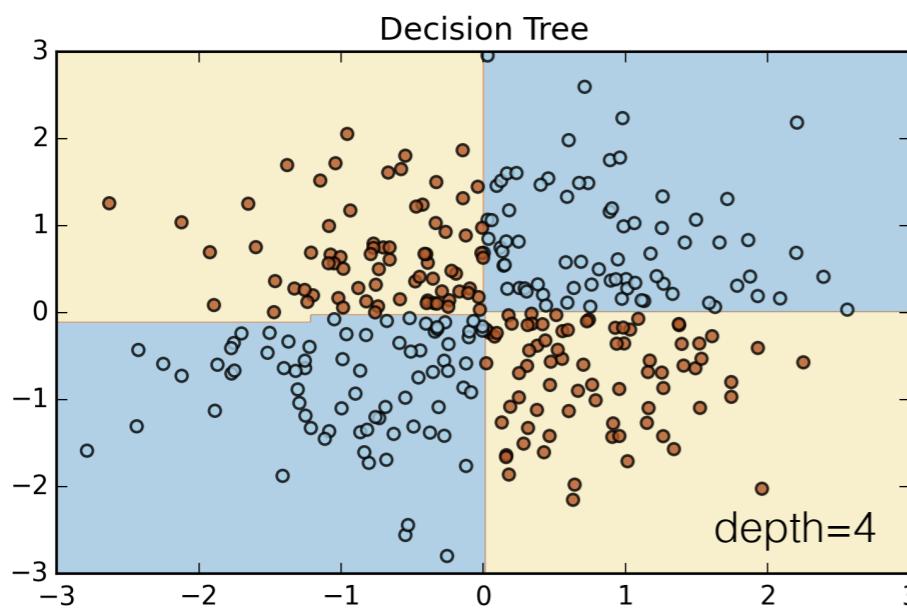
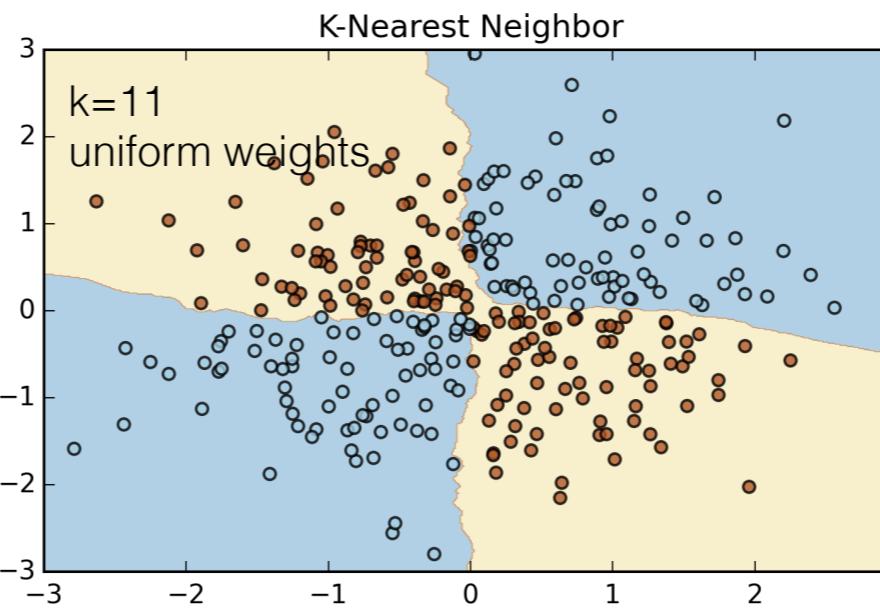
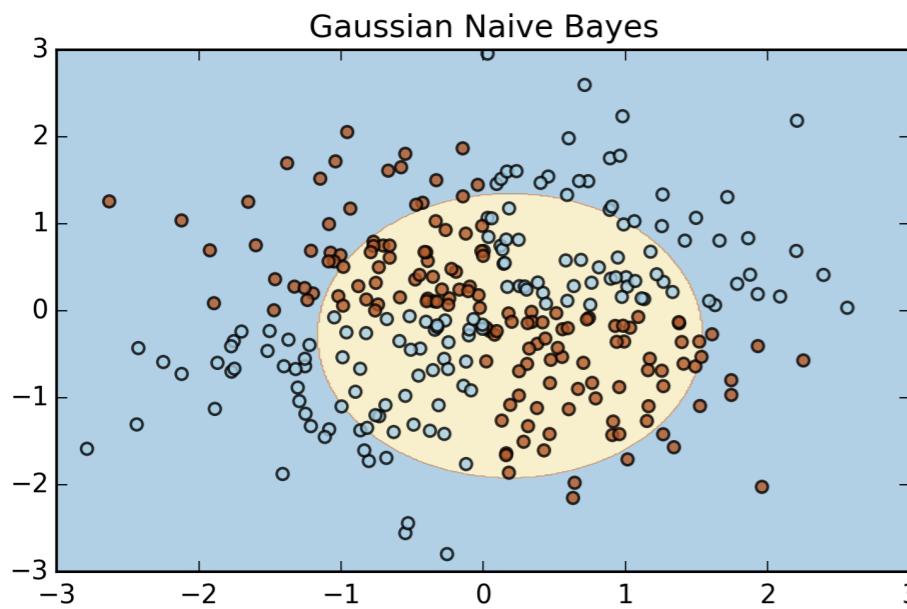
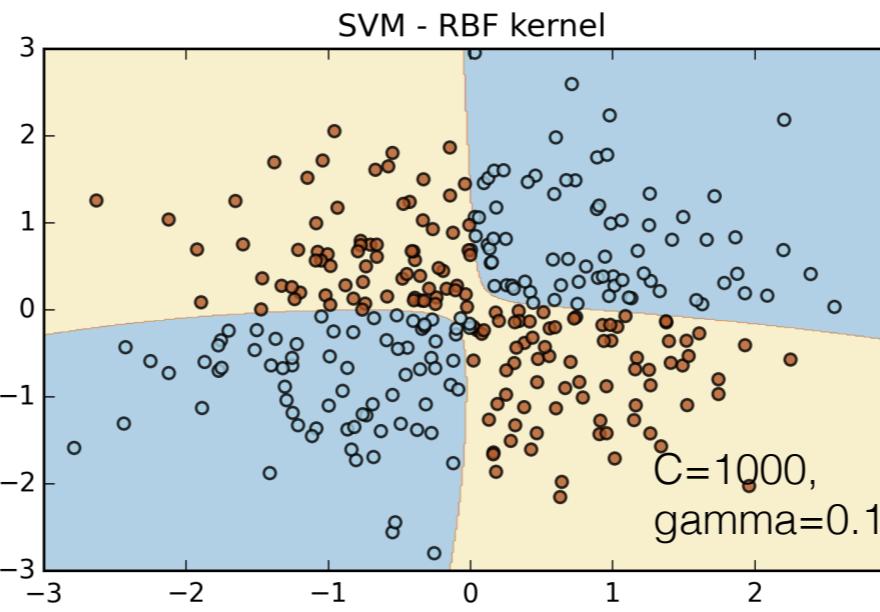
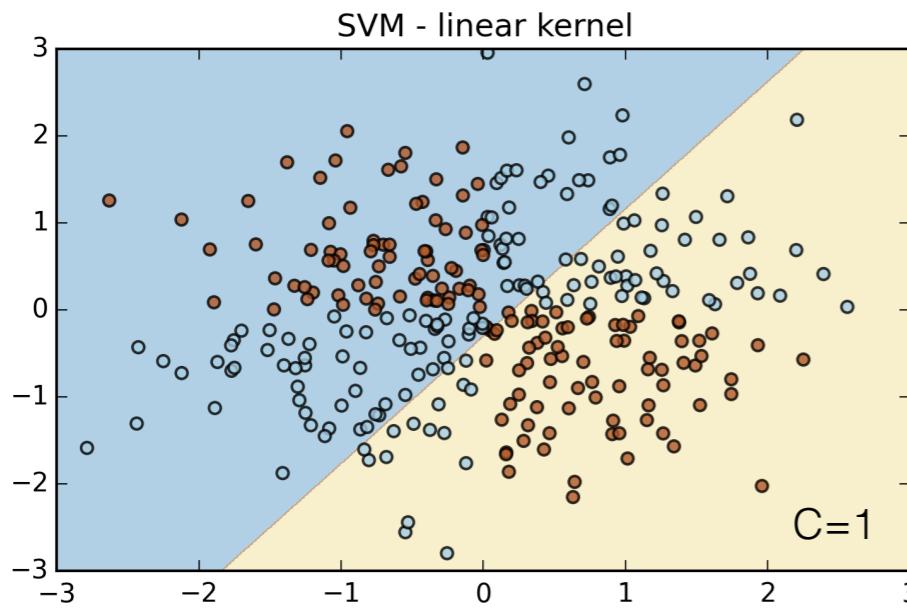
grid_search = GridSearchCV(pipeline,
                           param_grid=param_grid,
                           verbose=1,
                           cv=10,
                           scoring='accuracy',
                           n_jobs=2)

grid_search.fit(X, y)
print(grid_search.best_estimator_)
print(grid_search.best_score_)
```

Fitting 10 folds for each of 80 candidates, totalling 800 fits

```
[Parallel(n_jobs=2)]: Done   1 jobs          | elapsed:    0.0s
[Parallel(n_jobs=2)]: Done  50 jobs          | elapsed:    0.3s
[Parallel(n_jobs=2)]: Done 200 jobs          | elapsed:    1.1s
[Parallel(n_jobs=2)]: Done 450 jobs          | elapsed:    2.6s
[Parallel(n_jobs=2)]: Done 800 out of 800    | elapsed:    4.6s finished
```

```
Pipeline(steps=[('scl', StandardScaler(copy=True, with_mean=True, with_std=True)), ('sel', SelectKBest(k=4, score_func=<function f_classif at 0x105e23bf8>)), ('clf', SVC(C=1, cache_size=200, class_weight=None, coef0=0.0, degree=3, gamma=0.1,
      kernel='rbf', max_iter=-1, probability=False, random_state=1,
      shrinking=True, tol=0.001, verbose=False))])
```



Non-Linear Problems
- XOR gate

Kernel Trick

Kernel function $\mathbf{x} \rightarrow \phi(\mathbf{x})$,

Kernel $\kappa(\mathbf{x}_i, \mathbf{x}_j) = \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_j)$

Map onto high-dimensional space (non-linear combinations)

$$\mathbf{x} = [x_1 \quad x_2] \quad \mathbf{x} \in I\!\!R^d$$
$$\downarrow \phi$$

$$\mathbf{x}' = [x_1 \quad x_2 \quad x_1x_2 \quad x_1^2 \quad x_1x_2^3 \quad \dots] \quad \mathbf{x} \in I\!\!R^k \quad (k \gg d)$$

Kernel Trick

Trick: No explicit dot product!

