SANA SHEPKO

Roxolyana Shepko-Hamilton / Sana Shepko

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SKILLS

- Advanced knowledge of UI/UX design
- Knowledgeable in design thinking best practices
- Trained and highly skilled in UX research
- Experience in user-centered design
- Skilled in wireframing, prototyping + user flows
- Can create intuitive and user-friendly designs
- Highly skilled in Adobe Creative Cloud
- Proficiency in HTML/CSS/SASS
- Working knowledge of Javascript + JQuery
- Great communicator + team player
- Hard-working + a self-starter
- Passionate + dedicated

EDUCATION

Master of Design in Digital Futures
OCAD University
9/2017 - 6/2019, Toronto ON

Bachelor of Fine Arts in Graphic Design
State University of New York at New Paltz
9/2013 - 5/2017, New Paltz NY

PUBLICATIONS + AWARDS

My Sister in Data: Visualizing an Online Relationship
OCAD University
4/2019, Toronto ON

TASTEGraph: The Globe & Mail
IEEE Visualization Conference
10/2018, Berlin Germany

Dean's List + Summa Cum Laude
State University of New York at New Paltz
2013-2017, New Paltz NY

EXPERIENCE

UI/UX Designer | Therefore Interactive
8/2020 - present, Remote

I work closely with the design team to wireframe design concepts, conduct user experience workshops such as card-sorting and heuristic analysis, and to analyze and interpret ROI metrics. Part of my duties also include developing UI designs in Sketch and Figma and working with the development team to realize designs in production.

UI/UX Designer | Whitecap Canada, Inc.
9/2019 - 8/2020, Toronto ON

Worked in a team to design multiple prototypes, following client brand guidelines, and implemented accessible design concepts in WordPress and HTML/CSS. Created branded digital design concepts through to production. Clients include The Canadian Cancer Society and Woodbine Entertainment Group.

UI/UX Design Intern | The Globe and Mail
4/2019 - 8/2019, Toronto ON

Designs worked on during this internship are currently in production for use by The Globe's staff. Designed wireframes and prototypes for internal usage by The Globe and Mail's advertising and editorial teams, working closely with the end-users to gain feedback.

Data Visualization Designer | OCAD University
9/2017 - 5/2019, Toronto ON

One of three participants chosen to represent the university at the internationally renowned conference IEEE Vis, in Berlin, Germany. Worked with industry professionals to design interactive prototypes, conducted user research, and led numerous client meetings to present work and get feedback. Co-wrote articles for submission to accredited research journals.