



Essies Ltd Sales Report

2/28/2014 12/1/2010



Select Product Category





This visual does not support exporting.

Total Quantity

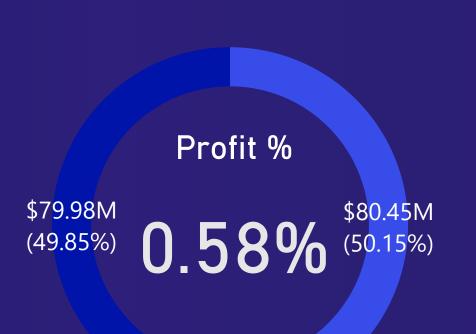
Total Profit

Total Sales

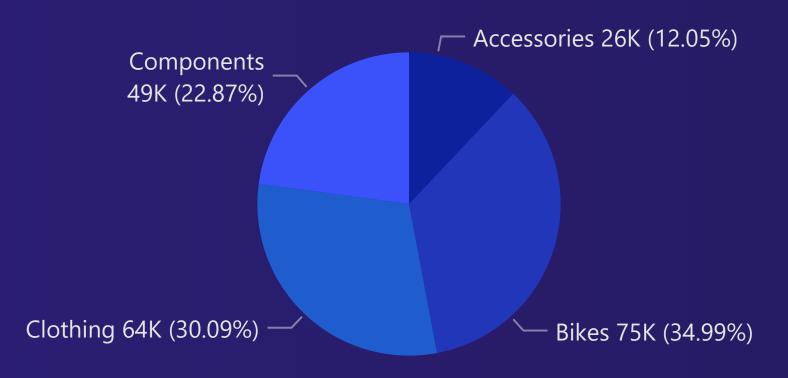
Overall quantity

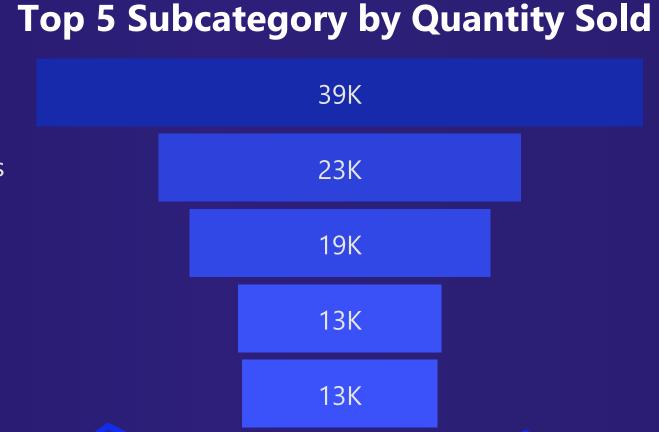
Sales Amount vs Total Product Cost





Order Quantity by product category





Top 5 Product by Quantity Sold 6.1K



Jul 2013

Top 10 Retailers by Quantity sold

214K \$470K \$80.5M 275K



Touring Bikes 1.9K

Jan 2011 Jul 2011 Jan 2012 Jul 2012 Jan 2013





Essies Ltd Sales Report

