

This virtual store was developed for Rheem Brazil to reduce access costs for the customers located in the North of the country. This system is fully integrated with Rheem's management software, which I also developed and commercialized under my brand Enterprise Solutions. I was responsible for the complete development cycle including developing the idea, designing the screens, coding, implementation, and training of the customers.

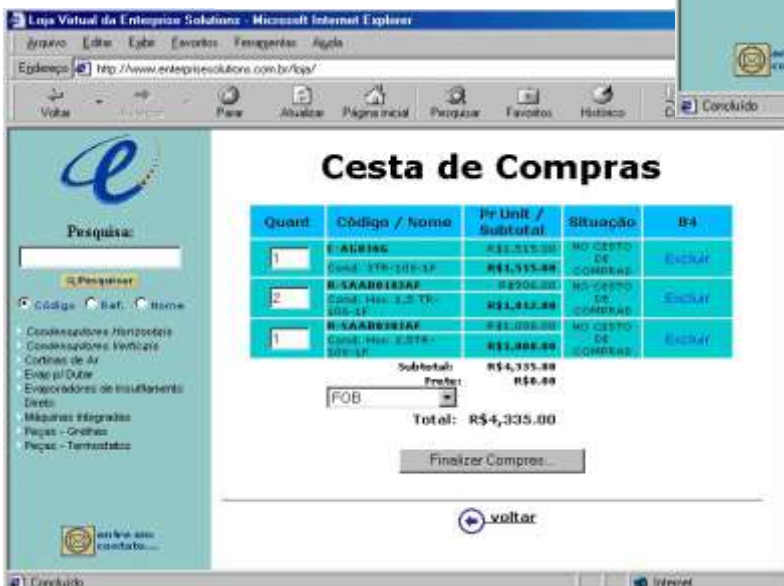
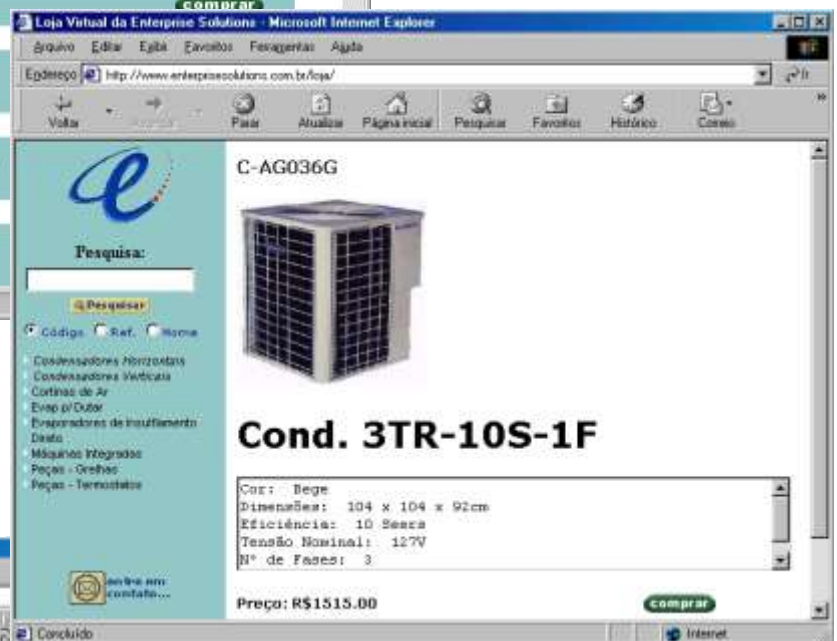
## PRODUCT CATALOG:

The screen on the left shows how you searched the site for products. You could search by name, category or reference number.



## PRODUCT DESCRIPTION:

When the customer clicked on a product a detailed description appeared.



## SHOPPING CART:

At any point in time you could see the list of products on your shopping cart and finalize the purchase. The system sends the customer and the company e-mails with all the information from the purchase.