

CV / 10-2022

RP

roger.costra.ec
(recent work)

studies



Graphic Design
Branding Major
Title

Universidad de Palermo
Bs.As. - Argentina 2004-2007
Designer with branding specialization.

Design
(Graphic + Product)

Universidad Católica
Quito - Ecuador 2001-2004

English Language
Title

Universidad Católica
Quito - Ecuador 2003
English proficiency

High School
Title

Martim Cereré Colegio Bilingüe
Quito - Ecuador 1987-2001
Bilingual Sciences Bachelor

courses

Instagram for Business
Facebook Advertising
Strategic Marketing
Teaching Assistant
HTML & Dreamweaver
Action Script 2

Udemy Quito 2018
Formación Gerencial Quito 2014
Funiber (started) Quito 2011
Univ. de Palermo Bs.As. 2005-2006
Escuela Da Vinci Bs.As. 2006
Escuela Da Vinci Bs.As. 2006

experience 2010-22



Costra

Position: Director
2009- current date
ECUADOR

> Creative Agency (self employed)
Brand management.
Global design and advertising.
Community management.
Planing and developing communication strategies.
Some Clients: Latin Trails / Raúl Coka Barriga / APEX /
Multicentro / Produbanco / Mardis / Galapagos Odyssey.

Multinet

Position: Operations
Manager
2012 - current date
ECUADOR

> Docucenter and Internet Cafe (family owned)
Setting up network and software.
Technical support.
Customer service.

C

www.costra.ec

name

e-mail

phone #

address

b. date

PASS

nationality

civil status

Roger Luis Paredes Guarderas
rparedes@costra.ec
paredes.roger@gmail.com

+593-2-222-4323 / +593-9-9272-9596
Diego de Almagro E7-59, Torre D, 10A
Quito - Ecuador
may 17, 1983

A4483685
Ecuadorian
Single



Raúl Coka Barriga

Position: Brand Manager
2010 - 2012
ECUADOR

> Insurance Broker
Brand management.
Corporate image, communication and advertising. Handling design and marketing staff.
Marketing, communication strategies and budgets.
Campaigns launched in EC, Mexico and Central America.



raulcoka.com



Raúl Coka Barriga

Position: Designer
2008 - 2010
ECUADOR

> Insurance Broker
Corporate Image.
Creative strategies and design.
Advertising campaigns development.
Community management.

Bauhaus SRL.

Position: Designer
2006 - 2007
ARGENTINA

> Print and design agency
Corporate image design.
Advertising ads.
Web design.
Print design.



Rotten Apple Design

Position: Designer
2005 - 2009
ARGENTINA - ECUADOR

> Freelance project
Corporate image design.
Web design.
Print design.
Video Editing.

First language: **Spanish** written and spoken 100%.
Second language: **English** written and spoken 95%.
- IELTS ACADEMIC Score (2022): **8** (L9, R8, W6.5, S8.5)

Microsoft Office ██████████
Microsoft Excel ██████
Microsoft Powerpoint ██████████
Adobe Illustrator ██████████
Adobe Photoshop ██████████

Adobe InDesign ██████████
Adobe After Effects ██████
Adobe Premiere ██████
Wordpress ██████
Adobe XP █

Activism - animal & human liberation.
Veganism and nutrition.
Weightlifting and fitness.
Video production.
Cryptocurrencies.
Camping and trekking.
Heavy metal.

Content creator for human and animal liberation channels:

- **Apocalypsis Opus**
<https://www.apocalypsisopus.com>
<https://www.youtube.com/c/apocalypsisopus>
- Bípido Rasurado
<https://bit.ly/3VbFIUU>
- Shaved Biped (ENG translated channel)
<https://bit.ly/3ymXM4Z>



apocalypsisopus.com



youtube/channel SPA



youtube/channel ENG