



# ROYCHELLE ROWDEN

VISUAL + USER INTERFACE DESIGNER

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## SUMMARY

Designer with 2 years experience creating web interfaces and 10 years in graphic and print design. Diversified skills include HTML5, CSS3 that adhere to web standards as well as expertise in use of Adobe Creative Suite. Excellent communicator who thrives in a team environment and able to collaborate to ensure project deadlines are met.

## WORK HISTORY

### 2014 – present

#### User Interface Designer

Skidmore Owings & Merrill LLP - Chicago, IL

- Created new application designs improved firm communication, increased documentation of completed tasks, and improved transparency and accountability.
- Sole designer on my team I am responsible for driving all stages of the creation of interfaces that help SOM staff manage, digest and disseminate information.
- Established a style guide for the design of future applications.
- Functionality was prioritized so users can complete their tasks and digest pertinent information efficiently.
- Provided low and high fidelity mocks ups for users review and feedback at several points in the development process.
- Customized Drupal and Wordpress sites and other external platforms so they are cohesive with SOM branding standards.

### 2013 – 2014

#### Freelance Designer

SoPact, In2itive Marketing & Classroom IQ - Chicago, IL

- Created branding, interface and Drupal site customization for small startups.

### 2007 – 2013

#### Associate

Hoerr Schaudt Landscape Architects - Chicago, IL

- Acquired a new project for the firm generating \$40,000 in revenue for the 1st phase of construction with other phases to be negotiated.
- Created photorealistic renderings for several design competitions and client pitches.
- Provided construction documents, details and specifications and 3D Modeling and for project phases from concept design to construction.

## EDUCATION

### 2013 – 2013

#### Product & Design

StartUp Institute - Chicago, IL

### 2003 – 2006

#### Master of Landscape Architecture

Louisiana State University College - Baton Rouge, LA

### 1999 – 2003

#### Bachelor of Arts in Biology & Studio Art

Knox College - Galesburg, IL

## TOOLS

- HTML5
- CSS3
- JQuery
- Bootstrap
- Visual Studio
- InVision
- Drupal
- Wordpress
- Photoshop
- Illustrator
- Indesign
- Powerpoint
- Word
- Excel

## SKILLS

- Responsive Design
- Wireframing
- Branding Design
- Prototyping
- Personas
- User Testing