



Aalto University  
School of Science  
and Technology

## Mining temporal networks

Aristides Gionis<sup>1</sup> Polina Rozenshtein<sup>2</sup>

<sup>1</sup> Aalto University, Finland

<sup>2</sup> Nordea Data Science Lab, Finland

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# tutorial website

<https://rozenbsp.github.io/temporal-networks-tutorial>

# agenda

Part I : introduction and motivation

Part II : models of temporal networks

Part III : algorithmic frameworks

Part IV : data mining problems

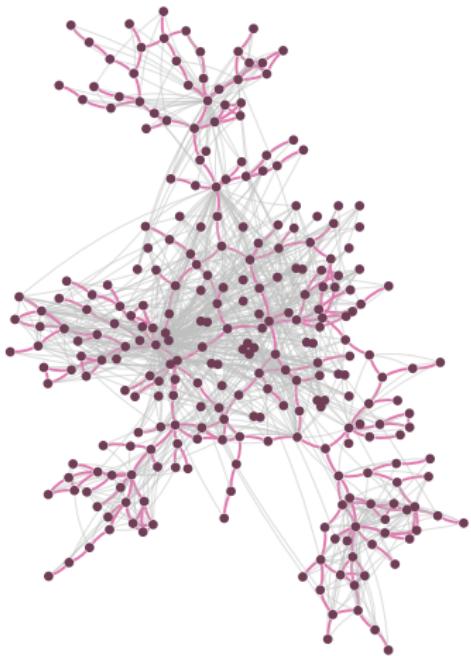
Part V : future challenges

# part I

## introduction and motivation

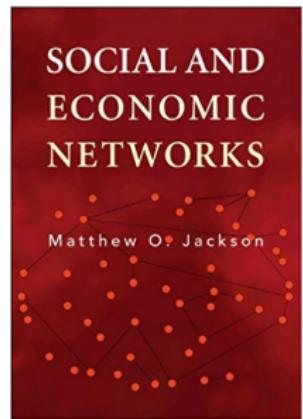
# interconnected world

- networks model **objects** and their **relations**
- many different **network types**
  - social
  - informational
  - technological
  - biological
  - ...



# impact of network science

- online communication networks and social media
- implications in
  - knowledge creation
  - information sharing
  - education
  - democracy
  - society as a whole



# research questions in network science

- structure discovery
  - communities, summarization, events, role mining
- study complex dynamic phenomena
  - evolution, information diffusion, opinion formation, structural prediction
- develop novel applications
- design efficient algorithms

## traditional view

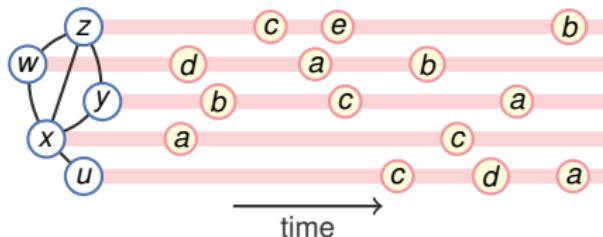
- networks represented as pure graph-theory objects
  - no additional vertex / edge information
- emphasis on **static networks**
- **dynamic** settings model **structural changes**
  - vertex / edge additions / deletions

# temporal networks

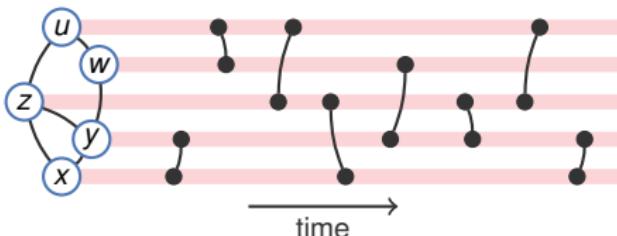
- ability to collect and store large volumes of network data
- available data have **fine granularity**
- lots of **additional information** associated to vertices/edges
- network topology is **relatively stable**, while lots of **activity** and **interaction** is taking place
- giving rise to **new concepts**, **new problems**, and **new computational challenges**

# modeling activity in networks

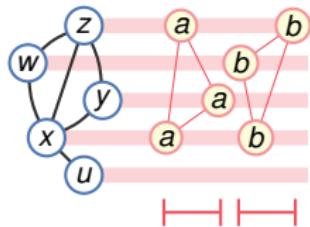
1. network nodes **perform actions** (e.g., posting messages)



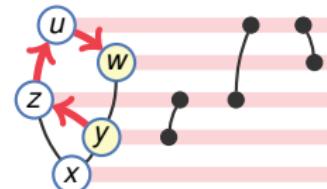
2. network nodes **interact** with each other  
(e.g., a “like”, a repost, or sending a message to each other)



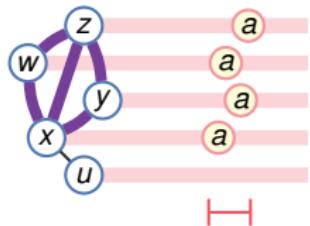
# many novel and interesting concepts



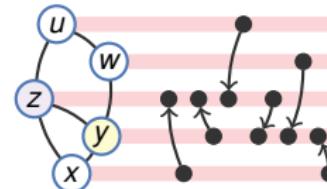
new pattern types



temporal information paths



new types of events



network evolution

## temporal networks — objectives

- identify new concepts and new problems
- develop algorithmic solutions
- demonstrate relevance to real-world applications

# terminology

- we use term “**temporal networks**”, but terminology is not standardized
- term “**X Y**” can be encountered in the literature, where

**X :**

temporal  
dynamic  
(time-)evolving  
time-varying  
time-dependent  
evolutionary

**Y :**

networks  
graphs

- some combinations have distinct meaning, but not always

# examples of temporal networks

[Holme, 2015]

- human communication networks
  - phone, email, text messages, etc.
- human proximity networks
  - recorded by various sensors and devices, e.g., bluetooth, wifi, etc.
  - patient-referral networks, i.e., how patients are transferred between wards of a hospital system
  - sexual contact networks
- animal proximity networks
  - obtained via RFID devices
  - livestock or wildlife

## examples of temporal networks — cnt'd

[Holme, 2015]

- bibliographic networks
  - collaboration and citation networks
- economic networks
  - credit card transactions
  - trade networks of countries
  - bitcoin transactions
- travel and transportation networks
  - airline connections, bus transport, bike-sharing systems

## examples of temporal networks — cnt'd

[Holme, 2015]

- brain networks
  - temporal correlations of the oxygen levels of brain regions as measured by fMRI scanning
- biological networks
  - genes involved in different interactions that change over time
  - current challenges, as one cannot measure precisely when two proteins interact with each other, but technology is improving

# agenda

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Part II : models of temporal networks

Part III : algorithmic frameworks

Part IV : data mining problems

Part V : future challenges

## part II

# models of temporal networks

# representation of temporal networks

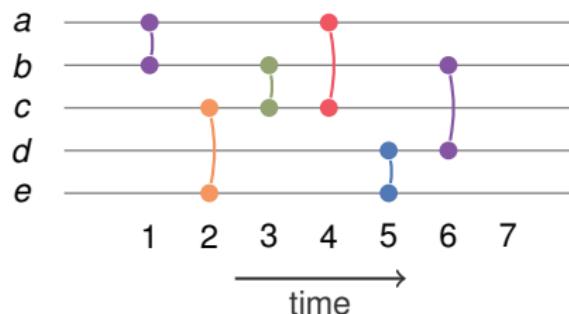
## 1. sequence of interactions

- a temporal network is represented as  $G = (V, E)$ 
  - with set of nodes  $V$ , and
  - set of edges  $E = \{(u, v, t)\}$ , with  $u, v \in V$  and  $t \in \mathbb{R}$
  - if interactions have duration, then  $E = \{(u, v, t, \lambda)\}$
- this is a lossless representation — no information is lost
- also known as sequence of contacts, or sequence of (temporal) edges

# representation of temporal networks

## 1. sequence of interactions

- visual representation of a temporal network as a sequence of interactions



# representation of temporal networks

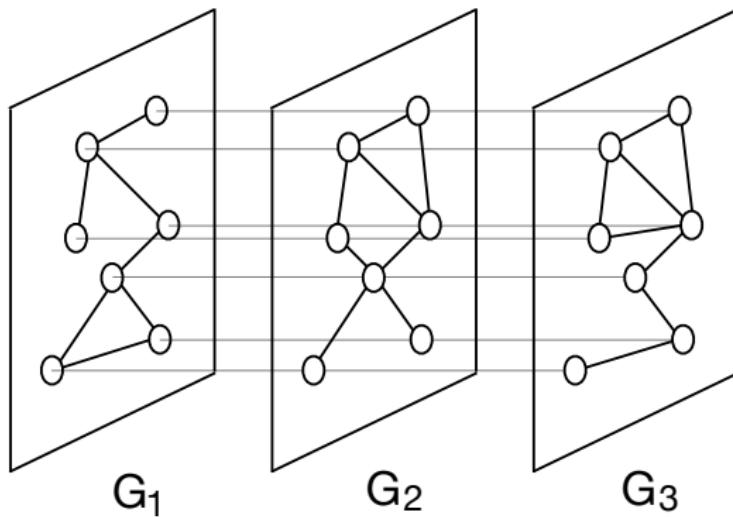
## 2. sequence of static graphs

- sequence  $G_1, \dots, G_T$ 
  - where  $G_t = (V_t, E_t)$ , with  $t = 1, \dots, T$
  - typically assume that nodes are fixed, i.e.,  $V_t = V$
  - $E_t$  are the edges that occur in time interval  $t$
- advantages: static graph analysis methods can be applied
- disadvantages: the representation assumes quantization into time intervals
  - thus, representation depends on quantization parameters, e.g., seconds, minutes, hours, days, etc.
  - coarse resolution may lead to information loss
  - fine resolution may lead to sparse (or even empty) static graphs

# representation of temporal networks

## 2. sequence of static graphs

- visual representation of a temporal network as a sequence of static graphs



# representation of temporal networks

## 3. time series of contacts

- a time-series for each pair of nodes in the network
- equivalent representation with sequence of interactions

## 4. tensor representation

- tensor representing node  $\times$  node  $\times$  time information
- can apply powerful tensor-algebra techniques
- a complication is that time is directed, while tensor algebra assumes that indices can be relabeled (breaking the time ordering)

# representation of temporal networks

[Casteigts et al., 2012]

5. time-varying graphs defined as  $G = (V, E, T, p, \lambda)$ ,

where

- $V$ : set of nodes
- $E \subseteq V \times V$ : set of edges
- $T$ : a time domain
- $p : E \times T \rightarrow \{0, 1\}$ : a presence function
- $\lambda : E \times T \rightarrow \mathbb{R}$ : a latency function

- general definition that can be used to model graph datasets in different applications
  - transportation networks, communication networks, social networks

# representation of temporal networks

## 6. stream graphs and link streams [Latapy et al., 2018]

- a formalization for modeling interactions over time
- a stream graph is defined as  $G = (T, V, W, E)$ , where
  - $T$ : a time domain
  - $V$ : a set of nodes
  - $W \subseteq T \times V$ : a set of temporal nodes
  - $E \subseteq T \times V \times V$ : a set of links
    - s.t.,  $(t, u, v) \in E$  implies  $(t, u) \in W$  and  $(t, v) \in W$
- formalization is **self-consistent** : relations between concepts are preserved
  - e.g., can define clustering coefficient using density
- formalization **generalizes** usual concepts of graph theory
  - e.g., line graphs, k-cores, cliques, density, centralities

# temporal networks vs. dynamic graphs

- **dynamic graphs** is a standard model typically studied in theoretical computer science
  - e.g., [Henzinger et al., 1999, Thorup, 2000]
- dynamic graphs are represented as a **sequence** of **edge additions** and/or **edge deletions**
- $G_0$  is the initial graph, and  $G_i$  is the graph resulting after the  $i$ -th edge addition/deletion operation
- **objective:** efficient maintenance of graph properties
  - e.g., connectivity, shortest paths, spanners, etc.

## temporal networks vs. dynamic graphs

- in dynamic-graph studies, the properties of interest refer to **individual graph snapshots**  $G_i$ , not considering the whole **graph evolution**
- emphasis on **computational efficiency**
  - computation time **per operation**
  - e.g., cost of maintaining a minimum spanning tree per edge additions/deletions
  - or, cost of maintaining a data structure that allows to answer short-path queries
- **dynamic graph** model captures **topological changes**, not interactions
  - e.g., dynamic graphs can be used to model friendship additions/deletions in a social network, but not discussions or other interactions

# temporal networks vs. dynamic graphs

- dynamic graphs resemble sequence of interactions model
- main difference lies on which graph properties we study
- for dynamic graphs we typically consider properties on graph snapshots
  - i.e., minimum spanning tree on the current snapshot
- for temporal graphs we typically consider properties that span a time interval
  - i.e., a temporal pattern
- disclaimer: in this tutorial we do not consider dynamic graphs
  - however, it is a well-developed area with rich literature

# dynamic networks

- in the context of graph generation models, we consider dynamic networks
  - e.g., Barabási-Albert, forest-fire, copying model, etc.
- similar to dynamic graphs, as data are seen as a sequence of node/edge additions (typically no deletions)
- node/edge addition are governed by a probabilistic model, not arbitrary, or worst case, as in algorithmic models
- emphasis again on network topology, i.e., how certain network structures emerge
  - e.g., scale-free distribution, small world, etc.
- disclaimer: in this tutorial we do not consider dynamic networks

# graph streams

- setting inspired by **data streams**  
[Muthukrishnan et al., 2005]
- recall the **data-stream model**:
  - data are presented as a **sequence of data items** (potentially infinite)
  - assume a **small number of passes** typically constant or just one pass
  - assume **small memory** compared to data size e.g., poly-logarithmic
  - assume **fast computation** per data item processed e.g., constant or poly-logarithmic

## graph streams

- a graph stream is a graph dataset in the data-stream model  
e.g., sequence of interactions (temporal network), or  
sequence of edge additions/deletions (dynamic graph)
- thus, a graph stream is not a representation model, instead  
it refers to the underlying computational model
- thus, we can study questions of mining temporal networks  
in the graph-stream model

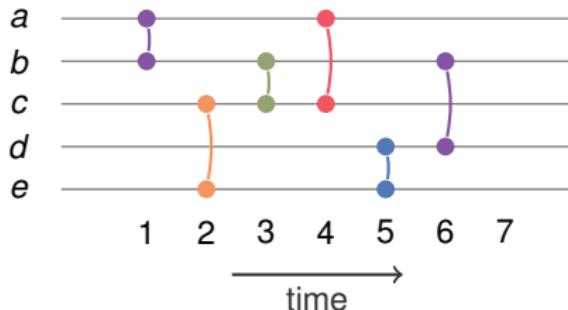
# dynamic graph algorithms on streaming model

- well-studied model
- extensive survey [McGregor, 2014]
- different settings considered
  - node/edge additions (**incremental**)
  - node/edge additions/deletions (**fully-dynamic**)
  - updating weights/labels is a special case of the fully-dynamic model
  - **sliding-window setting**: consider only edges from latest interval of fixed length
  - algorithms can be **deterministic** or randomized

## time-respecting paths

- a fundamental concept in analysis of temporal networks
  - used in studies of information propagation, or epidemics spreading
- a time-respecting path is a sequence of temporal edges, such that
  - consecutive edges share a common node, and
  - time stamps of temporal edges are non-decreasing
- intuitively, a piece of information (or disease) can propagate in the network only over time-respecting paths

## time-respecting paths — example



$(c, e, 2), (e, d, 5), (d, b, 6)$  is a time-respecting path from *e* to *b*  
 $(c, b, 3), (b, a, 1)$  is not a time-respecting path

## static expansion of a temporal network

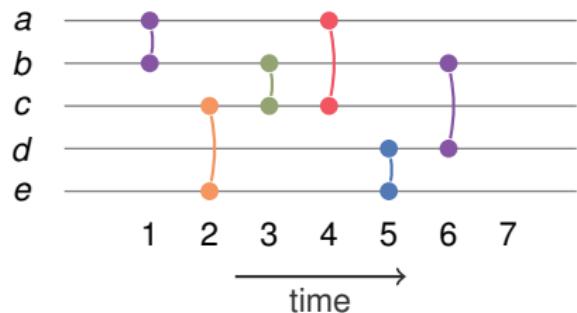
- a transformation of a temporal network to a directed (static) network so that time-respecting paths in the temporal network correspond to directed (static) paths in the directed (static) network
- how to create such a transformation?