Radius Basis Function (RBF) Kernel:

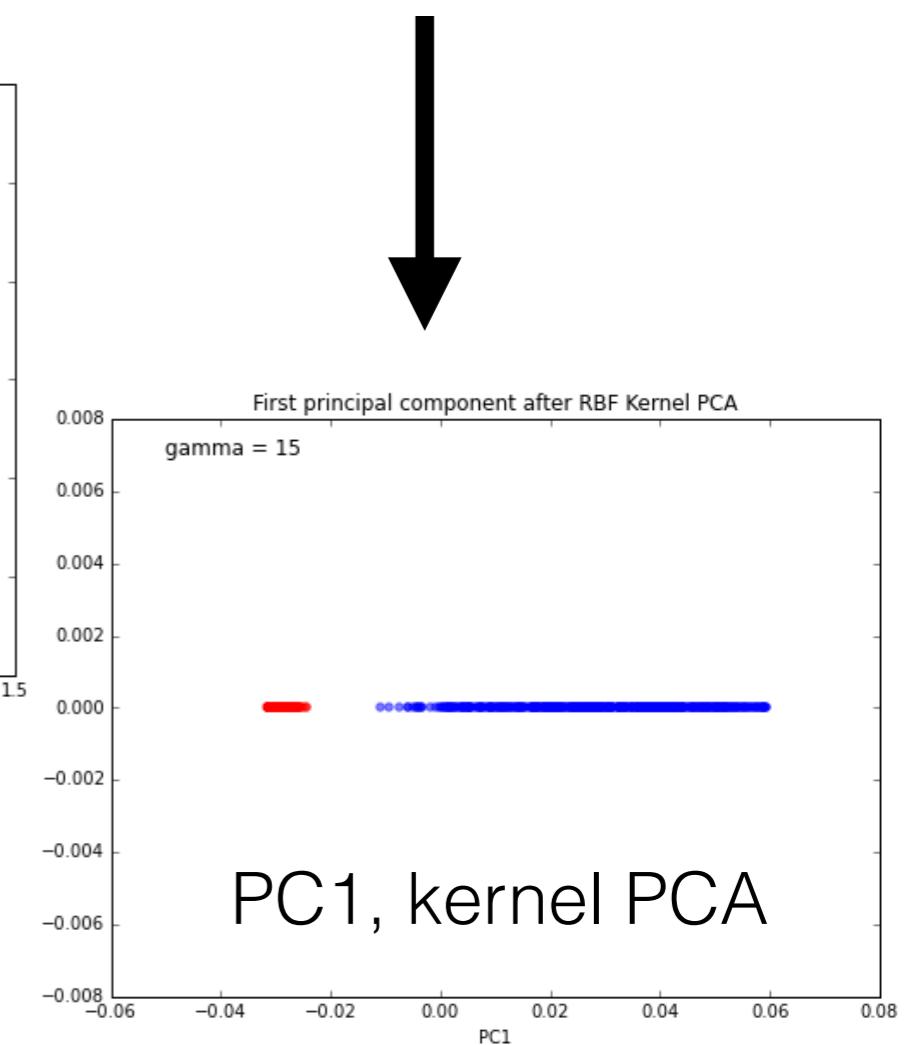
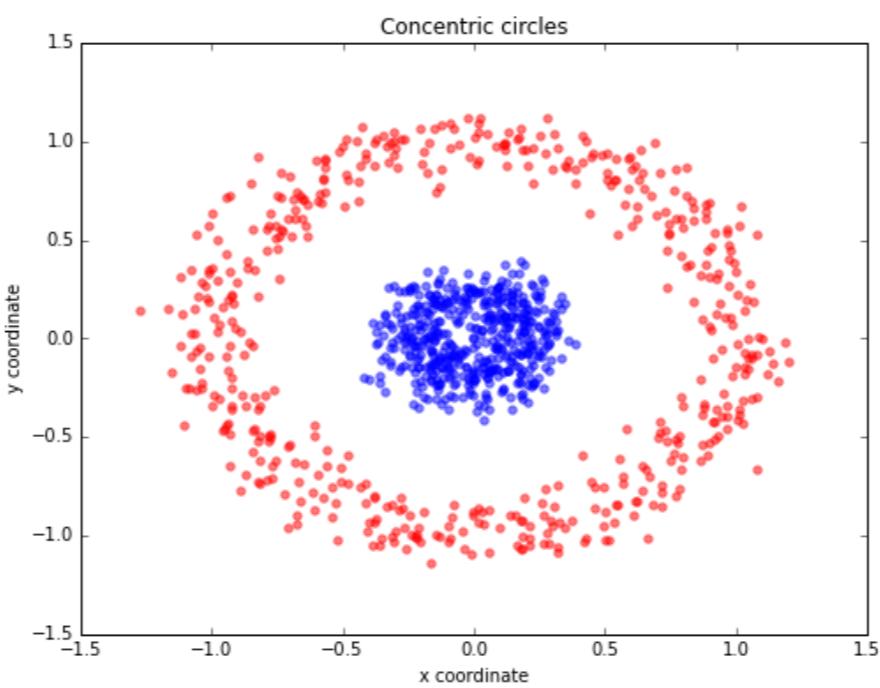
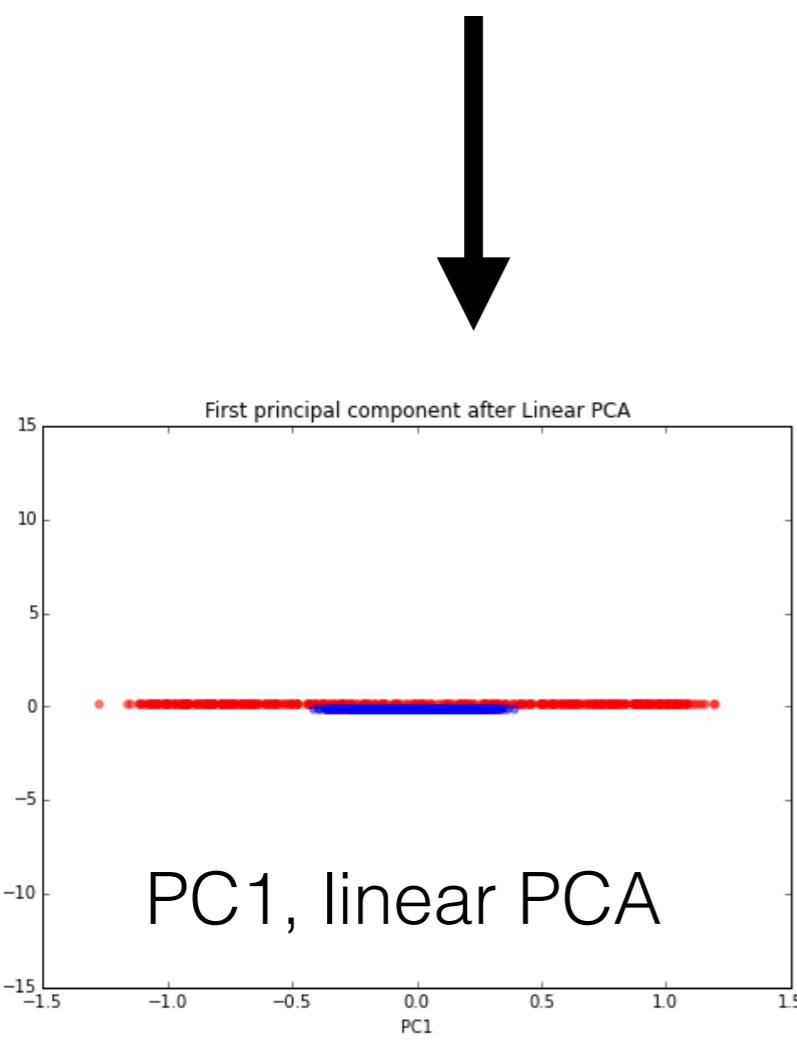
$$\kappa(\mathbf{x}_i, \mathbf{x}_j) = \exp\left(-\frac{\|\mathbf{x}_i - \mathbf{x}_j\|_2^2}{2\sigma^2}\right)$$

$$\kappa(\mathbf{x}_i, \mathbf{x}_j) = \exp\left(-\gamma \|\mathbf{x}_i - \mathbf{x}_j\|_2^2\right)$$

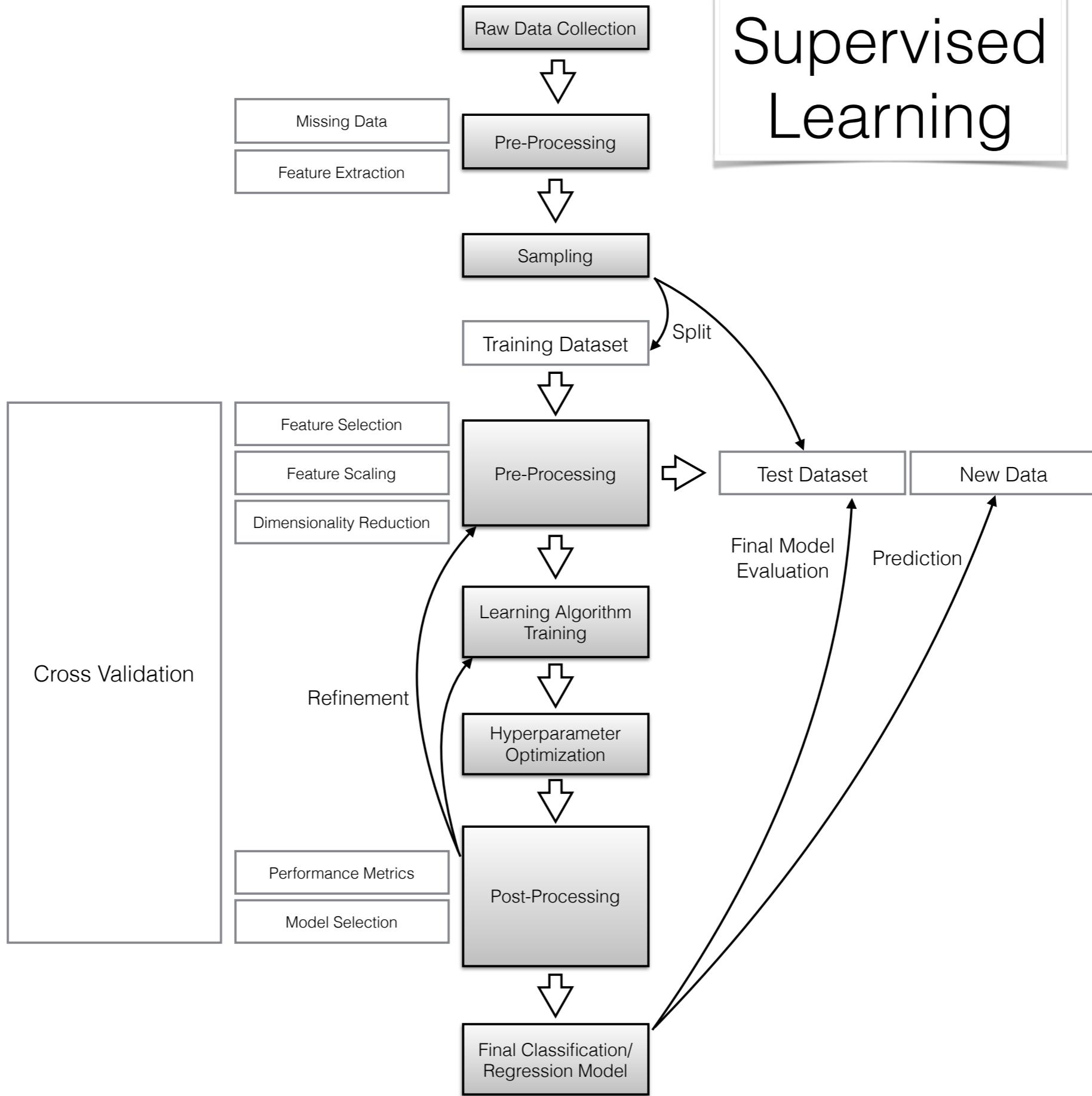
Kernel PCA

