

Interview questions:

Do you have access to more sports than you have time to watch? Yes

How many hours a week on average do you spend watching sports? 13

How much more sports would you watch have you had more free time? (x2?, x3?) X2. Same.

What types of sports do you follow closely? Football and baseball.

Any teams in particular? Ravens and orioles

What other sports do you watch occasionally? Basketball and tennis.

What is roughly the percent distribution among the types of sports? (e.g. 80% baseball, 10% football, 10% other) baseball 40percent football 60 percent.

What are your sources for sports content? What channels? ESPN , masn , any network station that has football on.

Cable networks (ESPN, BBC, Univision, Azteca)

Antenna: Over the air (ABC, CBS, NBC, Fox)

Internet (Amazon Prime, AppleTV, Hulu, MLB.tv)

Cellular (on my phone)

When/how do you watch? Live Tv

Live TV

DVR/TiVo

VOD (what sources)

Cell phone

How do you catch up on the games you don't watch?

I watch summaries (e.g. ESPN sports center) yes

I use a split screen

I zap

Track scores only on the internet yes.