


# ○ Roger Paredes Guarderas

Graphic Designer / Content Creator / IT Student

## INFO

Toronto 

+1 647 8199 268 

paredes.roger@gmail.com 

rparedes@costra.ec 

roger.costra.ec 

www.linkedin.com/in/roger-pg 

## SUMMARY

*Non-conformist becoming a graphic oriented IT developer.*

Currently enrolled in **IT Solutions postgraduate** in Humber College.  
14+ years of experience with branding, print design, communication strategies, content creation and website cms.  
Expanding north-American network.  
Activist for Animal & Human Liberation.

## SKILLS

Detail-oriented and punctual. ○

Flexible to work independently, with teams, on-site and remotely. ○

Avid and adaptable learner. ○

## PROFILE

roger.costra.ec 

## PORTFOLIO

rpared.github.io/portfolio/ 

## ○ EXPERIENCE

Company name: **Costra, communication & strategy** >

Creative Agency (self employed)

Position: **Director** > Sep 2009 - Jan 2023

Quito, Ecuador

- Brand management.
- Global design and advertising.
- Community management.
- Planning and developing communication strategies.

[www.costra.ec](http://www.costra.ec)

Company name: **Apocalypsis Opus / Shaved Biped** >

Content Creation (YouTube Channels)

Position: **Content Creator** > started in 2015

Quito, Ecuador

- Scripting.
- Video editing.
- Brand management.

[www.apocalypsisopus.com](http://www.apocalypsisopus.com)

Company name: **Multinet** > Internet Cafe (part-time)

Position: **Operations Manager** > Apr 2012 - Jan 2020

Quito, Ecuador

- Setting up network and software.
- Technical support.
- Customer service.

Company name: **Raúl Coka Barriga** > Insurance Broker

Position: **Brand Manager** > Apr 2011 - Mar 2012

Quito, Ecuador

- Brand management.
- Corporate image, communication and advertising.
- Handling design and marketing staff.
- Planning strategies and managing budgets.

[www.raulcoka.com](http://www.raulcoka.com)

Company name: **Raúl Coka Barriga** > Insurance Broker

Position: **Graphic Designer** > Jun 2008 - Apr 2011

Quito, Ecuador

- Corporate Image.
- Creative strategies and graphic design.
- Advertising campaigns development.
- Community management.

[www.raulcoka.com](http://www.raulcoka.com)


## AVAILABILITY

Part-time

## LANGUAGES

Spanish 

First Language

English 

IELTS Academic Score (2022): 8

HTML & CSS 

Learning

Javascript 

Learning

Java 

Learning

SQL 

Learning

## SOFTWARE

Adobe Illustrator 

Adobe Photoshop 

Adobe Indesign 

Adobe After Effects 

Adobe Premiere 

Adobe XD / Figma 


Wordpress 


Ms. Word / Google Docs 

Ms. Excel / Google Sheets 

Ms. PowerPt. / Google Slides 

VS Code 

Eclipse IDE 

Viusual Paradigm 

Company name: **Bauhaus SRL.** > Print and design agency

Position: **Graphic Designer** > 2006 - 2007

Buenos Aires, Argentina

- Corporate image design.

- Advertising ads.

- Web design.

- Print design.

## EDUCATION

**Information Tech. Solutions** (2yr. Graduate Certificate)

Humber College > Started May 2023, expected Dec 2024

Toronto, Canada

**Branding Designer** (4yr. Bachelors)

Universidad de Palermo > Jul 2007

Buenos Aires, Argentina

**Graphic Designer** (3yr. Bachelors)

Universidad de Palermo > May 2007

Buenos Aires, Argentina

**English Language Proficiency**

Universidad Católica > 2003

Quito - Ecuador

## RECENT COURSES:

Adobe Analytics: Essential Training

LinkedIn Learning, Toronto > 2024

Figma: For UX Design / From Design to CSS Implementation

LinkedIn Learning, Toronto > 2024

Wordpress: Essential Training / Building a Secure Site

LinkedIn Learning, Toronto > 2023

Javascript: Essential Training / Arrays

LinkedIn Learning, Toronto > 2023

Instagram for Business

Udemy, Quito > 2018

Facebook Advertising

Formación Gerencial, Quito > 2014