

Do you have access to more sports than you have time to watch? Yes

How many hours a week on average do you spend watching sports? 3-6 hours

How much more sports would you watch have you had more free time? (x2?, x3?) Not much more.

What types of sports do you follow closely? College football, NFL, NBA.

Any teams in particular? California Golden Bears

What other sports do you watch occasionally? Gymnastics.

What is roughly the percent distribution among the types of sports? (e.g. 80% baseball, 10% football, 10% other) 90% football, 10% other

What are your sources for sports content? What channels?

ESPN, PAC-12 network, major networks

When/how do you watch?

Live TV, TiVo, streaming over iPhone/iPad

How do you catch up on the games you don't watch?

ESPN (app and website)