

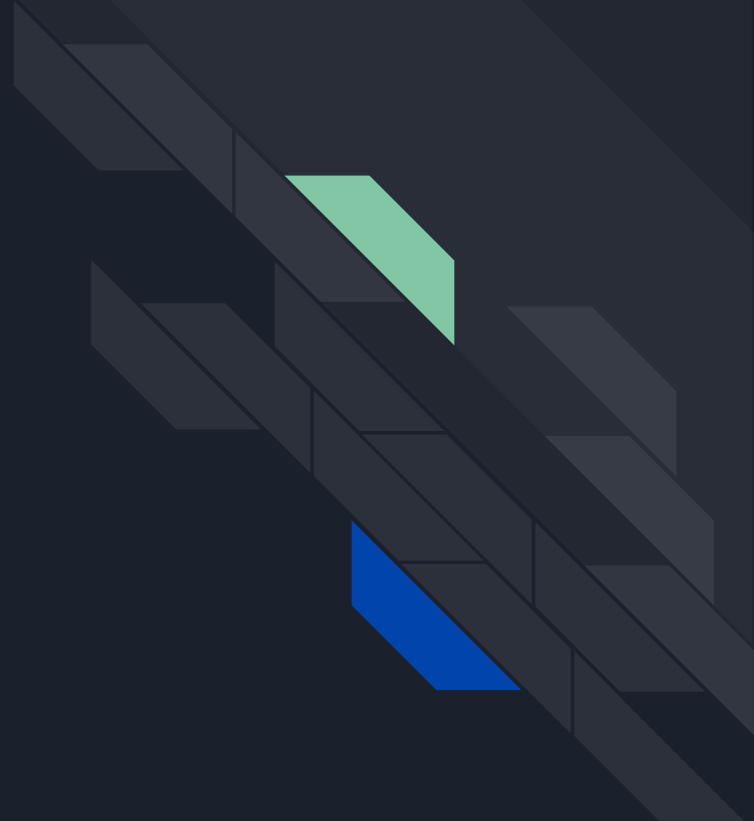
# NTSB Aviation Accidents Analysis



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# Summary

The goal of this analysis is to provide insights into the risks associated with different aircraft models to help the company make informed decisions as it explores the aviation industry. As the company seeks to expand into operating both commercial and private airplanes, understanding the factors that contribute to aviation accidents is essential. This analysis identifies trends and patterns from historical accident data, focusing on aircraft models with higher safety records. The results will guide the selection of lower-risk aircraft, ensuring the company makes a sound investment as it enters this new market.



