

Interview questions:

Do you have access to more sports than you have time to watch? Yep.

How many hours a week on average do you spend watching sports? Less than 1.

How much more sports would you watch have you had more free time? (x2?, x3?) Probably 3-4x..

What types of sports do you follow closely? Football, baseball, basketball.

Any teams in particular? Ravens, Orioles, Warriors.

What other sports do you watch occasionally? None.

What is roughly the percent distribution among the types of sports? (e.g. 80% baseball, 10% football, 10% other) 50% football, 50% basketball. I follow baseball but rarely watch it.

What are your sources for sports content? What channels?

Cable networks (ESPN, BBC, Univision, Azteca) None

Antenna: Over the air (ABC, CBS, NBC, Fox) All

Internet (Amazon Prime, AppleTV, Hulu, MLB.tv) None

Cellular (on my phone) This is most common -- I mostly follow stats and sports news.

When/how do you watch?

Live TV

DVR/TiVo

VOD (what sources)

Cell phone

How do you catch up on the games you don't watch?

I watch summaries (e.g. ESPN sports center)

I use a split screen

I zap

Track scores only on the internet