

# **ECON 672**

## **Week 3: Brief Regression Review**

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# Overview

- Conditional Expectation Function
- Variance Operator
- Covariance Operator
- Correlation Operator
- Ordinary Least Squares
- Algebraic Properties of OLS
- Goodness of Fit

# Overview

- Expected Value of OLS
- Bias of Expected Value of OLS
- Variance of OLS Estimators
- Robust Standard Errors
- Cluster Robust Standard Errors

# Conditional Expectation Function

- You have two population variables  $x$  and  $y$ 
  - We want to see how much  $y$  varies with a change in  $x$
- Three Questions
  - 1) Is  $y$  affected another factor besides  $x$
  - 2) What is the functional form connecting  $y$  and  $x$ ?
  - 3) How do we disentangle causal effects from a correlation between  $x$  and  $y$

# Conditional Expectation Function

- Assume a population model
  - $y = \beta_0 + \beta_1 x + u$
  - We want to see the causal effects of x (RHS) on y (LHS)
- The population model allows for additional factors to influence y due to the error term u
  - $\beta_0$  is the coefficient of the intercept
  - $\beta_1$  is the slope parameter and coefficient of interest for causal effects
- We need **data** and **assumptions**

# Conditional Expectation Function

- Normalization Assumption
  - $E(u) = 0$
  - Anything leftover gets put in  $\beta_0$  (Wooldridge, 2009)
- Mean Independence Assumption
  - $E(u | x) = E(u) \ \forall \ x$
  - The expected value of the error term is the same across all slices of the population
- Zero Conditional Mean Assumption
  - Put assumptions 1 and 2 together
  - $E(u | x) = 0 \ \forall \ x$

# Conditional Expectation Function

- Conditional Expectation Function (CEF) implies (Angrist & Pischke, 2009)
  - $E(y | x) = \beta_0 + \beta_1 x$
  - For a specific value, we write  $E(y | X_i = x)$
- CEF is a population model and we rarely have a population in our data set

# Variance Operator

- Variance Operator  $V( . )$ 
  - The variance operator shows the variance of population
- Consider the variance of a random variable  $W$ 
  - $V(W) = \sigma^2 = E[(W - E(W))^2]$
- When we have a sample

$$\bullet S^2 = (n - 1)^{-1} \sum_{i=1}^n (x_i - \bar{x})^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n - 1}$$



# Variance Operator

- Variance Operator Properties
- Variance of a line
  - $V(aX + b) = a^2V(X) + V(b) = a^2V(X)$
- Variance of a constant b
  - $V(b) = 0$
- Variance of the sum of two random variables
  - $V(X + Y) = V(X) + V(Y) + 2(E(XY) - E(X)E(Y))$

# Covariance Operator

- The Covariance Operator is represented by the last part of the variance of the sum of two random variables
  - $C(X, Y) = E(XY) - E(X)E(Y)$
- It represents the linear dependence between two random variables X and Y
  - If two random variables move in the same direction
    - $C(X, Y) > 0$
  - If two random variables move in the opposite direction
    - $C(X, Y) < 0$
  - If two random variables are independent
    - $C(X, Y) = 0$

# Correlation Operator

- Covariance operator measures if two random variables move together
- Correlation operator measures the magnitude of the covariance of two random variables move together

- How much do X and Y move together

- $$\text{Corr}(X, Y) = \frac{C(X, Y)}{\sqrt{V(X)V(Y)}} = \frac{E(XY) - E(X)E(Y)}{\sqrt{(E[(X - E(X))^2])(E[(Y - E(Y))^2])}}$$

- The correlation coefficient is bounded between -1 and 1
  - The closer to -1 or 1 means a stronger correlation
  - A correlation near zero means no correlation

# Ordinary Least Squares (OLS)

- OLS estimates of the parameters of interest from the population model by minimizing the sum of squared residuals (Wooldridge, 2009)
- If we have data on  $x$  and  $y$  and a population model of  $E[y | x] = \beta_0 + \beta_1 x$ 
  - We can plug in  $x$  and  $y$  into our population model  $y_i = \beta_0 + \beta_1 x_i + u_i$
  - We don't observe  $u_i$  even though we know it's there

