

# Parameter Estimation

A Complete Visual Guide — From Concepts to Mastery

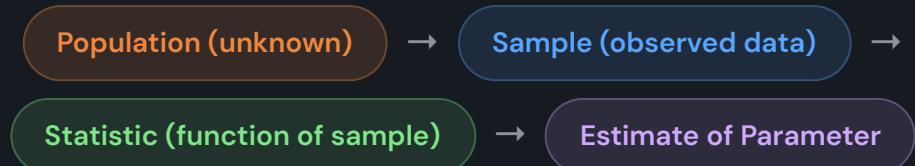


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## Parameters & Statistics

### The Big Picture

In machine learning and statistics, we almost never have access to the **entire population**. Instead, we collect a **sample** and try to learn about the population from it. This whole topic answers one question: *How do we make good guesses about population characteristics using sample data?*



## Parameter ( $\theta$ )

A **parameter** is a fixed (but unknown) characteristic of the population distribution  $F$ .

**DEFINITION**  $\theta = t(F) - a$   
function of the  
distribution

**Examples:** Population mean  $\mu$ , population variance  $\sigma^2$ , probability  $p$  in a binomial.  
Think of parameters as the *truth* we're trying to discover.

## Statistic ( $T$ )

A **statistic** is any function computed from the sample data — no unknown values allowed.

**DEFINITION**  $T = s(x) - a$   
function of sample data  
 $x = (x_1, \dots, x_n)$

**Examples:** Sample mean  $\bar{x}$ , sample variance  $s^2$ , sample proportion  $\hat{p}$ .  
Not all statistics are useful — some are designed to estimate parameters.



**MNEMONIC — "P-P-S-S"**

Parameters describe Populations · Statistics describe Samples

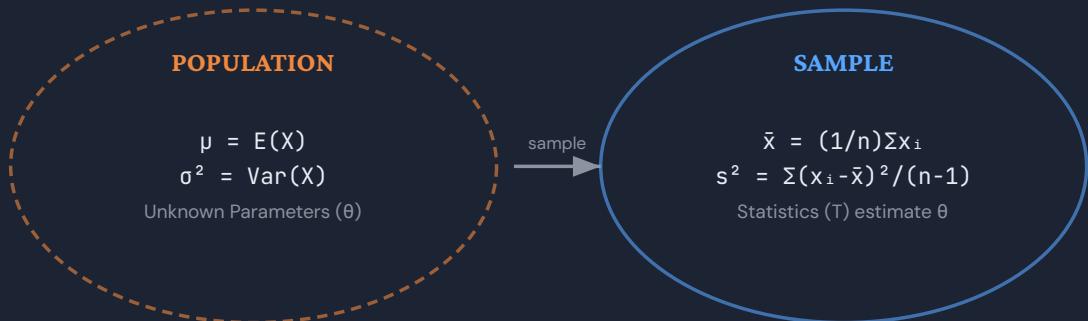
## Probability Distribution Reminder

A random variable  $X$  has a **CDF**  $F(x) = P(X \leq x)$  and an associated **PMF** (discrete) or **PDF** (continuous).

**DISCRETE (PMF)**  $f(x) = P(X = x)$

**CONTINUOUS (PDF)**  $P(a < X < b) = \int_a^b f(x) dx$

These distributions depend on parameters. Our job: figure out those parameters from data!

