

CV / 12-2022

RP

roger.costra.ec  
(recent work)

studies



**Graphic Design**  
**Branding Major**  
Title

Universidad de Palermo  
Bs.As. - Argentina 2004-2007  
Designer with branding specialization.

**Design**  
(Graphic + Product)

Universidad Católica  
Quito - Ecuador 2001-2004

**English Language**  
Title

Universidad Católica  
Quito - Ecuador 2003  
English proficiency

**High School**  
Title

Martim Cereré Colegio Bilingüe  
Quito - Ecuador 1987-2001  
Bilingual Sciences Bachelor

courses

Instagram for Business  
Facebook Advertising  
Strategic Marketing  
Teaching Assistant  
HTML & Dreamweaver  
Action Script 2

Udemy Quito 2018  
Formación Gerencial Quito 2014  
Funiber (started) Quito 2011  
Univ. de Palermo Bs.As. 2005-2006  
Escuela Da Vinci Bs.As. 2006  
Escuela Da Vinci Bs.As. 2006

experience 2010-22



**Costra**  
Position: Director  
2009- current date  
ECUADOR

> Creative Agency (self employed)  
Brand management.  
Global design and advertising.  
Community management.  
Planing and developing communication strategies.  
Some Clients: Latin Trails / Raúl Coka Barriga / APEX /  
Multicentro / Produbanco / Mardis / Galapagos Odyssey.

**Multinet**  
Position: Operations  
Manager  
2012 - current date  
ECUADOR

> Docucenter and Internet Cafe (family owned)  
Setting up network and software.  
Technical support.  
Customer service.

C

www.costra.ec

name

e-mail

phone #

address

b. date

PASS

nationality

civil status

Roger Luis Paredes Guarderas  
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+593-2-222-4323 / +593-9-9272-9596  
Diego de Almagro E7-59, Torre D, 10A  
Quito - Ecuador  
may 17, 1983  
A4483685  
Ecuadorian  
Single



**Raúl Coka Barriga**

Position: Brand Manager  
2011 - 2012  
ECUADOR

> Insurance Broker  
Brand management.  
Corporate image, communication and advertising. Handling design and marketing staff.  
Marketing, communication strategies and budgets.  
Campaigns launched in EC, Mexico and Central America.


[raulcoka.com](http://raulcoka.com)
**Raúl Coka Barriga**

Position: Designer  
2008 - 2011  
ECUADOR

> Insurance Broker  
Corporate Image.  
Creative strategies and design.  
Advertising campaigns development.  
Community management.

**Bauhaus SRL.**

Position: Designer  
2006 - 2007  
ARGENTINA

> Print and design agency  
Corporate image design.  
Advertising ads.  
Web design.  
Print design.

**Rotten Apple Design**

Position: Designer  
2005 - 2009  
ARGENTINA - ECUADOR

> Freelance project  
Corporate image design.  
Web design.  
Print design.  
Video Editing.

First language: **Spanish** written and spoken 100%.  
Second language: **English** written and spoken 95%.  
- IELTS ACADEMIC Score (2022): **8** (L9, R8, W6.5, S8.5)

Microsoft Office ██████████  
Microsoft Excel ██████  
Microsoft Powerpoint ██████████  
Adobe Illustrator ██████████  
Adobe Photoshop ██████████

Adobe InDesign ██████████  
Adobe After Effects ██████  
Adobe Premiere ██████  
Wordpress ██████  
Adobe XP █

Activism - animal & human liberation.  
Veganism and nutrition.  
Weightlifting and fitness.  
Video production.  
Cryptocurrencies.  
Camping and trekking.  
Heavy metal.

Content creator for human and animal liberation channels:

- **Apocalypsis Opus**  
<https://www.apocalypsisopus.com>  
<https://www.youtube.com/c/apocalypsisopus>
- Bípido Rasurado  
<https://bit.ly/3VbFIUU>
- Shaved Biped (ENG translated channel)  
<https://bit.ly/3ymXM4Z>


[apocalypsisopus.com](http://apocalypsisopus.com)

[youtube/channel SPA](https://www.youtube.com/channel/SPA)

[youtube/channel ENG](https://www.youtube.com/channel/ENG)