

Date: February 20, 2014
Client: Conopco, Inc., d/b/a Unilever
Giveaway: Suave Professionals Natural Infusions Touch of Glam Sampling
Subject: Official Rules

Mandatory:

No purchase necessary. Void where prohibited. The Suave Professionals Natural Infusions Touch of Glam Sampling is sponsored by Conopco, Inc., d/b/a Unilever. Open to legal residents of the 50 U.S. & D.C., 18 or older. Begins 12:00 a.m. ET on 3/17/14 & ends 11:59 p.m. ET on 5/31/14 or while supplies last. For official rules, visit [INSERT RULES URL](#).

**GIVEAWAY OFFICIAL RULES. NO PURCHASE NECESSARY.
OPEN ONLY TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND DISTRICT OF
COLUMBIA, 18 YEARS OF AGE OR OVER. INTERNET ACCESS REQUIRED.**

1. **Giveaway Period:** Suave Professionals Natural Infusions Touch of Glam Sampling (the “Giveaway”) begins 12:00 a.m. Eastern Time (“ET”) on March 17, 2014 and ends 11:59 p.m. ET on May 31, 2014 or when 400,000 eligible entries are received, whichever occurs first (the “Giveaway Period”).
2. **Eligibility:** Open to legal residents of the 50 United States and the District of Columbia, 18 years of age or older as of time of entry. Employees of Conopco, Inc., d/b/a Unilever (the “Sponsor”), Don Jagoda Associates, Inc., their respective affiliates, parents, subsidiaries, divisions, suppliers, distributors and advertising, promotional and judging agencies (collectively the “Sponsor and its Administrators”), and its affiliates and each of their respective employees, shareholders, directors, officers, members, assigns and agents and their immediate family members and/or those living in the same household of each are not eligible to participate or win.

How To Enter: During the Giveaway Period, visit [INSERT MICROSITE URL](#) and complete all required registration information (the “Entry”) and if you are one of the first 400,000 entrants to complete your Entry during Giveaway Period, you will be eligible to receive a sample. The person uploading the Entry will be deemed the entrant (the “Entrant”). In the event of a dispute as to the identity of an Entrant, the Entrant will be deemed the name appearing on the Entry. Any Entry not in compliance with the above and which does not meet the requirements of these Official Rules will be disqualified. Automated Entries, or those generated by script or bot are not eligible. All Entries must be complete to be eligible. All Entries submitted become the property of the Sponsor and will not be returned. Limit of one (1) Entry per person per Entry Period. All Entries must be received by May 31, 2014 to be eligible for a sample. Normal Internet access and usage charges imposed by Entrants’ online service will apply.

3. **Sample Recipient Determination:** During the Giveaway Period, if you are one of the first 400,000 Entrants to complete your Entry, you will be eligible to receive a sample. Sample recipient determination will be made by Sponsor, whose decisions are final in all matters relating to the Giveaway. Odds of receiving a sample depend on the time/date an eligible Entrant enters and the total number of eligible Entries received. All Samples will be awarded provided a sufficient number of eligible Entries are received.

4. **Sample:** Sample (400,000 total): A Sponsor-selected Suave Professionals Natural Infusion with Awapuhi Ginger – Shampoo, Conditioner and Leave-In Cream product sample. There is no retail value associated with this Sample. Samples are awarded “as is” without any warranty or guaranty of any kind. No substitution or transfer of Sample permitted except at the sole discretion of the Sponsor who reserves the right to substitute a Sample of equal or greater value in the event the Sample is unavailable. All Samples will be sent approximately 6 – 8 weeks after the conclusion of the Giveaway.
5. **General Rules:** All Sample recipients are subject to verification of eligibility. Sample recipients and all Entrants, as a condition of entry into the Giveaway, agree to release and hold harmless Sponsor and its Administrators, each of their respective agencies, parents, subsidiaries, affiliates and each of their respective officers, directors, shareholders, members, employees, agents, assigns, and all others associated with the development and execution of the Giveaway (collectively the “**Released Parties**”) from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Giveaway, the receipt, ownership or use of Sample awarded or any typographical or other error in these Official Rules or the announcement or offering of the Samples. Sample recipients assume all liability for any injury or damage caused, or claimed to be caused by participation in the Giveaway or use or redemption of the Samples. Acceptance of Sample constitutes permission to use recipients’ names, and likenesses for promotional purposes (including any possible public relations opportunities) without further compensation except where prohibited by law. By entering, entrant accepts and agrees to be bound by these Official Rules. Entries will be declared to be made by the authorized account holder of the e-mail address submitted at the time of entry (or when setting up recipient’s account). "Authorized account holder" of an e-mail address is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider, or other organization (e.g., business, educational institution etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Giveaway; violates the Official Rules; acts in an unsportsmanlike or disruptive manner; or acts with intent to annoy, abuse, threaten or harass any other person. The Released Parties are not responsible for technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in the Giveaway which may limit the ability to participate, or by any human error which may occur in the processing of the Entries in the Giveaway. Entries generated by script or bot are not eligible. Sponsor reserves the right to cancel, terminate or modify the Giveaway if it cannot be completed as planned for any reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, technical failures or corruption of any sort. In such event, Sponsor will award the Samples to all eligible Entrants who entered (up to 400,000) prior to cancellation. Void where prohibited by law and subject to all federal, state and local laws. As a condition of entering the Giveaway, Entrant (or parent/legal guardian if Entrant is a minor in his/her state of residence) agrees that: 1) under no circumstance will entrant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses; 2) all causes of action arising out of or connected with the Giveaway, or Sample awarded, shall be resolved individually, without resort to any form of class action; and 3) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, but in no event will Entrant be entitled to receive attorneys’ fees or other legal costs.
6. **Sponsor:** The Sponsor of the Giveaway is Conopco, Inc., d/b/a Unilever, 800 Sylvan Ave., Englewood Cliffs, NJ 07632.