# Outline

- Business Problem
- Data and Methods
- Results
- Conclusions



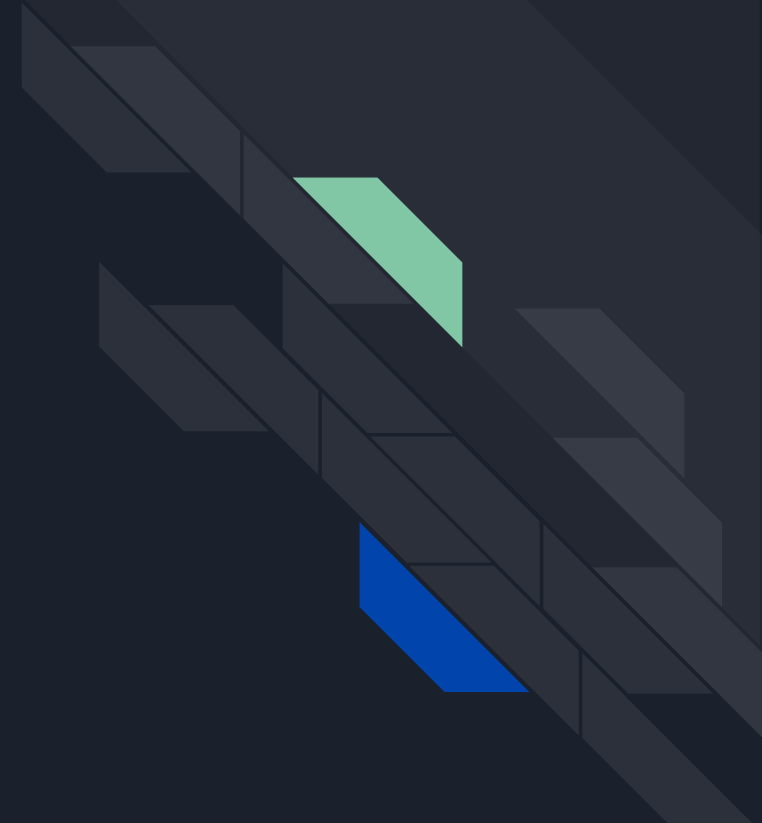
# Business Problem

The company is expanding into the aviation industry as part of its strategy to diversify its portfolio. Specifically, the focus is on acquiring and operating aircraft for both commercial and private use. However, there is limited knowledge about the potential risks associated with different types of aircraft. The task is to analyze and identify which aircraft models present the lowest risk, providing actionable insights to guide the decision-making process for purchasing aircraft. This will support the new aviation division in making informed and strategic choices as they enter the market.



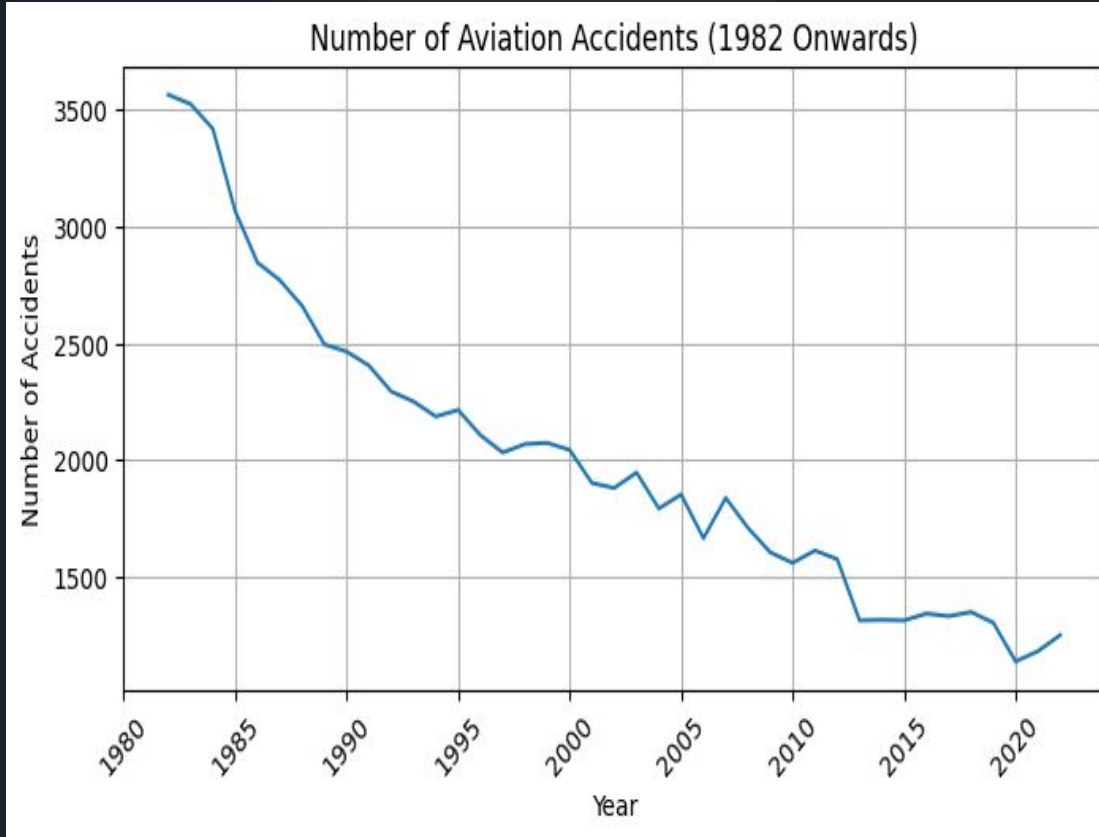
# Data and Methods

- **Data Source:** The analysis utilized the Aviation Accident Database & Synopses, covering aviation incidents up to 2023.
- **Dataset Overview:** The dataset includes critical variables such as aircraft type, damage level, weather conditions, and total fatalities to assess accident trends and risks.
- **Analysis Approach:** Data cleaning, aggregation, and visualization techniques were applied to identify patterns and inform risk assessment for aircraft selection.