$$\text{Cov} = \frac{1}{N} \sum_{i=1}^N \mathbf{x}_i^T \mathbf{x}_i$$

$$\text{Cov} = \frac{1}{N} \sum_{i=1}^N \phi(\mathbf{x}_i)^T \phi(\mathbf{x}_i)$$



Supervised Learning

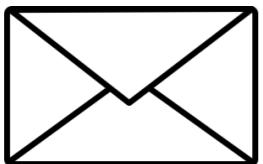


Thanks!

Questions?



@rasbt



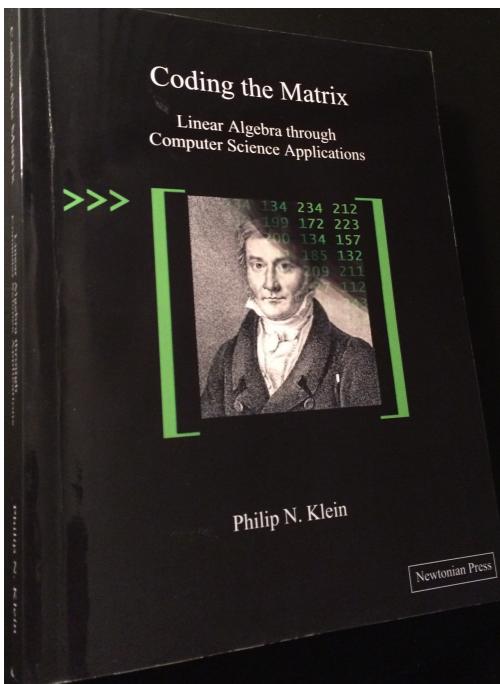
mail@sebastianraschka.com



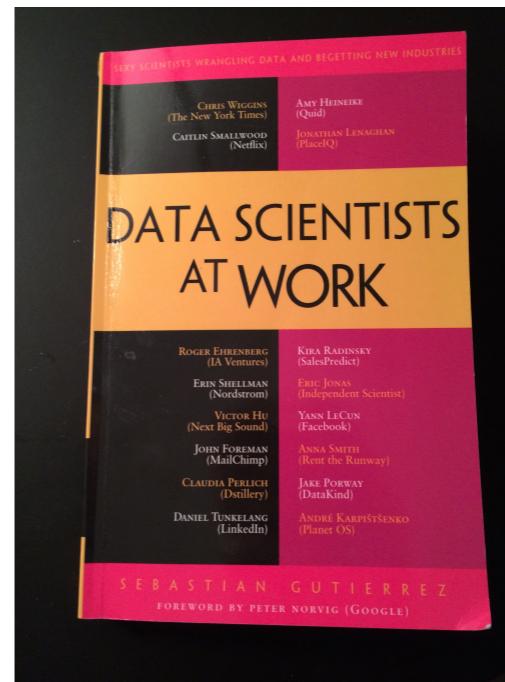
<https://github.com/rasbt>

Additional Slides

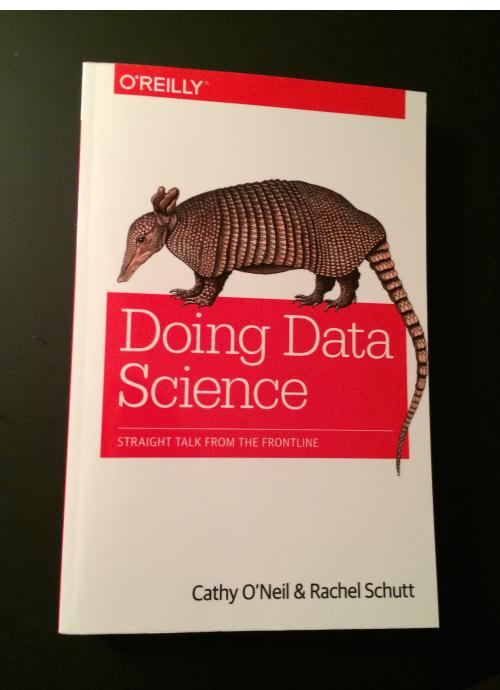
