



Ministry Name: Ministry of Tribal Affairs

Problem Statement: E-Marketplace wherein tribals can promote, market and sell tribal produce such as handicrafts, arts paintings, minor forest products etc. on line with provision of delivery, e-payment and promotional discounts.

PS. No. – DN260

Team Name: Server_Monks

Team Leader Name: Soham Roy





Name of the Project:

Indi Tribes - An E-Marketplace for Tribal Products

Description of the Project:

Indi Tribes is an E-marketplace developed for the tribals where tribal artisans across the whole country will be able to sell their products at the click of a mouse. This would be a great initiative to make the tribals self-sufficient and monetarily independent.

This platform will help all of us purchase tribal products directly from the website without going through a lengthy process of actually visiting that particular place to buy a specific artefact.

With more and more people going online to meet their various needs - be it for business expansion, shopping and communication, Covid-19 crisis, an important strategic push has been to adopt a digitization drive to map and link its village-based tribal producer.

Live Website URL:

<https://inditribes.co.in/>

NOTE:

This is a demo website so the OTP verification and payment gateway is in test mode. You need to provide us your phone number beforehand so that we can add and verify the number in our Twilio database so that OTP verification and OTP login works for that particular phone number. To get Whatsapp texts, you need to ping +1 (415) 523-8886 with the text “join fly-food”.

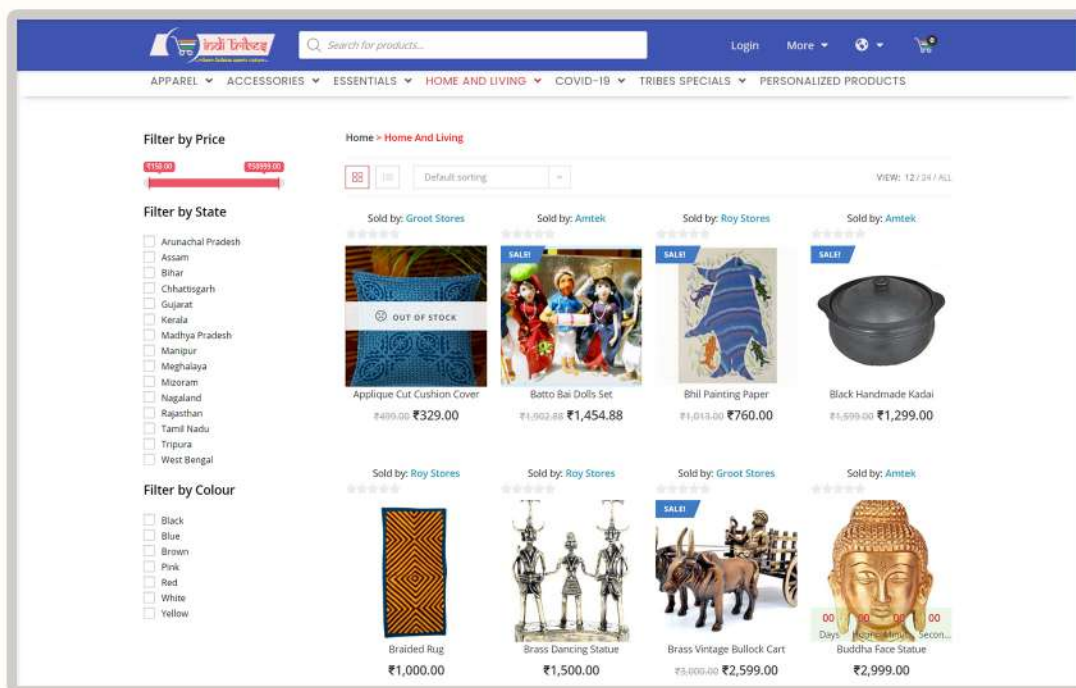


Front-End Features:

- Recently viewed items: Customers can view their products in the recently viewed category if he/she has visited the product earlier
- Featured products-new arrivals, best sellers
- Sale-Time limited discounts available for the customers and can be accessed from the homepage
- Chatbot with features like web crawler: Customer can search products by providing the product names or product categories to the chatbot
- Tribal blogs: A brief description of the culture and heritage of a specific tribe /Region to help customers/viewers get acquainted with the tribal culture.
- Multi-lingual: Customers can access our e-marketplace in various regional languages
- Check Pincode feature: Customers can check if a particular product is available in their region or not
- Add to cart & wishlist feature
- Filter by states, price, attributes- color, size
- Grouping of products a/c to 4 different zones-east, west, north and south: Customers can access the products through different zones
- Newsletter: Customers can join us by subscribing to our newsletter for the latest updates and notifications
- OTP verification while registration
- OTP login: Customers can also login using their mobile numbers
- Quick view option-with buy now feature

Front-End Features:

- Easy breadcrumb navigation
- Customer reviews for better product experience
- “My wallet” with cashback features
- Different payment options: COD, BHIM-UPI,*
- QR code integration for product integrity: Customers can scan the QR code to verify their products for product authenticity
- Web app: Customers can download our web app for a better mobile browsing experience
- Best quality products will be delivered to buyers, who will have the option to return the item within 10 days if they are not satisfied with it our Facebook page and Facebook marketplace. A customer can easily buy a product while browsing through our Facebook page.



Vendor Features:

- Vendors can easily register on Indi Tribes by entering basic details and submitting multiple documents like AADHAR card, voter id card and Tribe Certificate. After submission, their forms will be under process and the store manager shall authenticate the credentials accordingly.
- After the store manager verifies and approves of the vendor, a vendor dashboard shall be automatically created and the registered vendor can log in with his/her credentials. Vendors can also choose to log in using their mobile number(login with OTP)
- Vendors can add their products by entering the product name, product image, tax slab under which the product lies and the product sale price.
- All orders with different status like Processing, delivered, picked from sellers can be viewed at one place.
- Notifications for new orders shall be sent to vendors via email as well as in the form of SMS. The vendor shall have to keep the product ready for pickup and it will be picked up by an Indi Tribes handler within 48 hrs(24 hrs is just an assumption).The vendor receives a receipt in return. The vendor can then login to his/her dashboard to change the status of the order as “picked up from seller”
- Easy withdrawal from payments page on a monthly basis.
- Video Tutorials have been added in order to guide the vendors on the vendor registration, add products, choosing tax slab and GST and use of vendor dashboard process. These tutorials have been added in both English as well as Hindi.
- IndiTribes vendors can check their sale statistics on the vendor dashboard and keep track of their profit, sales and number of orders received.

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- Indi Tribes vendors can check their sale statistics on the vendor dashboard and keep track of their profit, sales and number of orders received.
- On receiving the announcement of personalized products seller can revert back with the confirmation and prize of the product. On receiving further confirmation the seller will add the order against the customer, making the order details available to the customer.