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SUNNY OR NOT FORECAST

Website Planning Document

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Website Planning Document

- ## Site Name

The name of this website is "Sunny or Not Forecast". I chose this name because, on normal days, either we have sunny weather or we don't.

- ## Site Purpose

The main objective of this website is to provide a trustworthy source of accurate weather forecasts for their web visitors. This website will provide accurate, consistent, and useful information related to current weather conditions. It will contain weather alerts, warnings, future predictions, map radar, and detailed forecasts for three different towns. Additionally, this website will display colorful climate-related pictures for each page within the website.

- ## Target Audience and Scenarios

1. **Meteorologist**

   Meteorologists are always monitoring the weather and determining the forecast so they can inform their viewers or listeners, depending on the type of device they use to receive information about the weather.

2. **Storm Chasers**

   Storm Chasers are monitoring any sudden changes in the weather so they can record and document any weather events they witness.

3. **Travelers**

   Travelers are always in need of information about current weather conditions so they can plan their outdoor activities and dress accordingly.

4. **Business events**

   People who are in charge of planning events have to check the weather forecasts in advance so they can ensure good weather for the planned event.
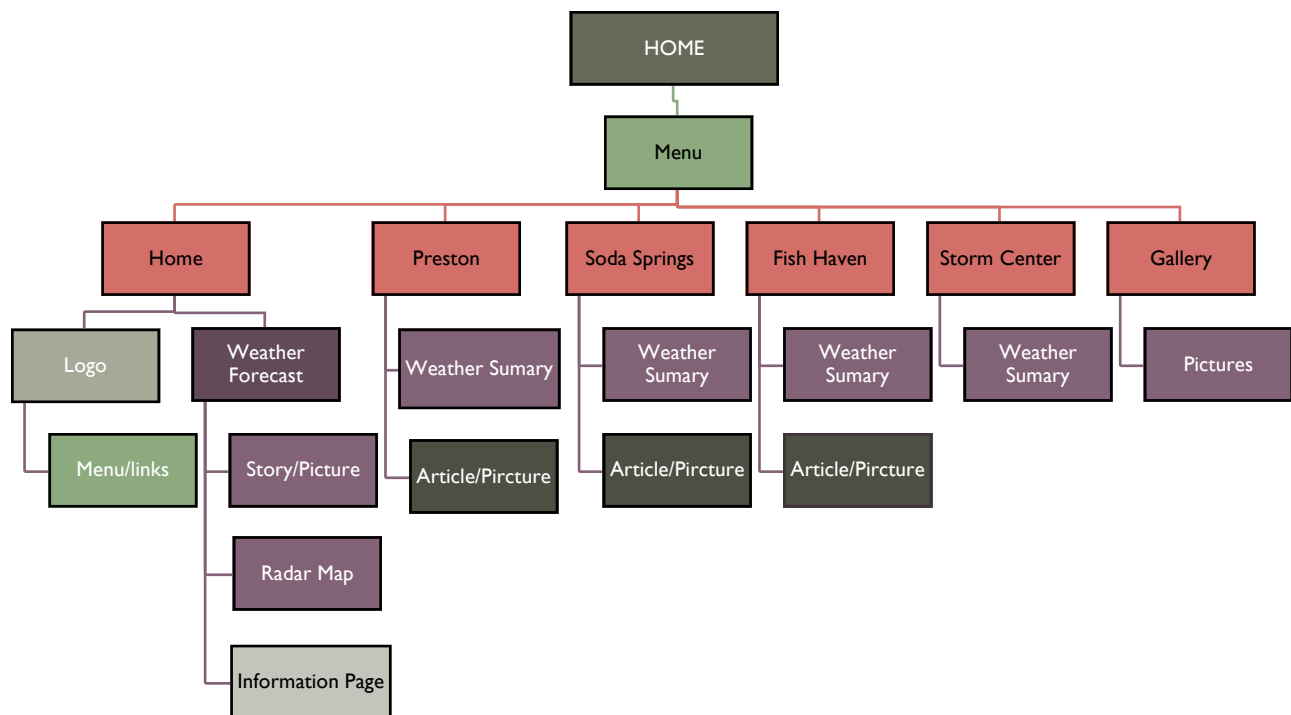
5. **Drivers**

    Most drivers look at weather conditions so they can make sure that it is safe enough for driving.
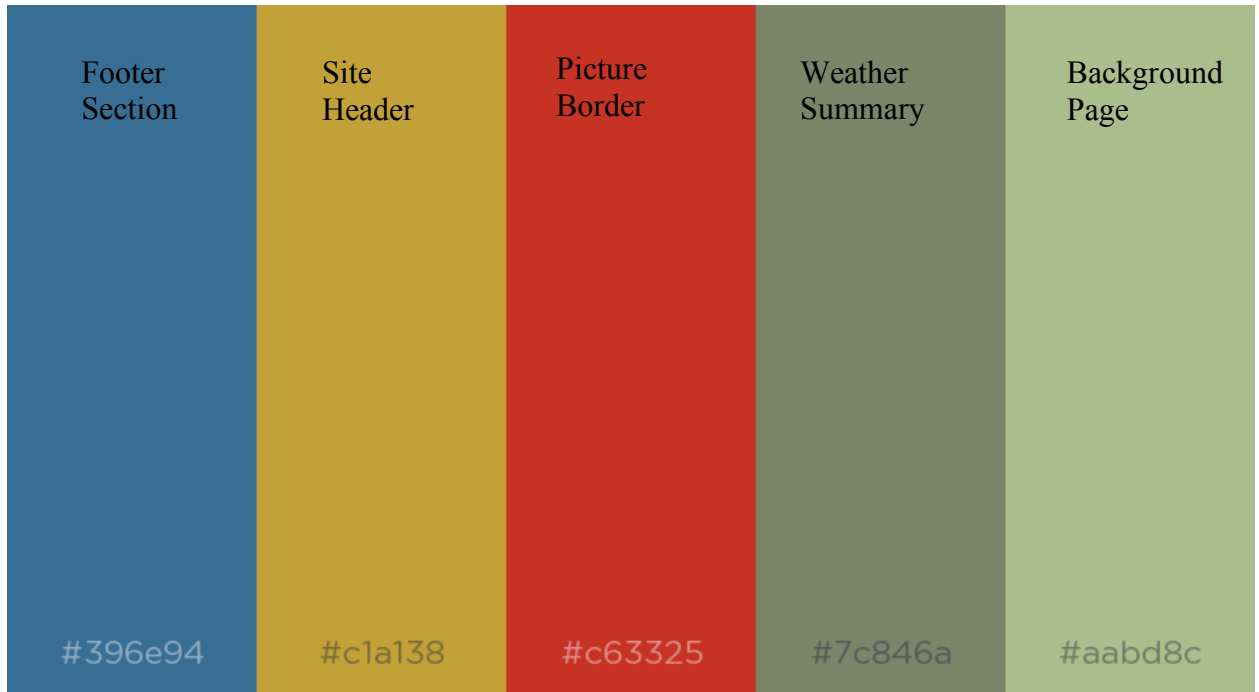
6. **Other people**

    People of all ages frequently check weather conditions for any number of reasons such as determining proper outdoor attire, outdoor activities, or to know in advance of dangerous weather conditions.

- <u>Site Map</u>

- Color Scheme

Footer Section	Site Header	Picture Border	Weather Summary	Background Page
#396e94	#c1a138	#c63325	#7c846a	#aabd8c

- Typography

Heading	Palatino Linotype	Sample
Subtitles	Book Antiqua	Sample
Menu Links	Times	Sample
Paragraph	Lucida Grande	Sample
Footer	Arial	Sample