

CV / 03-2023

RP

roger.costra.ec
(recent work)

studies

Information Tech. Solutions

Graduate Certificate



Graphic Design + Branding Major

Titles



Design

(Graphic + Product)

English Language



High School

Title

Title

Humber College
Toronto - Canada
may 2023 - ...

Universidad de Palermo
Bs.As. - Argentina
2004 - 2007
- Graphic Designer.
- Branding Designer.

Universidad Católica
Quito - Ecuador
2001 - 2004

Universidad Católica
Quito - Ecuador
2003
English proficiency

Martim Cereré Colegio Bilingüe
Quito - Ecuador
1987-2001
Bilingual Sciences Bachelor

courses

Instagram for Business
Facebook Advertising
Strategic Marketing
HTML & Action Script 2

Udemy
Formación Gerencial
Funiber (started)
Escuela Da Vinci
Quito
Quito
Quito
Bs.As.
2018
2014
2011
2006

experience 2010-23



Costra
Position: Director
2009- current date
ECUADOR



Multinet
Position: Op. Manager
2012 - 2022
ECUADOR



> Creative Agency (self employed)
Brand management.
Global design and advertising.
Community management.
Planing and developing communication strategies.
Some Clients: Latin Trails / Raúl Coka Barriga / APEX /
Multicentro / Produbanco / Mardis / Galapagos Odyssey.

> Docucenter and Internet Cafe (part-time, family owned)
Setting up network and software.
Technical support.
Customer service.

C

www.costra.ec

name
e-mail

Roger Luis Paredes Guarderas
rparedes@costra.ec
paredes.roger@gmail.com

phone #
address

+593-9-9272-9596 / +647-680-6640
18 Philpot Gardens M4E 0A9
Toronto - Ontario, Canada

b. date
PASS

may 17, 1983
A4483685

nacionality
civil status

Ecuadorian
Single



Raúl Coka Barriga
Position: Brand Manager
2011 - 2012
ECUADOR

> Insurance Broker
Brand management.
Corporate image, communication and advertising. Handling design and marketing staff.
Marketing, communication strategies and budgets.
Campaigns launched in EC, Mexico and Central America.



raulcoka.com



Raúl Coka Barriga
Position: G. Designer
2008 - 2011
ECUADOR

> Insurance Broker
Corporate Image.
Creative strategies and graphic design.
Advertising campaigns development.
Community management.



Bauhaus SRL.
Position: G. Designer
2006 - 2007
ARGENTINA

> Print and design agency
Corporate image design.
Advertising ads.
Web design.
Print design.

Rotten Apple Design
Position: G. Designer
2005 - 2009
ARGENTINA - ECUADOR

> Freelance project
Corporate image design.
Web design.
Print design.
Video Editing.

- First language: **Spanish** written and spoken 100%.
- Second language: **English** written and spoken 95%.
[IELTS ACADEMIC Score (2022): 8 (L9, R8, W6.5, S8.5)]
- HTML and CSS **II**
- Javascript **I**

- | | | | |
|--------------------------|--|-----------------------|---|
| - Mic. Word / G. Docs | | - Adobe InDesign | |
| - Mic. Excel / G. Sheets | | - Adobe After Effects | |
| - Mic. Powerpoint | | - Adobe Premiere | |
| - Adobe Illustrator | | - Wordpress | |
| - Adobe Photoshop | | - Adobe XD | I |

Activism - animal & human liberation.
Veganism and nutrition.
Coding, currently learning to develop.
Weightlifting and fitness.
Content creation.
Cryptocurrencies.
Camping and trekking.
Heavy metal.

Content creator for human and animal liberation channels:

- **Apocalypsis Opus**
<https://www.apocalypsisopus.com>
<https://www.youtube.com/c/apocalypsisopus>
- Bípido Rasurado
<https://bit.ly/3VbFIUU>
- Shaved Biped (ENG translated channel)
<https://bit.ly/3ymXM4Z>



apocalypsisopus.com



[youtube/channel SPA](https://www.youtube.com/channel/SPA)



[youtube/channel ENG](https://www.youtube.com/channel/ENG)