

○ Roger Paredes Guarderas

Graphic Designer / Content Creator / IT Student

INFO

Toronto, Upper Beaches 

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roger.costra.ec 

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SUMMARY

Non-conformist becoming a graphic oriented IT developer.

Currently enrolled in **IT Solutions postgraduate** in Humber College.

15+ years of experience with branding, print design, communication strategies, content creation and cms.

Looking to expand canadian network.
Activist for Animal & Human Liberation.

SKILLS

Detail-oriented and punctual. ○

Flexible to work independently, with teams, on-site and remotely. ○

Avid and adaptable learner. ○

PROFILE

roger.costra.ec 

PORTFOLIO

rpared.github.io/portfolio/ 

○ EXPERIENCE

Costra, communication & strategy > Creative Agency (self employed)

Position: **Director** > Sep 2009 - Jan 2023

Quito, Ecuador

- Brand management.
- Global design and advertising.
- Community management.
- Planing and developing communication strategies.

www.costra.ec

Apocalypse Opus / Shaved Biped > Content Creation (YouTube Channels)

Position: **Content Creator** > started in 2015

Quito, Ecuador

- Scripting.
- Video editing.
- Brand management.

www.apocalypseopus.com

Multinet > Internet Cafe (part-time, family owned)

Position: **Operations Manager** > 2012 - 2022

Quito, Ecuador

- Setting up network and software.
- Technical support.
- Customer service.

Raúl Coka Barriga > Insurance Broker + Logistic Operator

Position: **Brand Manager** > 2011 - 2012

Quito, Ecuador

- Brand management.
- Corporate image, communication and advertising.
- Handling design and marketing staff.
- Planning strategies and managing budgets.

www.raulcoka.com

Raúl Coka Barriga > Insurance Broker + Logistic Operator

Position: **Graphic Designer** > 2008 - 2011

Quito, Ecuador







- Corporate Image.
- Creative strategies and graphic design.
- Advertising campaigns development.
- Community management.

www.raulcoka.com














AVAILABILITY

(Part-time)

LANGUAGES

Spanish 
First Language
English 
IELTS Academic Score (2022): 8
HTML & CSS 
Learning
Javascript 
Learning
Java 
Learning
SQL 
Learning

SOFTWARE

Adobe Illustrator 
Adobe Photoshop 
Adobe Indesign 
Adobe After Effects 
Adobe Premiere 
Adobe XD 
Wordpress 
Ms. Word / Google Docs 
Ms. Excel / Google Sheets 
Ms. PowerPt. / Google Slides 
VS Code 
Eclipse IDE 
Viusual Paradigm 

Bauhaus SRL. > Print and design agency
Position: **Graphic Designer** > 2006 - 2007
Buenos Aires, Argentina
- Corporate image design.
- Advertising ads.
- Web design.
- Print design.

EDUCATION

Information Tech. Solutions (Graduate Certificate)
Humber College > Started May 2023
Toronto, Canada

Branding Designer (4y Bachelors)
Universidad de Palermo > Jul 2007
Buenos Aires, Argentina

Graphic Designer (3y Bachelors)
Universidad de Palermo > May 2007
Buenos Aires, Argentina

English Language Proficiency
Universidad Católica > 2003
Quito - Ecuador

COURSES:

Instagram for Business
Udemy, Quito > 2018

Facebook Advertising
Formación Gerencial, Quito > 2014

Strategic Marketing
Funiber (started), Quito > 2011

HTML & Dreamweaver
Escuela Da Vinci, Buenos Aires > 2006