## static expansion of a temporal network

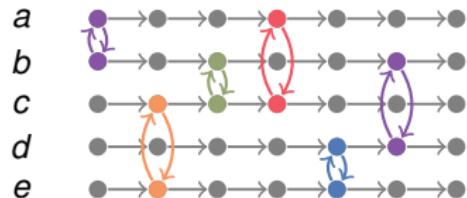
- a transformation of a temporal network to a directed (static) network so that time-respecting paths in the temporal network correspond to directed (static) paths in the directed (static) network
- how to create such a transformation?
  1. create a copy of each node for each time instance
  2. create a directed edge from the  $(t - 1)$ -th copy of  $u$  to the  $t$ -th copy of  $u$ , for all nodes  $u$ , and all time instances  $t$
  3. create directed edges for the temporal edges

# static expansion of a temporal network

example



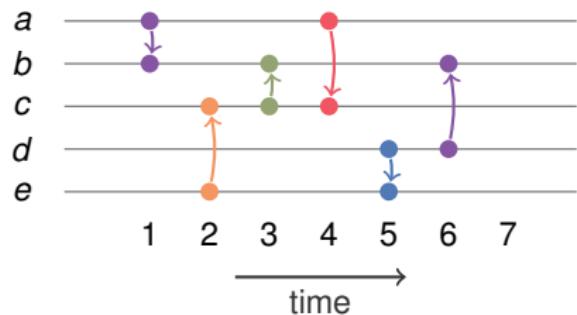
(a) representation of a temporal network



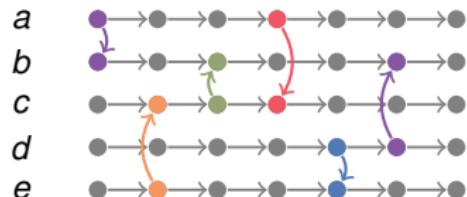
(b) static expansion of temporal network

# static expansion of a temporal network

example



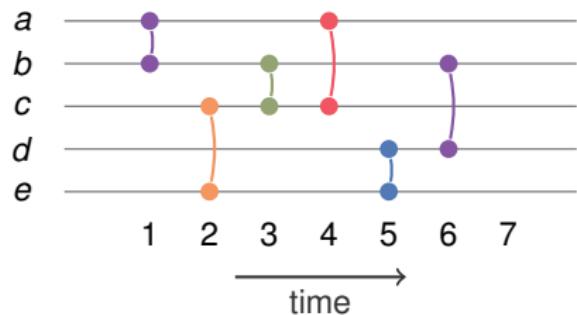
(a) representation of a temporal network



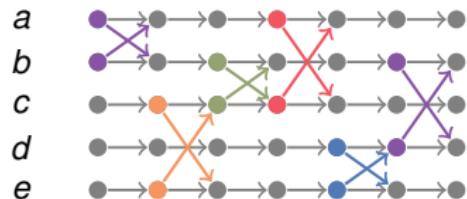
(b) static expansion of temporal network; directed edges

# static expansion of a temporal network

example



(a) representation of a temporal network



(b) static expansion of temporal network; delays

# reachability, connectivity, and connected components

- defined as in static graphs, but using time-respecting paths
- **reachability**:
  - used to study infection spreading and information cascades
- **connectivity**: as in directed (static) graphs is not symmetric
  - distinguish strong and weak connectivity
  - in addition, we can define transitive connectivity:  
a subgraph is transitively connected if time-respecting paths from  $u$  to  $v$  and  $v$  to  $w$  imply a time-respecting path from  $u$  to  $w$

## minimum temporal paths

different notions of minimum temporal paths rely on time-respecting paths

- earliest-arrival path : a path from  $x$  to  $y$  with earliest arrival time
- latest-departure path : a path from  $x$  to  $y$  with latest departure time
- fastest path : path from  $x$  to  $y$  with minimum elapsed time
- shortest path : fastest path from  $x$  to  $y$  in terms of overall traversal time required on edges

[Wu et al., 2014]

## diameter, network efficiency

- **diameter**: shortest latency of time-respecting paths over connected pairs [Chaintreau et al., 2007]
  - restricted on connected pairs, as real data have many disconnected pairs
- **network efficiency**: the harmonic mean of latency over all pairs [Tang et al., 2009]
  - **discussion**: what is the motivation for **harmonic mean**?

## diameter, network efficiency

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  - restricted on connected pairs, as real data have many disconnected pairs
- **network efficiency**: the harmonic mean of latency over all pairs [Tang et al., 2009]
  - **discussion**: what is the motivation for **harmonic mean**?
  - it combines average latency and reachability ratio

## centrality measures

- many centrality measures on static graphs use distances
- closeness centrality :  $C_c(u) = \frac{n-1}{\sum_{v \neq u} d(u,v)}$
- betweenness centrality :  $C_b(u) = \frac{\sum_{v \neq u \neq w} p_u(v,w)}{\sum_{v \neq u \neq w} p(v,w)}$
- for temporal networks we replace distance with shortest latency time-respecting path
- analogues of Katz centrality and PageRank have also been defined
- discussion : how do these centrality measures on temporal networks compare with their static analogues?

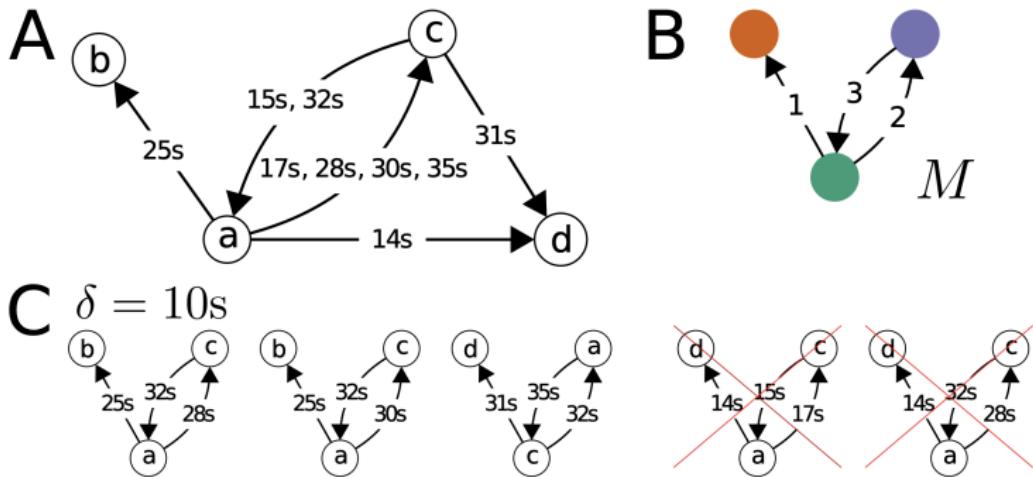
# temporal motifs

- temporal motif counting

[Paranjape et al., 2017, Kovanen et al., 2013]:

- temporal motif is a small subgraph with temporally ordered edges (and/or interval or delay constraints)

# temporal motifs



$\delta$ -temporal motif: a sequence of directed temporally ordered edges which appear within a time window  $\delta$

[Paranjape et al., 2017]

# agenda

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Part IV : data mining problems

Part V : future challenges

## part III

algorithmic frameworks for temporal network  
analysis

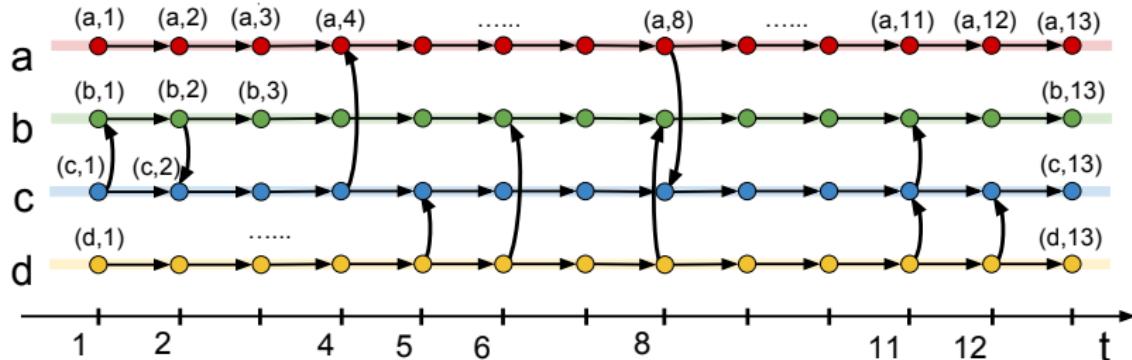
# frameworks

adopted traditional frameworks

- static expansion graphs
- dynamic graphs
- time-series
- labeled graphs

# static expansion graphs

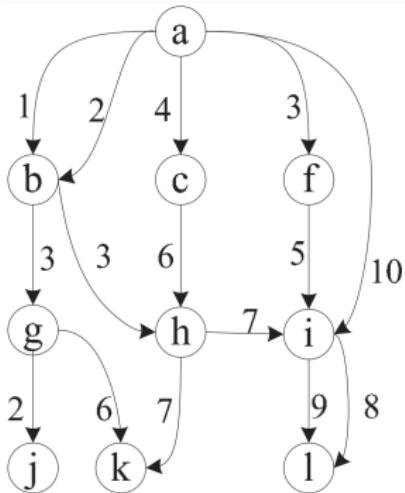
- static graph of time-stamped nodes and time-forwarding edges  $G_e = (V_e, E_e)$
- $V_e = \{(v, t) \mid v \in V, t \in T\}$ , where  $T$  is the set of all possible timestamps
- edges  $E_e$  : interactions between the temporal nodes  $V_t$



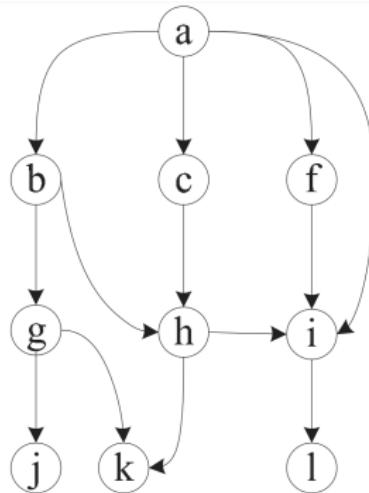
# static expansion graphs

- static expansion graph is a **directed acyclic graph (DAG)**
- **standard graph algorithms** (BFS, DFS, Dijkstra, Bellman-Ford) can be adopted for finding:
  - fastest temporal paths,  
shortest temporal paths, and  
weighted combinations
  - journeys and walks
- **upstream**, **downstream** reachability sets

## time-respecting paths



(a) Temporal Graph



(b) Static Graph

- some paths in the static graph are not meaningful in the temporal graph
- e.g.,  $a-b-g-j$  is not time-respecting path
- what is the shortest path from  $a$  to  $\ell$ ?

## minimum temporal paths

different notions of minimum temporal paths rely on time-respecting paths

- earliest-arrival path : a path from  $x$  to  $y$  with earliest arrival time
- latest-departure path : a path from  $x$  to  $y$  with latest departure time
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[Wu et al., 2014]

## earliest-arrival path

- temporal graph  $G = (V, E)$
  - source vertex  $x$ , starting time  $t_s$
  - array  $T$  of size  $|V|$  to record arrival times to each node
  - $T[x] = t_s$  and  $T[v] = \infty$ , for nodes other than source
  - process edges  $(u, v, t, \lambda)$  in temporal order
    - if  $t \geq T[u]$  ( $u$  is already reached from  $x$ )
      - check if the edge creates the earliest-seen-so-far path from  $x$  to  $v$  and update  $T[v]$ :
- $$T[v] = \min(T[v], t + \lambda)$$

[Wu et al., 2014]

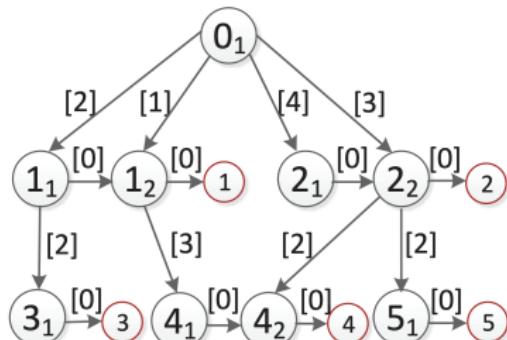
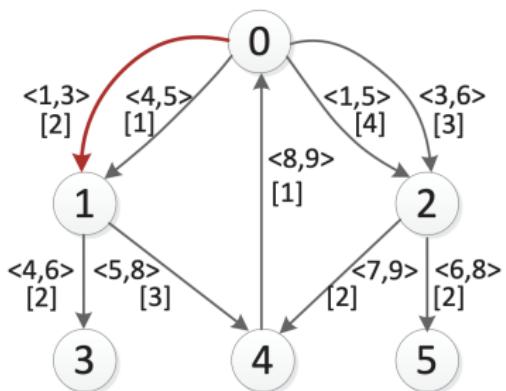
## latest-departure path

- temporal graph  $G = (V, E)$
- sink vertex  $x$ , ending time  $t_s$
- same process as for earliest-arrival path, but
- process edges in reversed temporal order
- add new interaction to the path if it does not violate temporal order

[Wu et al., 2014]

# minimum spanning trees

- $\text{MST}_a$  : minimum spanning tree with earliest-arrival times  
each temporal path from the root to the node is the earliest arrival path
- $\text{MST}_w$  : minimum spanning tree with smallest total weight  
or with the smallest number of hops: directed Steiner tree.

