ROYCHELLE ROWDEN

VISUAL + USER INTERFACE DESIGNER

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SUMMARY

What is life about if you can't reinvent yourself? After several years of working as a landscape architect I felt my career prospects beginning to stagnate. My ability to find new employment began to narrow as firms increasingly closed their doors I had to make a choice to persevere on my current path or pivot and learn new in demand skills.

In 2013 I finally took a leap of faith and joined Startup Institute's program for Product Design, which helped me develop the skills to gain a position as a User Interface Designer. My goal is to be a part of a design-focused team in Austin TX creating cutting edge work that solve problems and provide the best possible experience.

WORK HISTORY

2014 – present

User Interface Designer
Skidmore Owings & Merrill LLP - Chicago, IL
As the sole designer on my team I am responsible for driving all stages of the creation of interfaces that help SOM staff manage, digest and disseminate information. My duties include:
- Building low and high fidelity prototypes that communicate interactions to development team.
- Implementing UI with development team and created enhancements to optimize user experience.
- Customizing Drupal, Wordpress sites and other platforms so they are cohesive with SOM branding standards.

2013 - 2014

Freelance Designer
SoPact, In2itive Marketing & Classroom IQ - Chicago, IL
Created branding, interface and Drupal site customization for small startups.

2007 - 2013

Associate
Hoerr Schaudt Landscape Architects - Chicago, IL
Project management of sites varying in scale and location. Production of construction documents, details and specifications 3D Modeling and photorealistic image rendering concept design to construction.

EDUCATION

2013 - 2013

Product & Design
StartUp Institute - Chicago, IL

2003 - 2006

Master of Landscape Architecture
Louisiana State University College - Baton Rouge, LA

1999 - 2003

Bachelor of Arts in Biology & Studio Art
Knox College - Galesburg, IL

TOOLS

- HTML5
- CSS3
- JQuery
- Bootstrap
- Visual Studio
- InVision
- Drupal
- Wordpress
- Photoshop
- Illustrator
- Indesign
- Powerpoint
- Word
- Excel

SKILLS

- Responsive Design
- Prototyping
- Wireframing
- Personas
- Branding Design
- User Testing