

studies


Graphic Design
Branding Major
 Title

 Universidad de Palermo
 Bs.As. - Argentina 2004-2007
 Designer with branding specialization.

Design
 (Graphic + Product)

 Universidad Católica
 Quito - Ecuador 2001-2004

English Language
 Title

 Universidad Católica
 Quito - Ecuador 2003
 English proficiency

High School
 Title

 Martim Cereré Colegio Bilingüe
 Quito - Ecuador 1987-2001
 Bilingual Sciences Bachellor

courses

 Instagram for Business
 Facebook Advertising
 Strategic Marketing
 Teaching Assistant
 HTML & Dreamweaver
 Action Script 2

 Udemy Quito 2018
 Formación Gerencial Quito 2014
 Funiber (started) Quito 2011
 Univ. de Palermo Bs.As. 2005-2006
 Escuela Da Vinci Bs.As. 2006
 Escuela Da Vinci Bs.As. 2006

experience 2010-22

**Costra**
 Position: Director
 2009- current date
 ECUADOR

 > Creative Agency (self employeeed)
 Brand management.
 Global design and advertising.
 Community management.
 Planing and developing communication strategies.
 Some Clients: Latin Trails / Raúl Coka Barriga / APEX /
 Multicentro / Produbanco / Mardis / Galapagos Odyssey.
**Multinet**
 Position: Operations
 Manager
 2012 - current date
 ECUADOR

 > Docucenter and Internet Cafe (family owned)
 Setting up network and software.
 Technical support.
 Customer service.

www.costra.ec

name

e-mail

phone #

address

b. date

PASS

nationality

civil status

 Roger Luis Paredes Guarderas
 rparedes@costra.ec
 paredes.roger@gmail.com
 +593-2-222-4323 / +593-9-9272-9596
 Diego de Almagro E7-59, Torre D, 10A
 Quito - Ecuador
 may 17, 1983
 A4483685
 Ecuadorian
 Single

**Raúl Coka Barriga**

Position: Brand Manager
2010 - 2012
ECUADOR

> Insurance Broker
Brand management.
Corporate image, communication and advertising. Handling design and marketing staff.
Marketing, communication strategies and budgets.
Campaigns launched in EC, Mexico and Central America.


raulcoka.com
**Raúl Coka Barriga**

Position: Designer
2008 - 2010
ECUADOR

> Insurance Broker
Corporate Image.
Creative strategies and design.
Advertising campaigns development.
Community management.

**Bauhaus SRL.**

Position: Designer
2006 - 2007
ARGENTINA

> Print and design agency
Corporate image design.
Advertising ads.
Web design.
Print design.

Rotten Apple Design

Position: Designer
2005 - 2009
ARGENTINA - ECUADOR

> Freelance project
Corporate image design.
Web design.
Print design.
Video Editing.

First language: Spanish written and spoken 100%.
Second language: English written and spoken 95%.

Microsoft Office ██████████
Microsoft Excel ██████
Microsoft Powerpoint ██████████
Adobe Illustrator ██████████
Adobe Photoshop ██████████

Adobe InDesign ██████████
Adobe After Effects ██████
Adobe Premiere ██████
Adobe XP ██████
Wordpress ██████

Activism - animal & human liberation.
Veganism and nutrition.
Weightlifting and fitness.
Video production.
Cryptocurrencies.
Camping and trekking.
Heavy metal.

Content creator for human and animal liberation channels:

- **Apocalypsis Opus**
<https://www.apocalypsisopus.com>
<https://www.youtube.com/c/apocalypsisopus>
- Bípido Rasurado
<https://bit.ly/3VbFIUU>
- Shaved Biped (ENG translated channel)
<https://bit.ly/3ymXM4Z>


apocalypsisopus.com

[youtube/channel SPA](https://www.youtube.com/channel/SPA)

[youtube/channel ENG](https://www.youtube.com/channel/ENG)