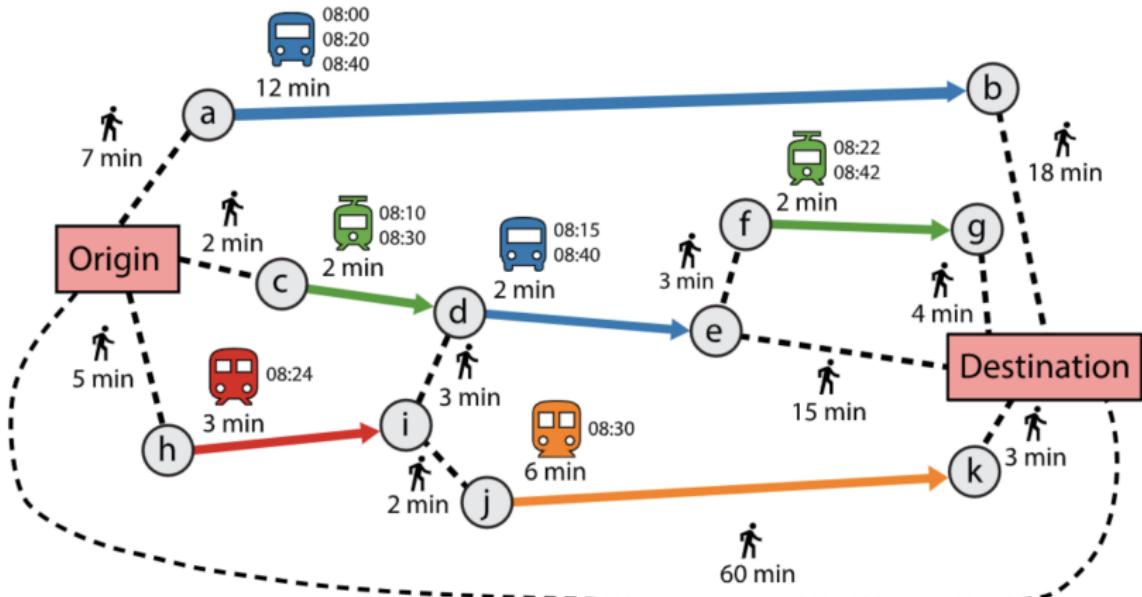


[Huang et al., 2015]

# applications of temporal paths

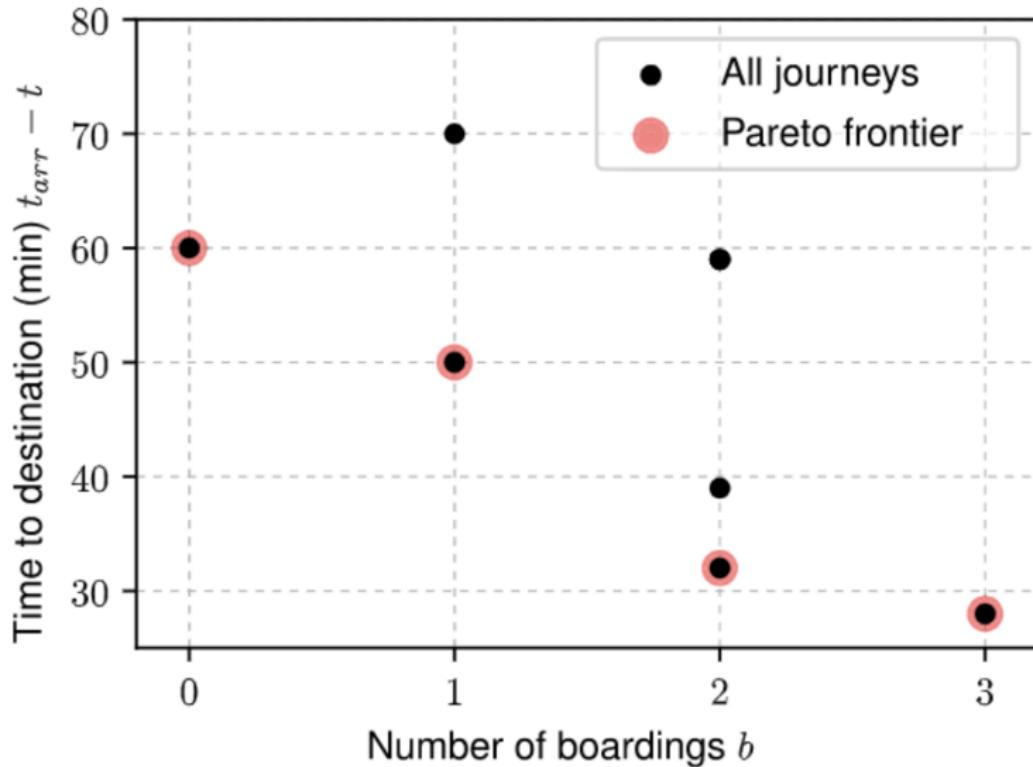
- temporal reachability problems
  - diffusion simulation, centrality measures
- directed spanning or Steiner trees
  - reconstruction of diffusion
- **drawback**: large size of expansion graph may lead to high computational complexity and large memory consumption
- **challenge**: scalable algorithms and approximations

# applications — transportation temporal networks

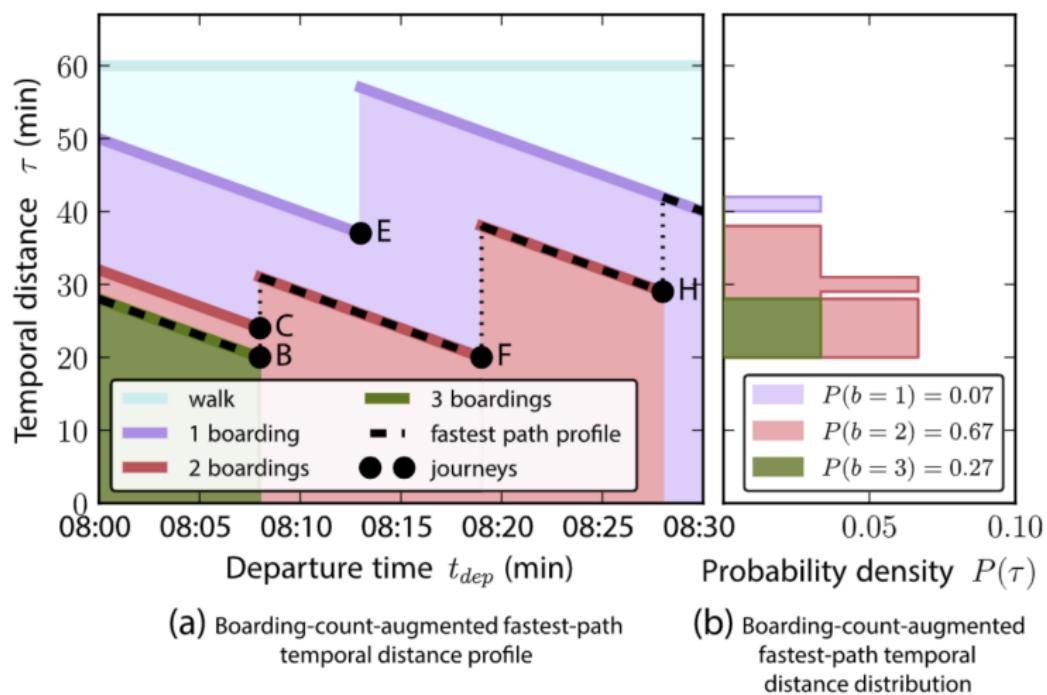


[Kujala et al., 2018]

## Pareto-optimal journeys



# Boarding-count-augmented temporal-distance profiles



## dynamic graph algorithms on streaming model

- well-studied model
- extensive survey [McGregor, 2014]
- different settings considered
  - node/edge additions (**incremental**)
  - node/edge additions/deletions (**fully-dynamic**)
  - updating weights/labels is a special case of the fully-dynamic model
  - **sliding-window setting**: consider only edges from latest interval of fixed length
  - algorithms can be **deterministic** or randomized

# dynamic graph algorithms on streaming model

[McGregor, 2014]

	Insert-Only	Insert-Delete	Sliding Window (width $w$ )
Connectivity	Deterministic [27]	Randomized [5]	Deterministic [22]
Bipartiteness	Deterministic [27]	Randomized [5]	Deterministic [22]
Cut Sparsifier	Deterministic [2, 8]	Randomized [6, 31]	Randomized [22]
Spectral Sparsifier	Deterministic [8, 46]	Randomized $\tilde{O}(n^{5/3})$ space [7]	Randomized $\tilde{O}(n^{5/3})$ space [22]
$(2t - 1)$ -Spanners	$O(n^{1+1/t})$ space [11, 23]	Only multiple pass results known [6]	$O(\sqrt{w}n^{(1+1/t)})$ space [22]
Min. Spanning Tree	Exact [27]	$(1 + \epsilon)$ -approx. [5] Exact in $O(\log n)$ passes [5]	$(1 + \epsilon)$ -approx. [22]
Unweighted Matching	2-approx. [27] 1.58 lower bound [42]	Only multiple pass results known [3, 4]	$(3 + \epsilon)$ -approx. [22]
Weighted Matching	4.911-approx. [25]	Only multiple pass results known [3, 4]	9.027-approx. [22]

Table 1: Single-Pass, Semi-Streaming Results: Algorithms use  $O(n \text{ polylog } n)$  space unless noted otherwise.

# sliding-window neighborhood profiles

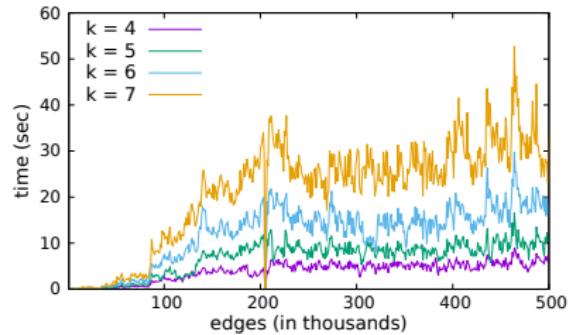
- temporal network  $G = (V, E)$
- stream of edges  $E = \langle (u_1, v_1, t_1), (u_2, v_2, t_2), \dots \rangle$   
with  $t_1 \leq t_2 \leq \dots$
- sliding window length  $w$
- snapshot network  $G(t, w)$  at time  $t$  contains all edges  
with time-stamps in  $(t - w, t]$

problem :

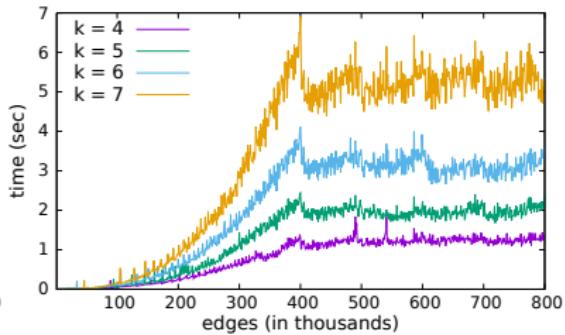
given node  $u$ , window length  $w$ , and distance  $r$ , how many  
nodes in  $G(t, w)$  are within distance  $r$  from  $u$  at time  $t$ ?

[Kumar et al., 2015]

## empirical evaluation — running time



(c) Higgs



(d) DBLP

### contrast (DBLP)

- offline HyperANF : 3.6 sec / sliding window
- proposed approach : 0.003 sec / sliding window

[Kumar et al., 2015]

# time-series analysis

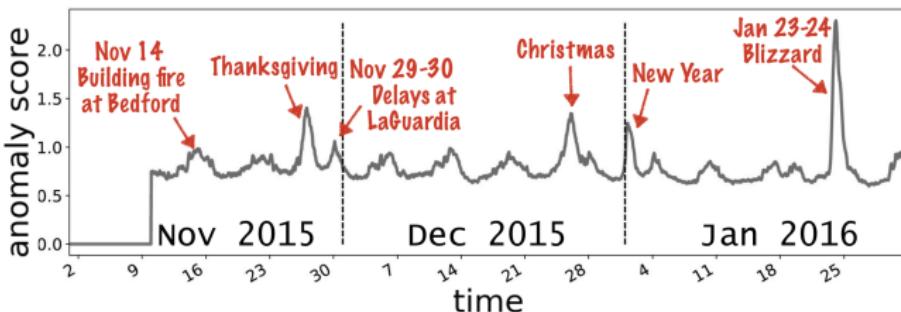
- view a temporal network as a (multivariate) time series
  - calculate **temporal profile** of nodes, edges, or a whole network
  - calculate **distance** between adjacent snapshots and analyze the resulting time series
- **distance**: edit distance, node-profile distances, vector-space distance
- applications in **change-point detection**, anomaly detection, evolutionary pattern mining

# event detection in time series

- given a sequence of graphs  $G_t$
- a function to calculate the vertex affinity matrix  $S$ , where  $s_{ij}$  indicates the influence vertex  $i$  has on vertex  $j$
- a set of time points for detected events is  
$$\{t \in T \mid d(G_t, G_{t+1}) \geq \delta\}$$

where

$$d(G_t, G_{t+1}) = \sqrt{\sum_{i=1}^n \sum_{j=1}^n (\sqrt{s_{t,ij}} - \sqrt{s_{t+1,ij}})^2}$$



## time-series analysis

- anomaly detection survey [Ranshous et al., 2015]
- approach does not solve all the problems, as it does not capture the network topology
- **possible work-around:** use more topology embeddings metrics (larger neighborhoods, influence measures, eigenvectors, . . . )

# labeled graphs

- edges are labeled with occurrence timestamps
- applications of classic graph-theoretical problems
  - coloring, routing, network flow, covering, etc.
- “any property of a graph labeled from a discrete set of labels corresponds to some temporal property if interpreted appropriately”[Michail, 2016]

## labeled graphs

- for example, consider a **proper edge coloring**
  - a coloring of the edges in which no two adjacent edges share a common color
- corresponds to a temporal network where no two adjacent edges share a common time-label
  - i.e., no two adjacent edges ever appear at the same time
- **limitation:** labels are independent, timestamps are not

# theoretical aspects of temporal graphs

- how is the complexity of classic combinatorial optimization problems changes when time is added?
- some old results: the max-flow min-cut theorem holds with unit capacities for time-respecting paths [Berman, 1996]
- a number of recent attempts
  - sliding window vertex cover [Akrida et al., 2018]
  - sliding window graph coloring [Mertzios et al., 2018]
  - maximal matching [Mertzios et al., 2019]
- etc.

