In [146...

# importing library to conduct data analysis import pandas as pd # reading the given KPMG data set excel df = pd.ExcelFile("Downloads/KPMG data file.xlsx") df1 = pd.read excel(df, "Transactions") # reading Transactions sheet df2 = pd.read\_excel(df, "NewCustomerList") # reading NewCustomerList df3 = pd.read\_excel(df, "CustomerDemographic") # reading CustomerDemographic df4 = pd.read excel(df, "CustomerAddress") # reading CustomerAddress sheet

/var/folders/yd/2fxr4bx52nzf pdbhh3cqqwh0000gn/T/ipykernel 781/3218012014.p y:7: FutureWarning: Inferring datetime64[ns] from data containing strings is deprecated and will be removed in a future version. To retain the old behavi or explicitly pass Series(data, dtype=datetime64[ns])

df2 = pd.read excel(df, "NewCustomerList") # reading NewCustomerList /var/folders/yd/2fxr4bx52nzf\_pdbhh3cqqwh0000gn/T/ipykernel\_781/3218012014.p y:8: FutureWarning: Inferring datetime64[ns] from data containing strings is deprecated and will be removed in a future version. To retain the old behavi or explicitly pass Series(data, dtype=datetime64[ns])

df3 = pd.read excel(df, "CustomerDemographic") # reading CustomerDemograph ic sheet

In [147... # Reviewing Transactions dataset and checking problems df1.head(10)

$\sim$		4 4		
1111	T 1	1 7	/	
0 u	LI	$\perp$	- /	

7]:		transaction_id	product_id	customer_id	transaction_date	online_order	order_status
	0	1	2	2950	2017-02-25	0.0	Approved
	1	2	3	3120	2017-05-21	1.0	Approved
	2	3	37	402	2017-10-16	0.0	Approved
	3	4	88	3135	2017-08-31	0.0	Approved
	4	5	78	787	2017-10-01	1.0	Approved
	5	6	25	2339	2017-03-08	1.0	Approved
	6	7	22	1542	2017-04-21	1.0	Approved V
	7	8	15	2459	2017-07-15	0.0	Approved V
	8	9	67	1305	2017-08-10	0.0	Approved
	9	10	12	3262	2017-08-30	1.0	Approved V

dfl.info() # generating an overview of the dfl's (Transactions) structure an In [148...

> <class 'pandas.core.frame.DataFrame'> RangeIndex: 20000 entries, 0 to 19999 Data columns (total 13 columns):

```
#
    Column
                           Non-Null Count Dtype
____
                            _____
                            20000 non-null int64
   transaction id
0
                           20000 non-null int64
1
  product id
2 customer_id
                           20000 non-null int64
                          20000 non-null datetime64[ns]
 3 transaction date
                           19640 non-null float64
   online_order
                           20000 non-null object
19803 non-null object
19803 non-null object
    order_status
 5
 6
   brand
 7
   product line
 8 product class
                           19803 non-null object
                          19803 non-null object
9 product size
10 list_price
                           20000 non-null float64
                            19803 non-null float64
11 standard_cost
12 product_first_sold_date 19803 non-null float64
dtypes: datetime64[ns](1), float64(4), int64(3), object(5)
memory usage: 2.0+ MB
```

```
# checking the number of rows and columns of df1
In [149...
          df1.shape
```

Out[149]: (20000, 13)

```
In [150... # checking that whether there are any null values in df1
          df1.isnull().sum()
```

```
Out[150]: transaction_id
                                        0
          product id
                                        0
          customer id
                                        0
          transaction date
                                        0
          online_order
                                      360
          order status
                                        0
          brand
                                      197
          product line
                                      197
          product class
                                      197
                                      197
          product size
          list_price
                                        0
          standard cost
                                      197
          product first_sold_date
                                      197
          dtype: int64
```

There are 360 values missing in column 4, and there are 197 values missing in column 6,7,8,9,11,12 respectively.

```
In [151...
        # checking for duplication in df1
          df1.duplicated().sum()
```

Out[151]:

