

## Survey Instructions (Click to expand)

Enter instructions for your survey:

- Please answer each question as honestly as you can.
- This survey is for sports fans only -- if you don't watch sports or follow sports, please don't take the survey.

**1. Do you have access to more sports footage than you have time to watch each week?**

Yes

No

**2. How many hours a week on average do you spend watching sports?**

0

1-3 hours

4-8 hours

9+ hours

**3. How many hours a week would you watch if you had more spare time?**

0

1-3 hours

4-8 hours

9+ hours

**4. What types of sports do you follow closely**

Baseball

Basketball

Car Racing

Football

Golf

Hockey

Soccer

Other

**5. What are your sources for sports content?**

Cable TV (ESPN, BBC, Univision, Azteca)

Network TV (ABC, CBS, NBC, FOX)

Internet (Amazon Prime, AppleTV, Hulu, MLB.tv)

Mobile (on your phone)

**6. When you watch, how do you watch?**

Live TV

DVR/TiVo

VOD/Streaming

Mobile phone

**7. Do you ever wish you could get a quick recap of a game without having to browse for it?**

Yes

No

**8. How valuable is the commentary to you?**

Not valuable at all

Somewhat valuable

Very valuable

**9. Do you re-watch sports events?**

Yes

No

**10. Do you ever watch multiple games at once?**

Yes

No