


Roger Paredes Guarderas

Graphic Designer & Content Creator

INFO

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SUMMARY


Non-conformist becoming a graphic oriented IT developer. Currently enrolled in IT Solutions postgraduate in Humber College.

15+ years of experience with branding, print design, communication strategies, content creation and cms.

Looking to expand canadian network. Activist for Animal & Human Liberation.

SKILLS

Detail-oriented and punctual. 


Flexible to work independently 
and with teams.

Avid and adaptable learner. 

Adobe Illustrator 

Adobe Photoshop 

Adobe Indesign 

Adobe After Effects 


Adobe Premiere 

Adobe XD 

Wordpress 

Ms. Word / Google Docs 

Ms. Excel / Google Sheets 

Ms. PowerPt. / Google Slides 

EDUCATION

Information Tech. Solutions (Graduate Certificate)

Humber College > Started May 2023

Toronto, Canada

Branding Designer (4y Bachelors)

Universidad de Palermo > Jul 2007

Buenos Aires, Argentina

Graphic Designer (3y Bachelors)

Universidad de Palermo > May 2007

Buenos Aires, Argentina

English Language Proficiency

Universidad Católica > 2003

Quito - Ecuador

COURSES:

Instagram for Business

Udemy, Quito > 2018

Facebook Advertising

Formación Gerencial, Quito > 2014

Strategic Marketing

Funiber (started), Quito > 2011

HTML & Dreamweaver

Escuela Da Vinci, Buenos Aires > 2006

EXPERIENCE

Costra, communication & strategy > Creative Agency
(self employed)

Position: **Director** > Sep 2009 - Jan 2023

Quito, Ecuador

- Brand management.
- Global design and advertising.
- Community management.
- Planing and developing communication strategies.

www.costra.ec

AVAILABILITY


Part-time

Fridays full day
Saturdays full day
Sundays full day
Tuesdays 14:00 - 20:00

LANGUAGES

Spanish 

First Language

English 

IELTS Academic Score (2022): 8

HTML & CSS 

Learning

Javascript 

Learning

PORTFOLIO

roger.costra.ec 

Apocalypse Opus / Shaved Biped > Content Creation
(YouTube Channels)

Position: **Content Creator** > started in 2015

Quito, Ecuador

- Scripting.
- Video editing.
- Brand management.

www.apocalypsisopus.com

Multinet > Docucenter and Internet Cafe
(part-time, family owned)

Position: **Operations Manager** > 2012 - 2022

Quito, Ecuador

- Setting up network and software.
- Technical support.
- Customer service.

Raúl Coka Barriga > Insurance Broker + Logistic Operator

Position: **Brand Manager** > 2011 - 2012

Quito, Ecuador

- Brand management.
- Corporate image, communication and advertising.
- Handling design and marketing staff.
- Marketing, communication strategies and budgets.
- Campaigns launched in Ecuador and Mexico.

www.raulcoka.com

Raúl Coka Barriga > Insurance Broker + Logistic Operator

Position: **Graphic Designer** > 2008 - 2011

Quito, Ecuador

- Corporate Image.
- Creative strategies and graphic design.
- Advertising campaigns development.
- Community management.

www.raulcoka.com

Bauhaus SRL. > Print and design agency

Position: **Graphic Designer** > 2006 - 2007

Buenos Aires, Argentina

- Corporate image design.
- Advertising ads.
- Web design.
- Print design.

Rotten Apple Design > Freelance project

Position: **Graphic Designer** > 2005 - 2009

Argentina - Ecuador

- Corporate image design.
- Web design.
- Print design.
- Video Editing.