# Ordinary Least Squares (OLS)

- We have two assumptions after we plug in  $x$  and  $y$  (Wooldridge, 2009)
- $E[u] = 0$ 
  - Our expected value of residual is 0
- $E[u | x] = 0$
- $C(x, u) = E[xu] = 0$ 
  - This means the error term is independent of  $x$

# Ordinary Least Squares (OLS)

- We plug in  $u$  to the population model (Wooldridge, 2009) and use first-order conditions
  - 1)  $E[u] = E[y - \beta_0 - \beta_1 x] = 0$
  - 2)  $C(x, u) = E[ux] = E[x(y - \beta_0 - \beta_1 x)] = 0$
- We will use these assumptions and sample averages to get  $\hat{\beta}_0$  and  $\hat{\beta}_1$ 
  - $\frac{1}{n} \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$
  - $\frac{1}{n} \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$

# Intercept Coefficient (OLS)

- We will use sample data since we do not have access to population data  
assumption 1

- $$\frac{1}{n} \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = \frac{1}{n} \sum_{i=1}^n (y_i) - \frac{1}{n} \sum_{i=1}^n (\hat{\beta}_0) - \frac{1}{n} \sum_{i=1}^n (\hat{\beta}_1 x_i) = \dots$$

- $$\dots = \bar{y} - \hat{\beta}_0 - \hat{\beta}_1 \bar{x} = 0$$

- Where  $\bar{y}$  and  $\bar{x}$  are sample averages

- The intercept coefficient

- $$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$

# Slope Coefficient (OLS)

- We plug sample averages into assumption 2 to get our slope coefficient  $\hat{\beta}_1$
- We'll drop  $\frac{1}{n}$  since it doesn't affect the solution
- $$\frac{1}{n} \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$
- Plug in  $\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$
- $$\sum_{i=1}^n x_i (y_i - (\bar{y} - \hat{\beta}_1 \bar{x}) - \hat{\beta}_1 x_i) = 0$$



# Slope Coefficient (OLS)

- $$\sum_{i=1}^n x_i (y_i - (\bar{y} - \hat{\beta}_1 \bar{x}) - \hat{\beta}_1 x_i) = 0$$

- $$\sum_{i=1}^n x_i (y_i - \bar{y}) = \hat{\beta}_1 \sum_{i=1}^n x_i (x_i - \bar{x})$$

- Given 
$$\sum_{i=1}^n x_i (x_i - \bar{x}) = \sum_{i=1}^n (x_i - \bar{x})^2 \text{ and } \sum_{i=1}^n x_i (y_i - \bar{y}) = \sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})$$

- Assuming 
$$\sum_{i=1}^n (x_i - \bar{x}) > 0$$

# Slope Coefficient (OLS)

- Our slope coefficient is

$$\bullet \hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

- This will pop up a lot for our estimators

$$\bullet \hat{\beta}_1 = \frac{\sum_{i=1}^n (x_i - \bar{x})(y_i - \bar{y})}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{\textit{Sample Covariance}}{\textit{Sample Variance}}$$

- The Takeaway

- Variation in x helps us understand and identify its impact on y

# Residuals

- We are able to get fitted values and residuals,  $\hat{u}_i$ , from our sample model

- $\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_i$

- $\hat{u}_i$  is a sample term and not a population one, since  $u$  is not observed

- $\hat{u}_i = y_i - \hat{y}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i$

- Sum of Squared Residuals

- $$\sum_{i=1}^n \hat{u}_i^2 = \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i)^2$$

- OLS gets its name from the first order condition that minimizes sum of squared residuals

# Algebraic Properties of OLS

- OLS residuals always sum to zero

$$\bullet \sum_{i=1}^n \hat{u}_i = \sum_{i=1}^n (y_i - \hat{y}_i) = \sum_{i=1}^n (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0$$