Inspiring Literature



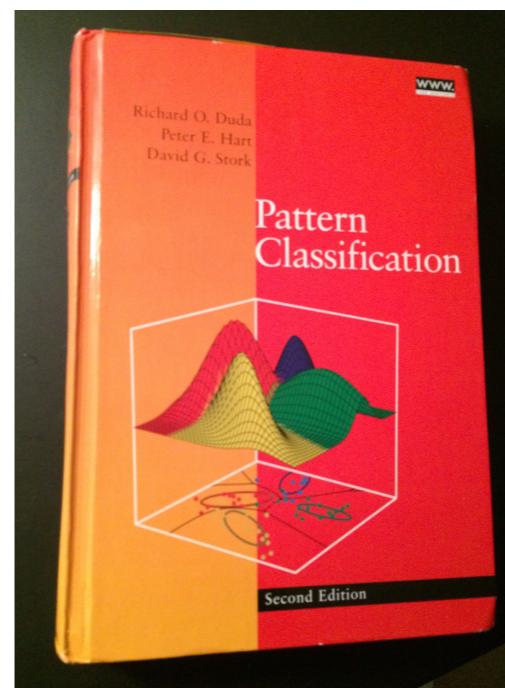
P. N. Klein. Coding the Matrix: Linear Algebra Through Computer Science Applications. Newtonian Press, 2013.



S. Gutierrez. Data Scientists at Work. Apress, 2014.



R. Schutt and C. O'Neil. Doing Data Science: Straight Talk from the Frontline. O'Reilly Media, Inc., 2013.



R. O. Duda, P. E. Hart, and D. G. Stork. Pattern classification. 2nd. Edition. New York, 2001.

