# O Roger Paredes Guarderas

Graphic Designer / Content Creator / IT Student

### INFO

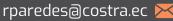
Toronto •



+1 647 8199 268



paredes.roger@gmail.com 🔀





www.linkedin.com/in/roger-pg in

#### **SUMMARY**

Non-conformist becoming a graphic oriented IT developer. Currently enrolled in **IT Solutions postgraduate** in Humber College. 14+ years of experience with branding, print design, communication strategies, content creation and website cms. Expanding north-American network. Activist for Animal & Human Liberation.

### **SKILLS**

Detail-oriented and punctual.



Flexible to work independently, with teams, on-site and remotely.

Avid and adaptable learner.

### **PROFILE**

roger.costra.ec



### **PORTFOLIO**

rpared.github.io/portfolio/



## EXPERIENCE

Company name: Costra, communication & strategy >

Creative Agency (self employed)

Position: **Director** > Sep 2009 - Jan 2023

Quito, Ecuador

- Brand management.

- Global design and advertising.
- Community management.
- Planning and developing communication strategies.

www.costra.ec

Company name: **Apocalypsis Opus / Shaved Biped >** 

Content Creation (YouTube Channels)

Position: **Content Creator** > started in 2015

Ouito, Ecuador

- Scripting.
- Video editing.
- Brand management.

www.apocalypsisopus.com

Company name: **Multinet** > Internet Cafe (part-time) Position: **Operations Manager** > Apr 2012 - Jan 2020

Ouito, Ecuador

- Setting up network and software.
- Technical support.
- Customer service.

Company name: Raúl Coka Barriga > Insurance Broker Position: **Brand Manager** > Apr 2011 - Mar 2012

Quito, Ecuador

- Brand management.
- Corporate image, communication and advertising.
- Handling design and marketing staff.
- Planning strategies and managing budgets.

www.raulcoka.com

Company name: Raúl Coka Barriga > Insurance Broker Position: **Graphic Designer** > Jun 2008 - Apr 2011 Quito, Ecuador

- Corporate Image.

- Creative strategies and graphic design.
- Advertising campaigns development.
- Community management.

www.raulcoka.com

### **AVAILABILITY**

Part-time

### LANGUAGES

### **SOFTWARE**

Adobe Illustrator ||||||||
Adobe Photoshop ||||||||
Adobe Indesign ||||||||
Adobe After Effects || |||||
Adobe Premiere || |||||
Adobe XD / Figma || |||||
Wordpress || |||||
Wordpress || |||||
Ms. Word / Google Docs |||||||
Ms. Excel / Google Sheets || ||||
Ms. PowerPt. / Google Slides || |||||
VS Code || |||||
Viusual Paradigm || |||||

Company name: **Bauhaus SRL.** > Print and design agency Position: **Graphic Designer** > 2006 - 2007

Buenos Aires, Argentina

- Corporate image design.
- Advertising ads.
- Web design.
- Print design.

### EDUCATION

**Information Tech. Solutions** (2yr. Graduate Certificate) Humber College > Started May 2023, expected Dec 2024 Toronto, Canada

**Branding Designer** (4yr. Bachelors) Universidad de Palermo > Jul 2007 Buenos Aires, Argentina

**Graphic Designer** (3yr. Bachelors) Universidad de Palermo > May 2007 Buenos Aires, Argentina

English Language Proficiency Universidad Católica > 2003 Ouito - Ecuador

### RECENT COURSES:

Adobe Analytics: Essential Training LinkedIn Learning, Toronto > 2024

Figma: For UX Design / From Design to CSS Implementation LinkedIn Learning, Toronto > 2024

Wordpress: Essential Training / Building a Secure Site LinkedIn Learning, Toronto > 2023

Javascript: Essential Training / Arrays LinkedIn Learning, Toronto > 2023

Instagram for Business Udemy, Quito > 2018

Facebook Advertising
Formación Gerencial, Quito > 2014