



Richard Chen

An AI & big data analyst, a BD, a PM, and an executive assistant familiar with automotive/software/IT/manufacturing industries



Data Analyst · Data Engineer · Data Scientist · Customer Experience Analyst
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SKILLS

AI & Big Data

#machine learning #deep learning #transfer learning #ETL #python #R #MySQL #MariaDB #MongoDB #GoogleCloudPlatform #AWS #docker #Hadoop #Spark #VMWare #Tableau

Business Field

#marketing #CRM #financial analysis #project_management #inventory_management #BOM_review&improvement #human_resources #TOEIC935 #JLPT_N1

WORK EXPERIENCE

1

GranDen Corp., BD Assistant Manager, Nov 2018 ~ Apr 2019

Achievements:

acquired 1st OEM porting business from JP gaming customer

Responsibilities:

1. domestic and overseas business development, including new customer development, CRM, marketing strategy and so forth
2. Public relation: awarded 3rd place in 2018 meet Taipei startup competition
3. Lead the marketing & sales team for 2 members



2

Shihlin Electric & Engineering Corporation, Project Head, Jul 2017 ~ Oct 2018

Achievements:

I assisted Business Unit of Automotive to achieve new business opportunities of transaxle motors (heavy-duty) with construction equipment supplier from India

Responsibilities:

1. Perform strategy analysis, integration, and exercise
2. Provides investment consultancy for the management
3. Take charge of BU performance analysis and suggestions
4. Aid management to exercise corporate policy and projects
5. Support the superior to undertake negotiation and meeting internally and externally
6. Offer suggestions to BU of Automotive for negotiation with automotive manufacturers



3

Garmin Corp., Business Development, May 2015 ~ Jul 2017

Achievements:

I devoted to driving the sales revenues & achieved historical high in 2016 summer promotions, which results in YoY growth of 85% in revenues and 66% in volume



Responsibilities:

1. Automotive OEM infotainment product planning and marketing strategy planning and implementation for TW and GCC regions
2. business development and relationship management with the largest global automotive manufacturer and its car dealers

4

Interess Taiwan Ltd., Executive Assistant, Nov 2011 ~ Apr 2015

Achievements:

I managed a cost-saving project, reduced 1/3 of the original cost for glass tubes by purchasing from new suppliers with higher cost-efficiency, and also decreased 1/3 of total manufacturing costs by outsourcing PTFE vacuum pump from a local OEM supplier

**Responsibilities:**

1. Offer financial analysis reports for enterprise health examination and equipment purchases
2. I am responsible for internet marketing by managing the firm's website, Facebook fan page, and Blogger
3. Collect market feedback on products and provide improvement proposals in order to stimulate product updates and revenues
4. I took charge of the lead-in of a new ERP system
5. Inventory control and purchase of raw materials and parts
6. 5 months working experience (incl. expo booth) in the parent company, Shibata Scientific Technology Ltd., located in Tokyo, Japan for all-around business training

EDUCATION

1

III, Certification, AI big data Analysis Full-time Half-year Program, 2019 ~ 2019

Achievements:

as a PM and engineer, I lead a team to develop a Tokyo backpack tour one-stop service (flight/ hotel/ restaurants/ POI/ souvenir customized recommendation) via LINE bot



2

University of Illinois, MBA, Finance & Marketing, 2009 ~ 2011

Consumer Behavior (A)
International Marketing (A)
Corporate Finance (A)



3

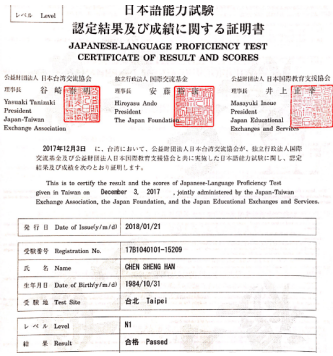
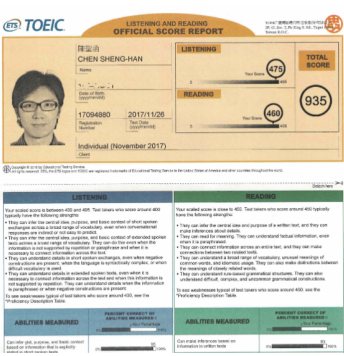
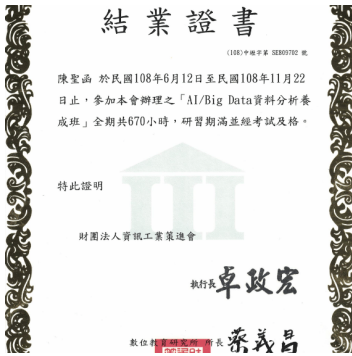
National Chung Hsing University, BBA, Finance, 2003 ~ 2007

Financial Statement Analysis (A)
Game Theory (A)
Merge and Acquisition (A)

**Altinerary**

the project offers a one-stop Tokyo City backpack tour scheduling LINE bot by ETL, RDB, NoSQL, LINE bot, GCP, machine learning, deep learning, transfer learning, and so forth





SQL Bootcamp Online Course

Instructor: Jose Portilla
Institution: udemy



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