Interface Inventory

Typography

To-Read   Sort by: Date Added   Edi

Sort by: Date Added   Edit   Settings   View:

Recommendations

see more   see all

To-Read

Tools

Library

Headings are always 21px.

For main headings, use PT Serif. Always use a line underneath main headings.

For subheadings and secondary content headings, use Proxima nova. Do not underline secondary headings.

The most important main heading or heading item on a page may be signified in bold.

Secondary heading should be in bold.

Text elements

Jack Murphy

Male
New York, NY
60 Ratings (3.9 avg)
20 Reviews

Send message
Share a shelf
Compare shelves

Albert Camus
Ernest Hemingway
F. Scott Fitzgerald
Gabriel Marquez
Henry James
Joseph Conrad

The Great Gatsby
by F. Scott Fitzgerald

The Collected Oscar...

Classic Reads (45)

Jack became friends with 2 people

Most body copy should be 18px Proxima Nova.

Actions should be in bold.

Less important information, like number of books read, friend names, and activity, should be 14px. Do not bold any content that is 14px.

260 books

Isaac Webb

active 2 days ago

Lists

Lists should have consistent line spacing between text. The padding between items should be 20px.

Padding between the bottom of a list and the end of the section should be 40px.

All lists should be left-aligned. If an underline is present, it should span the entire width of the list, with 20px margin on either side.
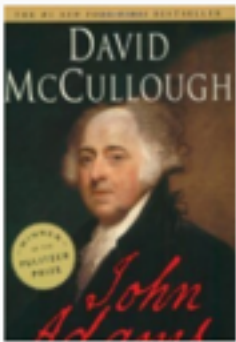
Tools

Recommendations

Add Amazon book purchases

Widgets

Import/export

To-Read   Sort by: Date Added   Edit

John Adams
by David McCullough

Fiction ☆☆☆☆☆

📚 Update

Confessions
by Jean-Jacques Rousseau

Fiction ☆☆☆☆☆

📚 Update

Heart of Darkness
by Joseph Conrad

Fiction ☆☆☆☆☆

📚 Update

Brave New World
by Aldous Huxley

Fiction ☆☆☆☆☆

📚 Update
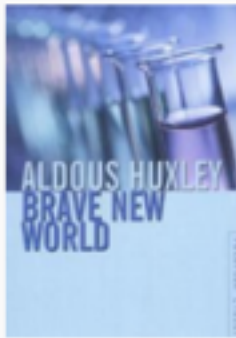
Lists, pt. 2

When a list has multiple sections, those should be shown with an extra line of spacing.

Reviews   +
_____

John Adams

Tender is the Night

The Sun Also Rises

All Shelves

Reading (2)
To-Read (9)

Classic Reads (45)
Contemporary(61)
For Fun (12)
Quick Reads (5)
Poetry (8)

Johnson Family (16)
9th St. Book Club (24)

Lists, pt. 3

Friends (180)

Isaac Webb
260 books
active 2 days ago

Lee Brett
450 books
active yesterday

Matt Simpson
860 books
active 1 week ago

Male
New York, NY
60 Ratings (3.9 avg)
20 Reviews

If a list item has both a picture and content, left-align the text to the picture with 20px of padding. Do not allow the text to descend below the bottom of the picture.

Images

Logo

The Goodreads word mark should be used if possible. Only use the word mark or logo with the primary color.
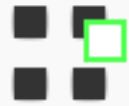

The Goodreads logo should be used in place of the word mark where space is limited. The underline beneath the logo should extend of the page, if spacing allows.

Icons

The carat and circle should be used when clicking will expand the choices or content.

The exception to this is the "Load More" button, which is used for recommended titles on the mobile site.

Icons should be used sparingly. When multiple icons are used to display options, the active one should be outlined in grey.

The blue book icon should always appear in a button.
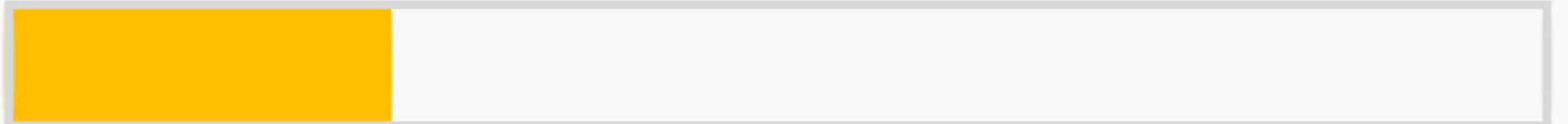
Fiction

Stars should always touch each other.

Image with caption

Isaac Webb

260 books

active 2 days ago

In the friends sidebar, profile images are always square and 50px by 50px.

