My First Product - Student's Token Management Application

It is more expensive to print

outside the school premises.

Long line in printing stations.

It is not known by some SCIS

PROBLEM

students

Students can print in the bookstore of the school.

Some instructors are informing students about this

SOLUTION

Make this system known to SCIS students.

Make atleast all laboratories available for printing files.

UNIQUE VALUE PROPOSITION

An application that will let students print files faster and will also improve the management of the student's tokens.

UNFAIR ADVANTAGE

This application can only be used by SLU students and can only be monitored by laboratory keepers and authorized people.

CUSTOMER SEGMENTS

SCIS Students

EXISTING ALTERNATIVES

method.

KEY METRICS

Tokens used Quantity of files printed

Type of files printed

HIGH-LEVEL CONCEPT

Time you would spend waiting in a line for printing vour files can be directed to something actually important.

CHANNELS

Word of mouth No money involved

No / less line

EARLY ADOPTERS

SCIS students that have available tokens and have files to print.

COST STRUCTURE

Printers should be available and maintained in laboratories that offers this method.

Bond Papers

Printing Ink

Laboratory Keepers

REVENUE STREAMS

First Week: Survey at least 50 SCIS students and compilation of surveys.

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First Half of the Second Week: Planning regarding developing the application. Division of tasks.

Second Half of the Second Week up to Midterms Presentation: Developing the basic functionalities of the application.

Start of Midterms to Finals Presentation: Developing the other important functionalities about the application.

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