

drbe

**have you ever bought a
piece of clothing from any
major brand?**

the problem with fast fashion

low quality,
trend-driven,
mass produced.

waste produced by the
fashion industry annually

92 million
tonnes

projected rise by 2030

**132 million
tonnes**

gen-z and fast fashion

availability,
cheaper,
trendy.

(Evanilay M. et al., 2024, Why Generation Z Still Buy Fast Fashion Although Environmental Awareness is High?, Scholars Journal of Economic, Business and Management)

global carbon emissions

10%

global carbon emissions

3.74 billion
tonnes

what we can do

**slow fashion,
support local,
shift to circular.**

(Niinimäki, K. et al., 2020, The Environmental Price of Fast Fashion, Nature Reviews: Earth & Environment)

(Medkova, K. et al., 2016, Design for Circular Economy, Lahti Cleantech Annual Review)

circular economy today

10% sales in
2024 \$211
BILLION

(Johnny Wood, 2024, World Economic Forum)

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app and features

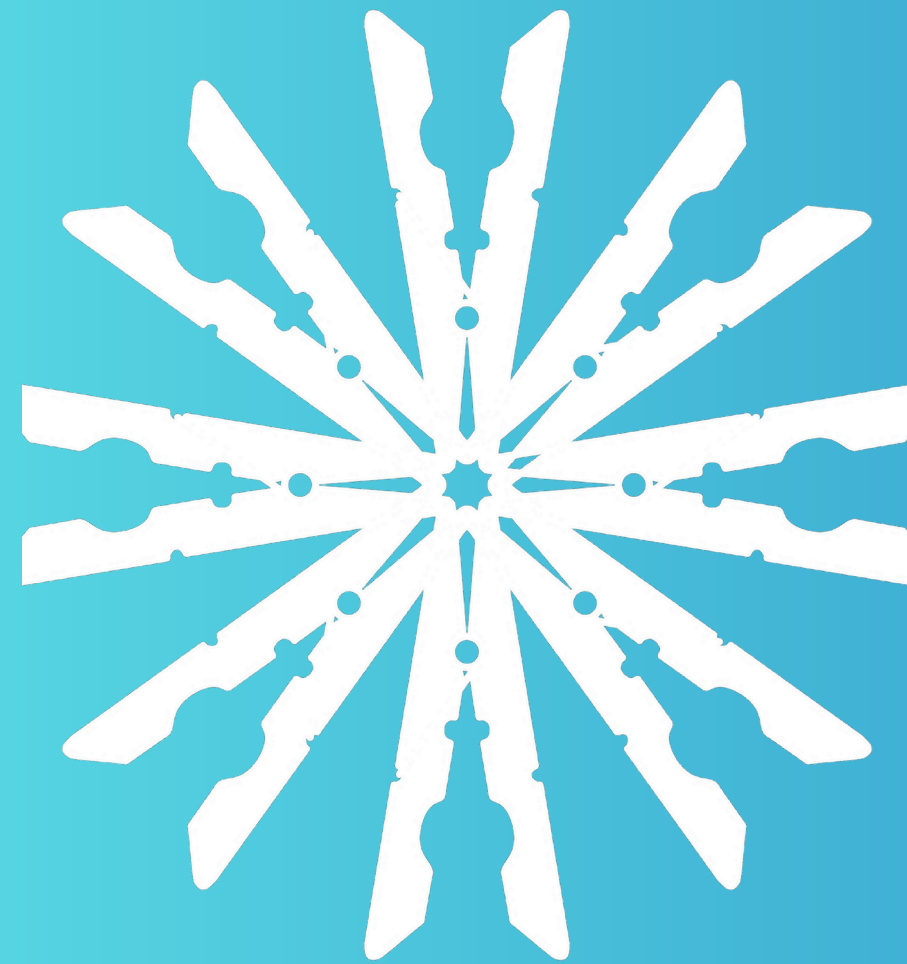
drobe in one sentence

**Promote sustainable fashion
by organizing your closet
and suggesting outfits from
what you already own.**

main key features

digitize your closet,
garment trading,
drei AI.

meet drei



Digital Recommendation & Ensemble Intelligence

objectives of drobe

**production,
consumption,
maximization.**

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live prototype demo

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where style meets sustainability