- Covariance of x and u always sums to zero and y-hat is a linear function of x

$$\bullet \sum_{i=1}^n x_i \hat{u}_i = \sum_{i=1}^n x_i (y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i) = 0 \text{ and } \sum_{i=1}^n \hat{y}_i \hat{u}_i = 0$$

- The point  $(\bar{x}, \bar{y})$

- $\bar{y} = \hat{\beta}_0 + \hat{\beta}_1 \bar{x}$

# Goodness of Fit

- For each observation,  $y_i = \hat{y}_i + \hat{u}_i$
- Total Sum of Squares (SST)

- $$SST = \sum_{i=1}^n (y_i - \bar{y})^2$$

- Residual Sum of Squares (SSR)

- $$SSR = \sum_{i=1}^n (y_i - \hat{y}_i)^2 = \sum_{i=1}^n \hat{u}_i^2$$

- Explained Sum of Squares (SSE)

- $$SSE = \sum_{i=1}^n (\hat{y}_i - \bar{y})^2$$

# Goodness of Fit

- With algebraic properties

- $$\sum_{i=1}^n (y_i - \bar{y})^2 = \sum_{i=1}^n [\hat{u}_i - (\hat{y}_i - \bar{y})]^2$$

- $$SST = SSE + SSR$$

- Assuming the Total Sum of Squares is greater than 0

- $$R^2 = \frac{SSE}{SST} = 1 - \frac{SSR}{SST}$$

- How much variation in x explains the variation in y is calculated by  $R^2$

- $R^2$  is helpful for functional form, but **it won't tell us anything about bias of our causal estimate**

# Expected Value of OLS

- $\hat{\beta}_0$  and  $\hat{\beta}_1$  are estimators for population model  $\beta_0$  and  $\beta_1$ 
  - How are  $\hat{\beta}_0$  and  $\hat{\beta}_1$  distributed?
  - $\hat{\beta}_0$  and  $\hat{\beta}_1$  will differ across different sampling distributions
- $\hat{\beta}$  is unbiased under a set of assumption so that
  - $E[\hat{\beta}] = \beta$

# Assumptions and Expected Value of OLS

- 1) Linear in Parameters Assumption
  - $y = \beta_0 + \beta_1 x + u$
- 2) Random Sampling Assumption
  - We have a random sample of size  $n$  with a set of numbers
    - $\{(x_i, y_i) : i = 1, 2, \dots, n\}$
  - Where  $i$  is a random sampling draw from the population so that
    - $y_i = \beta_0 + \beta_1 x_i + u_i, i = 1, 2, \dots, n$



# Assumptions and Expected Value of OLS

- 3) Sample Variation in Explanatory Variables Assumption
  - The sample outcomes on  $x$ ,  $\{x, i = 1, 2, \dots, n\}$  are not the same value
  - If there is no variation in  $x$  then this assumption fails
- 4) Zero Conditional Mean Assumption
  - $E[u | x] = 0$
  - The most crucial assumption, but the one most likely to fail
  - We can still calculate  $\hat{\beta}$  if this assumption fails

# Assumptions and Expected Value of OLS

- When all four assumptions hold
  - $E[\hat{\beta}] = \beta$
- If any of these assumptions fail, then  $\hat{\beta}$  is no longer unbiased
- Stata Example

# Omitted Variable Bias in OLS

- The 4th assumption is least likely to hold due to omitted variable bias (or confounders)
- Suppose a model:  $Y = \alpha + \beta_1 X + \beta_2 U + \varepsilon$ 
  - $U$  is unobserved
  - We estimate  $Y = \alpha + \beta_1 X + \eta$
  - Where  $\eta = \beta_2 U + \varepsilon$