SalesAmount

2/28/2014 12/1/2010



Order Quantity by product category

Total Quantity

Total Profit

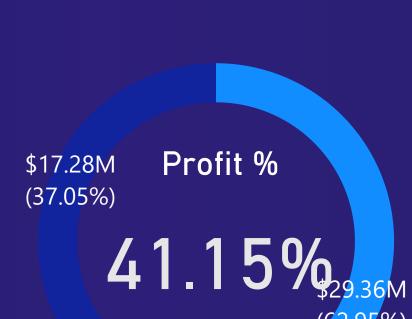
Total Sales

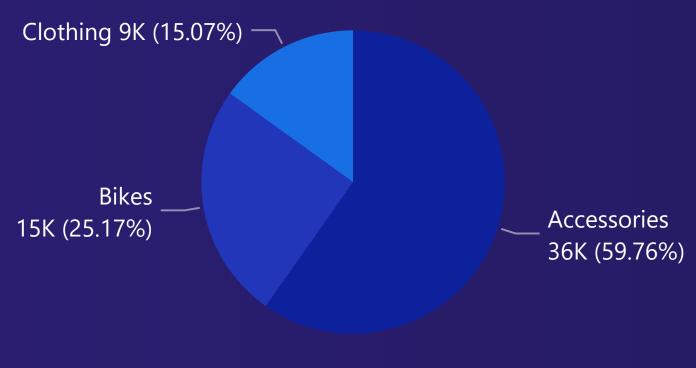
Overall quantity

Sales Amount vs Total Product Cost

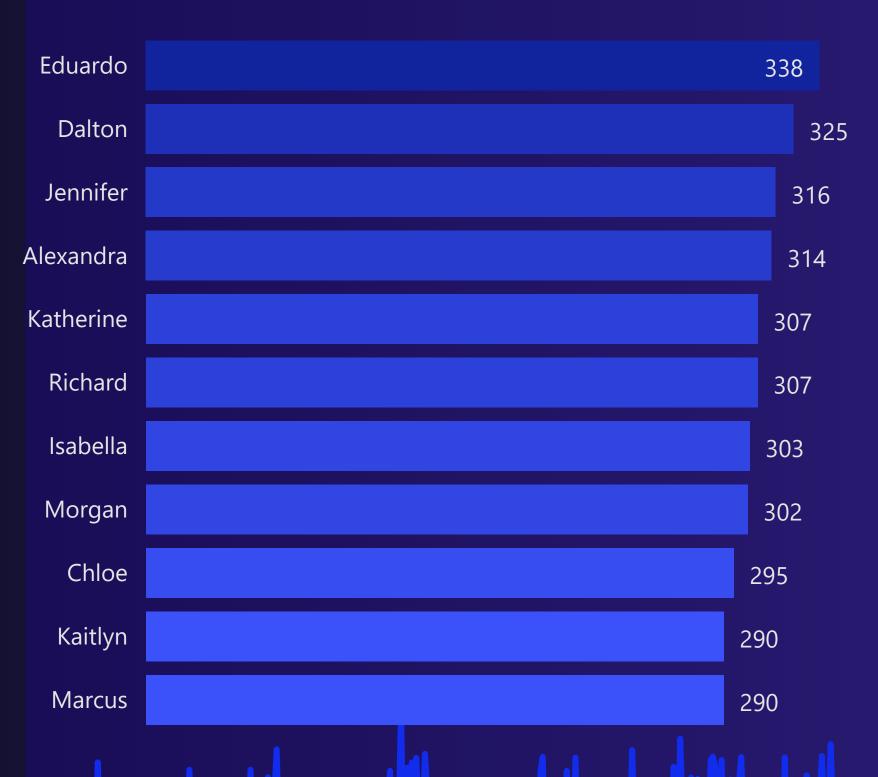


TotalProductCost

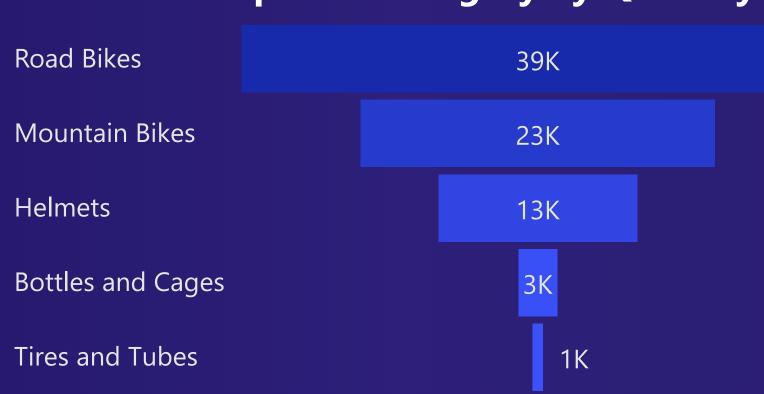




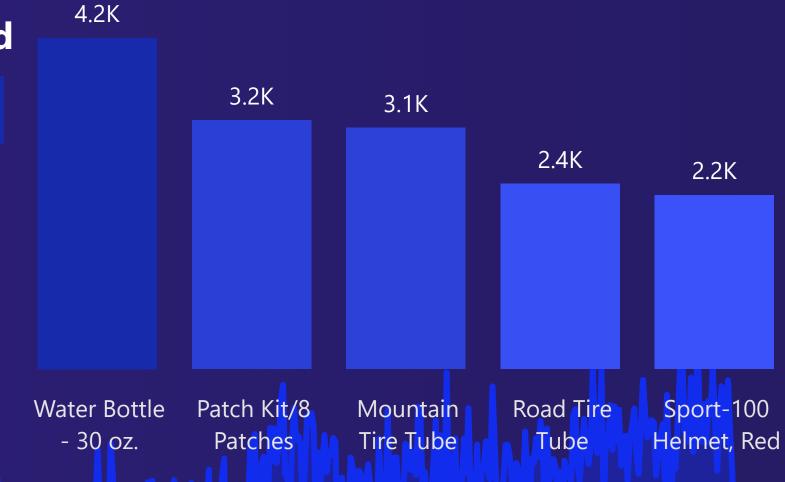
Top 10 Customers by Quantity sold



Top 5 Subcategory by Quantity Sold



Top 5 Product by Quantity Sold



Jan 2011 Jul 2011 Jan 2012 Jul 2012 Jan 2013 Jul 2013 Jan 2014