Winnie Lei

From: Adrian Carvalho [ACarvalho@loyalty.com]
Sent: Monday, August 30, 2010 10:33 AM
To: Roy He; David Antonucci
Cc: OPS Data; Estella Lo; Nora Lui; Peter Ni; Winnie Lei; Edwards, Anna
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T

Awesome thanks, am just summarizing all these and sending it out to the AIR MILES team that handles the Budget account as well as folks at Budget

From: Roy He [mailto:rhe@bc.budget.com]
Sent: Monday, August 30, 2010 1:32 PM
To: Adrian Carvalho; David Antonucci
Cc: OPS Data; Estella Lo; Nora Lui; Peter Ni; Winnie Lei; Edwards, Anna
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T

Hi Adrian,

There is no limitation to how many offer codes can be active on the system at one time.

Thanks

Roy

From: Adrian Carvalho [mailto:ACarvalho@loyalty.com]
Sent: August-30-10 10:30 AM
To: Roy He; David Antonucci
Cc: OPS Data; Estella Lo; Nora Lui; Peter Ni; Winnie Lei; Edwards, Anna
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T

Thanks Roy,
Sorry I missed one question. Is there a limitation to how many offer codes can be active on the system at one time?
Adrian

From: Roy He [mailto:rhe@bc.budget.com]
Sent: Monday, August 30, 2010 1:02 PM
To: Adrian Carvalho; David Antonucci
Cc: OPS Data; Estella Lo; Nora Lui; Peter Ni; Winnie Lei; Edwards, Anna
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T
Importance: High

Hi Adrian,

Thank you for the quick response.

Here is how GIS works:

1. No limitation for the offer codes, they could be ALPHANUMERIC.
2. No Limitation on the number of characters for the offer codes. Can be anything between a 1-8 byte code

3. When we enter the offer code in our system, the locations see these offer code in real time. No need to push down.
   There are "Valid from and Valid to" periods for these offers, locations can only see them when these offers are still valid and can make the selection. No communication needed.

We could accept the old NCR offer codes in the new system. So we could switch anytime.

Thanks and best regards

Roy

From: Adrian Carvalho [mailto:ACarvalho@loyalty.com]
Sent: August-30-10 9:41 AM
To: Roy He; David Antonucci
Cc: OPS Data
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T

Hi Roy,
From a certification perspective, that is pretty much it. I do need to get a few details from you with regards to the GIS system though, just so that we have a better understanding of how offer codes are set up on your end.
1. Are there any limitations on this system in setting up offer codes, e.g. do they have to be all ALPHA or all NUMERIC or can they be ALPHANUMERIC?
2. Are there any limitations on this system in terms of the number of characters used for the offer code? Can they be set up as anything between a 1-8 byte code?
3. How are these offer codes pushed down to the individual franchisee locations?. Is there a push done on a daily basis or will the offer codes need to be communicated to the individual locations and advised on what they need to input in the system to activate the right offer?
The reason for asking is based on the response, then we would decide on a move over date as franchisee's will need to be communicated to. Also since there is marketing promotions out there that already use the NCR code, we need to ensure that all those old codes can be still accepted by the system. So if the system cannot do the above 3 points, then the switch from NCR sending these files to you sending the files to us would likely only occur in January as per our conference call with Anna Edwards

Do let me know
Regards
Adrian

From: Roy He [mailto:rhe@bc.budget.com]
Sent: Monday, August 30, 2010 12:35 PM
To: David Antonucci
Cc: OPS Data; Adrian Carvalho
Subject: RE: Audit files for BUBC0003.T and BUBC0004.T

Hi David,

We have received the audit files.
Please let me know what other requirement for the certification.

Thanks and best regards

Roy

From: David Antonucci [mailto:DAntonucci@loyalty.com]
Sent: August-30-10 7:37 AM
To: Roy He
Cc: OPS Data; Adrian Carvalho
Subject: Audit files for BUBC0003.T and BUBC0004.T

Hi Roy,

We have successfully processed files BUBC0003.T and BUBC0004.T and the audit files have been sent back to Budget. Please check to see if you have received them.

Thanks,

David Antonucci | **Coordinator**, **Sponsor Operations**
LoyaltyOne | **AIR MILES** ® **Reward Program**
☎: **416-552-2317** | ✉: **dantonucci@loyalty.com**

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