

Graphic designer, UI/UX designer + lover of gradients.

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## **EXPERIENCE**

#### UI/UX Designer | Whitecap Canada, Inc.

#### 9/2019 - present, Toronto ON

Collaboratively developed several website designs, led client meetings to understand requirements, present work, and get feedback, and implemented design concepts in WordPress and HTML/CSS. Clients include The Canadian Cancer Society, Woodbine Entertainment Group and Miele.

### UI/UX Design Intern | The Globe and Mail

#### 4/2019 - 8/2019, Toronto ON

Designed logos, wireframes and prototypes for internal usage by The Globe and Mail's advertising and editorial teams, working closely with the end-users to gain feedback. Designs worked on during this internship are currently in production for use by The Globe's staff.

# Graduate Research Assistant | OCAD University

#### 9/2017 - 5/2019, Toronto ON

One of three participants chosen to represent the university at the internationally renowned conference IEEE Vis, in Berlin, Germany. Worked with industry professionals to design interactive prototypes fitting project requirements and led numerous client meetings to present work and get feedback. Co-wrote articles for submission to accredited research journals.

#### Freelance Graphic Designer | Self-Employed

#### 2013 - present, Remote

Working with a variety of clients spanning multiple industries, duties included meeting with clients to create positive relationships, understanding project requirements and applying revisions, project and time management, creating contracts and invoices, and preparing design files ready for print and web.

## SKILLS

#### Design

Advanced knowledge of graphic design Advanced knowledge of UI/UX design Full knowledge of Adobe Creative Suite Full knowledge of Figma prototyping

#### Code

Advanced knowledge of WordPress
Proficiency in HTML/CSS/SASS
Working knowledge of Javascript + JQuery

#### **Soft Skills**

Good listening skills + response to feedback Good time-management skills Advanced communication + writing skills Works well under pressure Bi-lingual: English + Ukrainian

## **EDUCATION**

#### **BFA in Graphic Design**

State University of New York at New Paltz 9/2013 - 5/2017, New Paltz NY

#### **MDES in Digital Futures**

OCAD University
9/2017 - 6/2019, Toronto ON