### Phase-2

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Github Repository Link: https://github.com/roybenar7/Forecasting-House-Prices-Accurately-Using-Smart-Regression-Techniques-in-Data-Science/upload

### 1. Problem Statement

#### Real-World Problem:

• Accurately predicting house prices based on various property features such as location, size, number of rooms, and amenities.

### Refined Understanding (after data exploration):

• The house price is influenced by many factors including neighborhood, condition, year built, and more. Data preprocessing and feature engineering are key to improving accuracy.

### **Type of Problem:**

• This is a regression problem, where the goal is to predict a continuous numerical value (house price).

### Why It Matters:

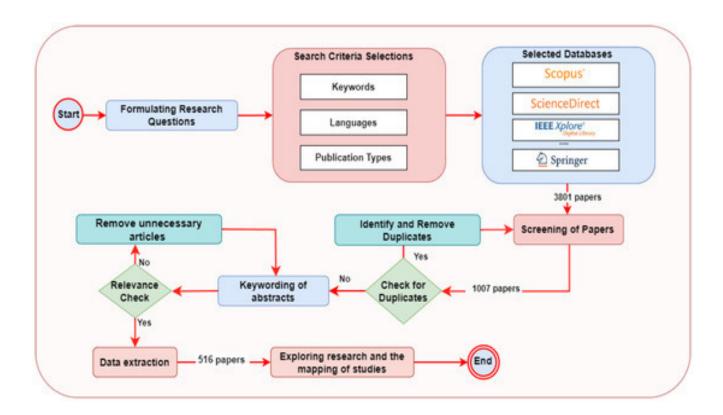
- Helps buyers and sellers make informed decisions.
- Assists real estate companies and investors in market analysis.
- Supports banks and financial institutions in property valuation and loan approvals

## 2. Project Objectives

• Build an accurate regression model to predict house prices using key features.

- Improve model performance through smart data cleaning and feature selection.
- Focus shifted slightly after data exploration to handle missing values and outliers better.

## 3. Flowchart of the Project Workflow



# 4. Data Description

- The dataset is taken from Kaggle and contains house sale records.
- It is structured data with rows and columns.
- The dataset has over 1,400 records and around 80 features.
- It is a static dataset, and the target variable is

## 5. Data Preprocessing

• Handled missing values using imputation and removed unnecessary columns.

- Checked for and removed duplicate records to ensure data quality.
- Detected outliers and treated them to improve model performance.
- Encoded categorical variables and normalized features for better model training.

## 6. Exploratory Data Analysis (EDA)

- Used histograms and boxplots to understand feature distributions.
- Applied scatterplots and correlation heatmaps to study relationships between variables.
- Found strong correlation between features like overall quality, area, and house price.
- Identified key features that influence price for better model accuracy.

## 7. Feature Engineering

- Created new features like total area and age of the house.
- Converted date columns into year, month, and age features.
- Applied binning to group similar values and reduce noise.
- Removed less useful features based on correlation and importance.

## 8. Model Building

- Used Linear Regression and Random Forest Regressor to predict house prices.
- Chosen for their suitability in regression and ability to handle complex data.

- Split the dataset into training and testing sets (80/20 ratio).
- Evaluated models using MAE, RMSE, and R<sup>2</sup> score for accuracy.

## 9. Visualization of Results & Model Insights

- Used feature importance plots to identify key factors affecting house prices.
- Created residual plots to check prediction errors and model fit.
- Compared model performance visually using bar charts of RMSE and R<sup>2</sup> scores.
- Found that features like area, overall quality, and year built strongly influence price.

## 10. Tools and Technologies Used

- Used Python as the main programming language for the project.
- Worked in Jupyter Notebook for coding and visualization.
- Utilized libraries like pandas, numpy, matplotlib, seaborn, and scikit-learn.
- Created visualizations with matplotlib and seaborn to analyze data and results.

### 11. Team Members and Contributions

- S. Roy Benner Handled data cleaning and preprocessing tasks.
- D. Simon Benner Performed exploratory data analysis (EDA) and visualizations.
- C. Rakesh Worked on feature engineering and model development.

•	• V. Thiruselvam – Focused on doo	cumentation, reporting, and final presentation.	