



# 2025-26 Season

## Program Advertising Agreement

### Your Community's Orchestra for Bradenton and Sarasota

Advertiser \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Web \_\_\_\_\_

### Advertising Rates — Rates apply for one full, regular season (8 concerts: 4 in Sarasota; 4 in Bradenton)

#### FULL PAGE

<input type="checkbox"/>	<b>Outside Back Cover*</b> 4-color   5.75" w x 8.75" h	<b>\$1,250</b>
<input type="checkbox"/>	<b>Inside Front Cover*</b> 4-color   5.75" w x 8.75" h	<b>\$1,000</b>
<input type="checkbox"/>	<b>Inside Back Cover*</b> 4-color   5.75" w x 8.75" h	<b>\$1,000</b>
<input type="checkbox"/>	<b>Regular*</b> 4-color   4.5" w x 7.5" h	<b>\$800</b>
<input type="checkbox"/>	<b>Regular*</b> B&W   4.5" w x 7.5" h	<b>\$750</b>

\*4 complimentary season tickets

\*\*4 complimentary single concert tickets

#### Artwork specifications

- Submit in digital format as press quality **PDF, EPS, TIFF** or **JPEG** files
- Minimum resolution should be 300 dpi **AT THE ACTUAL SIZE**. This includes all placed images, logo and photos.
- Submit ads to [info@thepopsorchestra.org](mailto:info@thepopsorchestra.org)

#### 1/2 PAGE

<input type="checkbox"/>	<b>Horizontal**</b> 4-color   4.5" w x 3.625" h	<b>\$350</b>
<input type="checkbox"/>	<b>Horizontal**</b> B&W   4.5" w x 3.625" h	<b>\$300</b>

#### 1/4 PAGE

<input type="checkbox"/>	<b>Vertical</b> 4-color   2.25" w X 3.625" h	<b>\$200</b>
<input type="checkbox"/>	<b>Vertical</b> B&W   2.25" w X 3.625" h	<b>\$150</b>
<input type="checkbox"/>	<b>Horizontal**</b> 4-color   4.5" w x 1.75" h	<b>\$200</b>
<input type="checkbox"/>	<b>Horizontal**</b> B&W   4.5" w x 1.75" h	<b>\$150</b>

#### Half Page

Horizontal only

4.5" w x 3.625" h

#### Quarter Page

2.25" w x  
3.625" h

4.5" w x 1.75" h

☐ I would like to use the same artwork as last season

☐ I have new artwork

### Payment

☐ Check payable to The Pops Orchestra

☐ Credit Card

Name on Credit Card \_\_\_\_\_ CVV \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

I agree to the terms listed above.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**The deadline for your form, payment and artwork is October 1, 2025**

P.O. Box 1622, Sarasota, FL 34230 | [ThePopsOrchestra.org](http://ThePopsOrchestra.org) | 941-926-POPS (7677)



*Music you love – Musicians you know*

## Why Advertise with the Pops?

### REACH

Over 15,000 patrons will see your ad this season at our 16 Sarasota and Bradenton concerts

- **Riverview Performing Arts Center** – Sarasota
- **Neel Performing Arts Center** – State College of Florida (Bradenton)

### RECOGNITION

Your sponsorship reaches an educated, affluent, and discerning market segment and demonstrates your commitment to supporting the arts within the greater Bradenton-Sarasota community

### ALIGNMENT

Your sponsorship supports The Pops, which has been the community orchestra of the Bradenton-Sarasota area for 50 years, providing performance opportunities for talented adults and youth. Through longstanding partnerships with local businesses, The Pops Orchestra continues to enrich the cultural fabric of our region.

### VISIBILITY

Your business will be listed in concert programs and linked to on the Pops' website.

#### Full Page Advertiser Bonus



#### Half Page Advertiser Bonus

