

Rotimi Oyewole

10 Magic Mountain Court • Rockville, MD 20852
1.240.242.7684 • rotimi.oyewole@gmail.com

EDUCATION

Bachelor of Arts – **Dickinson College**; Carlisle, PA

05/2011

Major: International Business & Management **Minor:** Economics **Language:** French

Study Abroad – **Syracuse University**; London, UK

01/2010 – 05/2010

- Coursework in Advertising, Behavioral Economics, Consumer Behavior, Entrepreneurship

EXPERIENCE

Digital Associate, Novation Broadband | Washington, DC

05/2012 – 08/2012

- Designed, developed and launched Novation Broadband's website using HTML, CSS, JavaScript and JQuery.
- Authored and curated informative content for Fiber-to-the-Home Community Toolkit wiki.
- Monitored and controlled broadband speed, uptime, signal strength of over 1700 modems spanning 19 sites.

Index Editor, The Next Web | index.thenextweb.com

10/2011 – 02/2012

- Launched *TNW Index* as minimum viable product, monitored and measured quantitative and social data.
- Managed Silk development team remotely, provided instructions and delegated duties to programmers and other editors.
- Planned product's positioning, content, development, and social strategy with four-month roadmap.

Web Development Intern, Federal Deposit Insurance Corporation | Arlington, VA

06/2011 – 09/2011

- Redesigned and rebuilt internal *FDIC* Diversity and OMWI pages from the ground up using modern HTML and CSS.
- Prepared launch of vendor's Investor Matching Social Networking application by testing usability, functionality and accessibility (Section 508) of software.

Advertising Trainee, Syracuse University + OgilvyOne | London, UK

06/2010 – 07/2010

- Generated press and direct marketing campaign ideas with student creative teams on OgilvyOne's live *InterContinental Hotels* winter promotion brief.
- Performed ethnographic research in response to *Cow & Gate* brief, developed insights into full 360° campaign spanning press and TV ads, direct email marketing, and social networking.

Support Analyst Intern, United Therapeutics | Silver Spring, MD

Summers of 2010, 2009, 2008

- Configured and deployed iPads for Sales & Marketing team to boost sales, trained users to operate device.
- Researched, tested, and developed implementation strategy for encryption software on company attorneys' notebooks.

TECHNICAL SKILLS

Google Docs

HTML

Facebook

PowerPoint

CSS

Google+

Excel

JavaScript

Twitter

Salesforce

JQuery

Wordpress