## theoretical aspects of temporal graphs

- there are many models for abstracting temporal networks
- challenge: which models are most general and most useful?

# agenda

Part I : introduction and motivation

Part II : models of temporal networks

Part III : algorithmic frameworks

Part IV : data mining problems

Part V : future challenges

# part V

## data mining problems

# data mining problems

- community detection
- event detection
- finding important nodes
- epidemics analysis and influence spreading
- network summarization
- ...

community detection

# community detection in static graphs

- static graphs: extensive survey [Fortunato and Hric, 2016]
- standard community definitions
  - a community is a set of nodes, which are closer to each other than to the rest of the network
  - a community is a dense network subgraph
- general definition [Coscia et al., 2011]
  - a community in a complex network is a set of entities that share some closely correlated sets of actions with the other entities of the community
- typical problem settings
  - a single community vs. network partition
  - overlapping vs. non-overlapping communities

# community detection in static graphs

## partition measures

- modularity : the difference between the actual number of edges and the expected
- cut : number of edges between a community and the rest of the graph
- ratio cut : cut normalized by the number of edges of community nodes
- ...

## single-community measures

- average degree :  $\frac{|E(S)|}{2|S|}$
- density :  $\frac{2|E(S)|}{|S|(|S|-1)}$
- conductance :  $\frac{\text{cut}(S, \bar{S})}{\min\{\text{vol}(S), \text{vol}(\bar{S})\}}$
- ...

# community detection in temporal networks

temporal information gives rise to several issues

- **temporal localization**: concise time interval or intervals, whole time history
- **behaviour**: single-appearance, recurring, persistent, evolutionary patterns, smoothness
- partition of the **topology network** vs. partition of the **time history**
- **online** vs. **offline**
- application-specific settings

# community detection in temporal networks

- proposed taxonomies
  - [Aynaud et al., 2013]
  - [Aggarwal and Subbian, 2014]
  - [Enugala et al., 2015]
  - [Renaud and Naoki, 2016]
  - [Hartmann et al., 2016]
  - [Rossetti and Cazabet, 2018]
  - [Dakiche et al., 2019]
  - ...

## temporal communities : temporal assumptions

prior model, which describes what is the temporal behavior of interesting community structures, e.g.,

- small/large covering intervals of community interactions
- frequent patterns
- persistent patterns

# evolutionary patterns : vocabulary

evolutionary patterns of communities in the network

[Dakiche et al., 2019]

- birth
- death
- growth
- contraction
- merge
- split
- continue
- resurgence

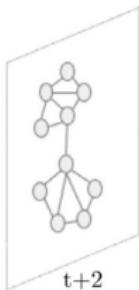
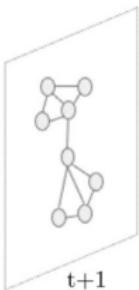
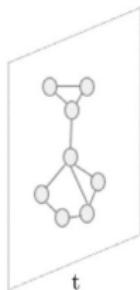
## temporal communities: taxonomy

we follow a recent survey on community detection

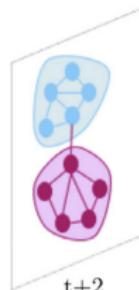
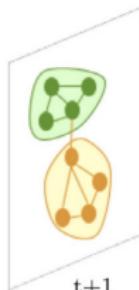
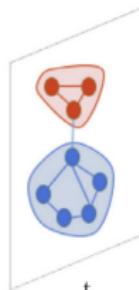
[Dakiche et al., 2019]

- independent community detection and matching
  - first detect communities at each timestamp
  - then match them across different timestamps

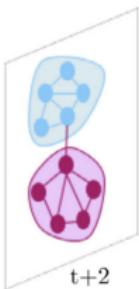
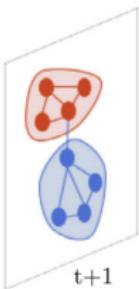
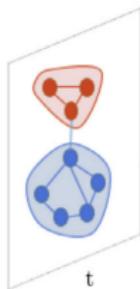
# independent community detection and matching



(1) A dynamic network consisting of three snapshots

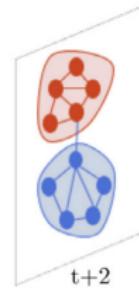
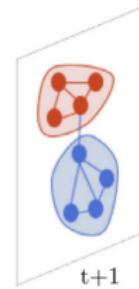
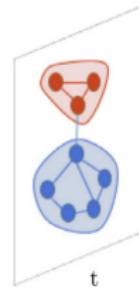


(2) Community detection in each snapshot



(3) Match communities of t and t+1

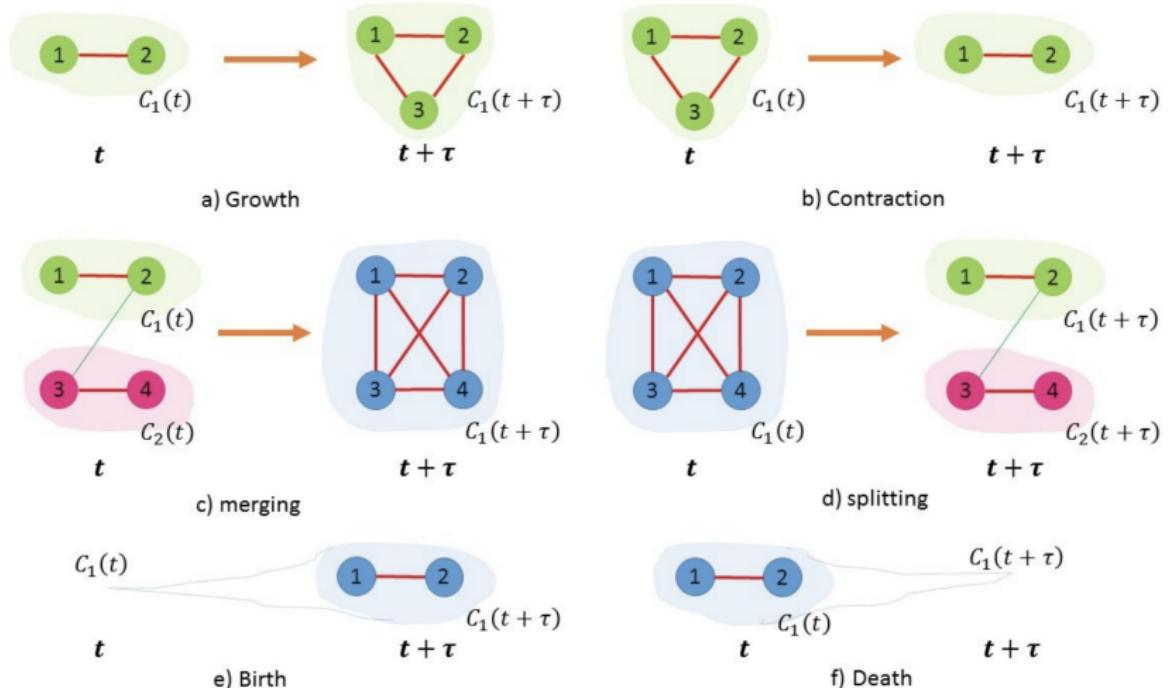
$$\begin{array}{c} \bullet = \bullet \\ \bullet = \bullet \end{array}$$



(4) Match communities of t+1 and t+2

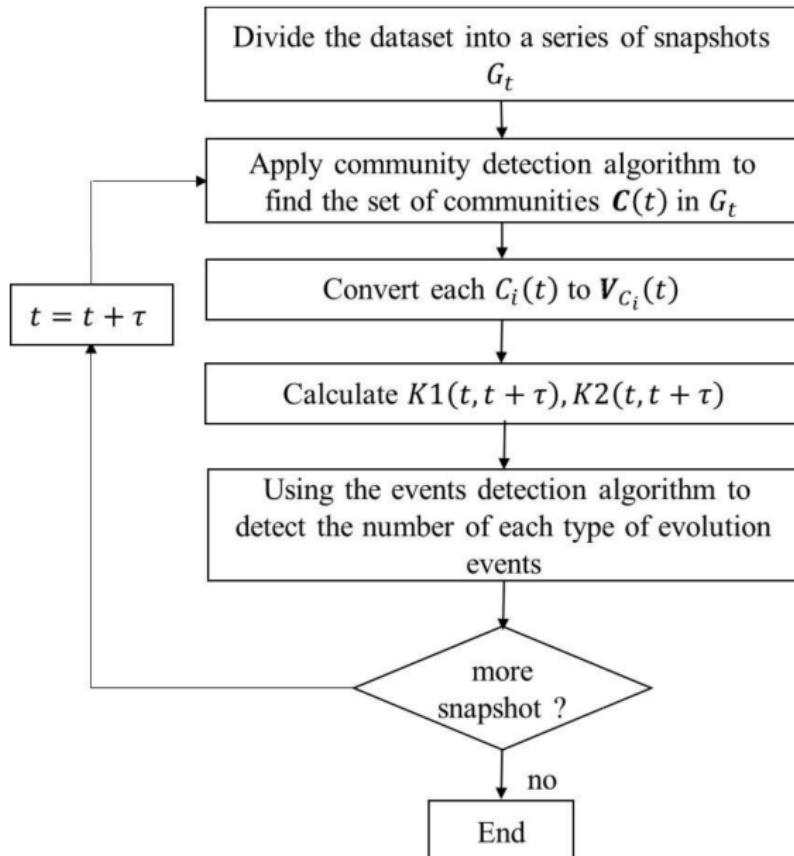
$$\begin{array}{c} \bullet = \bullet \\ \bullet = \bullet \end{array}$$

# typical evolutionary patterns



[Sun et al., 2015]

# procedure



# independent community detection and matching

## advantages

- reuses unmodified traditional community detection methods
- possible to use existing similarity measures

## disadvantages

- instability of community-detection algorithms

# temporal communities: taxonomy

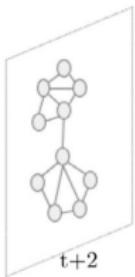
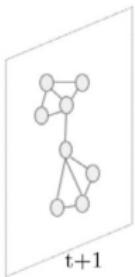
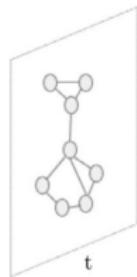
[Dakiche et al., 2019]

- dependent community detection

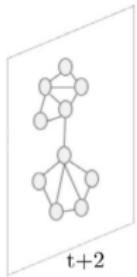
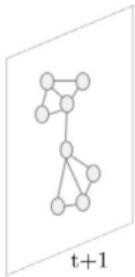
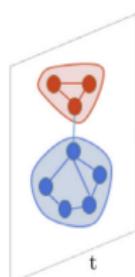
detect communities at time  $t$  based on

- network topology at  $t$ , and
- communities at time  $t - 1$

# dependent community detection



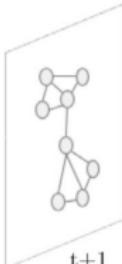
(1) A dynamic network consisting of three snapshots



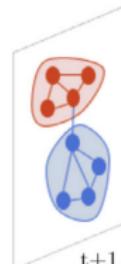
(2) Community detection in the first snapshot



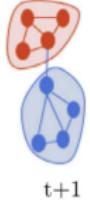
and



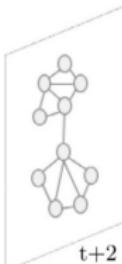
→



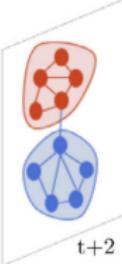
(3) Community detection at  $t+1$  using graph of  $t+1$  and communities of  $t$



and



→



(4) Community detection at  $t+2$  using graph of  $t+2$  and communities of  $t+1$

## Louvain algorithm

- a fast greedy approach based on modularity optimization
- two phases repeated iteratively
  - initially, each node in network is a community
  - then, for each node  $i$ , consider its neighbor  $j$  and compute the gain of modularity of putting  $i$  into the community of  $j$
  - node  $i$  is placed into the community with the largest gain, if the gain is positive

[Blondel et al., 2008]

## Louvain algorithm

- on the **second phase**, each community is considered as a super-node
  - the edges between these super-nodes are contracted and re-weighted by the number of edges between them
- the two phases are repeated until there is **no improvement** in modularity
- the algorithm is **extremely fast**

[Blondel et al., 2008]

## history-dependent approach

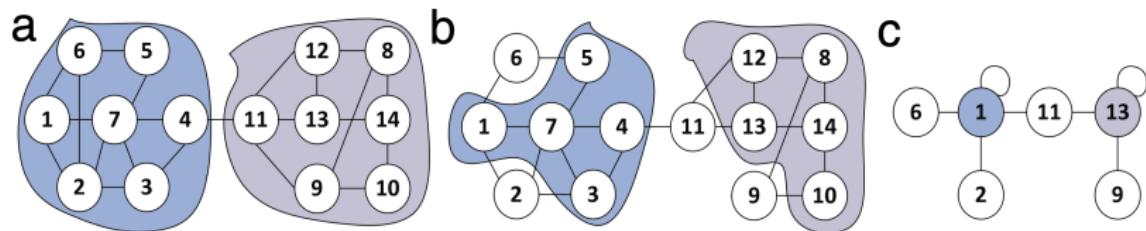
### idea

- for two consecutive time steps, there only few edges that affect the community structure
- if the connections of all the nodes in the same community at time step  $t - 1$  keep unchanged at time step  $t$ , they are still in the same community at time step  $t$
- thus, no need to break that super-node