This is fine. There are no duplicated rows in Transactions sheet.

```
In [152... # Checking for uniqueness of each column in df1
          dfl.nunique()
```

```
Out[152]: transaction_id
                                       20000
           product id
                                         101
           customer id
                                         3494
           transaction date
                                         364
           online order
                                            2
           order status
                                            2
                                            6
           brand
                                            4
           product line
                                           3
           product class
           product_size
                                           3
           list price
                                          296
           standard cost
                                         103
           product first sold date
                                         100
           dtype: int64
In [153... # Reviewing the columns of df1
          df1.columns
          Index(['transaction_id', 'product_id', 'customer_id', 'transaction_date',
Out[153]:
                   'online_order', 'order_status', 'brand', 'product_line',
'product_class', 'product_size', 'list_price', 'standard_cost',
                   'product first sold date'],
                 dtype='object')
In [154... # checking the values of "order status"
          df1["order_status"].value_counts()
Out[154]: Approved
                         19821
           Cancelled
                          179
           Name: order_status, dtype: int64
In [155... # checking the values of "brand"
          df1["brand"].value counts()
          Solex
                              4253
Out[155]:
           Giant Bicycles
                              3312
           WeareA2B
                             3295
           OHM Cycles
                             3043
           Trek Bicycles
                            2990
           Norco Bicycles 2910
           Name: brand, dtype: int64
In [156... # checking the values of "product line"
          df1["product line"].value counts()
           Standard
                       14176
Out[156]:
           Road
                        3970
           Touring
                        1234
                         423
           Mountain
           Name: product line, dtype: int64
In [157... # checking the values of "product_class"
          df1["product_class"].value_counts()
          medium
                     13826
Out[157]:
                      3013
           high
           low
                      2964
           Name: product class, dtype: int64
In [158... # checking the values of "product size"
          df1["product_size"].value_counts()
           medium
                     12990
Out[158]:
           large
                      3976
                       2837
           small
           Name: product size, dtype: int64
```

```
In [159...
          # checking the values of "product first sold date"
          df1["product first sold date"].value counts()
                      234
          33879.0
Out[159]:
           41064.0
                      229
           37823.0
                      227
           39880.0
                      222
           38216.0
                      220
           41848.0
                     169
           42404.0
                      168
           41922.0
                      166
           37659.0
                      163
           34586.0
                      162
          Name: product first sold date, Length: 100, dtype: int64
In [160... # converting the intergers of product first sold date column to "datetime" c
          df1["product_first_sold_date"] = pd.to_datetime(df1["product_first_sold_date
          df1["product_first_sold_date"].head(10)
               1970-01-01 11:27:25
Out[160]:
               1970-01-01 11:35:01
           1
           2
               1970-01-01 10:06:01
              1970-01-01 10:02:25
           3
              1970-01-01 11:43:46
           5
              1970-01-01 10:50:31
               1970-01-01 09:29:25
           7
               1970-01-01 11:05:15
               1970-01-01 09:17:35
           9
               1970-01-01 10:36:56
          Name: product_first_sold_date, dtype: datetime64[ns]
          The values in product_first_sold_date are all integers. Need to be converted to
          "datetime" object.
In [161...
         df1["product first sold date"].head(30)
```

```
1970-01-01 11:27:25
Out[161]:
          1
                1970-01-01 11:35:01
          2
                1970-01-01 10:06:01
          3
                1970-01-01 10:02:25
                1970-01-01 11:43:46
           4
          5
                1970-01-01 10:50:31
          6
                1970-01-01 09:29:25
          7
                1970-01-01 11:05:15
                1970-01-01 09:17:35
          9
                1970-01-01 10:36:56
                1970-01-01 11:19:44
          10
          11
                1970-01-01 11:42:52
          12
                1970-01-01 09:35:27
          13
                1970-01-01 09:36:26
                1970-01-01 10:36:33
          14
                1970-01-01 10:31:13
          15
                1970-01-01 10:36:46
          16
          17
                1970-01-01 09:24:48
          18
                1970-01-01 11:05:15
          19
                1970-01-01 10:22:17
          20
                1970-01-01 10:05:34
                1970-01-01 10:06:01
          21
           22
                1970-01-01 11:42:25
           23
                1970-01-01 11:46:44
          24
                1970-01-01 09:27:59
          25
                1970-01-01 11:42:25
          26
                1970-01-01 11:24:07
                1970-01-01 11:49:20
          27
          28
                1970-01-01 11:51:50
          29
                1970-01-01 11:38:42
          Name: product first sold date, dtype: datetime64[ns]
```

There're errors in the column of product\_first\_sold\_date, as the values in this column show that the product's first sold dates are on the same day, just on different times of the day.

```
In [162... # Reviewing NewCustomerList dataset and checking problems df2.head(10)
```