# Results

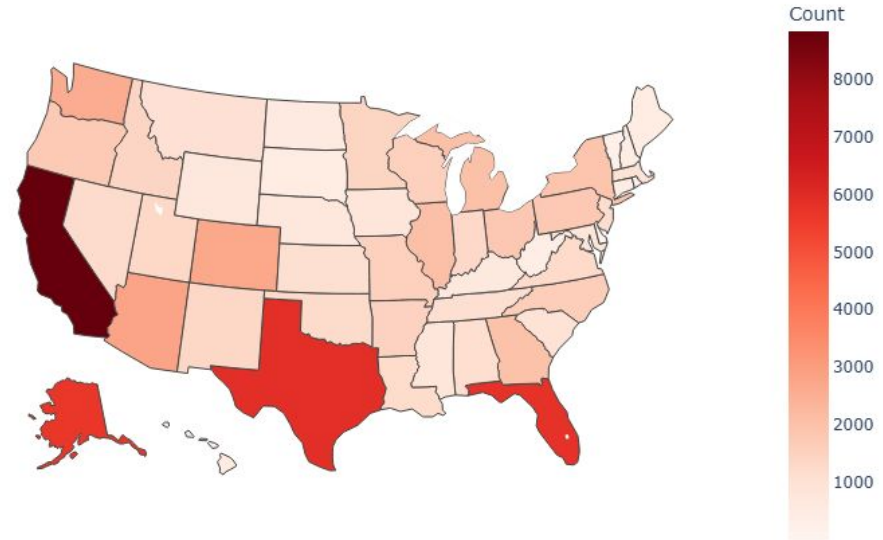
The plot demonstrates a marked decrease in aviation accidents since 1982, reflecting advancements in safety protocols, regulatory measures, technology, pilot training, and risk management within the aviation industry.



# Results

The state-level analysis reveals that California and Florida report the highest number of aviation accidents, likely due to their high air traffic volumes and busy aviation hubs. Conversely, states like Delaware and Washington, D.C., have significantly fewer accidents, reflecting lower aviation activity in these regions.

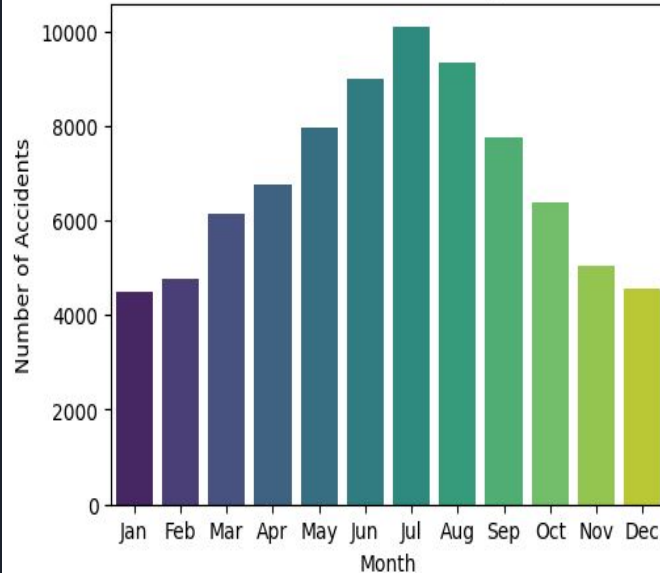
Distribution of Aviation Accidents Around the US



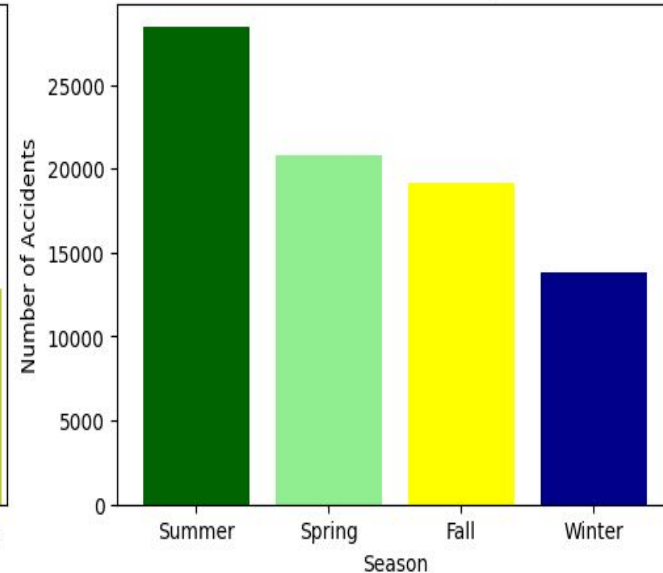
# Results

The seasonal and monthly analysis indicates notable variations in aviation accidents. Summer months, particularly July and August, show higher accident rates, possibly due to increased flight activity during peak travel seasons. Conversely, winter months tend to have fewer accidents, reflecting reduced flight operations or heightened safety precautions during adverse weather conditions.