Useful Online Resources

Stanford

Machine Learning

Learn about the most effective machine learning techniques for practice implementing them and getting them to work.

[Preview Lectures](#)

Instructors

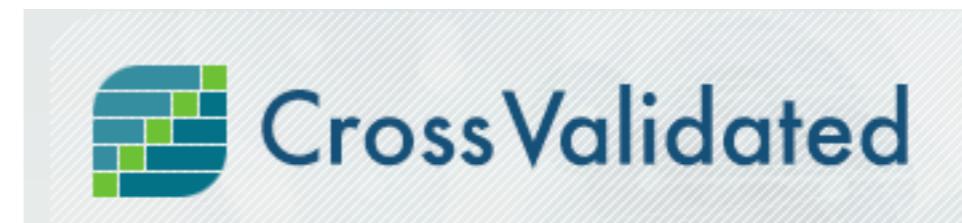


Andrew Ng
Stanford University

<https://www.coursera.org/course/ml>



<http://www.kaggle.com>



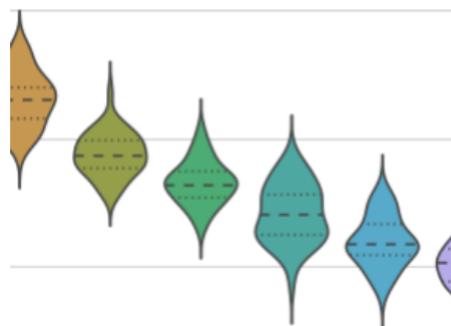
<http://stats.stackexchange.com>

My Favorite Tools



