

Formal Requirements List

- photograph of person working on computer (to signify client reaching out)
- photograph of people meeting (to signify client/designer interacting)
- photograph of storefront/other branding (to signify the professional final product)
- logo image for about page
- steps graphic for the about page explaining the process of using the site
- graphics of people representing individual designers
- project examples to fill portfolio pages
- graphics of people representing clients for client experience stories
- button graphics
- typefaces
- color palette