

REMY PAZNER

EXPERIENCE

Irish Academy of Public Relations Dublin, Ireland

Marketing Intern May - August 2019

- Developed instructional videos centered around PR skills using Premiere Pro
- Created promotional videos to attract potential students to courses
- Wrote a curriculum outline for a potential online course "How to Launch your Own Podcast"
- Designed and launched a new company logo using Adobe Illustrator
- Worked on a cross-functional team with diverse backgrounds to fulfill the academies marketing needs

Tapper's Diamonds and Fine Jewelry West Bloomfield, MI

Marketing Intern May - August 2018

- Created digital displays to market and upsell products
- Designed in-store marketing materials that align with promotional calendar
- Assisted with magazine photoshoots
- Designed new product launch spread for seasonal magazine
- Planned and executed private company events

PROJECTS/VOLUNTEER OPPORTUNITIES

CRAVE Recipe App

UX/UI Designer September 2020

- Conducted research to understand user needs
- Created low to mid-fidelity wireframes
- Designed final prototypes using UI design patterns
- Tested usability on potential users

Hazon Detroit

Volunteer May - August 2020

- Designed social media content for fundraising and charity events to raise awareness, raise funds, promote featured products and thank sponsors.
- Drove rescued food to Detroit food banks
- Cooked bulk food for families suffering from COVID-19

remypaz.com

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SKILLS

Photoshop

InDesign

Premiere Pro

Illustrator

Brand Design

Adobe XD

Sketch

InVision

Wireframing/Prototyping

Mobile and Web Design

User Research

Usability Testing

User-Centered Design

HTML/CSS

EDUCATION

Michigan State University - 2020

BA Creative Advertising

Concentration in

Consumer Behavior /

Psychology

Career Foundry - 2020

UX/UI Design Certification