[He and Chen, 2015]

## history-dependent approach

- find all communities in snapshot  $t = 1$
- for  $t = 2$ :
  - if a node's connection change, then remove it from its super-node and add as single node
  - leave all other nodes inside the super-node
  - re-weight the edges



[He and Chen, 2015]

# dependent community detection

## advantages

- a solution for the problem of instability
- improved computational complexity

## disadvantages

- traditional community detection methods are no longer directly applicable

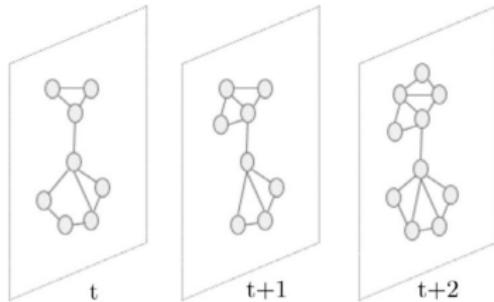
## temporal communities: taxonomy

[Dakiche et al., 2019]

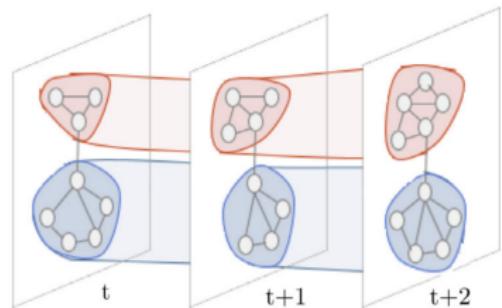
simultaneous community detection on all snapshots

- construct a static expansion graph
  - add edges between instances of nodes in different timestamps
- run a standard community detection on the resulting graph

# simultaneous community detection on all snapshots



(1) A dynamic network consisting of three snapshots



(2) Community detection on all snapshots

[Dakiche et al., 2019]

## simultaneous community detection

- algorithm based on some basic assumptions about individual behavior and group membership
- assumptions
- gradual changes : nodes change community affiliation infrequently
  - reliable true positive : members of the same community mostly interact with each other
  - negligible false positive : members of different communities rarely interact with each other

[Tantipathananandh and Berger-Wolf, 2011]

# simultaneous community detection

## costs

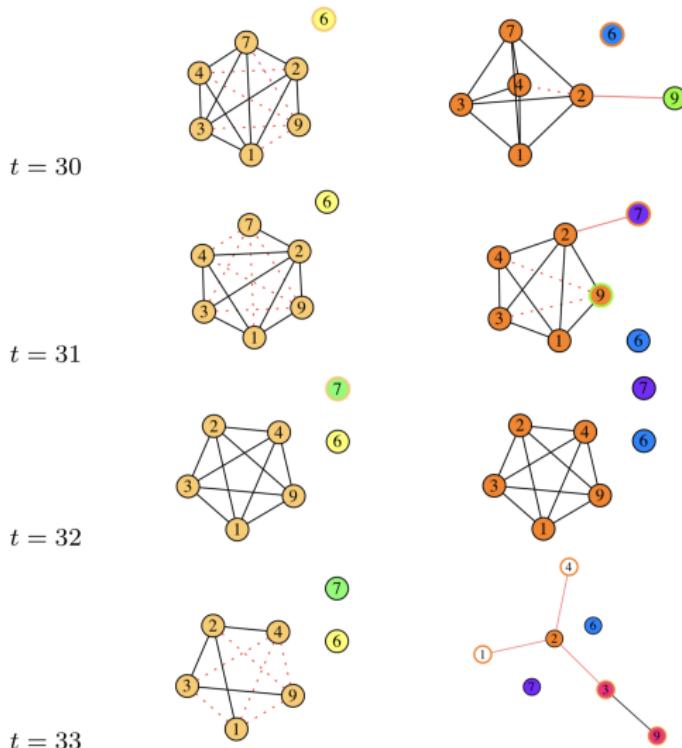
- switching cost: each node  $u$  incurs cost  $C_{sw}$  when changing community affiliation
- false negative cost: two nodes incur cost  $C_{fn}$  when belong to the same community but do not interact
- false positive cost: two nodes incur cost  $C_{fp}$  when belong to different communities but do interact

## resulting problem

- find a partition into clusters that minimizes the total cost of switching, false negative, and false positive

[Tantipathananandh and Berger-Wolf, 2011]

# simultaneous community detection



$$(C_{sw}, C_{fn}, C_{fp}) = (5, 1, 5) \text{ vs. } (C_{sw}, C_{fn}, C_{fp}) = (1, 1, 5)$$

[Tantipathananandh and Berger-Wolf, 2011]

## simultaneous community detection on all snapshots

### advantages

- provides a solution for the problem of instability

### disadvantages

- no possibility to track community evolution in a network evolving in real time

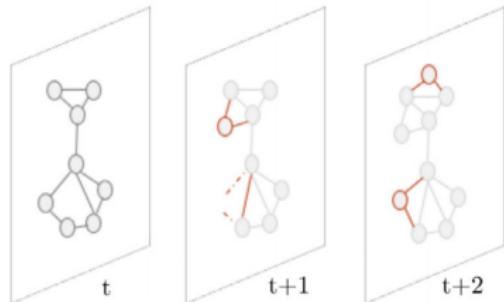
## temporal communities: taxonomy

[Dakiche et al., 2019]

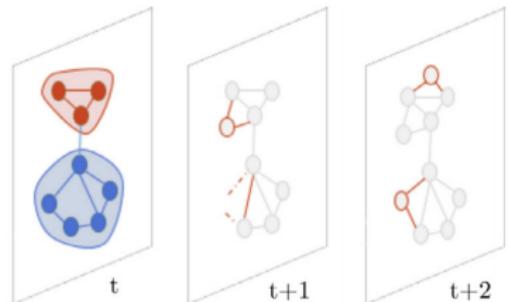
### dynamic community detection

- update previously discovered communities according to network modifications

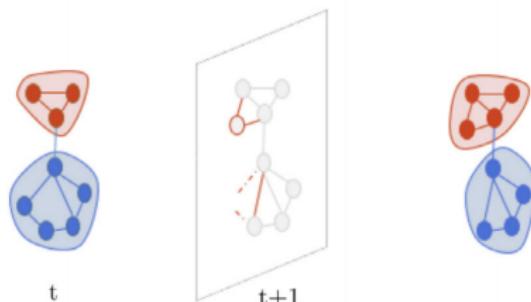
# dynamic community detection



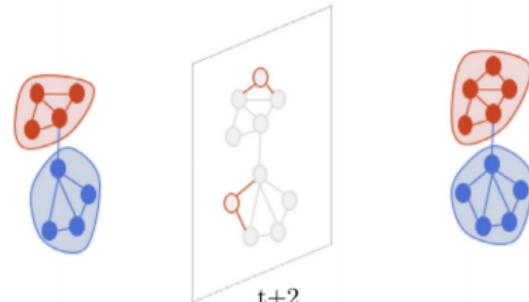
(1) Temporal network: an initial snapshot and sequence of modifications



(2) Community detection on first snapshot



(3) Update communities of t according to modifications of t+1



(4) Update communities of t+1 according to modifications of t+2

# dynamic community detection

## advantages

- provides a solution for the problem of instability
- light-weight methods to track communities

## disadvantages

- possibility to drift towards invalid communities

event detection

## event detection

- given a network representing some kind of activity
  - network of social interactions
  - social-media feed
  - transportation network
- an event can be generally defined as an activity with some prominent **qualitative** or **quantitative difference** from the **background activity**
  - bursting news about major natural disasters
  - abnormally high traffic in the city
  - an emerging new discussion topic in social media

# applications

- news spread in social media faster than in traditional news media [Sakaki et al., 2010, Dou et al., 2012]
- weather or traffic condition warning systems
- early notification about influential social events
- understanding causal relations, semantics, and dynamics of what is happening

comprehensive survey on event detection in dynamic networks  
[Ranshous et al., 2015]

## temporal event detection

- identify **atypical** time intervals and/or time instances
- temporal records
  - time sequences (time-ordered records) or
  - time series (equally-spaced in time sequences)
- number of interactions, tweets, reposts, purchases, check-ins, or some other measures in absolute values or aggregated per time unit

## temporal event detection

- time series may represent a temporal network
  - **topological** characteristics of each snapshot
  - **distance** between two consecutive graph snapshots

# temporal event detection: standard approaches

## abnormality score

- the likelihood that an interval contains an event can be estimated by comparing an abnormality score on the interval

[Heins and Stern, 2014]

## predictive models

- learn a predictive model and find intervals and time points whose behavior differ from the predicted one

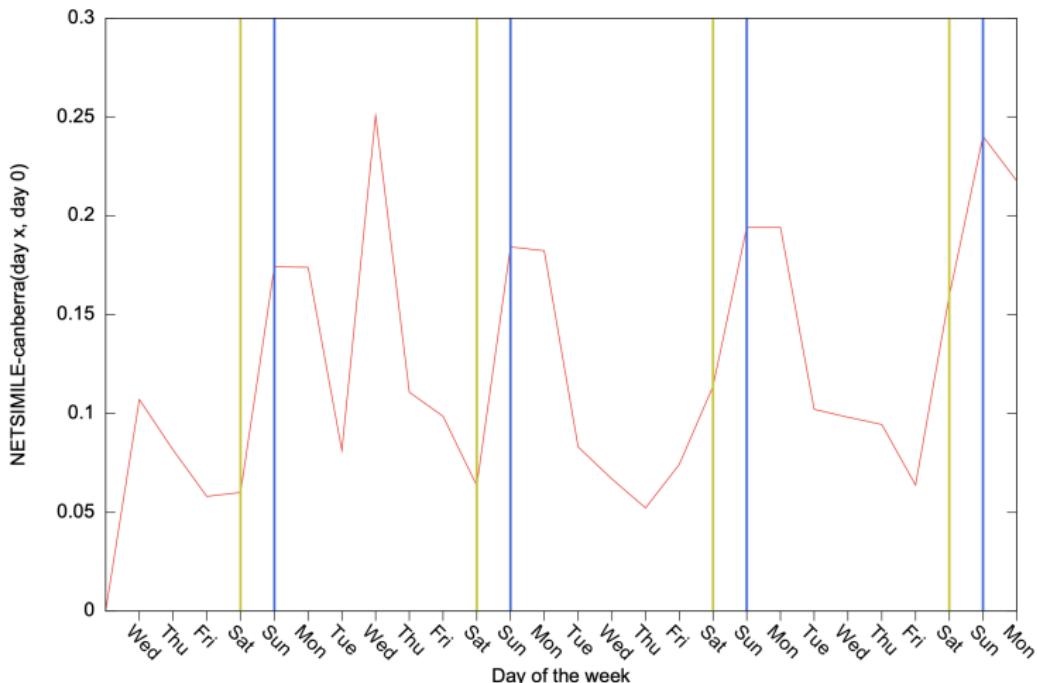
[Hunter and McIntosh, 1999, Gensler and Sick, 2017]

## Netsimile

- an event exists in  $G_{j+1}$ , if  $G_{j+1}$  is very different than  $G_j$
- for each node calculate 7 local and egonet-based measures
  - degree
  - clustering coefficient
  - average degree of neighbours
  - average clustering coefficient of neighbours
  - number of edges in the egonet
  - number of edges outgoing from the egonet
  - number of neighbours of the egonet
- combine into a signature vector and compare

[Berlingerio et al., 2012]

# Netsimile algorithm



(a) NetSimile between each day and day 0 in Yahoo! IM

# spatiotemporal event detection

detailed survey [Shi and Pun-Cheng, 2019]

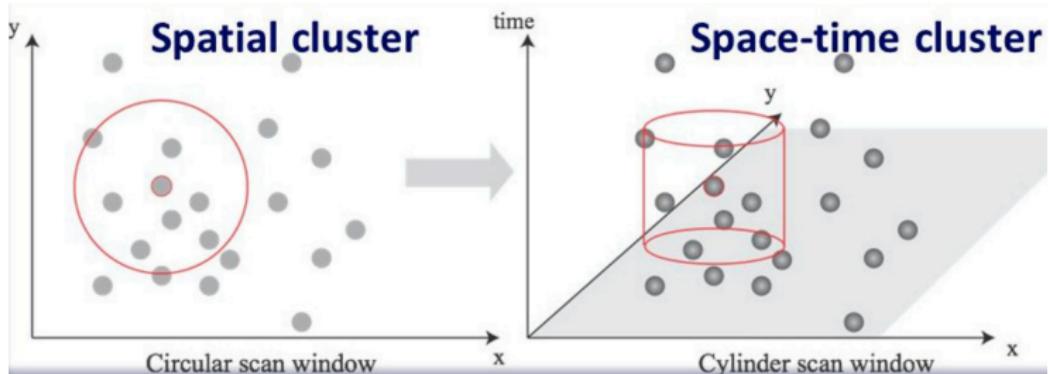
- consider time and the (geo-)location of an event
- sources of spatial data
  - GPS devices / smart phones
  - geo-tagged messages in online social networks
- typical approaches model the data as a set of geo-locations associated with activity measurements
- given a set of locations with activity measures, find a subset of locations that are close to each other and have abnormal activity pattern
- in spatiotemporal setting, one is also interested in finding the time interval (moment) of an event

## spatiotemporal event detection: scan statistics

- a classic family of methods is **spatial** and **spatiotemporal scan statistics**
- **scan** over the **space** and **time** windows to identify regions of data generated by some process

# spatiotemporal event detection: scan statistics

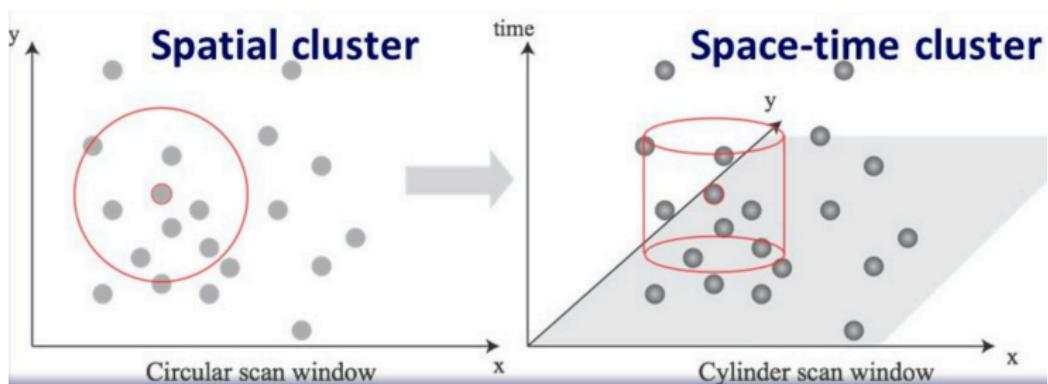
- a seminal paper : **spatial scan statistics** [Kulldorff, 1997]
- scan a circular spatial window and test the non-randomness of data against Poisson or Bernoulli baseline process



[Takahashi et al., 2004]

# spatiotemporal event detection: scan statistics

- later the approach was extended to **spatiotemporal** scans with **cylindric** windows
- similar works explore **other types** of statistics and tests [Neill, 2006, Qian et al., 2014].



