

**16 July 2020**

**TO WHOMSOEVER IT MAY CONCERN**

This is to confirm that **Rozina Mohaideen** was working as a full-time permanent employee 40 Hours per week for Equiniti India Private Limited with an annual salary of **INR 580,000/-** & she had been with Equiniti India Private Limited since **23/04/2015 to 23/10/2015**.

She was working as a Data & Reporting Specialist and her duties were as follows:

1. Customer order design and estimation, providing options and solutions for specific requirements. Communicating and sharing data volumes with commercial and customer colleagues, providing explanations as necessary.
2. Carry out exploratory data analysis (EDA) on new customer files. Use matching techniques to establish links with EQ Amplify or other data sets, to derive insight into the composition of the customer data. Identify trends, patterns or traits, which merit further attention. Convey the findings to commercial and customer colleagues.
3. Execute and deliver customer data outputs following best practice processes. Apply data models, suppressions and add seeds. Design and carry out QC processes, also involving relevant team members.
4. Processing and ensuring the application of suppression and exclusions as required by partners, customers and regulations. Carry out product build and refresh cycles, processing information from multiple sources, running cleaning and deduping processes, and finally merging and selection of data.
5. Post-Project analytics, working with onshore team with provided result files, to determine the success factors in a given activity. Provide feedback on recommendations, next steps or further iterations.
6. Evaluate and advise on the quality and additional value available in potential new supplier data sets. Provide recommendations on whether these are suitable for purchase. Liaising with external stakeholders, participating in conference calls and web meetings, to understand requirements and suggest potential solutions.
7. Acting as a problem solver able to receive information from colleagues, analyse and interpret the issues, and come up with solutions.

Should you have other questions concerning Ms. Rozina Mohaideen's employment with Equiniti India Private Limited contact 044 4288 9800.

Yours Sincerely,

For Equiniti India Pvt. Ltd.,



**Name: Sam Halford**

**Designation: Managing Director**