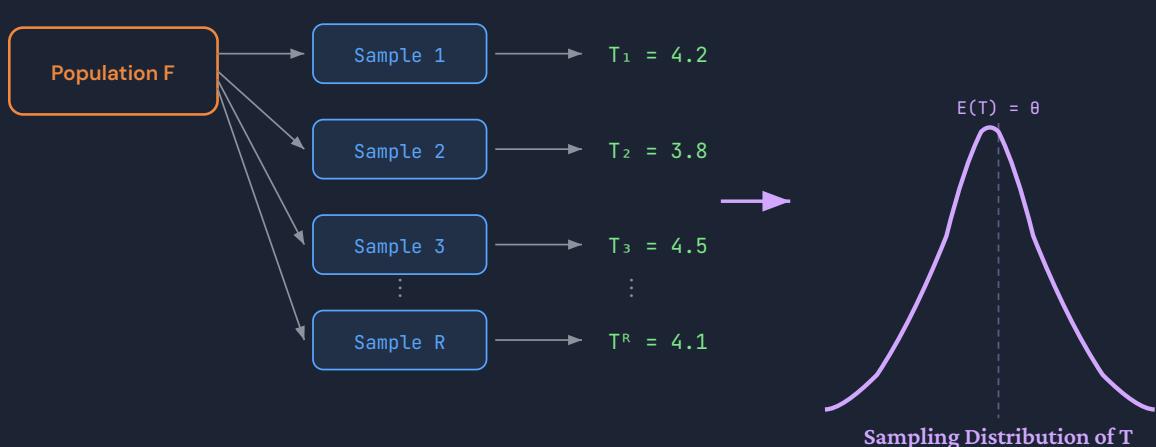


## 02 Sampling Distribution

### Statistics Are Random Variables!

Since our data is random (drawn from  $F$ ), any statistic  $T = s(\mathbf{x})$  computed from that data is *also* a random variable. If we drew a different sample, we'd get a different value of  $T$ .

The **sampling distribution** of  $T$  is what we'd see if we repeated the experiment infinitely many times — collecting  $R$  independent samples and computing  $T$  each time.



### MNEMONIC — "DARTS"

Data → Apply statistic → Repeat many Times → Sampling distribution emerges

### KEY INSIGHT

The sampling distribution depends on *which* population the data comes from. Different F → different sampling distribution for the same statistic. As  $n$  grows, many sampling distributions become approximately Normal (thanks to the Central Limit Theorem).

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## Estimates & Estimators

### Estimator vs Estimate

An **estimator** is the *recipe* (function  $g(\cdot)$ ) you apply to data. An **estimate** is the *number* you get when you plug in actual data.

**NOTATION**  $\hat{\theta} = g(x) -$

"theta hat" estimates  $\theta$

### The "Hat" Convention

In statistics, placing a  $\hat{\phantom{x}}$  (hat) on a parameter means "estimate of". So:

$\hat{\theta} \rightarrow$  estimate of  $\theta$

$\hat{\mu} = \bar{x} \rightarrow$  estimate of  $\mu$

$\hat{\sigma}^2 = s^2 \rightarrow$  estimate of  $\sigma^2$

### MNEMONIC — "RECIPE VS DISH"

**Estimator** = the recipe (a function waiting for data) · **Estimate** = the dish (the actual number you compute)

## Key Examples

### EXAMPLE 1 — SAMPLE MEAN

Population parameter:  $\mu = E(X)$

$$\bar{x} = (1/n) \sum_i x_i = \hat{\mu}$$

The sample mean estimates the population mean.

### EXAMPLE 2 — SAMPLE VARIANCE

Population parameter:  $\sigma^2 = E[(X-\mu)^2]$

$$s^2 = \frac{\sum(x_i - \bar{x})^2}{(n-1)} = \hat{\sigma}^2$$

Why  $n-1$ ? It makes  $s^2$  *unbiased* (see next section!).

### ⚠ WATCH OUT — TWO VARIANCE FORMULAS

$s^2 = \sum(x_i - \bar{x})^2 / (n-1) \rightarrow$  unbiased (divides by  $n-1$ )

$\tilde{s}^2 = \sum(x_i - \bar{x})^2 / n \rightarrow$  biased downward (divides by  $n$ , the MLE)

Both are consistent (converge to  $\sigma^2$  as  $n \rightarrow \infty$ ), but  $s^2$  is unbiased while  $\tilde{s}^2$  underestimates  $\sigma^2$ .

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## Quality of Estimators

### How Do We Judge an Estimator?

Not all estimators are created equal. There are four key properties to evaluate:

Bias

Variance

MSE = Bias<sup>2</sup> + Variance

Consistency

 MNEMONIC — "BVCE" → "BEST VALUES COME EVENTUALLY"

Bias · Variance · Consistency · Efficiency — the four pillars of estimator quality

## ① Bias

Bias measures the *systematic error* — how far off the estimator is **on average**.

BIAS FORMULA  $\text{Bias}(\hat{\theta}) = E(\hat{\theta}) - \theta$

$$\text{Unbiased} \Leftrightarrow E(\hat{\theta}) = \theta \Leftrightarrow \text{Bias} = 0$$

 **UNBIASED: SAMPLE MEAN**

$$E(\bar{x}) = (1/n) \sum E(x_i) = (1/n)(n\mu) = \mu$$

$$\text{Bias} = \mu - \mu = 0 \quad \checkmark$$

 **UNBIASED:  $S^2$  (WITH N-1)**

$$E(s^2) = \sigma^2 \text{ (proven through algebra)}$$

This is WHY we divide by n-1!

 **BIASED:  $\tilde{s}^2$  (WITH N)**

$$E(\tilde{s}^2) = E[(n-1)/n \cdot s^2] = (n-1)/n \cdot \sigma^2$$

Since  $(n-1)/n < 1$  for any finite n,  $\tilde{s}^2$  **underestimates**  $\sigma^2$  on average.