[Takahashi et al., 2004]

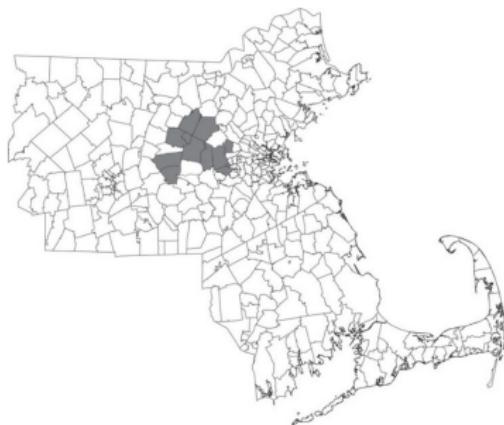
## flexible scans

- flexible spatial scan-statistics
- first, divide the entire area into many small regions
  - the location of each region is the administrative population centroid
- next, the set of irregularly shaped windows: concentric circles and connected regions
  - $k$  is a pre-specified maximum length of cluster
- similar idea is used in the flexible space-time scan statistics
- both of these are fitted to a small cluster size

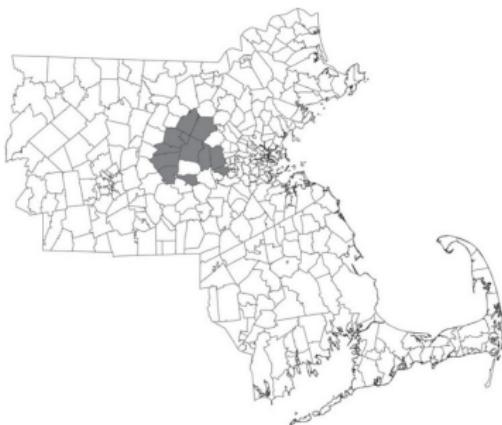
[Takahashi et al., 2008]

# flexible scans

simulated disease maps in the Tokyo Metropolitan area



(c) Respiratory (flexible on Aug.12)



(d) Respiratory (flexible on Aug.15)

[Takahashi et al., 2008]

## structural event

- structural event:
  - set of interconnected abnormal nodes
  - no assumptions on geodesic distances
- e.g., the edge weights represent similarity of nodes
  - similarities between twitter users in preferences, language, frequently visited locations, etc.
- scan extension to graph model [Liu et al., 2016b]
- scan through a graph neighborhood — a set of interconnected nodes
- dense subgraph detection
  - e.g., [Charikar, 2000, Khuller and Saha, 2009]

## semantic event detection

- define event as an emerging/bursting/unusual topic in social media, or
- use textual information to supplement and support event detection
  - meaning of the event
  - more robust event detection
- simplest use of textual information monitor the frequencies of separate key words [Lappas et al., 2012]
- efficient for predefined events, vocabulary is known
- more general approach: topic modeling to identify the event vocabulary
- combine with other event-related information
  - e.g., the geo-tags of tweets

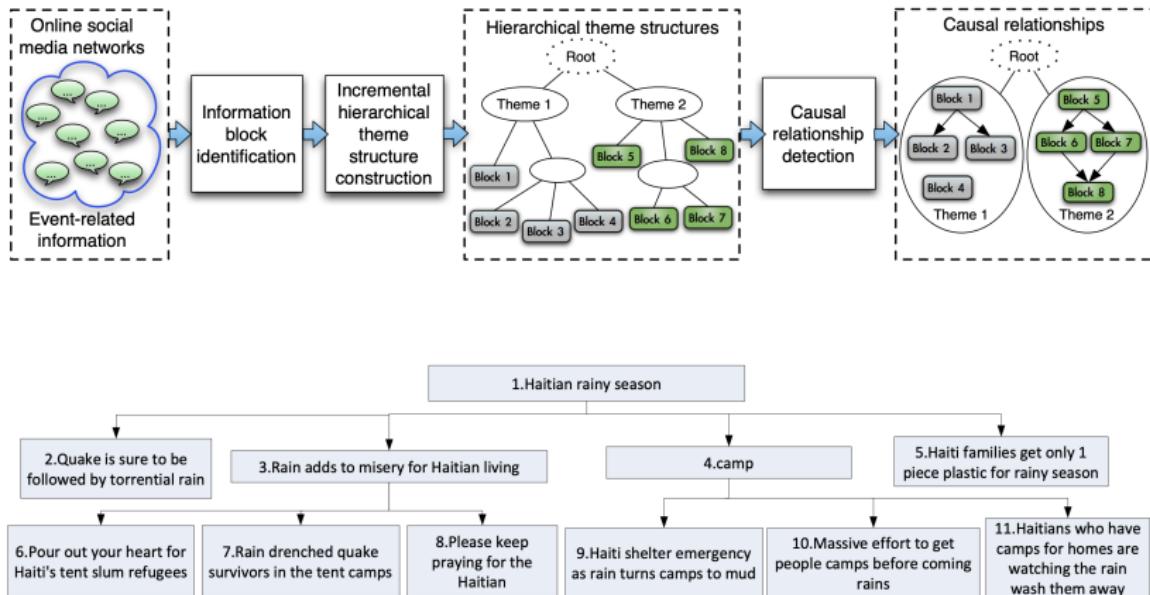
[Hong et al., 2012, Kling et al., 2014]

## ETree

- aggregate **semantically similar** (based on  $n$ -grams) tweets into information blocks
- model an event in twitter as a **tree** of **information hierarchy**, where nodes are subtopics
- each subtopic is a directed graph of **information blocks**, where edges are potential causal relationships
- the causal estimates rely on content **similarity** and **temporal** relevance
- **assemble** a topic tree by greedy heuristic

[Gu et al., 2011]

# ETree



[Gu et al., 2011]

finding important nodes

# PageRank

- classic approach for measuring node importance
- listed in the top-10 most important data-mining algorithms

[Wu et al., 2008]

- numerous applications
  - ranking web pages
  - trust and distrust computation
  - finding experts in social networks
  - ...

## static PageRank

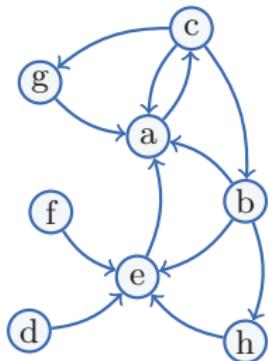
- graph  $G = (V, E)$
- corresponding row-stochastic matrix  $P \in \mathbb{R}^{n \times n}$
- personalization vector  $\mathbf{h} \in \mathbb{R}^n$
- PageRank is the **stationary distribution** of a random walk, with restart probability  $(1 - \alpha)$

$$\pi(u) = \sum_{v \in V} \sum_{k=0}^{\infty} (1 - \alpha) \alpha^k \sum_{\substack{z \in \mathcal{Z}(v, u) \\ |z|=k}} h(v) \Pr[z \mid v]$$

where,  $\mathcal{Z}(v, u)$  is the set of all paths from  $v$  to  $u$

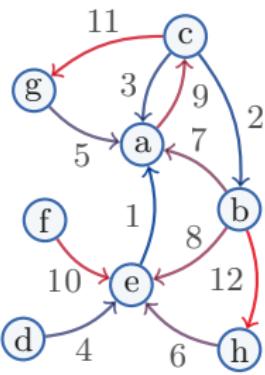
and  $\Pr[z \mid v] = \prod_{(i,j) \in z} P(i, j)$

## motivating example



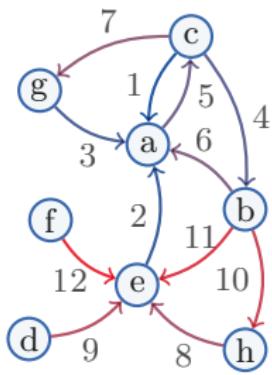
(a)

static network



(b)

temporal network

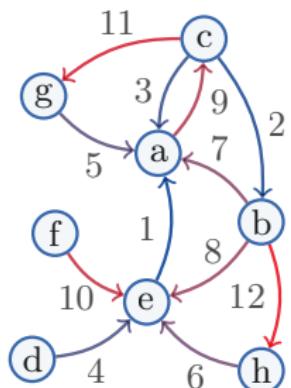


(c)

temporal network

# temporal PageRank

- make a random walk only on temporal paths
  - e.g., time-respecting paths
  - time-stamps increase along the path



$c \rightarrow b \rightarrow a \rightarrow c$  : time respecting

$a \rightarrow c \rightarrow b \rightarrow a$  : not time respecting

# temporal PageRank

- intuition : probability of visiting node  $u$  at time  $t$  given a random walk on temporal paths
- need to model probability of following next temporal edge
  - we use an exponential distribution
- temporal PageRank definition

$$r(u, t) = \sum_{v \in V} \sum_{k=0}^t (1 - \alpha) \alpha^k \sum_{\substack{z \in \mathcal{Z}^T(v, u | t) \\ |z|=k}} \Pr'[z | t]$$

$\mathcal{Z}^T(v, u | t)$  set of temporal paths from  $v$  to  $u$  until time  $t$

## static vs. temporal PageRank

- computation:  
simple online algorithm iterating over edges
- temporal PageRank is designed to capture changes  
in network dynamics and concept drifts
- proposition :  
if the edge distribution is stable, then  
as  $T \rightarrow \infty$ , the temporal PageRank on  $G$   
converges to the static PageRank on  $G_S$ ,  
with personalization vector equal to weighted out-degree

[Rozenshtein and Gionis, 2016]

diffusion analysis and influence spreading

# diffusion analysis and influence spreading

- propagation models
  - used to study disease spreading or information cascade in the network
- activity spreading: virus, information, idea, rumor
- applications: epidemiology, information security, marketing
- why use models?
  - facilitate mathematical analysis of propagation processes
  - have intuitive interpretation
  - proven to be realistic by empirical studies
- extensive survey in the book [Shakarian et al., 2015]

# standard models

- susceptible-infected (SI) model
  - SIR, SIRS, other variants
- independent cascade (IC) model
- linear threshold (LT) model
- shortest path (SP) model

## static models: assumptions

- all models have similar implicit assumptions on temporality:
  1. uniform time steps
  2. interactions happen at each time step and are independent

## drawbacks of static models

- large heterogeneity in the time instances of real interactions

[Barabasi, 2005, Candia et al., 2008,  
Leskovec and Horvitz, 2008]

- burstiness in communication patterns
- periodic activity changes
- causal relationships between interactions

## temporal propagation models

- intuitive **extensions** from **static graphs** to temporal graphs
- add distributions (e.g., Poisson or power-law) of the **intervals between interactions** (latencies)

[Vazquez et al., 2007, Min et al., 2011]

- **realistic generalizations** of well-studied models

[Karsai et al., 2011, Candia et al., 2008]

- continuous time, partially observed graph
- develop **mathematical analysis** for novel and generalized models

[Harris, 2002, Fernández-Gracia et al., 2011]

## typical problem formulations

- immunization strategies
- influence maximization
- seed and cascade reconstruction

## static immunization strategies

- how to stop or prevent a viral diffusion?
- main aspects differentiating the research works:
  - assumptions about the spreading model
  - assumptions about the network structure
  - whether the whole network is observable
- both assumptions on the network structure and on the infection propagation are crucial
- results may not hold for any general network and real infection

[Newman, 2003, Pastor-Satorras and Vespignani, 2002a].

## static immunization strategies

- simple model-blind strategies, such as random immunization, perform moderately well in different scenarios  
[Pastor-Satorras and Vespignani, 2002b, Madar et al., 2004]
- better results on real-world networks can be achieved by immunizing nodes with high connectivity  
[Pastor-Satorras and Vespignani, 2002b, Dezső and Barabási, 2002].
- requires explicit knowledge of the network structure and it is impractical for real applications

## static immunization strategies

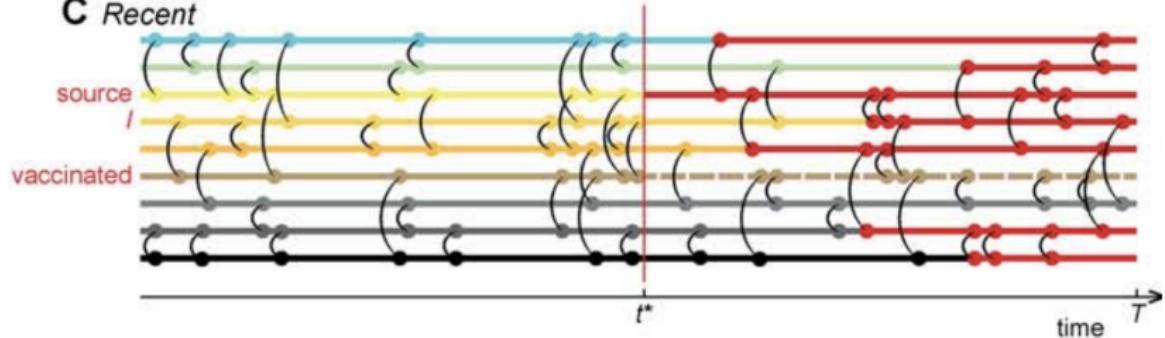
- [Cohen et al., 2003] overcomes this drawback by employing acquaintance immunization strategy:
- immunization of random neighbors of randomly selected nodes leads to immunization of the most central nodes without knowing any global information about the network