Out[162]:

	first_name	last_name	gender	past_3_years_bike_related_purchases	DOB	job_titl
0	Marinna	Kauschke	Female	21	1973- 03- 15	Sale Associat
1	Olia	O' Mullan	Female	77	1973- 03- 24	Accour Executiv
2	Brigitte	Whellams	Female	67	1973- 05- 09	Paymer Adjustmer Coordinatc
3	lvy	Farr	Female	56	1973- 07- 03	Offic Assistant I'
4	Beverlee	Ungerechts	Female	49	1973- 10- 03	Civ Enginee
5	Skipp	Swales	Male	15	1973- 11-14	Communit Outreac Specialis
6	Leighton	Firbanks	Male	51	1973- 12- 22	Teache
7	Claudetta	Ricciardiello	Female	61	1974- 04- 30	Interna Auditc
8	Harland	Messenger	Male	90	1974- 05- 28	Softwar Tes Engineer
9	Babara	Sissel	Female	50	1974- 06- 08	Nal

10 rows × 23 columns

In [163... df2.info() # generating an overview of the df2's (NewCustomerList) structure

> <class 'pandas.core.frame.DataFrame'> RangeIndex: 1000 entries, 0 to 999 Data columns (total 23 columns):

```
Column
                                       Non-Null Count Dtype
___
                                       _____
0
    first name
                                       1000 non-null
                                                      object
                                       971 non-null
1
    last name
                                                      object
                                       1000 non-null
                                                      object
2
   gender
   past 3 years bike related purchases 1000 non-null
                                                     int64
                                       983 non-null
                                                     datetime64[ns]
    job title
                                       894 non-null
5
                                                      object
6
    job industry category
                                       835 non-null
                                                     object
7
    wealth segment
                                       1000 non-null object
   deceased_indicator
                                       1000 non-null
8
                                                     object
                                       1000 non-null
                                                      object
9
    owns car
10 tenure
                                       1000 non-null
                                                      int64
11 address
                                       1000 non-null
                                                      object
12 postcode
                                       1000 non-null
                                                      int64
                                       1000 non-null
13 state
                                                     object
14 country
                                       1000 non-null
                                                      object
15 property valuation
                                       1000 non-null
                                                     int64
16 Unnamed: 16
                                       1000 non-null float64
                                       1000 non-null float64
17 Unnamed: 17
                                       1000 non-null float64
18 Unnamed: 18
19 Unnamed: 19
                                       1000 non-null float64
20 Unnamed: 20
                                       1000 non-null int64
21 Rank
                                       1000 non-null int64
22 Value
                                       1000 non-null float64
dtypes: datetime64[ns](1), float64(5), int64(6), object(11)
```

memory usage: 179.8+ KB

```
In [164... # dropping the Unnamed columns from df2
          df2.drop(["Unnamed: 16", "Unnamed: 17", "Unnamed: 18", "Unnamed: 19", "Unnamed:
```

Need to drop the columns with unexpected errors. There are columns with names of "Unnamed".

```
In [165... # checking the number of rows and columns of df2
          df2.shape
Out[165]: (1000, 18)
In [166... # checking that whether there are any null values in df2
          df2.isnull().sum()
```

```
first_name
Out[166]:
                                                      29
           last_name
           gender
                                                       0
           past 3 years bike related purchases
                                                       0
                                                      17
           DOB
           job title
                                                     106
           job_industry_category
                                                     165
           wealth segment
                                                       0
           deceased indicator
                                                       0
           owns_car
                                                       0
           tenure
                                                       0
           address
                                                       0
                                                       0
           postcode
           state
                                                       0
           country
                                                       0
           property_valuation
                                                       0
           Rank
                                                       0
           Value
           dtype: int64
```

There are 29 missing values in column of last\_name, 17 missing values in column of DOB, 106 missing values in column of job\_title, and 165 missing values in column of job\_industry\_category.

```
In [167... # checking for duplication in df2
df2.duplicated().sum()
Out[167]: 0
```

