

Going Overground – festival success

Organisers of the 7th Crystal Palace Overground Festival are heralding the four day community arts festival the biggest, most successful event yet, with around 6,000 people attending the Westow Park day on Saturday 29 June.

The festival on Thursday 27 June – Sunday 30 June featured performing arts, crafts, holistic, sports and kids' activities, gourmet food and drink stalls and the best south London bands on the outdoor music stage in Westow Park.

Fringe events were held around Crystal Palace in the run up to the big festival weekend.

Sunday 30 June was dedicated to the local independent traders with a poetry and music trail, a fine arts and crafts market, a vintage hub, DJ and life drawing workshops, plus shopping, activities, DJs and music throughout the day.

Festival director, Noreen Meehan, said: "It really couldn't have happened without our team of dedicated volunteers, our local businesses supporting us - and this year, a wonderful boost with Big Lottery funding which meant we could deliver an even bigger and better event.

"Each year has been very special but some personal highlights this year were the main music stage line-up which ranged from analogue electronic, funk and soul to gypsy punk and indie pop.

"We also had our very first performing arts tent, a veritable kids' festival within the festival, and so much more happening outside of the park.



PRESS RELEASE

For immediate release

"All four days were busy with a diverse programme of events from comedy and classical music at Crystal Palace railway station, to some wonderful events in our pubs and venues to a very sunny Sunday line-up including our first vintage hub and spontaneous gigs happening on the streets of the Upper Norwood Triangle.

"We're planning to grow the festival for next year, with a very soon to be launched fundraising and recruitment drive, and we're inviting local people to join the 2014 management team."

The Crystal Palace Overground Festival is an annual and free four day event run entirely by a dedicated team of volunteers and is sponsored by local businesses.

Organisers are inviting the public to have their say and complete a quick online survey to help shape next year's event www.crystalpalacefestival.org/survey

For more information about the Crystal Palace Overground Festival and to get involved, visit www.crystalpalacefestival.org

Like on Facebook: Crystal Palace Overground Festival

Follow on Twitter: @SE19festival

The 7th Crystal Palace Overground Festival was made possible by the generous sponsorship of local businesses.

Sponsors this year were the Acorn Group as main sponsors, platinum sponsors The Little Escape, The Transmitter, Kinleigh Folkard & Hayward and Smash Bang Wallop. Gold sponsors Westow House, Bambinos and Amphlett Lissmore. Silver sponsors Joanna's restaurant, The White Hart, South of the River and Willie Smart's. Food tasting tent sponsor Lover of Creating Flavours and supporting sponsors Domali, The Sparrowhawk and Crystal Palace Chamber of Commerce. Funding support also came from Lambeth Council, The Community Development Foundation and the Big Lottery Fund. The festival was supported by London Overground.

<ENDS>

Media enquiries:

To download high resolution press images, please go to www.crystalpalacefestival.org/about/press

For media enquiries, interviews and hi-res pic requests please call Carol Ann Walters at anytime on 07780 703 600 or email the team at press@crystalpalacefestival.org



PRESS RELEASE

For immediate release

Notes for editors

About the Crystal Palace Overground Festival

The Crystal Palace Overground Festival is a FREE family-friendly community arts festival run by a team of dedicated volunteers.

It was launched in 2007 by the Upper Norwood Triangle traders and has gone from strength to strength with over 6,000 people attending this years event.

The 4-day event provides a platform for the many creative and diverse people, musicians, traders and artists of Crystal Palace, and showcases Crystal Palace, its people and all it has to offer to visitors from across London, and beyond!

FIND OUT MORE www.crystalpalacefestival.org

Like on Facebook: Crystal Palace Overground Festival

Follow on Twitter: @SE19festival #CPOF

The 7th Crystal Palace Overground Festival SPONSORS

The 7th Crystal Palace Overground Festival was made possible by the generous sponsorship of local businesses with The Acorn Group heading up as lead sponsor.

For the full list see www.crystalpalacefestival.org/about/sponsors

The 2013 event was supported by the Big Lottery Fund who awarded a £8,365 grant to help towards the costs of the event, including infrastructure and volunteers.

About the Big Lottery Fund

The Big Lottery Fund is the largest distributor of National Lottery good cause funding across the UK. The Fund aims to enable others to make real improvements to communities and the lives of people most in need.