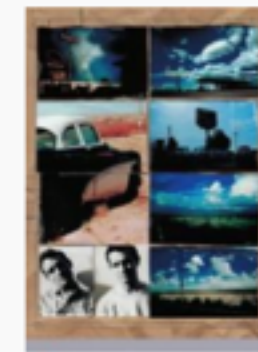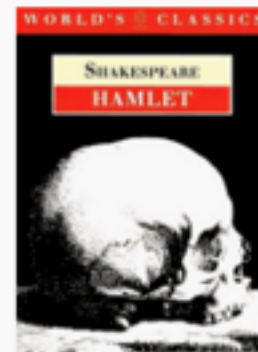In the navigation bar and in a reader's timeline, profile images should be 40px by 40px.
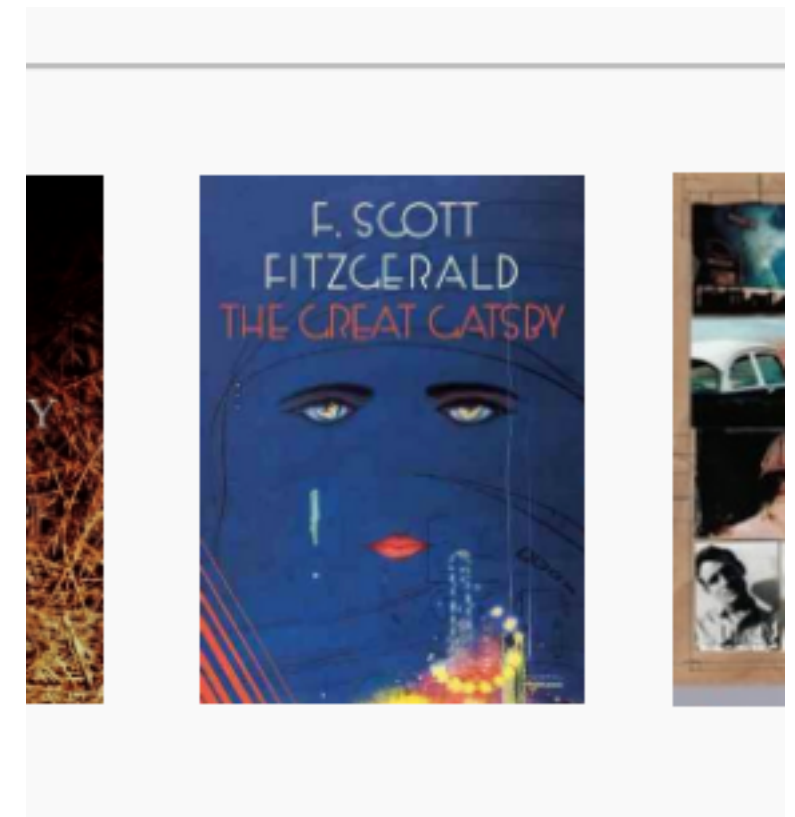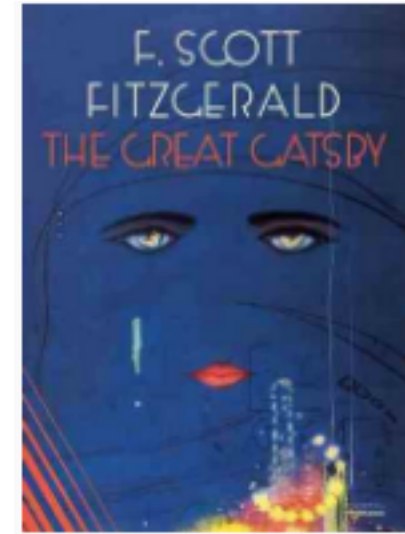

On a reader's profile page, their image should be 200px x 280x: the same ratio as book images.

Books

Books should always have a HxW ratio of 1.4.

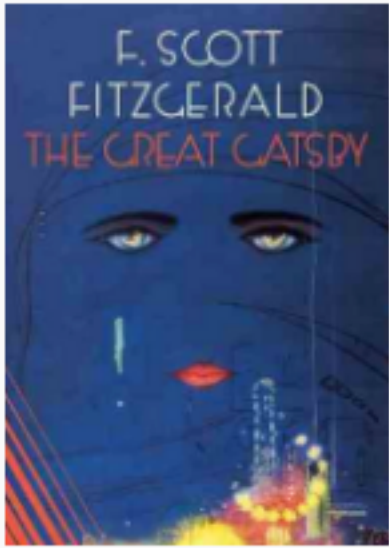Books can appear at either 140px by 100px or 100px by 70px.