<http://scikit-learn.org/stable/>

Seaborn

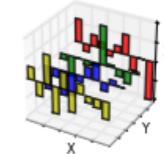
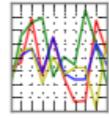
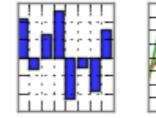


<http://stanford.edu/~mwaskom/software/seaborn/>



pandas

$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$



<http://www.numpy.org>

<http://pandas.pydata.org>

IP[y]: IPython
Interactive Computing

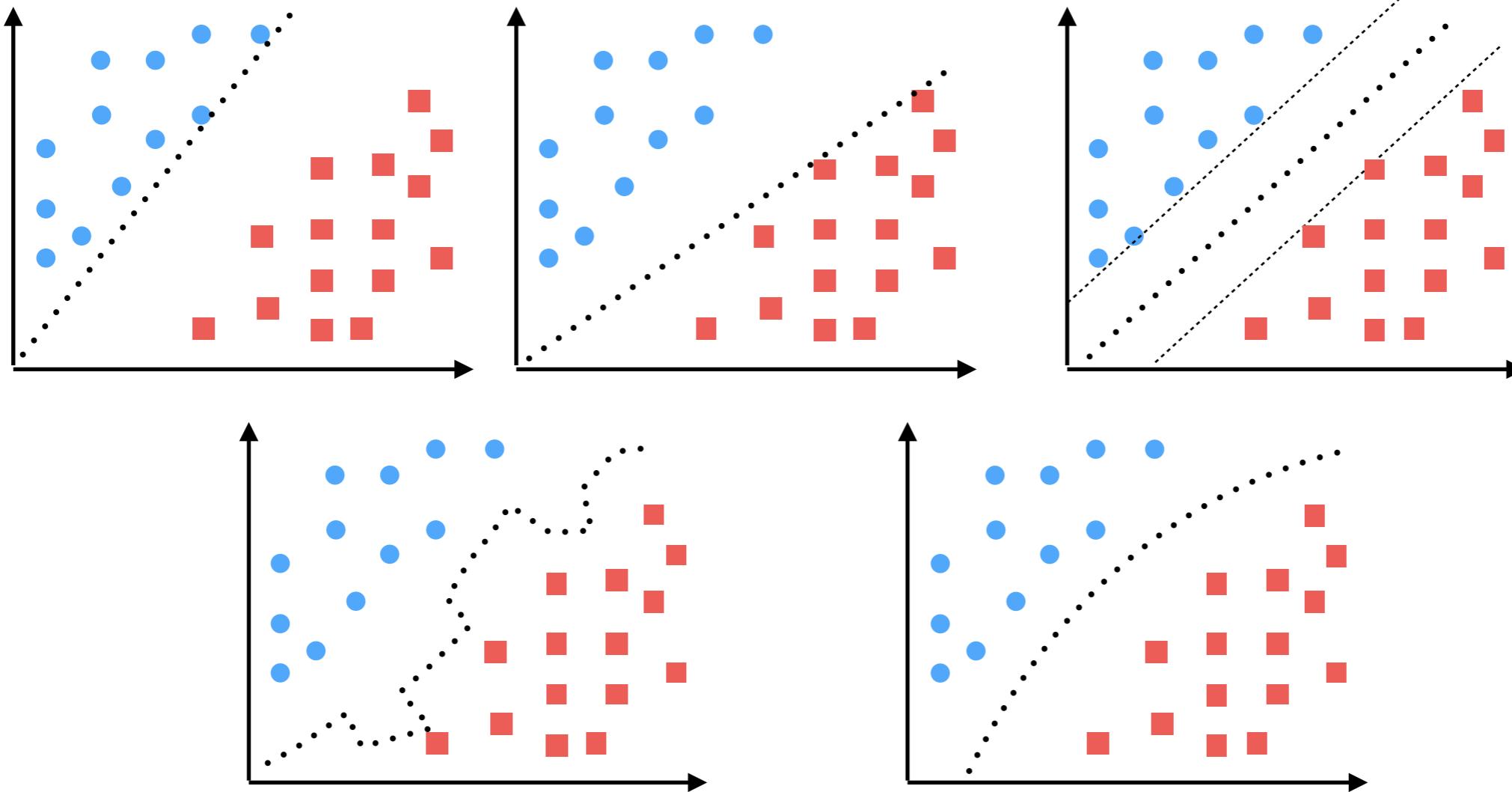