 **SURPRISE: BIASED CAN BE GOOD!**

Ridge regression, LASSO, and Elastic Net are all *intentionally biased* estimators — they trade a little bias for a big reduction in variance, often producing better predictions overall.

## ② Variance & Standard Error

Variance measures *how spread out* the estimates would be across repeated samples.

**VARIANCE OF ESTIMATOR**  $\text{Var}(\hat{\theta}) = E[(\hat{\theta} - E(\hat{\theta}))^2]$

Standard Error:  $\text{SE}(\hat{\theta}) = \sqrt{\text{Var}(\hat{\theta})}$

**VARIANCE OF SAMPLE MEAN**

$$\text{Var}(\bar{x}) = \sigma^2 / n$$

↑ More data (larger  $n$ ) → smaller variance!

**VARIANCE OF SAMPLE VARIANCE**

$$\text{Var}(s^2) = (1/n)(\mu_4 - (n-3)/(n-1) \cdot \sigma^4)$$

where  $\mu_4 = E[(X-\mu)^4]$  (4th central moment)

## The Bias-Variance Target Analogy



Low Bias, Low Var  
IDEAL ★



Low Bias, High Var  
Scattered around center



High Bias, Low Var  
Tight but off-center



High Bias, High Var  
WORST ✗

💡 Bullseye = true parameter  $\theta$  · Colored dots = estimates from different samples

## ③ Mean Squared Error (MSE) — The Gold Standard

MSE captures *both* bias and variance in one number. It's the preferred measure of estimator quality.

$$\text{MSE DECOMPOSITION (THE KEY FORMULA)} \quad \text{MSE}(\hat{\theta}) = E[(\hat{\theta} - \theta)^2]$$

$$= \text{Bias}(\hat{\theta})^2 + \text{Var}(\hat{\theta})$$

$$= [E(\hat{\theta}) - \theta]^2 + E[(\hat{\theta} - E(\hat{\theta}))^2]$$

#### MNEMONIC

**MSE = B<sup>2</sup>V** → "My Squared Error = Bias<sup>2</sup> + Variance" (like  $E = mc^2$  but for estimators!)

1 **Start:**  $\text{MSE} = E[(\hat{\theta} - \theta)^2] = E(\hat{\theta}^2) - 2\theta E(\hat{\theta}) + \theta^2$

2 **Note:**  $\text{Bias}^2 = [E(\hat{\theta}) - \theta]^2 = E(\hat{\theta}^2) - 2\theta E(\hat{\theta}) + \theta^2$

3 **Note:**  $\text{Var}(\hat{\theta}) = E(\hat{\theta}^2) - E(\hat{\theta})^2$

4 **Add them:**  $\text{Bias}^2 + \text{Var} = E(\hat{\theta}^2) - 2\theta E(\hat{\theta}) + \theta^2 = \text{MSE} \checkmark$

## ④ Consistency

An estimator is **consistent** if it converges to the true parameter as sample size grows.

$$\text{CONSISTENCY} \quad \hat{\theta} \xrightarrow{P} \theta \text{ as } n \rightarrow \infty$$

$$P(|\hat{\theta} - \theta| > \varepsilon) \rightarrow 0 \text{ for any } \varepsilon > 0$$

Any reasonable estimator should be consistent.  $\bar{x}$ ,  $s^2$ , and  $\tilde{s}^2$  are all consistent.

## ⑤ Efficiency

An estimator is **efficient** if it has the smallest MSE among all estimators of  $\theta$ .

**COMPARING EFFICIENCY**  $\hat{\theta}_1$  is more efficient than  $\hat{\theta}_2$  if  $MSE(\hat{\theta}_1) < MSE(\hat{\theta}_2)$

If both are unbiased: compare  $Var(\hat{\theta}_1)$  vs  $Var(\hat{\theta}_2)$

## Quality Properties at a Glance

Property	What It Measures	Formula	Want It To Be
Bias	Systematic error (accuracy)	$E(\hat{\theta}) - \theta$	= 0 (ideally)
Variance	Spread/reliability (precision)	$E[(\hat{\theta} - E(\hat{\theta}))^2]$	Small
MSE	Overall quality	$Bias^2 + Variance$	Minimum
Consistency	Improves with more data?	$\hat{\theta} \xrightarrow{P} \theta$ as $n \rightarrow \infty$	Yes (always)
Efficiency	Best among competitors?	Lowest MSE	Yes

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## Estimation Frameworks

## Three Main Approaches

There are three major frameworks for finding estimators. Each answers: "Given data, how do I compute  $\hat{\theta}$ ?"