# temporal immunization strategies

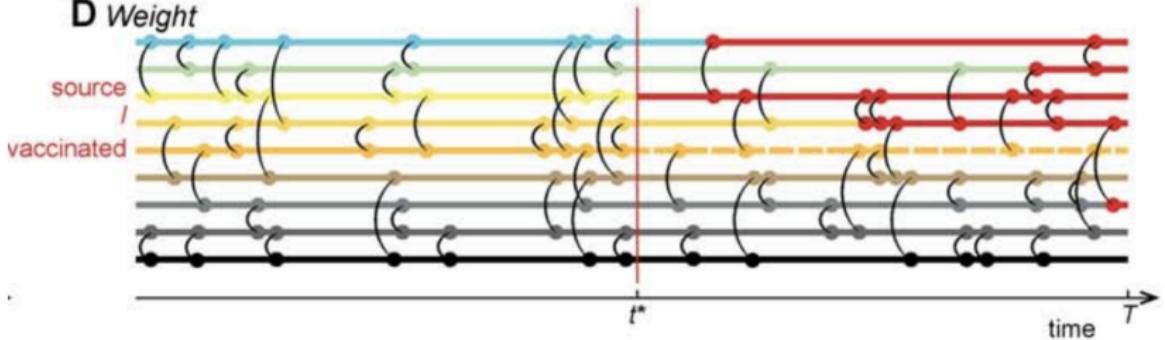
- adjust successful static strategies
- e.g., Cohen's neighborhood vaccination scheme  
[Lee et al., 2012]
- two vaccination strategies
- recent:
  - ask a random individual  $i$  to name its most recent contact and vaccinate this person
- weight:
  - ask a random individual  $i$  to name its most frequent contact since some time  $t$

## 2 protocols

C Recent



D Weight



## static influence maximization

- how to select the initial set of infected nodes (**seeds**), such that the speed, size, or other spread characteristics are optimized
- applications in **marketing** and **network design**
- influence maximization problem was introduced by [Kempe et al., 2003] in the **IC** and **LT** models
- find a set of  **$k$  seed nodes**, such that the expected number of nodes activated by the infection cascade is **maximized**

## static influence maximization

- NP-hard [Kempe et al., 2003]
- simple greedy algorithm with approximation guarantee
- influence maximization problem was been studied for many different variants of other models, constraints, and objective functions
- many practical heuristics and approximations

[Chen et al., 2009, Chen et al., 2010, Tang et al., 2014]

# temporal influence maximization

- **intuitive** approach to reflect temporality:
  - sequence of graphs (or snapshots)
  - each **time step** of propagation corresponds to propagation over the **corresponding graph**
  - all interactions within one time step happen **simultaneously**
- related papers:

[Aggarwal et al., 2012, Zhuang et al., 2013,  
Gayraud et al., 2015]

## temporal influence maximization

- another approach:
- incorporate time into the diffusion model as distribution of intervals between the interactions
- different types of models and interval distributions
  - [Chen et al., 2012, Liu et al., 2012, Rodriguez and Schölkopf, 2012, Du et al., 2013]
- the most realistic approachable setting?
- the latest promising research:
  - infer propagation model parameters from the data

[Rodriguez et al., 2011, Gomez-Rodriguez et al., 2016]

## seed and cascade reconstruction

- given some observed data about the infection
  - e.g., a small subset of infected nodes, the goal is to find the most probable seed nodes
- other versions:
  - find the most probable cascades
- the order of infection (who got infected from whom)
- these works are data-driven:
  - it is essential that the assumed propagation model matches the actual infection flow in the network

# seed and cascade reconstruction

- applications:
  - epidemiology (who was the patient zero?)
  - influencer discovery  
(who was the source of information?)
- a number of different approaches
  - find a single source under the SI model  
[Shah and Zaman, 2011]
  - multiple seeds [Prakash et al., 2012]
  - $k$  seeds under the IC model [Lappas et al., 2010]
- the most recent papers
  - take advantage of the recorded infection order  
[Sefer and Kingsford, 2016].

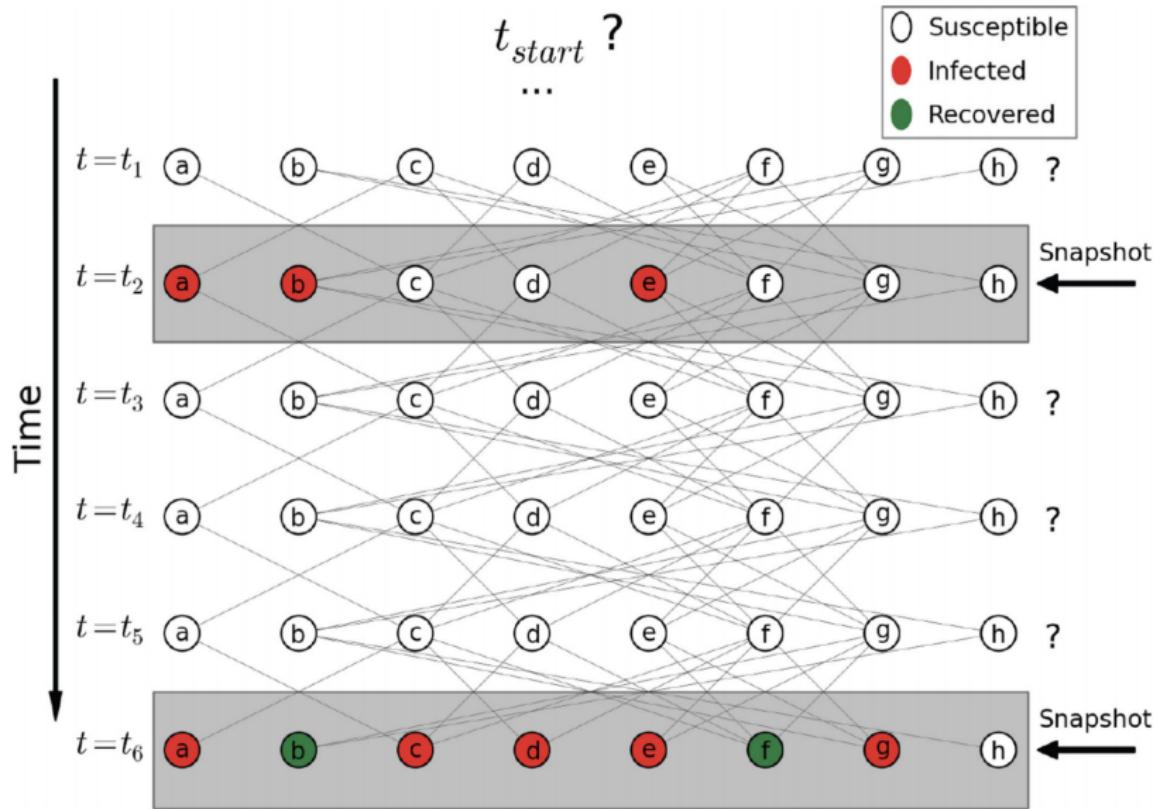
## temporal reconstruction

- the problems formulated **in this setting** tend to be either
  - **oversimplified** versions of static reconstruction or
  - become **too hard** or **ill-posed**
- knowing the history of interactions allow to reconstruct feasible paths of infection and prune unfeasible
- any noise or missing information adds uncertainty
- need more assumptions about the **noise** and information **available**

## temporal reconstruction

- some problem formulations :
- reconstruct the cascade given the **sequence** of graph **snapshots** along with **node-status** information  
[Feizi et al., 2016, Sefer and Kingsford, 2016]
- reconstruct an **SI cascade** from one **sampled** snapshot with **all** information  
[Sundareisan et al., 2015]
- while there are methods to handle **partially observed cascade** for static graphs, in temporal graphs most of works rely on **noise-free data**
- the knowledge of the **diffusion model** is crucial
- see survey paper: [Holme, 2015]

# history reconstruction



network summarization

# network summarization

- aims to **simplify** and **explain** the **high-level** structure of complex real graphs
- many different problem formulations and techniques:
  - recent **survey** [Liu et al., 2016a]

# motivation and applications

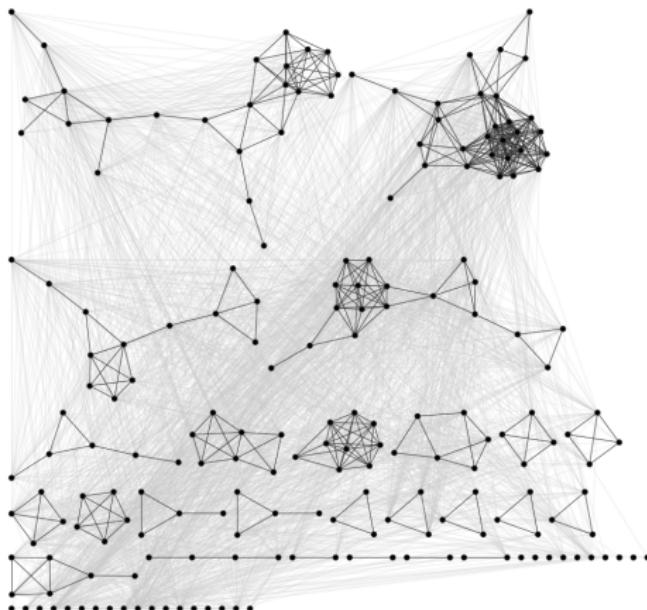
- fast and interactive large-graph analysis:
  - summaries decrease space and memory required for the storage and processing of real-world networks
- clear human-understandable visualization
- noise elimination: filter out insignificant structural fluctuations in networks and preserve only prominent patterns

# approaches to summarization

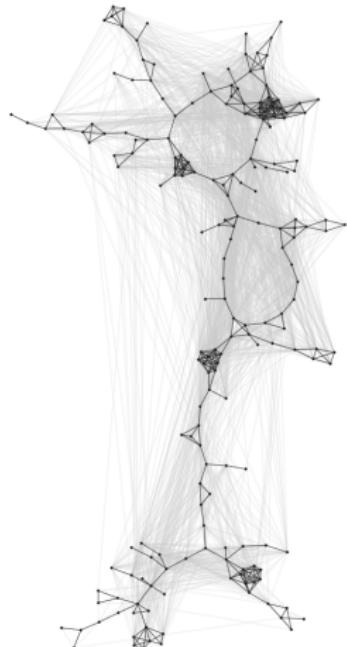
- sparsification
- aggregation / compression
- non-graph summary

# sparsification

- remove somewhat **unimportant** edges or/and nodes
- preserving certain **local** or/and **global** structures
- important properties to preserve are **cuts**, **community structures**, **distances**, **spectral properties**, etc.



(a) Quadrilateral Simmelian Backbone



(b) Quadrilateral Simmelian Backbone with UMST

[Hamann et al., 2016]

# sparsification

- sparsification problems are often formulated as **optimization** problems:
  - minimize some kind of graph **approximation** (reconstruction) error
  - while sparsifying **as much as possible**
- another common approach are **heuristic** strategies
- **survey**: [Hamann et al., 2016]

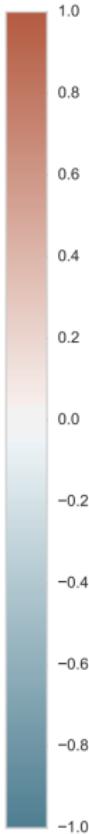
## some comparison

- random edge (RE)
- triangle counts (Tri)
- Jaccard similarity (JS) [Satuluri et al., 2011]
- simmelian backbones (TS, QLS) [Nick et al., 2013]
- edge forest fire (EFF) [Leskovec and Faloutsos, 2006]
- algebraic distance (AD) [Chen and Safro, 2011]
- local degree (LD) [Hamann et al., 2016]
- “local” versions of all mentioned methods  
[Hamann et al., 2016]

[Hamann et al., 2016]

# some comparison

MOD	0.4	0.46	0.39	0.38	0.42	0.39	0.44	0.41	0.24	-0.13	0.026	-0.025	-0.00022	0.013	
+	Ad	0.74	0.38	0.37	0.37	0.37	0.4	0.39	0.31	-0.14	-0.075	-0.087	0.00016	-0.0094	
+	+	LAD	0.36	0.44	0.4	0.45	0.42	0.47	0.21	-0.17	0.046	-0.018	-0.00011	0.021	
+	+	+	ls	0.83	0.84	0.7	0.93	0.77	0.81	-0.19	-0.15	-0.18	0.0002	-0.03	
+	+	+	+	+	Ls	0.75	0.83	0.84	0.92	0.57	-0.25	0.034	-0.041	0.00014	0.011
+	+	+	+	+	+	4s	0.88	0.85	0.76	0.68	-0.13	-0.11	-0.14	3.2e-05	-0.017
+	+	+	+	+	+	+	Ls	0.76	0.84	0.48	-0.19	0.034	-0.028	-3.4e-05	0.015
+	+	+	+	+	+	+	qs	0.88	0.71	-0.18	-0.059	-0.11	9.2e-05	-0.011	
+	+	+	+	+	+	+	+	Lqs	0.53	-0.19	0.05	-0.017	-9.5e-05	0.017	
+	+	+	+	+	+	+	+	+	Tr	0.21	-0.51	-0.4	6.5e-05	-0.086	
-	-	-	-	-	-	-	-	-	+	Ld	-0.4	-0.19	-0.00015	-0.041	
+	-	+	-	+	-	+	-	+	-	EFF	0.46	5e-05	0.097		
-	-	-	-	-	-	-	-	-	-	LEFF	-0.00038	0.076			
										RE	8.8e-05				
+	-	+	-	+	-	+	-	+	-	+	+	+		LRE	



## aggregation / compression

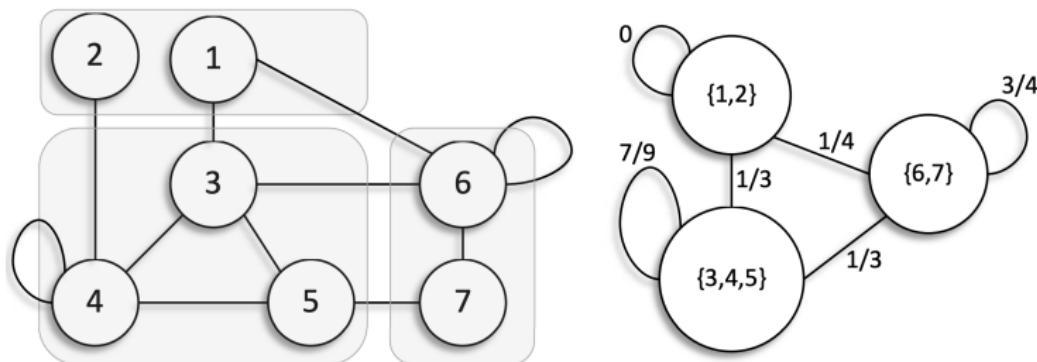
- super graph:
  - nodes are grouped into **supernodes** and
  - edges between the super nodes form **superedges**
- graph aggregation can be formulated as an optimization problem
  - minimizing reconstruction error
  - preserve some properties
- common heuristic is to build a supergraph based on **clustering**

