



[www.crystalpalacefestival.org](http://www.crystalpalacefestival.org)

*Westow Park & Upper Norwood Triangle, Crystal Palace, LONDON SE19*

## **The Acorn Group named as main sponsor for Crystal Palace festival**

SOUTH East London's leading estate agency has been confirmed as the headline sponsor for this year's Crystal Palace Overground Festival.

The Acorn Group will sponsor the 7th annual Crystal Palace Overground Festival for the third year running.

The free 4-day festival will take place from Thursday 27 June until Sunday 30 June 2013 with the main festival hubs at Westow Park on 29 June and around the Upper Norwood Triangle on 30 June. Fringe events will be held around Crystal Palace in the run up to the big festival weekend.

Acorn Group Operations Manager, Laura House, said: "We feel strongly about supporting our local community and promoting everything our area has to offer so are delighted to again be the main sponsors of the event.

"Our stall will be situated next to the main stage in Westow Park so please come and introduce yourself. We are looking forward to meeting you on the day!"

As a Group, Acorn commits some of its profits, time and support into appropriate neighbourhood projects, charities, schools and one-off events whether it be donating IT equipment to local schools, or completing a marathon.

"We're delighted to have the Acorn Group on board for the third year running," said festival director, Noreen Meehan.

The Crystal Palace Overground Festival is a free family-friendly festival run by a team of dedicated volunteers. It was launched in 2007 by the Upper Norwood Triangle traders and has gone from strength to strength with over 4,500 people attending last year's event.

For more information and to get involved, visit [www.crystalpalacefestival.org](http://www.crystalpalacefestival.org) .

Find on Facebook: Crystal Palace Overground Festival

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#CPOF

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### **Notes for editors**

For media enquiries, interviews and hi-res pic requests please call Carol Ann Walters on 07780 703 600 at anytime or on email [press@crystalpalacefestival.org](mailto:press@crystalpalacefestival.org) or visit [www.crystalpalacefestival.org](http://www.crystalpalacefestival.org)