ROYCHELLE ROWDEN
VISUAL + USER INTERFACE DESIGNER

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SUMMARY

Designer with 2 years experience creating web interfaces and 10 years in graphic and print design. Diversified skills include HTML5, CSS3 that adhere to web standards as well as expertise in use of Adobe Creative Suite. Excellent communicator who thrives in a team environment and able to collaborate to ensure project deadlines are met.

WORK HISTORY

2014 – present

User Interface Designer
Skidmore Owings & Merrill LLP - Chicago, IL
As the sole designer on my team I am responsible for driving all stages of the creation of interfaces that help SOM staff manage, digest and disseminate information. My achievements include:

- Established a style guide for the design of future applications.
- Functionality was prioritized so users can complete their tasks and digest pertinent information efficiently.
- Provided low and high fidelity mocks ups for users review and feedback at several points in the development process.
- The new application designs improved firm communication, increased documentation of completed tasks, and improved transparency and accountability.
- Customized Drupal and Wordpress sites and other external platforms so they are cohesive with SOM branding standards.

2013 - 2014

Freelance Designer
SoPact, In2itive Marketing & Classroom IQ - Chicago, IL
Created branding, interface and Drupal site customization for small startups.

2007 - 2013

Associate
Hoerr Schaudt Landscape Architects - Chicago, IL
Project management of sites varying in scale and location. Production of construction documents, details and specifications 3D Modeling and photorealistic image rendering concept design to construction.

EDUCATION

2013 - 2013

Product & Design
StartUp Institute - Chicago, IL

2003 - 2006

Master of Landscape Architecture
Louisiana State University College - Baton Rouge, LA

1999 - 2003

Bachelor of Arts in Biology & Studio Art
Knox College - Galesburg, IL

TOOLS

- HTML5
- CSS3
- JQuery
- Bootstrap
- Visual Studio

- InVision
- Drupal
- Wordpress
- Photoshop
- Illustrator

- Indesign
- Powerpoint
- Word
- Excel

SKILLS

- Responsive Design
- Prototyping

- Wireframing
- Personas

- Branding Design
- User Testing