



Interview questions:

Do you have access to more sports than you have time to watch?

Yes

How many hours a week on average do you spend watching sports?

4 Hours

How much more sports would you watch have you had more free time? (x2?, x3?)

X1.5

What types of sports do you follow closely?

Football and Baseball

Any teams in particular?

Ravens and Orioles

What other sports do you watch occasionally?

Tennis and Racquetball

What is roughly the percent distribution among the types of sports? (e.g. 80% baseball, 10% football, 10% other)

85% Football, 10% Baseball, 5% Other

What are your sources for sports content? What channels?

Cable networks (ESPN, BBC, Univision, Azteca)

Antenna: Over the air (ABC, CBS, NBC, Fox)

Internet (Amazon Prime, AppleTV, Hulu, MLB.tv)

Cellular (on my phone)

Xfinity Cable (includes over the air).

ESPN, MASN, FOX

When/how do you watch?

Live TV

DVR/TiVo

VOD (what sources)

Cell phone

Live TV or going to the game during game times. We do not have DVR or TiVo.

How do you catch up on the games you don't watch?

I watch summaries (e.g. ESPN sports center)

I use a split screen

I zap

Track scores only on the internet

Watch sports center on ESPN and research online.