[Abello et al., 2006, Clémenton et al., 2012]

## aggregation / compression

- some examples:
  - node aggregation to approximate node degree and eigenvector centrality  
[LeFevre and Terzi, 2010, Riondato et al., 2017]
  - edge aggregation to preserve the weights of superedges or strengths of the paths  
[Toivonen et al., 2011]

## compression example



- graph  $G = (V, E)$
- number  $k$
- $A_G$  : adjacency matrix of  $G$
- $k$ -summary  $S$  of  $G$  is a complete undirected weighted graph  $S = (V', V' \times V')$
- where  $V'$  is a disjoint  $k$ -partition of  $V$

## non-graph summary

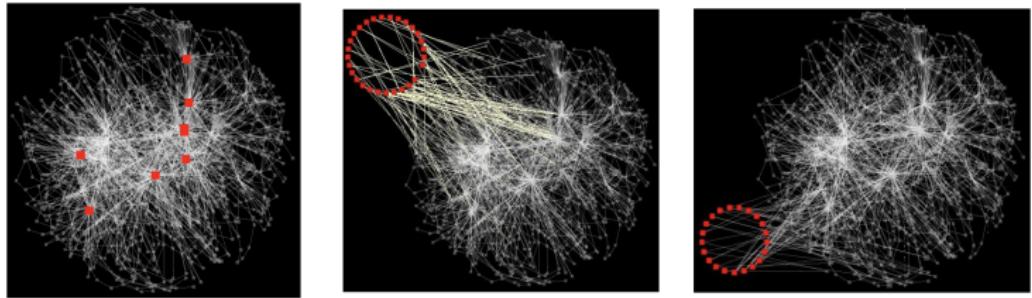
- represent some **interesting**, **characterizing**, or otherwise **important** structures observed in the graph
    - e.g. a set of tightly interconnected nodes (**communities**)
    - graph can be summarized as a set of communities, **ignoring other parts**
- [Lancichinetti et al., 2011, Perozzi and Akoglu, 2018]

## non-graph summary

- other examples:
  - motif counting  
(counting small subgraphs of restricted size)  
[Itzhack et al., 2007]
  - finding frequent subgraphs  
[Jiang et al., 2013]
- other approaches develop specialized vocabulary to encode a large graph.
- e.g., summarize by a set of chains, stars, cliques, and bipartite cores  
[Koutra et al., 2015]
- this framework can be further extended to domain-specific vocabulary constructed by an expert

# vocabulary-based summarization

- vocabulary: full and near cliques (fc, nc), full and near bipartite cores (fb, nb), stars (st), and chains (ch)
- encode the graph using MDL-base encoding:  
 $\text{graph} = \text{vocabulary} + \text{noise}$



- more approaches in the survey [Liu et al., 2016a]

[Koutra et al., 2015]

# temporal graph summarization

adaptation of existing techniques

- frequent subgraph mining: find persistent graph patterns over a collection of snapshots
- do not take into account how the instances of the same subgraph are located in time
- sequential pattern mining: search for time-ordered patterns in the sequence of snapshots
- network evolutionary patterns  
[Berlingerio et al., 2009, Wackersreuther et al., 2010]
- ignores structural patterns
- time-series analysis: gather node- and structure-dependent statistics over time
- apply segmentation techniques [Ye and Keogh, 2009]
- does not consider network structure

# temporal techniques

- summarization of both structural and temporal aspects
- how to define a summary?
- many possible options:
  - a summary can be a short temporal sequence of small graphs,
  - a concise presentation of evolutionary patterns,
  - a representative collection of temporally and topologically frequent patterns
- one common approach to summary definition:
- summary should consist of
  - small structurally “interesting” subgraphs
  - with non-trivial temporal behavior

# temporal motifs

- temporal motif counting

[Paranjape et al., 2017, Kovanen et al., 2013]:

- temporal motif is a small subgraph with temporally ordered edges (and/or interval or delay constraints)

- some other works explore temporal graphlets

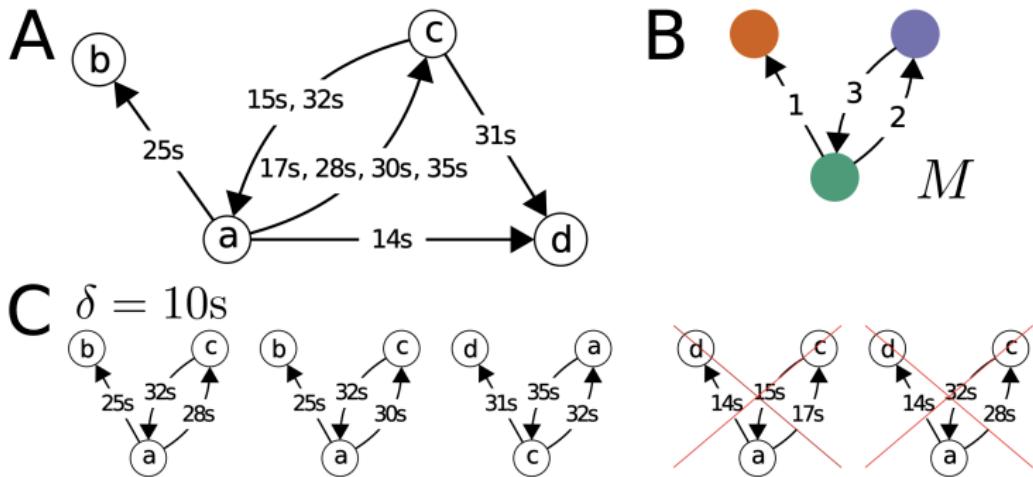
- time constrained causal subgraphs

[Hulovatyy et al., 2015]

and cyclic patterns

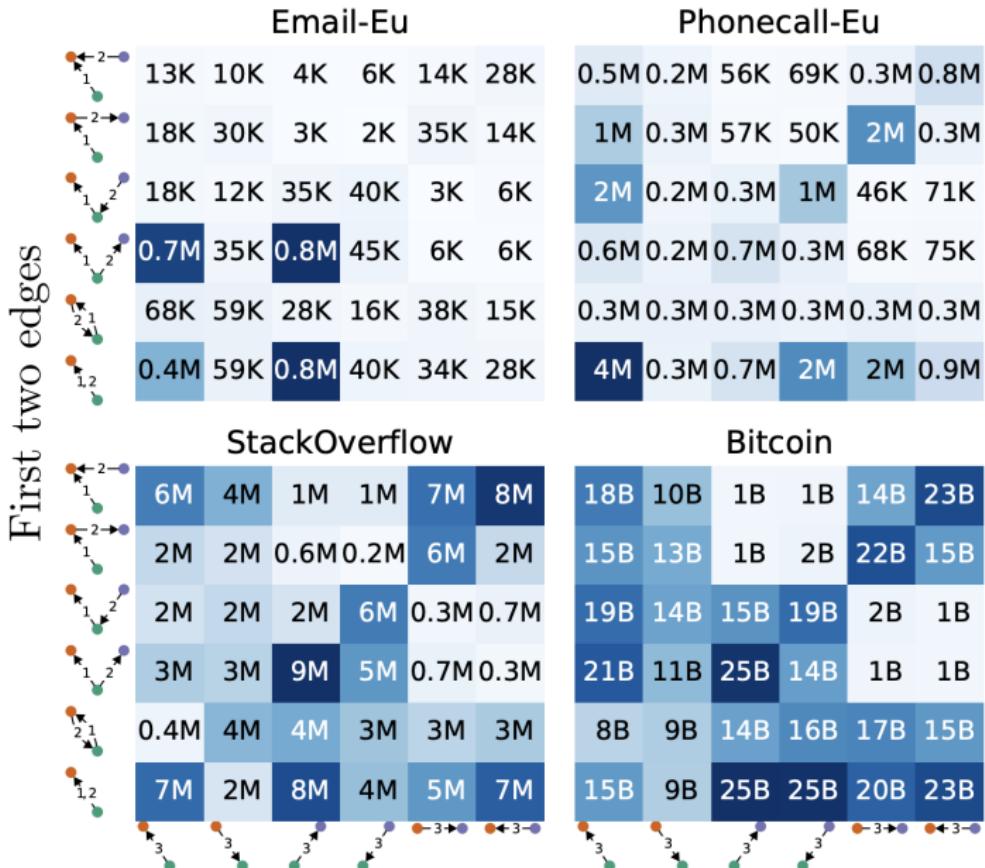
[Lahiri and Berger-Wolf, 2008]

# temporal motifs



$\delta$ -temporal motif: a sequence of directed temporally ordered edges which appear within a time window  $\delta$

[Paranjape et al., 2017]



## vocabulary-based summarization

- summarize a temporal graph as a set:
  - subgraphs of a special “most non-random” shape (stars, cliques, bipartite cores, chains), and
  - behavioural temporal patterns (flickering, periodic, oneshot, ranged, and constant patterns)
- use MDL principle to encode whole temporal network by the vocabulary plus noise

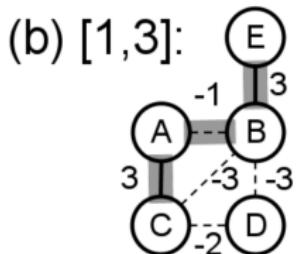
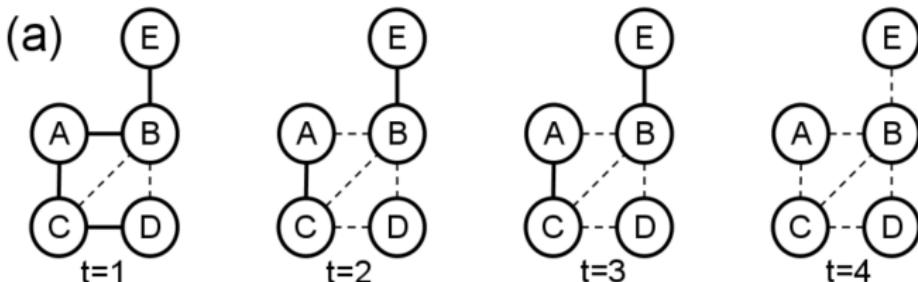
[Shah et al., 2015]

## larger structures

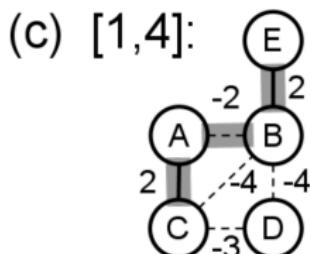
- use larger structures to summarize the network:
  - communities
  - spanning graphs
  - backbones
  - cores
- common approach:
  - given a sequence of graphs  
(snapshot, or sliding-window aggregation)
  - search for communities that are coherent and/or persistent in time
- different measures of community quality and temporal smoothness are used

[Pietilänen and Diot, 2012, He and Chen, 2015]
- the resulting summary is a trade-off between structural quality and historical consistency

## temporal backbones



$$\text{score}(\{\text{AB}, \text{AC}, \text{BE}\}, 1, 3) = 5$$



$$\text{score}(\{\text{AB}, \text{AC}, \text{BE}\}, 1, 4) = 2$$

[Bogdanov et al., 2011]

## influence-based summarization

- summarizes the flow of information propagation:
  - find influential nodes and information-forwarding connections
- OSNet [Qu et al., 2014]:
  - processes a temporal network in a streaming fashion
  - outputs the subgraphs of influential nodes
  - node importance is calculated based on temporal spreading trees
- [Lin et al., 2008] identify influential nodes and interactions in temporal multi-view social networks
  - networks with edges between different types of entities, e.g., users, photos, and comments
  - explain the evolution of topics over time

# agenda

Part I : introduction and motivation

Part II : models of temporal networks

Part III : algorithmic frameworks

Part IV : data mining problems

Part V : future challenges

## part V

# future challenges

## temporal community detection: challenges

- large number of **problem formulations** and variants
- lack of **fundamental theoretical** treatment
  - most of the approaches are **heuristics**
  - many are combinations of **several** ideas and algorithms
  - require **many** parameters and attention to implementation details
- hard to compare methods and choose one for an application
  - **few datasets** with ground-truth temporal communities
  - synthetic generators are built on **various assumptions**
  - **no** standard benchmarks
- a large number of **quality metrics** to calculate and compare
- may be **misleading** if a method is not designed for that particular community definition

## event detection: challenges

- actively **evolving** area, **application- and data-oriented**
  - families of problems and methods are considered only for the **specific** sources of data
    - e.g., a large body of research is focused on the analysis of **Twitter** data [Atefah and Khreich, 2015]
  - no **unified classification** for problem settings, research questions, and data requirements
    - recent classifications are based on **various** aspects:
    - event **definitions**, **online or retrospective detection**, **specified or unspecified** event detection, etc.
- [Cordeiro and Gama, 2016, Goswami and Kumar, 2016]

## event detection: more challenges

- speed and quality:
- online streaming event-detection techniques are demanded for nearly real-time event detection
- quality: both false events and missed events may have a high price
- more use of multi-modal data:
- text: complex semantic and sentiment analysis is rare
- high-resolution interaction patterns: “who talked to whom about what and what happened then” are also often not considered

## diffusion analysis: challenges

- influence maximization and immunization strategies:
  - what is the most realistic approachable setting?
- models:
  - temporal diffusion models are proposed, but the theoretical properties of many of them are not yet well studied
  - the applications and limitations are not yet well understood
- immunization strategies:
  - not extensively studied yet
  - most of the approaches are based on heuristics

## summarization: challenges

- meaningful summary vocabulary
- diversity of summarizing substructures is vast  
[Perozzi and Akoglu, 2018, Koutra et al., 2015,  
Jiang et al., 2013])
- which summaries are preferable and in which applications?
- summaries useful for a general network exploration by a  
non-expert analyst?

## summarization: more challenges

- fast and light-weighted algorithms
- interactive analysis
- have a hierarchical structure, which is possible to browse
  - similar to a visual analytic tool OntoVis, which constructs some type of graphical summaries  
[Shen et al., 2006]
- multi-level summarizations:
- use all available attributes in the temporal networks
  - text, geotags, propagation patterns...

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