# Omitted Variable Bias in OLS

- We we estimate our model without unobserved  $U$

• 
$$\hat{\beta}_1 = \frac{C(Y,X)}{V(X)} = \beta_1 + \beta_2 \frac{C(U,X)}{V(X)} = \beta_1 + \frac{C(Y,U)}{V(U)} \frac{C(U,X)}{V(X)}$$

Direction of Bias	$C(X,U)>0$	$C(X,U)<0$
$C(Y,U)>0$	Upward Bias	Downward Bias
$C(Y,U)<0$	Downward Bias	Upward Bias

# Variance of the OLS Estimator

- The four assumptions of OLS estimator say nothing about the variance of the estimator
  - We need a measure of dispersion in the sampling distribution of the estimator
  - We need an estimator of the population variance
- We will add a fifth assumption to our OLS estimator
  - $V(u | x) = \sigma^2$

# Variance of the OLS Estimator

- $V(u | x) = \sigma^2$ 
  - The variance of the population error term is constant (Homoskedasticity)
  - This assumption says that the variance of the population error term  $u$  is constant across any value of the explanatory variable
- With assumptions 4 and 5 in terms of conditional means and variance of  $y$  for population models
  - $E[y | x] = \beta_0 + \beta_1 x$
  - $V(y | x) = \sigma^2$

# Variance of the OLS Estimator

- Sample Variance Under the 1st through 5th assumptions

- $$V(\hat{\beta}_1) = \frac{\sigma^2}{\sum_{i=1}^n (x_i - \bar{x})^2} = \frac{\sigma^2}{SST_x}$$

- $$V(\hat{\beta}_0) = \frac{\sigma^2 \frac{1}{n} \sum_{i=1}^n x_i^2}{\sum_{i=1}^n (x_i - \bar{x})^2}$$

- Takeaways

- As variation in x ( $SST_x$ ) increases, the variance in  $\hat{\beta}_1$  and  $\hat{\beta}_0$  decreases
- As  $\sigma^2$  increases, the variance in  $\hat{\beta}_1$  and  $\hat{\beta}_0$  increases

# Variance of the OLS Estimator

- Under assumptions 1-5

- $E[\hat{\sigma}^2] = \sigma^2$

- Where the unbiased estimator of the population variance is

- $$\hat{\sigma}^2 = \frac{1}{(n-2)} \sum_{i=1}^n \hat{u}_i^2 = \frac{\sum_{i=1}^n (y_i - \hat{y})^2}{(n-2)} = \frac{SSR}{(n-2)}$$

- Where  $(n-2)$  is a degrees of freedom adjustment for two first order conditions

- $$\sum_{i=1}^n \hat{u}_i = 0 \text{ and } \sum_{i=1}^n x_i \hat{u}_i = 0$$



# Variance of the OLS Estimator

- The estimator for the standard error for  $\beta$  is  $\hat{\sigma} = \sqrt{\hat{\sigma}^2}$
- $$se(\hat{\beta}) = \frac{\hat{\sigma}}{\sqrt{SST_x}} = \frac{\hat{\sigma}}{\sqrt{\sum_{i=1}^n (x_i - \bar{x})^2}}$$
- Stata or R will estimate the standard error

# Robust Standard Errors

- What is the likelihood that the fifth assumption of homoskedasticity holds?
  - It is possible to assume that residuals are never homoskedastic
- When residuals are heteroskedastic (or not constant over x)
  - The standard errors of the estimator are biased
- Eicker, Huber, and White created a solution for a valid estimator of the variance of  $\hat{\beta}$  called robust standard errors
  - Easy to implement in Stata (use the option robust after reg)

- $$V(\hat{\beta}) = \frac{\sum_{i=1}^n (x_i - \bar{x})^2 \hat{u}_i^2}{SST_x^2}$$

# Cluster Robust Standard Errors

- In addition to heteroskedastic residuals, we need to be concerned if the residuals are correlated within groups
- For example, residuals were correlated within schools for the Tennessee STAR experiment
  - We have a situation where we need to cluster the standard errors at the school level
- Easy to implement in Stata with the `cluster(group)` option