

Curriculum Vitae.

Personal Information

Name	Mesa, Leonardo
Nationality	Colombian
Birthdate	January 9th, 1990
Place of Birth	Bogota, Cundinamarca, Colombia
Civil status	Single

Formal Education

2014 - 2015	Post Graduate Studies in Strategic Design & Innovation, Pontificia Universidad Bolivariana, Medellin, Colombia
2007 - 2014	B.A. in Graphic Design, Fundación Universitaria Los Libertadores, Bogota Colombia
2004 - 2006	High School Graduate, Colegio Canapro, Bogota, Colombia

Professional Experience

2018 - Present	Co-founder and Senior Designer, t111, Medellin, Colombia
2014 - 2018	Senior Designer, Integ.ro, Medellin, Colombia
2011 - 2018	Member of the committee, Imagenpalabra Illustration Festival, Bogota/Medellin, Colombia
2013 - 2017	Partner and Senior Designer, Artefacto Inc, Medellín, Colombia
2012 - 2014	Senior Designer, Exiplast, Bogotá, Colombia
2011 - 2012	Junior Designer, Moab, Bogotá, Colombia

Teaching Experience

2018 - Present	Graphic Design Assoc. Proffesor, Universidad Pontificia Bolivariana, Medellin, Colombia
2017 - 2018	Graphic Design Assoc Proffesor, CESDE, Medellin, Colombia

Relevant Non Formal Education

- 2018** | Designing with linotype and Ludlow,
Instituto Caro y Cuervo, Chia, Colombia
- 2013** | Illustration Workshop with Juraj Martiska.
24th Biennale of Illustrations of Bratislava, Mojmirovce, Slovakia
- 2013** | Design Workshop with Stefan Sagmeister,
Colegiatura Colombiana, Medellin, Colombia
- 2013** | Art Direction course with Jorge Restrepo,
CasaTinta, Bogota, Colombia
- 2012** | Branding Workshop with Norberto Chaves,
foroalfa, Bogota, Colombia

Exhibitions

- 2020** | BICEBÉ, Bolivia Biennale of Posters,
Collective Exhibition, La Paz, Bolivia
- 2019** | IX Photography Contest, Science in Images
Collective Exhibition, Universidad Pontificia Bolivariana, Medellin, Colombia,
Awarded with Silver Medal in Senior Category
- 2018** | BICM, Mexico Biennale of Posters,
Collective Exhibition, Mexico, Mexico
- 2018** | Una Mirada Al Futuro, Risograph Exhibition,
Solo Exhibition, Casa el Jordán, Medellín, Colombia
- 2018** | Sinergia 2.0 Graphic Product in the Music Industry,
Collective Exhibition, Bogotá, Colombia.
Awarded for “Una Mirada al Futuro” Exhibition
- 2018** | Sabor Latino, Plakat Fest,
Collective Exhibition, Chorzów, Poland
- 2011- 2018** | Imagen Palabra Illustration Fest,
Part of the organizer committee, Bogota-Armenia-Cartagena-Medellin, Colombia
- 2017** | BICEBÉ, Bolivia Biennale of Posters,
Collective Exhibition, La Paz, Bolivia
- 2016** | Ototoy, Art Toys Exhibition,
Organizer, Medellín-Bogotá, Colombia
- 2015** | 25th Biennale of Illustrations,
Collective Exhibition, Bratislava, Slovakia
- 2013** | 24th Biennale of Illustrations,
Collective Exhibition, Bratislava, Slovakia
Invited by UNESCO as young Artist
- 2012** | Metromorfosis, Street art exhibition,
Collective Exhibition, Teatro Metro, Bogotá Colombia
- 2010** | 1st Illustration Contest Area Andina University,
Collective Exhibition, Bogotá, Colombia
1st Honor mention
- 2010** | 18th Spring Exhibition,
Collective Exhibition, Cajica, Colombia

Articles

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| 2019 | “Marca-Remarca-Reremarca” An article about rebranding.
Published in “Lolee Aquí”, Editorial UPB, 2019 II , ISSN 2323-0797. |
| 2017 | “Vida y marca”An article about branding industry in Colombia.
Published in “Lolee Aquí”, Editorial UPB, 2017 II , ISSN 2323-0797. |
| 2017 | Transdisciplinary Laboratory of toy prototyping,
Published in The memories of the International Congress
“Experiencias Investigativas en Arquitectura y Diseño”, UPB. |
| 2016 | Research on the influence of culture on the graphic and semantic literalism of brands,
Published in The memories of the International Congress
“Experiencias investigativas en diseño gráfico y comunicación Visual”, UPB. |
| 2015 | Research on popular graphics in buses and chivas
Presented and Published in the event “Por un diseño crítico y social”, UPB,
ISBN 978-958-764-230-8. |

Language Skills

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|----------------|--|
| English | Spoken 6,0 - Writing 5,5- Reading 8,0 - Listening 7,0.
Certificated by ielts test, 2019 |
| Spanish | Mother Tongue |

Hobbies & Sports

- | | |
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| Dancing | Lindy hop dancer, amateur |
| Gardening | Urban Gardening at home |
| Ornithology | Bird watching, amateur |
| Skateboarding | Longboard free rider |



Leonardo Mesa Cabrera
03.11.2019