**Изображение выглядит как текст, снимок экрана, Шрифт, логотип

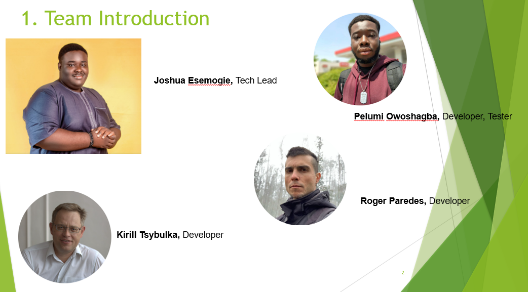
Автоматически созданное описаниеTitle Slide:**

Good afternoon, everyone. Welcome to our presentation. Today, we’re excited to introduce you to our project: the 'Caloric + Macro Nutritional Calculator.'

In this project, we aim to provide a comprehensive tool that helps users track and manage their caloric intake and macro nutrients effectively. Whether you're looking to maintain a balanced diet, achieve specific fitness goals, or simply improve your overall nutrition, our calculator is designed to assist you with precision and ease.

Let’s dive into how this tool works and the benefits it offers.

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**Slide 1: Team Introduction**

Before we start, let me introduce you to our awesome team who has been working hard on this project.

First up is ***Joshua*** Esemogie, our Tech Lead. Joshua makes sure we’re on the right track technically and follows best practices. He’s deeply involved in both coding and testing to keep everything running smoothly.

Next, we have ***Roger*** Paredes, one of our Developers and also a Presenter. Roger writes code for the project and helps build new features. He’s also great at preparing and showing presentations to keep everyone updated on our progress.

Then there’s ***Kirill*** Tsybulka, another Developer and Presenter. Kirill helps with developing new features and also helps present what we’ve been working on, highlighting the cool stuff we’ve accomplished.

Finally, meet ***Pelumi***Owoshagba, our Developer and Tester. Pelumi writes and reviews code and is really good at testing the application. This helps us find and fix any issues to make sure everything works as it should.

Together, our team brings a lot of skills to the table to make this project a success. We’re excited to show you what we’ve done and hear your thoughts.

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**Изображение выглядит как текст, снимок экрана, графический дизайн, мультфильм

Автоматически созданное описаниеSlide 2: Introduction**

***Purpose:*** Our web app is here to help you stay motivated, guide you with expert advice, and support your fitness journey. We provide personalized and practical nutritional tips to make sure you get the best results for your health goals. Think of it as your friendly fitness coach that’s always available to help you improve and stay on track.

***Goal:*** We’ve created this app to fill an important need in the fitness world. It’s designed to give you spot-on, customized nutritional advice based on your personal details like weight, height, age, activity level, and fitness goals. This tailored approach means you get advice that fits your unique needs, making it a must-have tool for anyone serious about getting fit and staying healthy.

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Изображение выглядит как текст, снимок экрана, логотип, Шрифт

Автоматически созданное описание**Slide 3:** **Project Description**

**Features:**

* **Caloric & Macro Nutritional Calculator:** This tool helps you get the right amount of calories and nutrients based on your personal needs. Just enter your weight, height, age, activity level, and fitness goals, and it will give you a customized plan to achieve your objectives.
* **Easy Input:** Simply fill in your details, and our app will take care of the rest, showing you exactly how many calories and what kind of nutrients you need to reach your goals.

**Optional Features:**

* **User Accounts:** Create an account to track your progress over time. This way, you can see how you’re doing and stay motivated.
* **Progress Tracking:** Monitor your achievements and improvements with our progress tracking feature, making it easier to stay on top of your fitness journey.

This project is all about making it easier for you to get personalized fitness advice and keep track of your progress in a user-friendly way.

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**Slide 4: Project Business Case**

Изображение выглядит как текст, снимок экрана, карта

Автоматически созданное описание**Ideal For:**

* **Gyms:** Perfect for gyms looking to offer their members a helpful tool for personalized nutrition and fitness advice.
* **Protein Supplement Companies:** Great for companies selling protein supplements to add value for their customers with personalized diet tips.
* **Sports Brands:** Useful for sports brands wanting to connect with their audience by offering a tool to improve their fitness and nutrition.

**Monetization:**

* **Initial Phase:** We’ll start by running the app on its own, making money through ads while we build a user base and improve the app.
* **Future Potential:** Once the app is successful, there’s the possibility to sell it or license it to other businesses, opening up more ways to earn and grow.

**Possible discussion:**

***Sell to a Larger Company:*** If our app becomes popular and attracts many users, big companies in the fitness or health industry might want to buy it. They could use it to enhance their own products or expand their business. This sale could bring in a significant amount of money and help us focus on new projects.

***Licensing Opportunities:*** We could allow other companies to use our app’s technology under their own brand names. This means they pay us for the right to use our technology, providing a steady income stream. It’s like renting out our app’s features to other businesses.

***Partnerships and Collaborations:*** The app could be used in partnerships with fitness experts, gyms, or health influencers. For example, we could team up with a popular gym chain to offer a branded version of our app. These partnerships can drive more users to the app and increase its market value.

***Expansion and Scaling:*** As the app grows, we can add new features or integrate it with other fitness and health tools. This makes the app more valuable and attractive to buyers or partners because it offers more benefits and features.

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Изображение выглядит как текст, снимок экрана, графический дизайн, дизайн

Автоматически созданное описание**Slide 5: Consumer Demand**

 **High Demand:** More and more people are focusing on improving their health and fitness. They want to eat better, exercise more, and live healthier lives. This growing interest creates a strong need for tools that can help them with their health goals.

 **Challenges:** Even though people want to get healthier, many struggle because they don’t have the right information or personalized advice. They might not know how many calories they should eat or how to balance their diet. Our app can solve these problems by giving them clear, tailored guidance to help them succeed.

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**Slide 6: Target Audience**

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**Slide 7: Competitive Advantage**

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**Slide 8: Monetization Strategy**

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**Изображение выглядит как текст, снимок экрана, веб-страница, программное обеспечение

Автоматически созданное описание**

**Slide 9: Demonstration**

Now, let’s move on to the exciting part of our presentation: the live demo of our web application!

We going to show you how our tool works in real-time. We’ll start by inputting some sample data to see how it calculates caloric and macro nutritional recommendations. Next, we’ll highlight how you can view these recommendations and track your progress over time.

Let’s dive in and see the application in action

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**Slide 10: Future Opportunities**

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**Slide 11: Conclusion**

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**Slide 12: Future Opportunities**

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**Slide Questions**

Thank you for your attention! We’ve now reached the end of our presentation. If you have any questions or need more details about the project, please feel free to ask. We’re here to help and would love to hear your thoughts.