

CRYSTAL PALACE OVERGROUND FESTIVAL

13 – 16 JUNE 2012

Press release

Headline sponsor announced for Crystal Palace Overground Festival

A **LEADING South East London estate agency** has been confirmed as the headline sponsor for this year's Crystal Palace Overground Festival.

Acorn Estate Agency Crystal Palace will sponsor the 6th annual Crystal Palace Overground Festival for the second year running.

The free 4-day festival will take place round the Crystal Palace Triangle (13-16 June, 2012) with events running in the week leading up to and during the main event itself at Westow Park (June 16).

Director of Acorn Crystal Palace, James Clow, said: "We are delighted to be the headline sponsor of this year's Crystal Palace Overground Festival. The festival brings residents and local business together. It is one of the region's most eagerly anticipated events."

Mr Clow added: "As a company, we feel proud to be associated with the festival."

Crystal Palace has been the home of the Overground Festival since it began in 2007, showcasing the best local live music, poetry, theatre, comedy, film, food and fashion. Local bars will host stalls, gigs and DJs, and there will be shopping and music in the local markets, Church Road and Haynes Lane, with an art market in Victory Place. This year's event looks set to be one of the best yet.

There will be an array of gourmet food and drink stalls and bands playing everything from soul, funk, ska, reggae to indie pop on the Antenna music stage in Westow Park.

London born writer and musician Jim Bob, best known as the singer of indie band Carter USM will officially welcome visitors to the festival on 16 June.

FOR MORE INFORMATION, visit www.crystalpalacefestival.org

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Notes to editors

For media enquiries, interviews and hi-res pic requests please call
07725 057 453, 07780 703 600 at anytime or on email
press@crystalpalacefestival.org

About Acorn Estate Agency www.acorn.ltd.uk

Acorn provide a full property service including sales, lettings, mortgages, surveys, conveyancing, new homes, commercial & development, estate management and property management.

Over the past three decades, The Acorn Group has grown from a 'one office local estate agency practice' to the 18th largest residential and commercial property agency in the country with over 32 offices and divisions employing over 250 staff.

As a Group, Acorn is keen to commit some of its profit, time and support into appropriate neighbourhood projects, charities, schools and one-off events, whether it be donating IT equipment to local schools, or completing a marathon to raise money for charity, as a way of paying back the communities that have supported them over the years.

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From L-R Noreen Meehan Crystal Palace Overground Festival Director and James Clow Director of Acorn Crystal Palace

About the Crystal Palace Overground Festival www.crystalpalacefestival.org

Now in its 6th year, The Crystal Palace Overground Festival has gone from strength to strength with over 4,000 people attending last year's event.

The 4-day free family friendly festival aims to create a platform for the many creative and diverse people, musicians, traders and artists of Crystal Palace, and will showcase all that is great about Crystal Palace to visitors from across London, and beyond!