This is fine. There are no duplicated rows in NewCustomerList sheet.

```
In [168...
          # Checking for uniqueness of each column in df2
          df2.nunique()
                                                     940
          first name
Out[168]:
           last name
                                                     961
           gender
                                                       3
           past 3 years bike related purchases
                                                     100
           DOB
                                                     958
                                                     184
           job_title
           job industry category
                                                       9
                                                       3
          wealth_segment
          deceased indicator
                                                       1
                                                       2
          owns car
           tenure
                                                      23
                                                    1000
           address
           postcode
                                                     522
                                                       3
           state
          country
                                                       1
          property valuation
                                                      12
          Rank
                                                     324
          Value
                                                     319
          dtype: int64
In [169... # Reviewing the columns of df2
          df2.columns
```

```
Out[169]: Index(['first_name', 'last_name', 'gender',
                   'past_3_years_bike_related_purchases', 'DOB', 'job_title',
                   'job_industry_category', 'wealth_segment', 'deceased_indicator',
                   'owns_car', 'tenure', 'address', 'postcode', 'state', 'country', 'property_valuation', 'Rank', 'Value'],
                  dtype='object')
In [170... # checking the values of "gender"
          df2["gender"].value_counts()
          Female
                      513
Out[170]:
                      470
           Male
                      17
           Name: gender, dtype: int64
In [171... # checking the U values of "gender"
          df2[df2["gender"] == "U"]
```

last\_name gender past\_3\_years\_bike\_related\_purchases DOB Out[171]: first\_name job\_ Assoc 983 Goodinge U 5 Normy NaT Profe L 984 Hatti Carletti U 35 NaT Assis 985 Rozamond Turtle U 69 NaT Assis Assis 986 Tamas Swatman U 65 NaT М Pla Program 987 Andrejevic U 71 NaT Tracy Struc 988 Agneta McAmish U 66 NaT Ana Engi Int∈ 989 Gregg Aimeric U 52 NaT Au 990 Johna Bunker NaT Accour Hu 991 Harlene U NaT Resou Nono 69 Man Pro 992 Gerianne Kaysor U 15 NaT Man 993 Chicky Sinclar U 43 NaT Opei 994 Adriana Saundercock 20 NaT Ν 995 Dmitri Viant U 62 NaT Paral Ger 996 U Porty Hansed 88 NaT Man 997 Bramhill U Shara 24 NaT 998 Roth Crum NaT Assis Des 999 Pauline Dallosso U 82 NaT Sup Techn

The above 17 rows are information about customers with unknow gender.

```
In [172... # checking the values of "DOB" df2["DOB"].value_counts()
```

```
1965-07-03
                         2
Out[172]:
          1974-12-25
                         2
          1941-07-21
          1977-11-08
                         2
          1978-12-14
                         2
          1959-12-25
                        1
          1960-01-21
                        1
          1960-02-14
          1960-03-18
                        1
          2002-02-27
                         1
          Name: DOB, Length: 958, dtype: int64
In [173... # checking the values of "job industry category"
          df2["job industry category"].value counts()
          Financial Services
                                 203
Out[173]:
          Manufacturing
                                 199
          Health
                                 152
          Retail
                                  78
          Property
                                  64
          IT
                                  51
          Entertainment
                                  37
          Argiculture
                                  26
                                  25
          Telecommunications
          Name: job_industry_category, dtype: int64
In [174... # checking the values of "wealth segment"
          df2["wealth_segment"].value_counts()
          Mass Customer
                                508
Out[174]:
          High Net Worth
                                251
          Affluent Customer
                                241
          Name: wealth segment, dtype: int64
In [175... # checking the values of "deceased indicator"
          df2["deceased indicator"].value counts()
                1000
Out[175]:
          Name: deceased indicator, dtype: int64
In [176... # checking the values of "owns car"
          df2["owns car"].value counts()
                  507
          No
Out[176]:
          Yes
                  493
          Name: owns car, dtype: int64
In [177... # checking the values of "state"
          df2["state"].value_counts()
          NSW
                  506
Out[177]:
          VIC
                  266
                  228
          QLD
          Name: state, dtype: int64
In [178... # Reviewing CustomerDemographic dataset and checking problems
          df3.head(10)
```