Least Squares (LS)

Method of Moments (MoM)

Maximum Likelihood (MLE)

🧠 MNEMONIC – "LMM" → "LEARN MY MODELS"

Least Squares · Method of Moments · Maximum Likelihood — the three estimation pillars

### ① Least Squares Estimation

**Idea:** Find the parameter that minimizes the sum of squared differences between data and the parameter.

$$\text{LEAST SQUARES LOSS} \quad LS(\theta|x) = \sum_i (h(x_i) - \theta)^2$$

$$\text{Typically } h(x) = x, \text{ so: } LS(\mu|x) = \sum_i (x_i - \mu)^2$$

1

**Write loss:**  $LS(\mu) = \sum x_i^2 - 2\mu \sum x_i + n\mu^2$

2

**Differentiate:**  $dLS/d\mu = -2\sum x_i + 2n\mu$

3

**Set = 0:**  $2n\mu = 2\sum x_i \rightarrow \hat{\mu} = \bar{x} = (1/n)\sum x_i$

📌 WHEN TO USE

Best for **mean parameters** and **regression coefficients**. Not ideal for variance parameters.

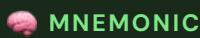
## ② Method of Moments (MoM)

**Idea:** Set *population moments* equal to *sample moments* and solve for the parameters.

**CORE EQUATION** Population moment:  $\mu_j = E(X^j) = m_j(\theta_1, \dots, \theta_p)$

Sample moment:  $\hat{\mu}_j = (1/n) \sum_i x_i^j$

Set  $\hat{\mu}_j = m_j(\hat{\theta}_1, \dots, \hat{\theta}_p)$  and solve for  $\hat{\theta}$ 's



**"Match the Moments!"** — Population moments = Sample moments  $\rightarrow$  solve for unknowns

### EXAMPLE: NORMAL $N(\mu, \sigma^2)$

**Population:**  $\mu_1 = \mu, \mu_2 = \mu^2 + \sigma^2$

**Sample:**  $\hat{\mu}_1 = \bar{x}, \hat{\mu}_2 = \bar{x}^2 + \tilde{s}^2$

**Solution:**  $\hat{\mu} = \bar{x}, \hat{\sigma}^2 = \tilde{s}^2 = (1/n) \sum (x_i - \bar{x})^2$

### EXAMPLE: UNIFORM $U[a,b]$

**Population:**  $\mu_1 = (a+b)/2, \mu_2 = (a^2+ab+b^2)/3$

**Solution (via quadratic formula):**

$$\hat{a} = \hat{\mu}_1 - \sqrt{3} \cdot \sqrt{(\hat{\mu}_2 - \hat{\mu}_1^2)}$$

$$\hat{b} = \hat{\mu}_1 + \sqrt{3} \cdot \sqrt{(\hat{\mu}_2 - \hat{\mu}_1^2)}$$

## ③ Maximum Likelihood Estimation (MLE) — The Star Player

**Idea:** Find the parameter values that make the observed data *most probable*.

LIKELIHOOD & LOG-LIKELIHOOD   Likelihood:  $L(\theta|x) = \prod_i f(x_i|\theta)$

Log-Likelihood:  $\ell(\theta|x) = \sum_i \log f(x_i|\theta)$

MLE:  $\hat{\theta}_{MLE} = \arg \max L(\theta|x) = \arg \max \ell(\theta|x)$

🧠 MNEMONIC — "MLE = MOST LIKELY EXPLANATION"

Which parameter values would have made this data *most likely* to occur?

Those are the MLEs!

### ★ THREE SUPERPOWER PROPERTIES OF MLES

1. **Consistent:**  $\hat{\theta}_{MLE} \rightarrow \theta$  as  $n \rightarrow \infty$
2. **Asymptotically Efficient:** Lowest variance as  $n \rightarrow \infty$
3. **Functionally Invariant:** If  $\hat{\theta}$  is MLE of  $\theta$ , then  $h(\hat{\theta})$  is MLE of  $h(\theta)$

## MLE Step-by-Step Examples

### MLE FOR NORMAL DISTRIBUTION

1 **PDF:**  $f(x|\mu, \sigma^2) = (1/\sqrt{2\pi\sigma^2}) \cdot \exp[-(x-\mu)^2/(2\sigma^2)]$

2 **Log-likelihood:**  $\ell = -(1/2\sigma^2)\sum(x_i-\mu)^2 - (n/2)\log(\sigma^2) - c$

3 **For  $\mu$ :** Maximize  $\Rightarrow$  minimize  $\sum(x_i-\mu)^2 \rightarrow \hat{\mu} = \bar{x}$

4 **For  $\sigma^2$ :**  $d\ell/d\sigma^2 = 0 \rightarrow \hat{\sigma}^2 = (1/n)\sum(x_i-\bar{x})^2 = \tilde{s}^2$

Note: MLE of  $\sigma^2$  uses  $n$  (not  $n-1$ ), so it's biased but consistent!

