

studies





Title

Universidad de Palermo Bs.As. - Argentina 2004-2007 Designer with branding specialization.

Design (Graphic + Product)

Universidad Católica Quito - Ecuador

2001-2004

English Language

Universidad Católica Ouito - Ecuador

2003

Title

English proficiency

High School

Title

Martim Cereré Colegio Bilingüe Quito - Ecuador

1987-2001

Bilingual Sciences Bachelor

courses

Instagram for Business Facebook Advertising Strategic Marketing **Teaching Assistant** HTML & Dreamweaver Action Script 2

Udemv Quito 2018 Formación Gerencial Quito 2014 Funiber (started) Quito 2011 Univ. de Palermo Bs.As. 2005-2006

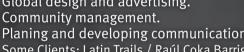
Escuela Da Vinci Bs.As. 2006 Escuela Da Vinci Bs.As. 2006



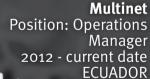


Position: Director 2009- current date **ECUADOR**

> Creative Agency (self employed) Brand management. Global design and advertising.



Planing and developing communication strategies. Some Clients: Latin Trails / Raúl Coka Barriga / APEX / Multicentro / Produbanco / Mardis / Galapagos Odyssey.



> Docucenter and Internet Cafe (family owned) Setting up network and software. Technical support. Customer service.



name Roger Luis Paredes Guarderas e-mail rparedes@costra.ec paredes.roger@gmail.com phone # +593-2-222-4323 / +593-9-9272-9596 address Diego de Almagro E7-59, Torre D, 10A Quito - Ecuador b. date may 17, 1983 PASS A4483685 nacionality Ecuadorian civil status

Single



www.costra.ec

Raúl Coka Barriga

Position: Brand Manager 2010 - 2012 **ECUADOR**

> Raúl Coka Barriga Position: Designer 2008 - 2010 **ECUADOR**

Bauhaus SRL.

Position: Designer 2006 - 2007 **ARGENTINA**

Rotten Apple Design Position: Designer

2005 - 2009 ARGENTINA - ECUADOR > Insurance Broker

Brand management. Corporate image, communication and advertising. Handling design and marketing staff. Marketing, communication strategies and budgets. Campaigns launched in EC, Mexico and Central America.

> Insurance Broker Corporate Image. Creative strategies and design. Advertising campaigns development. Community management.

> Print and design agency Corporate image design. Advertising ads. Web design. Print design.

> Freelance project Corporate image design. Web design. Print design. Video Editing.

languages

software

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First language: **Spanish** written and spoken 100%. Second language: **English** written and spoken 95%.

- IELTS ACADEMIC Score (2022): 8 (L9, R8, W6.5, S8.5)

Microsoft Office Microsoft Excel Microsoft Powerpoint

Adobe Illustrator Adobe Photoshop Ш

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Adobe InDesign Adobe After Effects Adobe Premiere Wordpress Adobe XP

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profile & interests

Activism - animal & human liberation. Veganism and nutrition. Weightlifting and fitness. Video production. Cryptocurrencies. Camping and trekking. Heavy metal.

Content creator for human and animal liberation channels:

- Apocalypsis Opus

https://www.apocalypsisopus.com https://www.youtube.com/c/apocalypsisopus

- Bípedo Rasurado

https://bit.ly/3VbFIUU - Shaved Biped (ENG translated channel) https://bit.ly/3ymXM4Z



apocalypsisopus.com

raulcoka.com



(youtube/channel ENG

passions & activism