Out[178]:	cu	stomer_id	first_name	last_name	gender	past_3_years_bike	_related_purchases	DI
	0	34	Jephthah	Bachmann	U		59	184 12-
	1	720	Darrel	Canet	Male		67	193 10-
	2	1092	Katlin	Creddon	Female		56	193 C
	3	3410	Merrili	Brittin	Female		93	194 C
	4	2413	Abbey	Murrow	Male		27	194 08
	5	658	Donn	Bonnell	Male		38	194 01-
	6	1243	Robbert	Blakey	Male		73	195 C
	7	1565	Jay	Janiszewski	Male		71	195 08-
	8	1177	Bobbette	Pozzi	Female		47	195 08-
	9	3471	Brita	Afonso	Female		95	195 C
T. [170	460 ÷							
<pre>In [179 df3.info()</pre>								
	Data columns (total 13 columns):  # Column 0 customer_id 1 first_name 2 last_name 3 gender 4 past_3_years_bike_related_purchases 5 DOB 6 job_title 7 job_industry_category 8 wealth_segment 9 deceased_indicator 10 default 11 owns_car 12 tenure dtypes: datetime64[ns](1), float64(1), in memory usage: 406.4+ KB				Non-Null Count 4000 non-null 4000 non-null 3875 non-null 4000 non-null 3913 non-null 3494 non-null 3344 non-null 4000 non-null 4000 non-null 4000 non-null 3698 non-null 4000 non-null 3698 non-null 4000 non-null 5698 non-null 5698 non-null 5698 non-null	int64 object object object int64 datetime64[ns] object object object object object object float64		

In [180... df3.isnull().sum()

```
n
           customer id
Out[180]:
                                                       0
           first name
           last name
                                                     125
           gender
                                                       0
           past 3 years bike related purchases
                                                       0
           DOB
                                                      87
                                                     506
           job title
           job industry category
                                                     656
           wealth segment
                                                       0
           deceased_indicator
                                                       0
                                                     302
           default
           owns car
                                                       0
                                                      87
           tenure
           dtype: int64
```

There are 125 missing values in column of last\_name, 87 missing values in column of DOB, 506 missing values in column of job\_title, 656 missing values in column of job\_industry\_category, 302 missing values in column of default, and 87 missing values in column of tenure.

```
In [181... df3.duplicated().sum()
Out[181]: 0
```

This is fine. There are no duplicated rows in sheet of CustomerDemographic.

```
In [182...
          df3.nunique()
          customer_id
                                                    4000
Out[182]:
           first name
                                                    3139
                                                    3725
           last name
           gender
                                                       6
           past 3 years bike related purchases
                                                     100
          DOB
                                                    3448
           job title
                                                     195
           job industry category
                                                       9
                                                       3
          wealth_segment
          deceased indicator
                                                       2
           default
                                                      90
          owns car
                                                       2
                                                      22
           tenure
           dtype: int64
In [183...
          df3.columns
          Index(['customer_id', 'first_name', 'last_name', 'gender',
Out[183]:
                  'past_3_years_bike_related_purchases', 'DOB', 'job_title',
                  'job_industry_category', 'wealth_segment', 'deceased_indicator',
                  'default', 'owns car', 'tenure'],
                 dtype='object')
In [184...
          df3["gender"].value counts()
          Female
                     2037
Out[184]:
          Male
                     1872
           U
                       88
           F
                        1
          Femal
                        1
                        1
          Name: gender, dtype: int64
```

Some of the values in the column of gender are not properly recorded. Need to rename "F" and "Femal" with "Female", and "M" with "Male".

```
df3["gender"] = df3["gender"].replace("F", "Female").replace("Femal", "Femal
In [185...
           df3["gender"]
Out[185]:
            1
                       Male
            2
                     Female
            3
                     Female
                       Male
            3995
                           ΙŢ
            3996
                           U
            3997
                           U
                           U
            3998
            3999
            Name: gender, Length: 4000, dtype: object
In [186...
           df3["gender"].value counts()
                       2039
           Female
Out[186]:
            Male
                       1873
                         88
            Name: gender, dtype: int64
In [187...
           df3[df3["gender"] == "U"]
                  customer_id first_name last_name gender past_3_years_bike_related_purchases
Out[187]:
               0
                           34
                                 Jephthah
                                           Bachmann
                                                           U
                                                                                               59
            3913
                           144
                                     Jory
                                           Barrabeale
                                                           U
                                                                                               71
            3914
                           168
                                   Reggie
                                            Broggetti
                                                           U
                                                                                                8
            3915
                           267
                                    Edgar
                                              Buckler
                                                           U
                                                                                               53
            3916
                          290
                                   Giorgio
                                              Kevane
                                                           U
                                                                                               42
              • • •
                                                           ...
                                                                                                • • •
            3995
                         3779
                                     Ulick
                                              Daspar
                                                           U
                                                                                               68
            3996
                         3883
                                     Nissa
                                              Conrad
                                                           U
                                                                                               35
            3997
                         3931
                                     Kylie
                                                Epine
                                                           U
                                                                                               19
            3998
                         3935
                                   Teodor
                                             Alfonsini
                                                           U
                                                                                               72
            3999
                         3998
                                   Sarene
                                              Woolley
                                                           U
                                                                                               60
```

