



# AVIJIT ROY

Web Developer | Graphic Designer | Digital Marketer

## CONTACT

**Address:** Gopalganj, Dhaka, Bangladesh

**Email:** [aviroy2005@gmail.com](mailto:aviroy2005@gmail.com)

**Phone:** +880 1518-484630

**Portfolio:** [My portfolio](#)

## SUMMARY

Innovative and results-driven Mechatronics Engineer with expertise in web development, graphic design, and digital marketing. Passionate about integrating technology, automation, and design to develop efficient and user-friendly solutions. Seeking a challenging role to leverage technical skills and creativity in delivering impactful engineering and digital solutions.

## WORK EXPERIENCE

**EPD IT Solution | Intern | Graphic Designer**

Mar 2024 - June 2024

- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.

**AUC (Agroduct United Club) | On-going**

Jan 2018 - Present

- Designed and developed the AUC website to enhance club outreach and engagement.
- Managed website maintenance, updates, and optimization for improved user experience.
- Created branding materials, social media graphics, and marketing content to support the club's activities.

**Digital Marketing | Youth Development Department**

Jan 2025- Mar 2025

- Learned "Digital Marketing" under the Youth Development Department executed by "[E-learning and Earning](#)".
- projects and received recognition for outstanding work.

## EDUCATION

**Bachelor of Science**

Feb 2025 - Present

Northern University of Business and Technology, Khulna

- Major in Computer Science.
- Thesis on "Technological Advancements within the current Mechatronics Industry".

**Diploma in Engineering | Computer Science & Technology**

Jan 2021 - Jan 2025

Faridpur Polytechnic Institute, Faridpur

Result: 3.96/4 (CGPA)

**SSC (Science)**

May 2020

khan Saheb Sheikh Mosarof Hosain School & College

Result: 4.72/5 (GPA)

PROJECTS

Portfolio | 2025

[https://github.com/royavi21/Avijit\\_Portfolio](https://github.com/royavi21/Avijit_Portfolio)

Diploma CGPA Calculator

[https://github.com/royavi21/Diploma\\_CGPA\\_Calculator](https://github.com/royavi21/Diploma_CGPA_Calculator)

Design

[Product poster](#)

Transport Design

[Logistic Design](#)

TECHNICAL SKILLS

Web Development

HTML | CSS | JS

★★★★★

Python

★★★★★

Wordpress

★★★★★

Graphic Designing

Illustrator

★★★★★

Photoshop

★★★★★

Indesign

★★★★★

Digital Marketing

SEO

★★★★★

Social media marketing

★★★★★

E-mail marketing

★★★★★

CERTIFICATIONS

- [Fundamentals of Digital Marketing](#) (Google, July 11, 2023)
- [Digital Security Essential](#) (Muktopaath.gov.bd)
- [Research Ethics Online Training](#) (WHO, issued October 13, 2024, valid for one year)

ADDITIONAL INFORMATION

- **Technical Skills:** Website Design & Development, Automotive Engineering Technology, Project Management, Social Media Automation, SEO Optimization.
- **Languages:** English, Hindi, Japan(learning).
- **Certifications:** Professional Engineer (PE) License, Project Management Professional (PMP).
- **Awards/Activities:** Actively participated in the "Innovation for Tomorrow" community outreach program, promoting STEM education and inspiring local students.

HOW TO REACH ME

