

# Rotimi Oyewole

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EDUCATION	Bachelor of Arts – <b>Dickinson College</b> ; Carlisle, PA	05/2011
	<b>Major:</b> International Business & Management <b>Minor:</b> Economics <b>Language:</b> French	
	Study Abroad – <b>Syracuse University</b> ; London, UK	01/2010 – 05/2010
	• Coursework in Advertising, Behavioral Economics, Consumer Behavior, Entrepreneurship	

EXPERIENCE	<b>Digital Associate</b> , Novation Broadband   Washington, DC	05/2012 – Present
	<ul style="list-style-type: none"><li>Designed, developed and launched Novation Broadband’s website using HTML, CSS, JavaScript and JQuery.</li><li>Authored and curated informative content for Fiber-to-the-Home Community Toolkit wiki.</li><li>Monitored and controlled broadband speed, uptime, signal strength of over 1700 modems spanning 19 sites.</li></ul>	
	<b>Index Editor</b> , The Next Web   index.thenextweb.com	10/2011 – 02/2012
	<ul style="list-style-type: none"><li>Launched <i>TNW Index</i> as minimum viable product, monitored and measured quantitative and social data.</li><li>Managed Silk development team remotely, provided instructions and delegated duties to programmers and other editors.</li><li>Planned product’s positioning, content, development, and social strategy with four-month roadmap.</li></ul>	
	<b>Web Development Intern</b> , Federal Deposit Insurance Corporation   Arlington, VA	06/2011 – 09/2011
	<ul style="list-style-type: none"><li>Redesigned and rebuilt internal <i>FDIC</i> Diversity and OMWI pages from the ground up using modern HTML and CSS.</li><li>Prepared launch of vendor’s Investor Matching Social Networking application by testing usability, functionality and accessibility (Section 508) of software.</li></ul>	
	<b>Advertising Trainee</b> , Syracuse University + OgilvyOne   London, UK	06/2010 – 07/2010
	<ul style="list-style-type: none"><li>Generated press and direct marketing campaign ideas with student creative teams on OgilvyOne’s live <i>InterContinental Hotels</i> winter promotion brief.</li><li>Performed ethnographic research in response to <i>Cow &amp; Gate</i> brief, developed insights into full 360° campaign spanning press and TV ads, direct email marketing, and social networking.</li></ul>	

TECHNICAL SKILLS	Google Docs	HTML	Photoshop
	PowerPoint	CSS	Dreamweaver
	Excel	JavaScript	Notepad++
	Salesforce	Wordpress	Espresso

LEADERSHIP	<ul style="list-style-type: none"><li>Runner-up in business plan competition sponsored by <b>Apple</b> during <b>Leadership Education and Development (LEAD)</b> Program at Stanford University in Palo Alto, CA (June, 2006).</li><li>Coordinated community service projects and fund-raising events and maintained database of brothers’ hours and dollars raised as <b>Philanthropy Chair</b> of Theta Chi, Pi Chapter (2008-2009).</li><li>Mentored autistic child as a <b>Volunteer</b> for weekly one-on-one program, <b>Special Friends</b> (2008-2010).</li></ul>		
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