88 rows × 13 columns

The above 88 rows are information about customers with unknow gender.

```
In [188... df3["past_3_years_bike_related_purchases"].value_counts()
```

```
19
                 56
Out[188]:
                 56
           16
           20
                 54
           67
                 54
           2
                 50
                 . .
           8
                 2.8
           86
                 27
           95
                 27
           85
                 27
           92
                 24
          Name: past 3 years bike related purchases, Length: 100, dtype: int64
In [189...
          df3["DOB"].value counts()
          1978-01-30
                          7
Out[189]:
           1976-07-16
                          Δ
           1978-08-19
           1976-09-25
           1964-07-08
                          4
           1972-06-05
                         1
           1972-06-21
                         1
           1972-07-11
                         1
           1972-07-17
                         1
           2002-03-11
                         1
          Name: DOB, Length: 3448, dtype: int64
In [190... df3["job_title"].value_counts()
          Business Systems Development Analyst
                                                     45
Out[190]:
           Social Worker
                                                     44
          Tax Accountant
                                                     44
           Internal Auditor
                                                     42
          Recruiting Manager
                                                     41
           Human Resources Assistant IV
                                                      4
          Research Assistant III
                                                      3
          Health Coach I
                                                      3
          Health Coach III
                                                      3
          Developer I
          Name: job_title, Length: 195, dtype: int64
In [191... df3["job industry category"].value counts()
          Manufacturing
                                  799
Out[191]:
           Financial Services
                                  774
          Health
                                  602
          Retail
                                  358
                                  267
          Property
           IT
                                  223
          Entertainment
                                  136
          Argiculture
                                  113
          Telecommunications
                                  72
          Name: job_industry_category, dtype: int64
In [192... df3["wealth segment"].value counts()
          Mass Customer
                                 2000
Out[192]:
                                 1021
          High Net Worth
          Affluent Customer
                                  979
          Name: wealth segment, dtype: int64
In [193...
          df3["deceased indicator"].value counts()
```

```
Out[193]: N 3998
Y 2
```

0

Name: deceased\_indicator, dtype: int64

```
In [194...
         df3["default"].value counts()
          100
                                                      113
Out[194]:
          1
                                                      112
          -1
                                                      111
          -100
                                                       99
          Ùi٢٣
                                                       53
          <img src=x onerror=alert('hi') />
                                                       31
          /dev/null; touch /tmp/blns.fail; echo
                                                       30
          âªâªtestâª
                                                       29
          ì ëë°í 르
                                                       27
          ,ãã»:*:ã»ãâ( â» Ï â» )ãã»:*:ã»ãâ
                                                       25
          Name: default, Length: 90, dtype: int64
```

We note that the column of default has inconsistent values, so we drop this column.

```
In [195... df3.drop(["default"], axis = 1, inplace = True)
    df3.head(10)
```

ıt[195]:		customer_id	first_name	last_name	gender	past_3_years_bike_related_purchases	D
	0	34	Jephthah	Bachmann	U	59	184 12-
	1	720	Darrel	Canet	Male	67	193 10-
	2	1092	Katlin	Creddon	Female	56	193 C
	3	3410	Merrili	Brittin	Female	93	194 C
	4	2413	Abbey	Murrow	Male	27	194 08
	5	658	Donn	Bonnell	Male	38	194 01-
	6	1243	Robbert	Blakey	Male	73	195 C
	7	1565	Jay	Janiszewski	Male	71	195 08-
	8	1177	Bobbette	Pozzi	Female	47	195 08-
	9	3471	Brita	Afonso	Female	95	195 C

```
235
           7.0
Out[197]:
                    228
           5.0
           11.0
                    221
           10.0
                    218
           16.0
                    215
           8.0
                    211
                    208
           18.0
           12.0
                    202
           14.0
                    200
           9.0
                    200
           6.0
                     192
           13.0
                     191
           4.0
                     191
           17.0
                    182
           15.0
                    179
           1.0
                    166
           3.0
                     160
           19.0
                    159
           2.0
                    150
           20.0
                     96
           22.0
                      55
           21.0
                     54
```

Name: tenure, dtype: int64

In [198... # Investigating the last sheet of CustomerAddress df4.head(10)