MLE FOR BINOMIAL  $B[N,P]$

MLE FOR UNIFORM  $U[A,B]$

**Log-likelihood:**  $l = \log(p)\sum x_i + \log(1-p)(nN - \sum x_i) + c$

**Derivative = 0:**  $(1-p)n\bar{x} - pn(N-\bar{x}) = 0$

**Result:**  $\hat{p} = \bar{x}/N$

**Log-likelihood:**  $l = -n \cdot \log(b-a)$

**Maximize l:** minimize  $(b-a)$

Subject to  $a \leq \text{all } x_i \leq b$

**Result:**  $\hat{a} = \min(x_i)$ ,  $\hat{b} = \max(x_i)$

## Framework Comparison

Framework	Core Idea	Strengths	Weaknesses
Least Squares	Minimize squared errors	Simple, intuitive, great for regression	Only good for means/regression; not for variance
Method of Moments	Match moments	Easy to compute, always gives an answer	Can be inefficient; may give impossible values
MLE	Maximize probability of data	Consistent, efficient, invariant; best overall	Can be biased in small samples; may need optimization



## Master Cheat Sheet

### Sample Mean

$$\bar{x} = (1/n) \sum x_i$$

Unbiased for  $\mu$  · Var =  $\sigma^2/n$  · LS & MLE solution

### Sample Variance (unbiased)

$$s^2 = \sum (x_i - \bar{x})^2 / (n-1)$$

$E(s^2) = \sigma^2 \cdot \text{Bessel's correction } (n-1)$

### MLE Variance (biased)

$$\tilde{s}^2 = \sum(x_i - \bar{x})^2 / n$$

$E(\tilde{s}^2) = (n-1)/n \cdot \sigma^2$  · Biased but MLE

### MSE Decomposition

$$MSE = Bias^2 + Variance$$

THE single most important formula in estimation

### Consistency

$$\hat{\theta} \xrightarrow{P} \theta \text{ as } n \rightarrow \infty$$

More data = better estimate. Non-negotiable property.

### MLE Recipe

$$\hat{\theta} = \operatorname{argmax} \sum \log f(x_i | \theta)$$

Write log-likelihood  $\rightarrow$  differentiate  $\rightarrow$  set to 0  $\rightarrow$  solve

#### 🧠 ALL MNEMONICS RECAP

**P-P-S-S:** Parameters  $\rightarrow$  Populations, Statistics  $\rightarrow$  Samples

**DARTS:** Data  $\rightarrow$  Apply  $\rightarrow$  Repeat  $\rightarrow$  Times  $\rightarrow$  Sampling distribution

**Recipe vs Dish:** Estimator = recipe, Estimate = the number

**BVCE:** Best Values Come Eventually (Bias, Variance, Consistency, Efficiency)

**MSE = B<sup>2</sup>V:** Mean Squared Error = Bias<sup>2</sup> + Variance

**LMM:** Learn My Models (Least Squares, Method of Moments, MLE)

**MLE:** Most Likely Explanation



## Why This Matters in Machine Learning

### Direct Connections

**Linear Regression** = Least Squares  
estimation of  $\beta$  coefficients

**Logistic Regression** = MLE for the

**Bias–Variance Tradeoff** = MSE  
decomposition applied to prediction error

Bernoulli/Binomial parameter

**Regularization** (Ridge, LASSO, Elastic Net) = Intentionally biased estimators that reduce variance → lower MSE

**Neural Network Training** = Finding MLE (or MAP) via gradient descent on the loss function

**Cross-Validation** = Estimating the sampling distribution of model performance

## Your GeoGebra Visualization

The GeoGebra screenshot you shared shows points scattered around a circle defined by  $(x - 12.28)^2 + (y + 0.96)^2 = 30$ . This is a perfect visual of **estimation in action**:

The center  $(12.28, -0.96)$  and radius  $\sqrt{30}$  are *parameters* of the circle. The plotted points  $(A, B, C, \dots, R)$  are *sample data*. If you were estimating the circle's center from noisy data, you'd be doing parameter estimation — using the sample points to find  $\hat{\theta} = (\text{center}_x, \text{center}_y, \text{radius})$ .