Number of Customers

Total Revenue (£)

Sales Volume

Average Unit Price

4,339

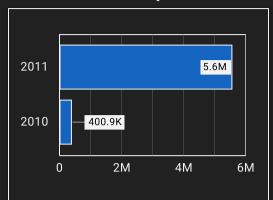
6.0M

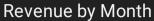
3.3M

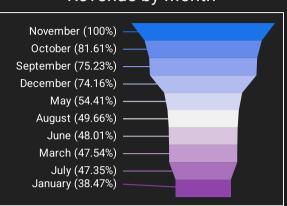
2.6

Country Name •

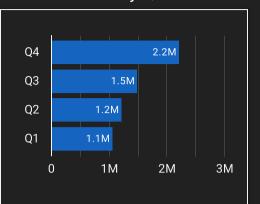
## Revenue by Year



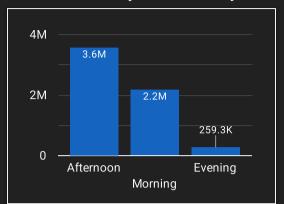




#### Revenue by Quarter



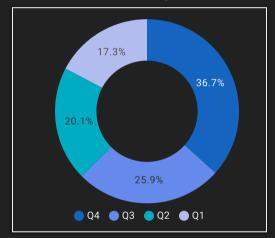
#### Revenue by Time Of Day



## Sales and Sales Volume by Quarter and Across Top 5 Countries

Quarter / Quantity / Revenue							ity / Revenue	
	Q4		Q3		Q2		Q1	
Top 5 - Country	Quantity	Revenue	Quantity	Revenue	Quantity	Revenue	Quantity	Revenue
United Kingdom	1,035,535	1,884,017.88	716,920	1,234,834.17	564,329	1,023,318.76	469,046	860,494.12
Germany	36,171	67,013.25	26,036	45,448.89	21,131	39,966.81	18,321	33,023.32
Ireland	29,346	54,363.36	28,120	55,220.7	15,438	30,614.78	11,536	25,458.69
France	32,681	57,767.32	23,042	39,609.6	17,282	30,422.14	18,756	32,229.01
Netherlands	13,888	26,444.36	12,235	21,720.73	10,891	19,800.54	14,041	23,844.32

# Sales Volume by Quarter



## Best Performing Products by Revenue

	Product Name	Quantity	Revenue *
1.	REGENCY CAKESTAND 3 TIER	9,866	73,765
2.	WHITE HANGING HEART T-LIGHT HOL	20,199	55,970
3.	PARTY BUNTING	10,326	48,368
4.	JUMBO BAG RED RETROSPOT	19,973	39,181
5.	ASSORTED COLOUR BIRD ORNAMENT	20,396	34,119
6.	SPOTTY BUNTING	5,868	28,180
7.	CHILLI LIGHTS	5,537	27,407
8.	PAPER CHAIN KIT 50'S CHRISTMAS	9,518	27,096
9.	JAM MAKING SET WITH JARS	6,512	26,127
10.	DOORMAT KEEP CALM AND COME IN	3,478	24,577
		1 - 10 / 387	77 < >

## Sales and Sales Volume by Month

	Month	Quantity	Revenue *
1.	November	479,190	865,165
2.	October	391,595	706,075
3.	September	365,885	650,858
4.	December	342,558	641,585
5.	May	245,611	470,714
6.	August	250,111	429,620
7.	June	231,227	415,365
8.	March	224,777	411,288
9.	July	240,998	409,614
10.	January	181,267	332,787
11.	April	189,493	330,945
12.	February	167,015	314,492

## Sales volume by Quarter and Day Time