Every book should have a padding around it of at least 20px

+ 37 more

Books, pt. 2

Jack is currently reading
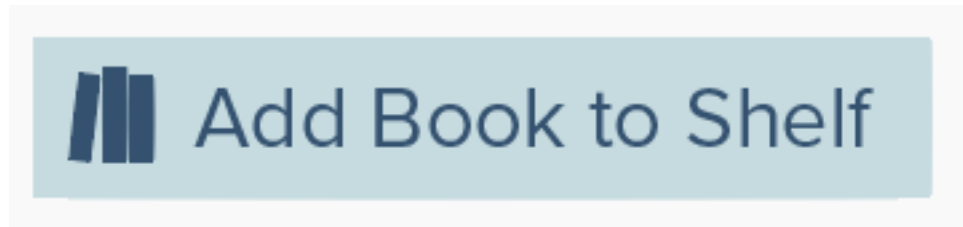
The Great Gatsby
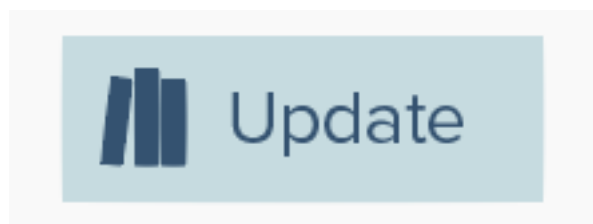by F. Scott Fitzgerald

Fiction ★★☆☆☆

Add Book to Shelf

Buttons

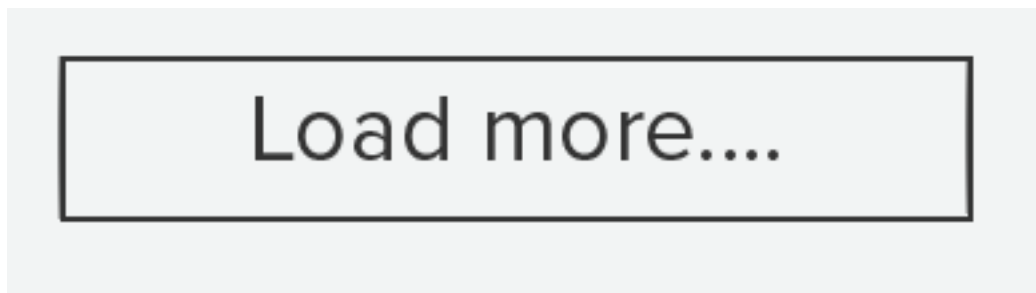# Buttons

Add Book to Shelf

Books that are not on a user's shelf should be labelled with this button.

Update

Books that a user has read or that are on on his shelves should be labelled with his button.

Load more....

On the mobile size, this button should be used to load more content.

Forms

Search all books and authors

Use this search bar for general search purposes.
The word "all" may be excluded to save screen space
if necessary, but do not otherwise alter the pre-filled
text.

Search All Books & Shelves

Use this search bar for internal search within a
user's existing shelves and records.

Navigation

Primary Navigation

Home   Shelves   Explore

Shelves

Primary navigations should be set in 21px PT serif.
The active page should have a font color of grey.

On a mobile device, use the logo instead of the word
mark. Double the height of the navigation bar and drop
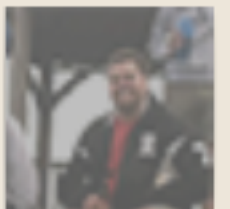the page options down. Never change the font-size or
spacing of page links.

G📚   Search all books & authors   🔍

Home   Shelves   Explore   ⊙

Footer Navigation

Include secondary navigation items in the footer. Keep the primary navigation bar from becoming cluttered.

Display secondary nav items inline unless on a mobile device.

about us

advertise

api

our blog

terms & privacy

help

© 2015 Goodreads Inc.

about us | advertise | api | our blog | terms & privacy | help

Components

Grid

All text should be left-aligned. Use a grid to organize content with consistent 20px padding.

Sidebar and secondary items may use a darker gray for the background. Only have one section per page with a darker background.

Use 1px horizontal lines underneath headers. Lines should respect padding rules just like other elements.

All Shelves ✛

Nightstand

Reading (2)

To-Read (9)

Finished (44)

Living Room

Classic Reads (45)

Contemporary(61)

For Fun (12)

Quick Reads (5)

Poetry (8)

Library

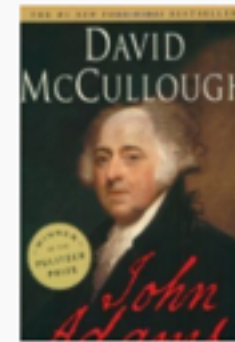Johnson Family (16)

9th St. Book Club (24)

Search All Books & Shelves

edit shelves

To-Read   Sort by: Date Added   Edit

John Adams
by David McCullough
Fiction ★★★★★
📚 Update

Confessions
by Jean-Jacques Rousseau
Fiction ★★★★★
📚 Update

Heart of Darkness
by Joseph Conrad
Fiction ★★★★★
📚 Update

Brave New World
by Aldous Huxley
Fiction ★★★★★
📚 Update

Colors

The Goodreads colors reflect the stability, warmth, relaxation, and classic format of the site.

When possible, try to limit use of colors to grayscale; too much color makes it hard for readers to focus on all the text.

Sections should be differentiated by their background color. Use the there lightest shades of grey as background colors.

Most text should be in black. Blue is reserved for button coloring.

Book titles and authors should be in dark brown.