

Roychelle Rowden

Visual & User Interface Designer

www.roychelle.com
3208 Neal Street#1, Austin TX 78702
roychellerowden@gmail.com
512-213-9361

Designer with 13 years experience creating web, graphic and architectural designs.

Education

2013 - 2013
Product & Design Certificate
StartUp Institute
Chicago, IL

2003 - 2006
Master of Landscape Architecture
Louisiana State University
Baton Rouge, LA

1999 - 2003
Bachelor of Arts in Biology & Studio Art
Knox College
Galesburg, IL

Work Experience

2016 – Present
User Interface Designer
Eduphoria Inc - Austin, TX

Created new experiences that increased company customer base and revenue. Managed the integration of a design system into development workflow. Converted product manager ideas into cohesive designs and provided alterations based on customer feedback. Supported two software teams with ideation, designs and quality reviews as the software features are iterated. Aided marketing efforts with photo editing and branding material for print and digital presentation.

2014 – 2016
User Interface Designer
Skidmore Owings & Merrill LLP - Chicago, IL

Created new application designs that improved firm communication, increased documentation of completed tasks, and improved transparency and accountability. Established a style guide for the design of future applications. Provided low and high fidelity mockups for users review and feedback at several points in the development process. Provided design support to the SOM Foundation, the firm's non profit organization.

2013 - 2014
Freelance Designer
SoPact, In2itive Marketing & Classroom IQ - Chicago, IL

Created branding, interface and Drupal site customization for small startups.

2007 - 2013
Associate
Hoerr Schaudt Landscape Architects - Chicago, IL

Acquired a new project for the firm generating \$40,000 in revenue for the 1st phase of construction with other phases to be negotiated. Created photo-realistic renderings for several design competitions and client pitches. Provided construction documents, details and specifications and 3D Modeling and for project phases from concept design to construction.

Skills

Responsive Design

Design Systems

Wireframing & Prototyping

User Personas

Branding Design

HTML, CSS & Javascript (basic knowledge)

Software

Illustrator

Sketch

Photoshop

InVision

Material Design Gallery

In Design