

# Crystal Palace Overground Festival 2014

## Advertising rate card for the What's on Guide

### What's On Guide

- A5 booklet promoting the four-day festival programme, including a map
- 8,000 copies to be printed

### Distribution

- 2,500 copies in the four weeks before the festival in local shops, venues, libraries
- 5,500 copies across the four days of the festival 26 – 29 June 2014

### Please note:

- Final deadline for confirmation of advertising space is **5pm on Friday 5 April 2014**
- Artwork to be received according to the festival team's specifications by **5pm on 18 April 2014**

Please send all advertising artwork/advertising enquires to [marketing@crystalpalacefestival.org](mailto:marketing@crystalpalacefestival.org)

Requirements	Cost
A8 advertisement – internal pages (art work to be supplied by advertiser)	£75
A7 advertisement (art work to be supplied by advertiser)	£120
A6 advertisement – internal pages (art work to be supplied by advertiser)	£200
A5 (full page) – internal pages (art work to be supplied by advertiser)	£230