Distribution of Accidents by Month

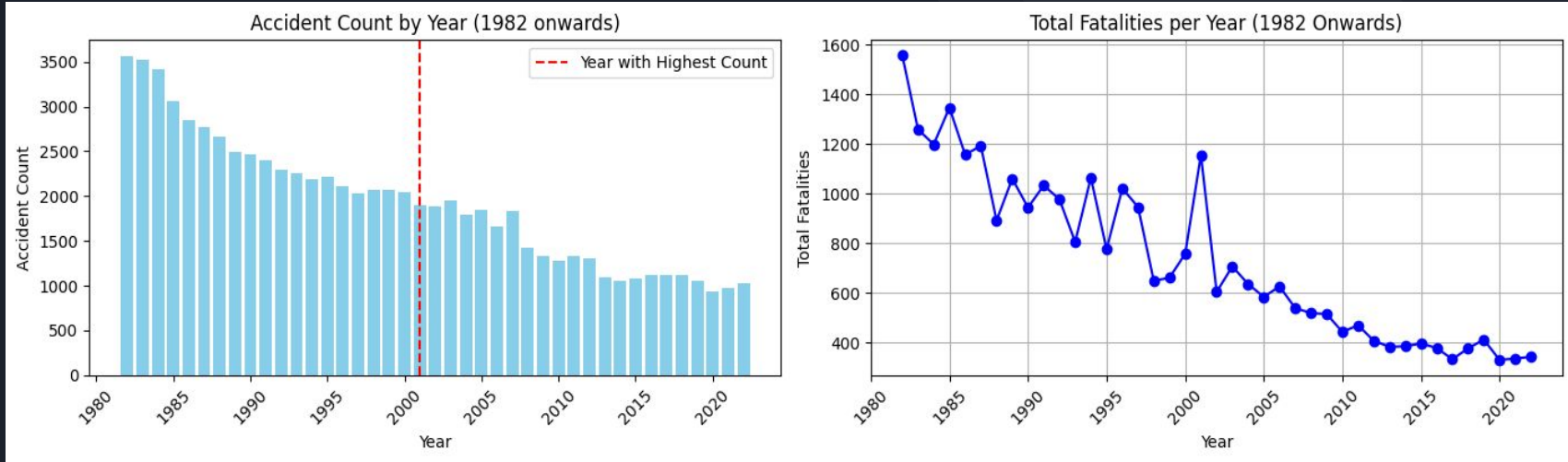


Distribution of Accidents by Season





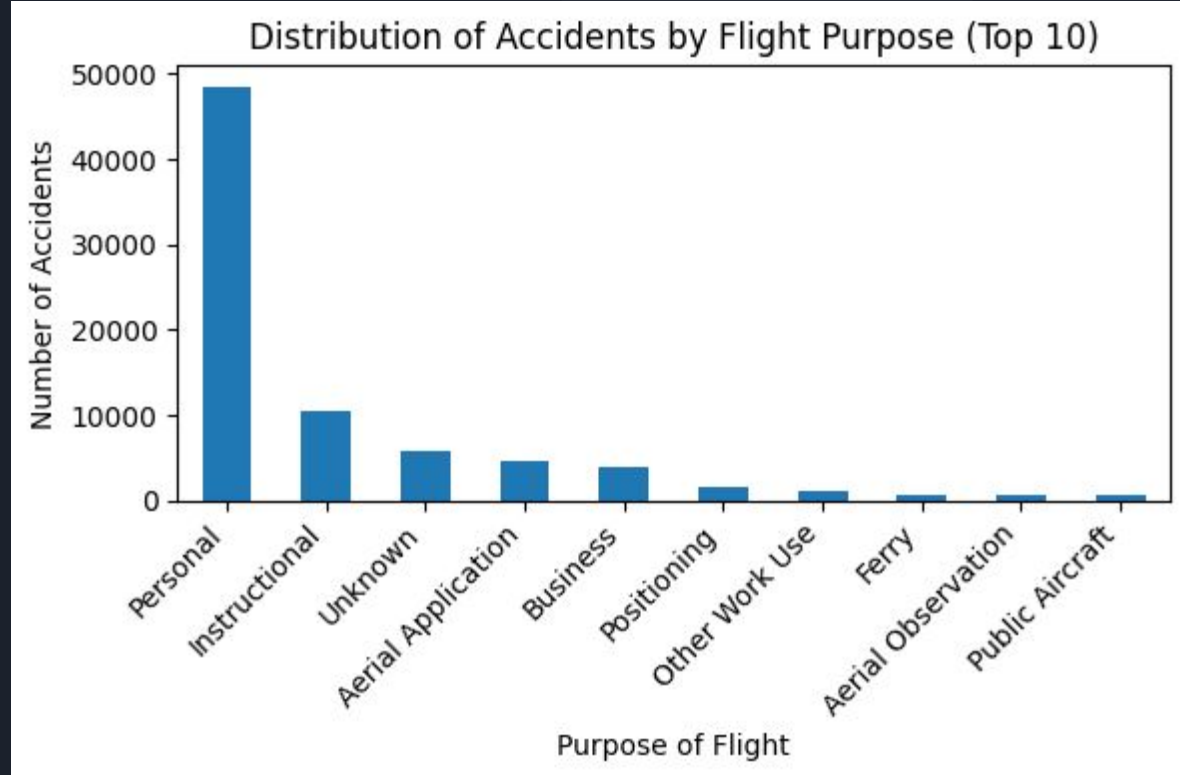
# Results



The plot highlights a significant decline in aviation fatalities since 1982, underscoring advancements in safety protocols, regulatory measures, technological innovation, pilot