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| EDUCATION | Bachelor of Arts – **Dickinson College**; Carlisle, PA 05/2011 **Major:** International Business & Management **Minor:** Economics **Language:** FrenchStudy Abroad – Syracuse University; London, UK*01/2010 – 05/2010*   * Coursework in Advertising, Behavioral Economics, Consumer Behavior, Entrepreneurship |
| EXPERIENCE | **Digital Associate,** Novation Broadband *|* Washington, DC *05/2012 – 08/2012*   * Designed, developed and launched Novation Broadband’s website using HTML, CSS, JavaScript and JQuery. * Chartered Novation’s technical support funnel, process, and strategy. * Monitored and controlled broadband speed, uptime, signal strength of over 1700 modems spanning 19 sites.   **Index Editor,** The Next Web | index.thenextweb.com *10/2011 – 02/2012*   * Launched *TNW Index* as minimum viable product, monitored and measured quantitative and social data. * Managed Silk development team remotely, provided instructions and delegated duties to programmers and other editors. * Planned product’s positioning, content, development, and social strategy with four-month roadmap.   **Web Development Intern,** Federal Deposit Insurance Corporation | Arlington, VA *06/2011 – 09/2011*   * Redesigned and rebuilt internal *FDIC* Diversity and OMWI pages from the ground up using modern HTML and CSS. * Prepared launch of vendor’s Investor Matching Social Networking application by testing usability, functionality and accessibility (Section 508) of software.   **Advertising Trainee**, Syracuse University + OgilvyOne | London, UK *06/2010 – 07/2010*   * Generated press and direct marketing campaign ideas with student creative teams on OgilvyOne’s live *InterContinental Hotels* winter promotion brief. * Performed ethnographic research in response to *Cow & Gate* brief, developed insights into full 360° campaign spanning press and TV ads, direct email marketing, and social networking.   **Support Analyst Intern,** United Therapeutics| Silver Spring, MD *Summers of 2010, 2009, 2008*   * Configured and deployed iPads for Sales & Marketing team to boost sales, trained users to operate device. * Provided help desk support to 300+ users on Silver Spring campus, troubleshooting hardware, software, network and systems issues. |
| **SOFTWARE & SKILLS** | |  |  |  | | --- | --- | --- | | Google Docs | HTML | Facebook | | PowerPoint | CSS | Google+ | | Excel | JavaScript | Twitter | | Salesforce | JQuery | Wordpress | |