Out[198]: customer\_id address postcode country property\_valuation state 060 Morning **New South** 0 1 2016 Australia 10 Avenue Wales 6 Meadow Vale **New South** 2 2153 10 1 Australia Wales Court 2 9 0 Holy Cross Court 4211 QLD Australia 4 17979 Del Mar **New South** 5 3 2448 Australia 4 Point Wales 4 6 9 Oakridge Court 9 3216 VIC Australia **New South** 5 7 4 Delaware Trail 2210 Australia 9 Wales 49 Londonderry New South 6 8 2650 4 Australia Wales Lane **New South** 7 9 97736 7th Trail 2023 Australia 12 Wales 93405 Ludington 8 11 3044 VIC Australia 8 Park 44339 Golden Leaf 12 QLD Australia 4 9 4557 Alley

In [199... df4.info()

```
<class 'pandas.core.frame.DataFrame'>
          RangeIndex: 3999 entries, 0 to 3998
          Data columns (total 6 columns):
           #
               Column
                                    Non-Null Count Dtype
          ___
                                    _____
           0
              customer id
                                    3999 non-null
                                                     int64
           1
             address
                                    3999 non-null
                                                     object
           2
             postcode
                                    3999 non-null int64
              state
                                    3999 non-null object
                                    3999 non-null
                                                    object
           4
              country
           5
               property valuation 3999 non-null
                                                     int64
          dtypes: int64(3), object(3)
          memory usage: 187.6+ KB
In [200...
          df4.isnull().sum()
                                  0
          customer id
Out[200]:
           address
                                  0
          postcode
                                  0
                                  0
           state
          country
                                  0
                                  0
          property_valuation
          dtype: int64
          This is good. There are no missing values in any of the columns.
In [201...
          df4.duplicated().sum()
Out[201]:
          This is good. There are no dupliated rows in this sheet.
In [202...
          df4.nunique()
                                  3999
          customer_id
Out[202]:
                                  3996
           address
           postcode
                                   873
           state
                                     5
                                     1
           country
          property valuation
                                   12
          dtype: int64
In [203...
          df4.shape
           (3999, 6)
Out[203]:
          df4.columns
In [204...
          Index(['customer id', 'address', 'postcode', 'state', 'country',
Out[204]:
                  'property valuation'],
                 dtype='object')
          df4["address"].value counts()
In [205...
```

```
3 Mariners Cove Terrace
                                         2
Out[205]:
           3 Talisman Place
                                         2
           64 Macpherson Junction
           359 Briar Crest Road
                                         1
           4543 Service Terrace
                                         1
           5063 Shopko Pass
                                         1
           09 Hagan Pass
                                         1
           87897 Lighthouse Bay Pass
           294 Lawn Junction
                                         1
           320 Acker Drive
                                         1
          Name: address, Length: 3996, dtype: int64
In [206... df4["postcode"].value counts()
          2170
                   31
Out[206]:
           2155
                   30
           2145
                   30
           2153
                29
           3977
                26
                   . .
           3808
                  1
           3114
                   1
           4721
                   1
           4799
           3089
          Name: postcode, Length: 873, dtype: int64
In [207... df4["state"].value_counts()
                              2054
          NSW
Out[207]:
           VIC
                               939
           OLD
                                838
          New South Wales
                                86
          Victoria
                                 82
          Name: state, dtype: int64
In [208... | df4["country"].value_counts()
Out[208]: Australia
                        3999
          Name: country, dtype: int64
          df4["property_valuation"].value_counts()
In [209...
                 647
           9
Out [209]:
           8
                 646
           10
                 577
           7
                 493
                 281
           11
                 238
           5
                 225
           4
                 214
           12
                195
           3
                 186
           1
                 154
                 143
          Name: property_valuation, dtype: int64
          The values in the sheet seems proper and correct by investigating the columns.
In [230... | # Create a new Excel writer and add the four updated sheets
          with pd.ExcelWriter("Downloads/new.xlsx") as writer:
              dfl.to_excel(writer, sheet_name="Transactions", index=False)
              df2.to excel(writer, sheet name="NewCustomerList", index=False)
```

```
df3.to_excel(writer, sheet_name="CustomerDemographic", index=False)
df4.to_excel(writer, sheet_name="CustomerAddress", index=False)
```

By inputing a proper command in terminal, we can get and open the new update excel file in excel-reading applications.