training, and overall risk management within the aviation industry.

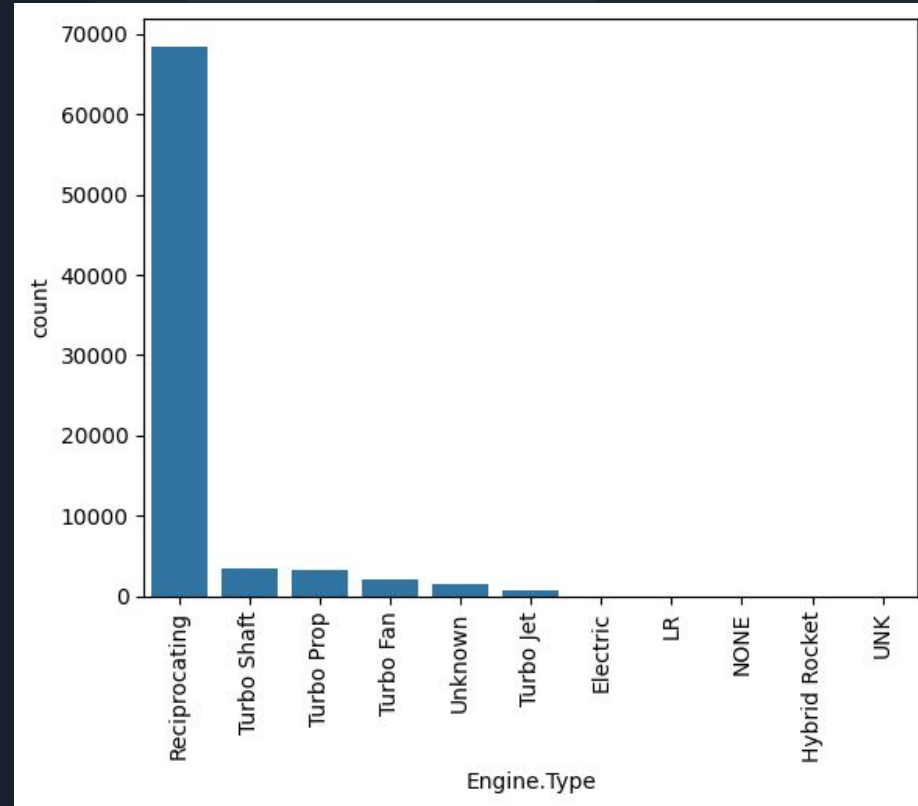
# Results

A notable observation is that a significant number of aviation accidents are associated with personal flights, highlighting the need for further investigation into the specific risks and challenges faced in this category of aviation.



