

## Ideation Phase

### Empathize & Discover

Date	26 June 2025
Team ID	LTVIP2025TMID32976
Project Name	EduTutor AI: Personalized Learning with Generative AI and LMS Integration
Maximum Marks	4 Marks

#### **Empathy Map Canvas EduTutor AI:**

##### **SAYS**

What the student/user verbally expresses:

- “I don’t understand this topic, even after watching videos.”
- “I need a simple explanation like a teacher would give.”
- “I wish I could practice more questions like in school.”

##### **THINKS**

What the user is thinking but might not say out loud:

- “Am I studying the right way?”
- “What if I fail the test because I missed something important?”
- “Other students probably have better help than I do.”

##### **DOES**

What actions or behaviors the student takes:

- Searches YouTube or websites for topics
- Uploads books or PDFs to extract questions
- Tries apps for grammar and test prep
- Attempts mock tests but gets no explanations

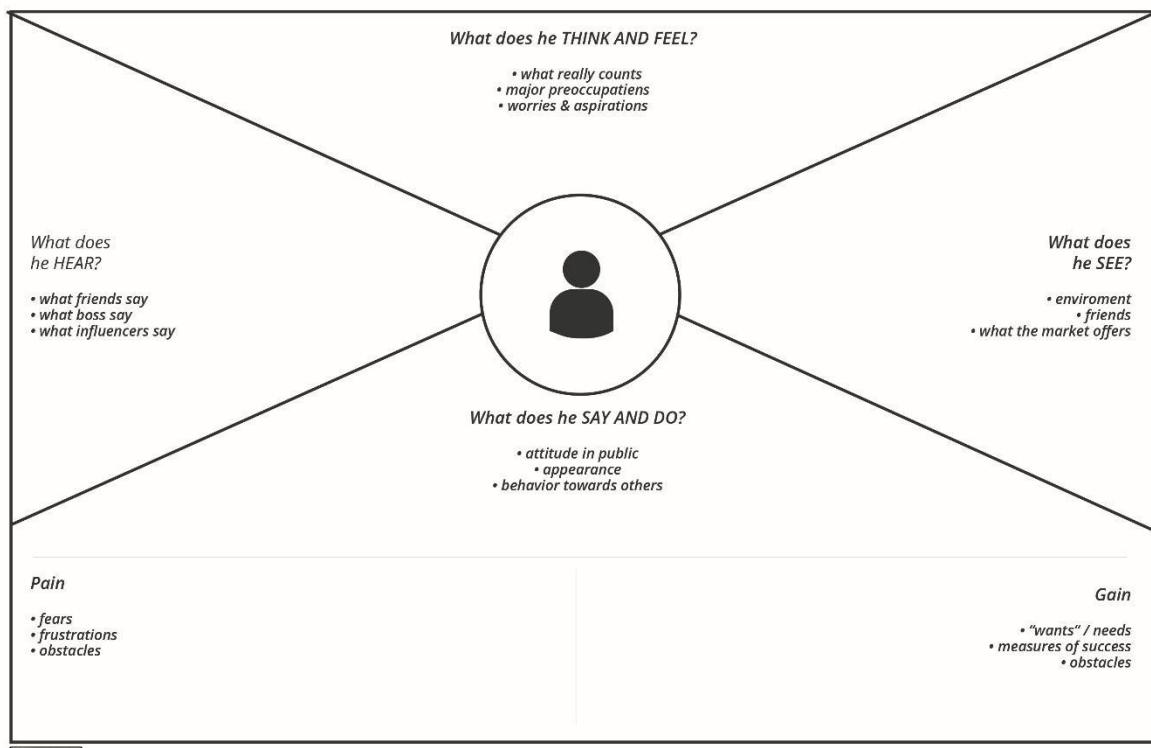
##### **FEELS**

What emotions the user experiences:

- Anxious and overwhelmed before exams
- Relieved when they finally understand a topic
- Disappointed by one-size-fits-all apps
- Excited when learning becomes personalized

## Example:

### Empathy Map



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Business Model Toolbox

## Example: EduTutor AI

# Empathy Map

