# Roy N. Wu

M.S.E. IN DATA SCIENCE @ UNIVERSITY OF PENNSYLVANIA

https://roynwu.github.io ♂

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#### **EDUCATION**

### Philadelphia, PA Expected May 2021

#### University of Pennsylvania

Master of Science in Engineering in Data Science, Concentration in Computer Vision

- · Courses: Algorithms, Big Data, Machine Learning, Deep Learning, Artificial Intelligence, Computer Vision
- · Leadership: Data Science General Assembly, Penn Data Science Group Board

## New York, NY

### **New York University**

Aug 2013 - May 2017 Aug 2013 - May 2017 Bachelor of Arts in Mathematics Bachelor of Arts in Economics

- · Courses: Linear Algebra, Probability, Statistics, Differential Equations, Numerical Analysis, Econometrics
- Honors and Awards: Dean's List, University Honors Scholar (Founders' Day Award)

#### SKILLS

**Programming** 

Python · Scala · Java · SQL

**Technologies** 

PyTorch · Scikit-Learn · NumPy · Pandas · Matplotlib · Apache Spark · AWS · Git · LATEX

**Others** 

Actuarial Exams: SOA Exam P/CAS Exam 1 · Languages: Chinese (Mandarin) · Video: Final Cut Pro, HitFilm

#### **EXPERIENCE**

## Boulder, CO

#### The Trade Desk

Jun 2020 - Aug 2020

Data Science Intern - Performance Automation Team

- Added a new feature to support lookalike modeling for customized campaign optimization with Spark Scala
- Designed a custom multi-target linear regression model and trained on 100,000 rows of ad group data (queried with Vertica SQL) to improve AI recommendation with Python; increased ad group performance by 45% and reduced error by 58% on average across all KPI goals

### New York, NY

### **Vitech Systems Group**

Jun 2018 - Jul 2019 Jun 2017 - May 2018

Solutions Analyst Associate Solutions Analyst

- · Served as main liaison between engineering team and clients on agile-based software development projects
- · Built and maintained complex PL/SQL scripts for data extraction and data analysis
- Collaborated with tech leads to design extensive workflow processes and write new software design documents, advanced functional specifications, and enhancement contracts
- · Delivered optimal software solutions via in-depth quality assurance of modifications and defect fixes

#### New York, NY

## **Haver Analytics**

Sep 2016 - May 2017

Economic Research Intern

- Compiled, managed, and quality-assured databases covering macroeconomic indicators of Asia-Pacific markets and delivered data upon each release to clients with DOS
- · Added new time-series data to server and client databases and automated data extraction/formatting

# New York, NY

## PrimeAlpha

Oct 2014 - Feb 2015

Project Manager Intern

- · Managed various projects, such as conducting investor due diligence and developing marketing campaigns
- · Oversaw and performed detailed software functionality, usability, and interface testing activities

#### **PROJECTS**

### Academic Research Jan 2020 - May 2020

# Headline Writer: Abstractive Text Summarization with Attention and Pointer-Generator Network [paper] [code] [blog] [youtube]

- Trained a Seq2Seq network with BiLSTM units on 200,000 news articles to generate summary headlines
- Improved the network with attention mechanism, teacher forcing, and a pointer-generator; achieved BLEU score of 0.075, outperforming results from main reference paper from 2015 by 0.065

## Academic Research Jan 2020 - May 2020

# Artificial Anime Character Design: An Application of Generative Adversarial Networks (GANs) [paper] [code] [blog]

- Implemented generative adversarial networks with improved training techniques (trained on 21,000 images) to generate artificial anime character designs
- · Achieved FID scores of 64.45 and 44.70 for DCGAN and StyleGAN implementations respectively