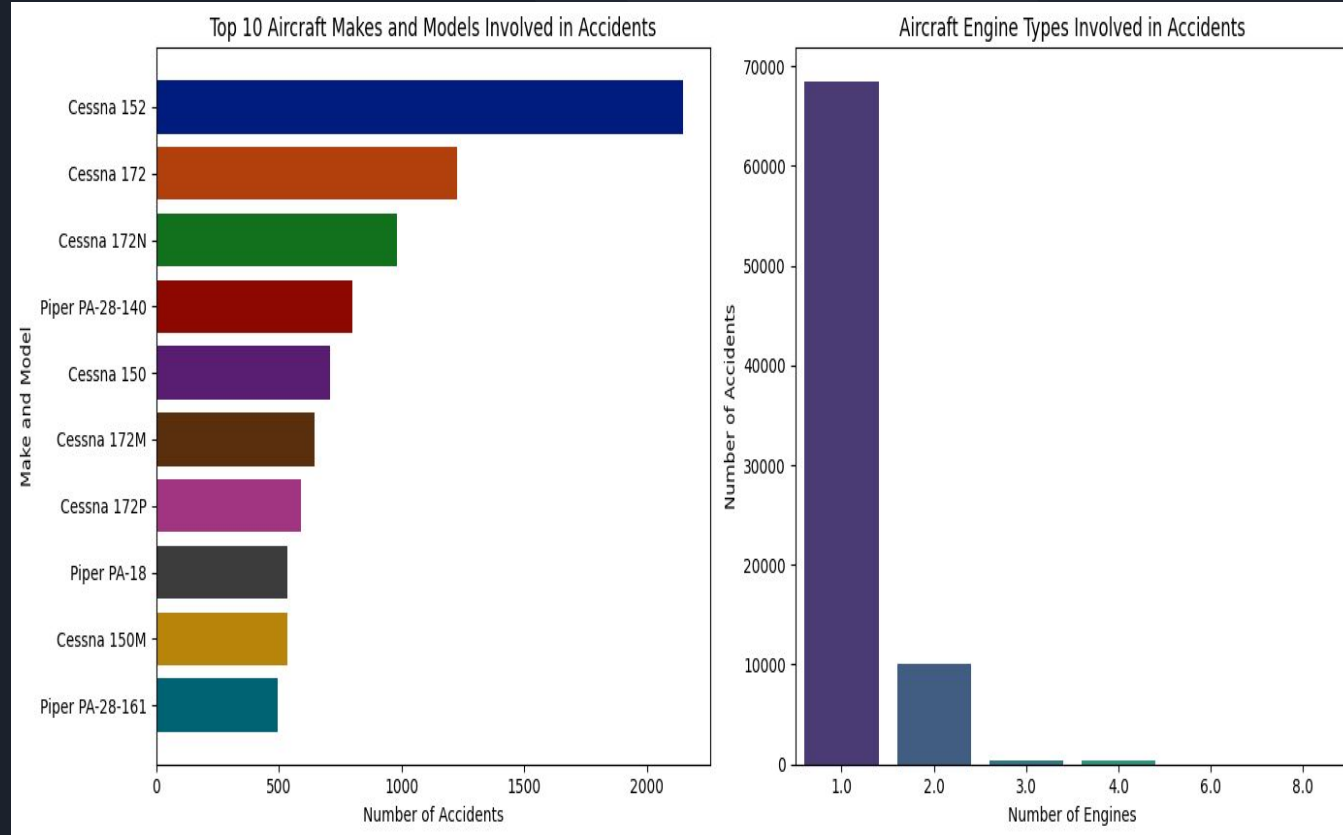
# Results

The analysis reveals that turbo engines are involved in fewer accidents compared to reciprocating engines, suggesting that turbo engines may offer greater reliability or are predominantly used in safer operational contexts.



