

# Credit Card Transaction report

Total Revenue

56.5M

Interest

8.0M

Transaction  
Amount

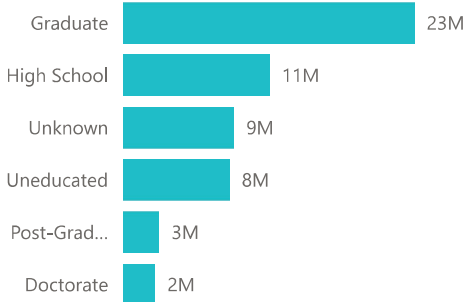
45.5M

Count

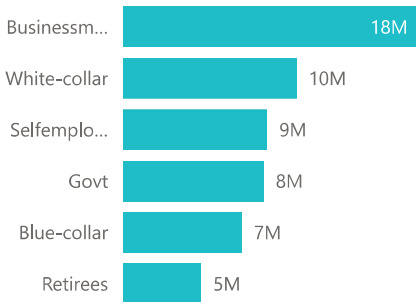
667.2K

card_category	Sum of Total revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

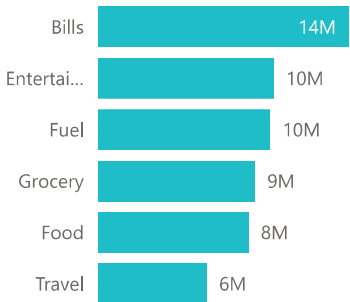
## Total revenue by Education Level



## Total revenue by Job



## Total revenue by Expenditure Type



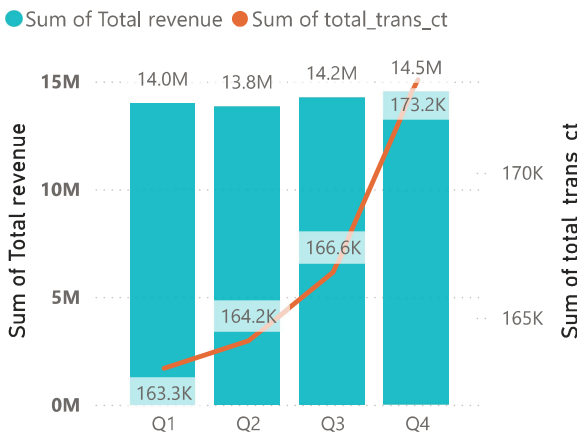
Q4

Q3

Q2

Q1

## Quarterly Revenue & Transactions



week\_start\_date

All

## Gender

Female

Male

## Card Category

Gold

Silver

Blue

Platinum

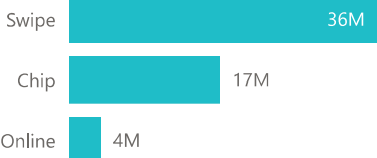
## Income Category

Low

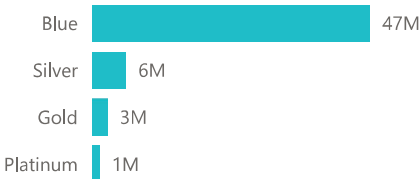
High

Medium

## Total revenue by Use type



## Total revenue by Card Type



# Credit Card Customer report

Total Revenue

56.5M

Customer  
Satisfaction

3.19

Income

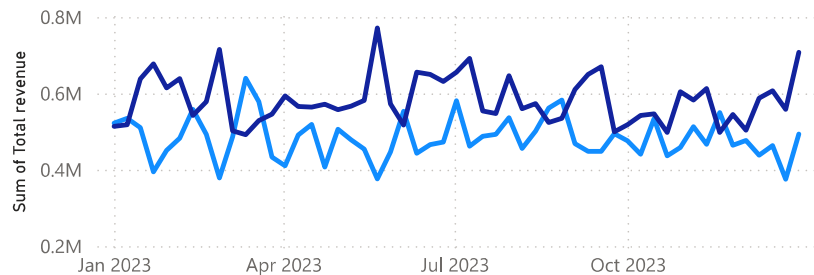
587.6M

Interest

8.0M

Total revenue by Week

gender Female Male



Q4

Q3

Q2

Q1

week\_start\_date

All

Card Category

Gold

Silver

Blue

Platinum

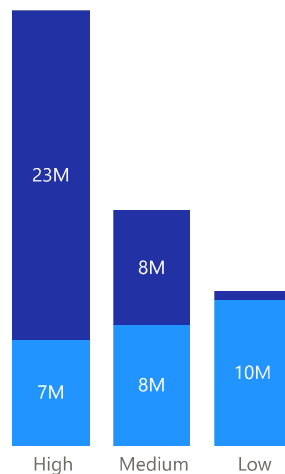
Card USE Type

Swipe

Online

Chip

Revenue by Income group



Gender

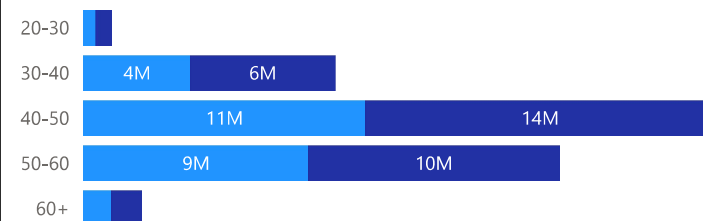
Male

31M

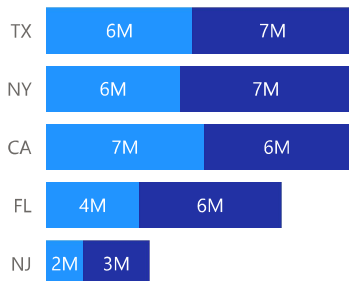
Female

26M

Revenue by Age group



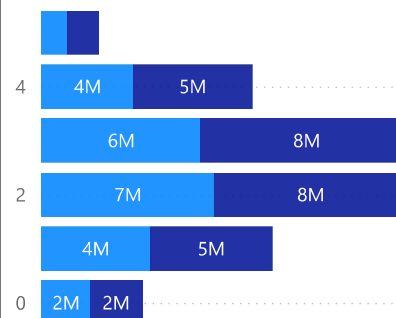
Revenue by Top 5 States



customer\_job Sum of Total revenue Sum of income

Blue-collar	7040606	73516911
Businessman	17697472	190350431
Govt	8335534	90834727
Retirees	4617448	49619308
Selfemployeed	8542826	77659931
White-collar	10283124	105618475
Total	56517011	587599783

Revenue by Dependants



Revenue by Marrital Status