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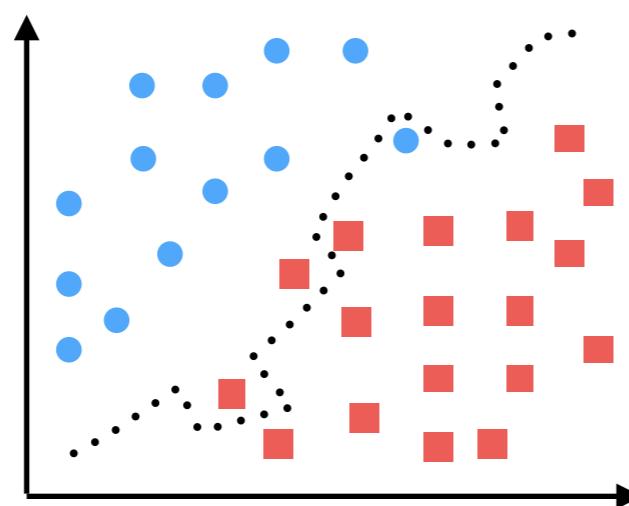
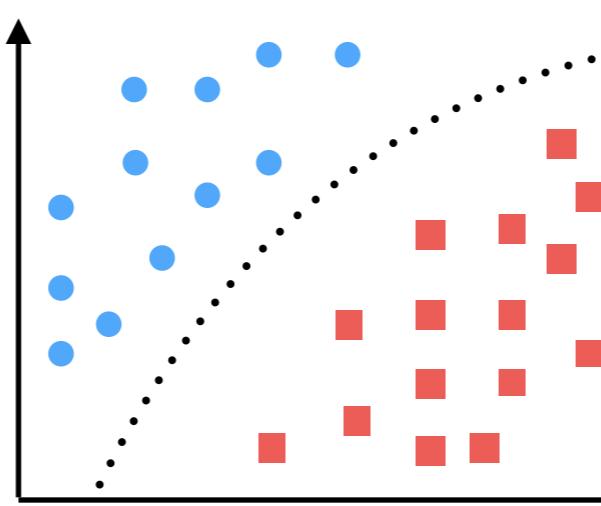
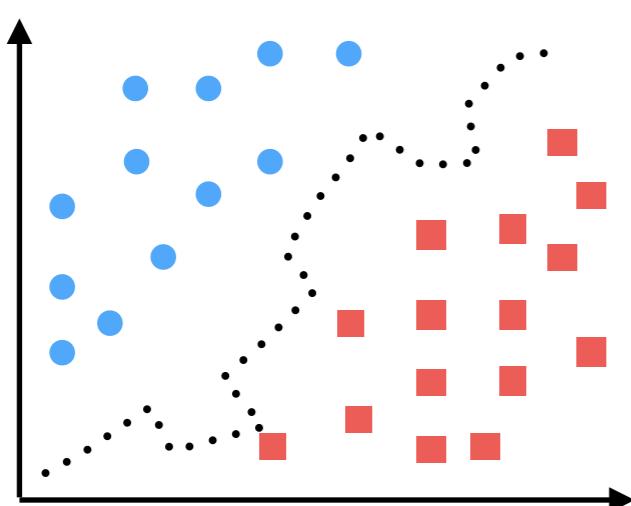
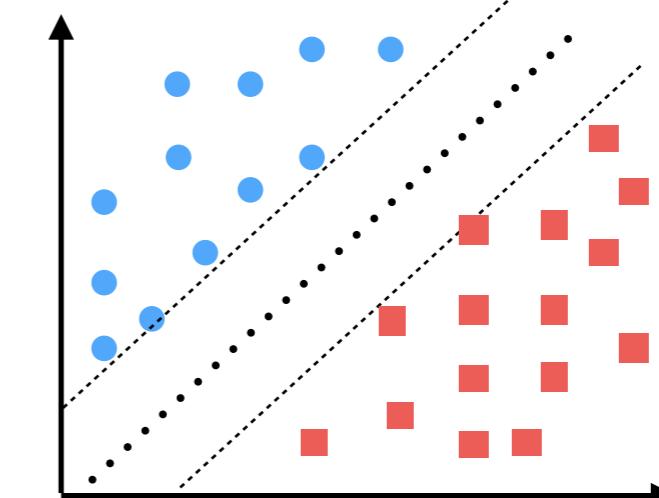
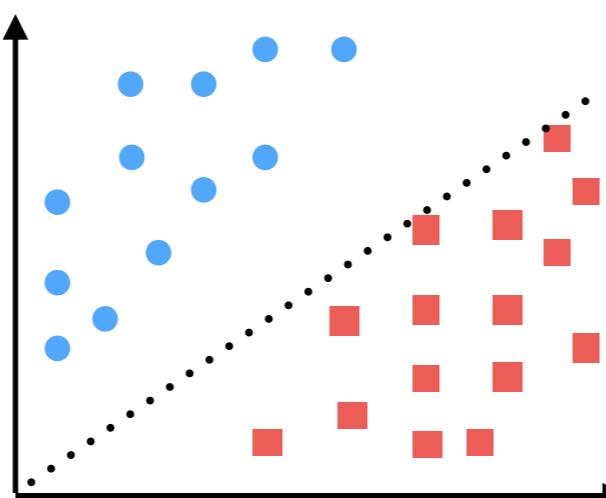
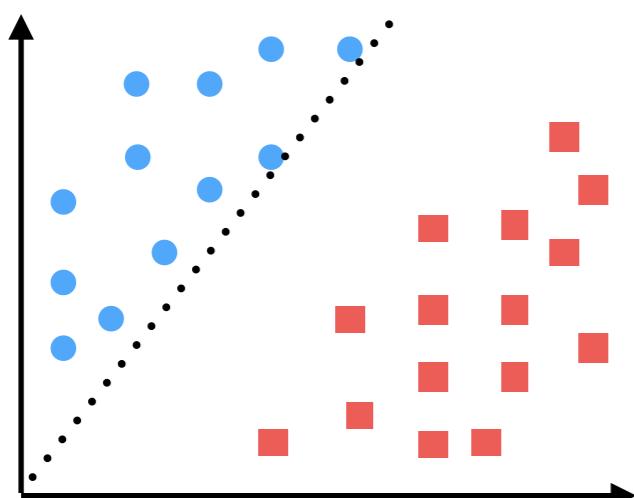
The IPython Notebook

<http://ipython.org/notebook.html>

Which one to pick?

• class1
■ class2





Generalization error!

The problem of overfitting