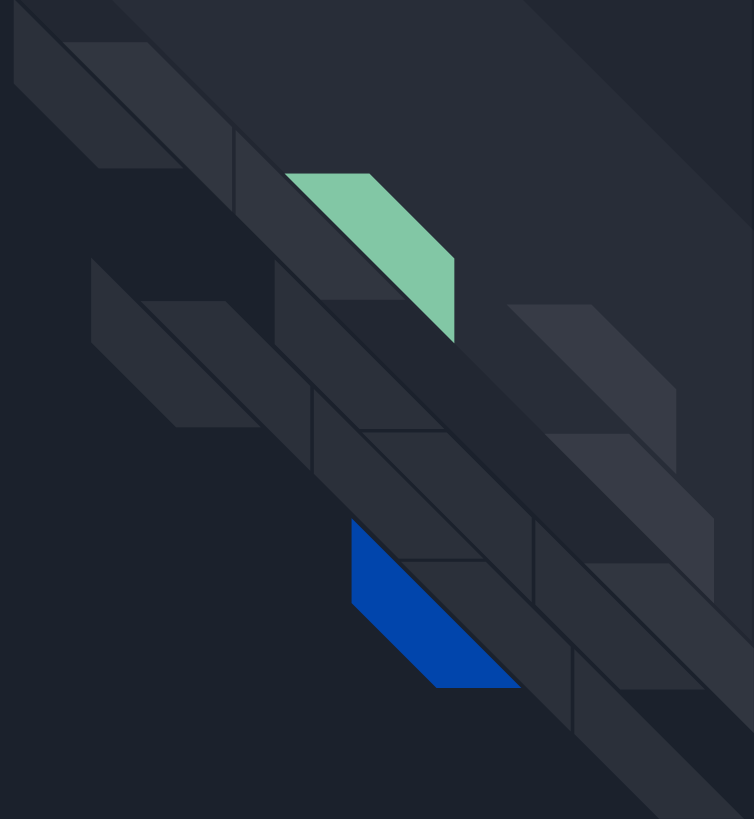
# Results

The analysis indicates that aircraft with fewer engines tend to be involved in a higher number of accidents, possibly due to the increased vulnerability of single-engine planes in emergency situations. Additionally, Cessna airplanes show a higher accident frequency, which may be attributed to their widespread use and popularity in both personal and training flights, leading to a greater exposure to risk.



# Conclusions

- **Prioritize Aircraft with Turbojet and Turbofan Engines**  
Aircraft equipped with turbojet and turbofan engines have shown lower accident rates. It is recommended that your company prioritize these aircraft types for both commercial and private operations to ensure better safety performance.
- **Focus on Public Aircraft for Commercial Operations**  
Public aircraft consistently exhibit fewer accidents than personal aircraft. For your company's new aviation division, acquiring public aircraft will reduce operational risks and uphold higher safety standards, critical for commercial operations.
- **Address Risks Associated with Personal Aircraft**  
Personal aircraft have higher accident rates. If your company intends to operate private aircraft, mitigating these risks through strict safety protocols, regular maintenance, and comprehensive pilot training will be essential to ensure safe operations.
- **Implement Risk Mitigation Strategies for VMC Conditions**  
Many accidents occur in Visual Meteorological Conditions (VMC), which are generally considered less risky. Targeted pilot training and adherence to safety protocols in good weather conditions will help minimize accidents, ensuring safety in both commercial and private operations.
- **Plan for Seasonal Risk Variations**  
Accidents are more frequent during the summer months. Additional safety measures, including intensive training, extra oversight, and up-to-date maintenance, should be implemented during peak seasons. During winter, focus can shift to preventative measures for the upcoming summer period.



# Next steps

- **Investigate Aircraft Safety by Model**  
Analyze the makes and models with the lowest severe accident rates to identify the safest options for both commercial and private use, guiding smarter purchasing decisions.
- **Examine Flight Purpose and Safety Risks**  
Assess the correlation between flight purposes (commercial vs. private) and accident severity to determine the safest aircraft types suited for your company's needs.
- **Develop Weather-Related Safety Protocols**  
Model the impact of various weather conditions on accident severity and implement predictive models to optimize flight planning, minimizing risks in adverse weather.
- **Assess Engine Configuration and Safety**  
Analyze the link between aircraft engine configuration (number of engines) and accident severity to select aircraft configurations that lower accident risks.
- **Geographical Risk Analysis**  
Focus on regions with higher accident rates (e.g., California, Florida, Texas) to implement targeted safety measures, reducing risks in high-risk areas.



# *Thank You!*

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