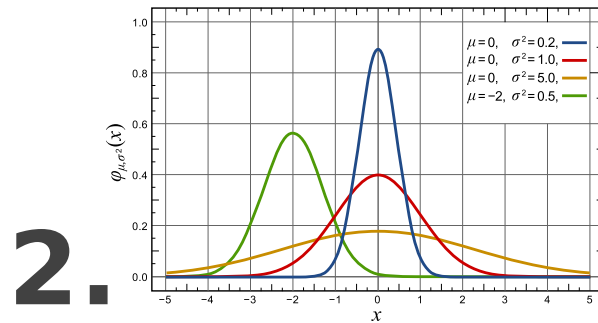


# Data Science, Big Data,

and other  
buzz words



3. ? ? ? 4. Profit!



**Roy Keyes**  
Zefs Data Science



**Steve Koch**  
UNM Libraries