Berkeley’s Star Website Edits

* Setup an email for the chairman to use: [Official@berkeleystar.com](mailto:Official@berkeleystar.com)
* Setup system to submit audition videos
* Change slideshow:
  + 1st slide
    - Photo: Top 11 (no jenny) with Kingston
    - Text: Berkeley’s Star
    - Tag (smaller text description): UC Berkeley’s Premier Singing Competition benefiting Boys and Girls Cubs of Oakland
  + 2nd Slide(\*)
    - Beautiful Girls music video if possible
  + 2nd (possibly 3rd) Slide
    - Photo: Grant Genske winning (photo in folder)
    - Text: Berkeley’s Star 2014 is Grant Genske
    - Tag: We raised $20,000 for the Boys and Girls Clubs of Oakland
  + 3rd slide (shift down, I think you get the picture):
    - Photo: Edge of Glory black and white (in folder)
    - Text: Are You Berkeley’s Star 2015
    - Tag: Audition information coming soon
  + 4th slide:
    - Keep as zellerbach slide we already have
  + \*Get rid of Royal Caribbean slide.
* Change “About”
  + Berkeley’s Star is the first and only singing competition held for UC Berkeley Students in collaboration with the Boys & Girls Clubs of Oakland.  This amazing event hosted by Phi Kappa Psi brings together some of the most talented singers and rappers on campus, selected through a series of exciting and comprehensive auditions, for a night of truly electrifying performances.  The top individuals selected each year compete at a Live Show, hosted at Zellerbach Hall, alongside guest performances from our panel of judges and upcoming talent in the entertainment industry.  Past performers and judges have included Lauren Weintraub, Sam Watters, and Sean Kingston. At the end of the night the judges and the audience select the newest Berkeley’s Star.  In its first year alone Berkeley’s Star not only hosted an event whose caliber has never before been matched on campus, but Phi Kappa Psi also raised over $20,000 in support of the Boys & Girls Clubs of Oakland.
* Philanthropy Tab:
  + On actual page when you click on tab, change picture of Boys and Girls Club’s large logo to picture of handing check to B&G club
    - Picture included in folder (Philanthropy Picture.jpg)
* Special Guest Tab:
  + Change to “Coming Soon”
* Donate Now Tab:
  + Keep as is.
* Tickets Tab:
  + Take to holder page that just says “Coming Soon”
* Sponsors Tab (New):
  + Include all of last year’s sponsors along with accompanying logos
    - Logos included in folder
    - Phi Kappa Psi, Royal Caribbean, Spotify, Build Pizza, Underground Nightclub, ASUC, Pepsi
  + Include a Partnership Opportunities section:
    - Email Official@berkeleystar.com if you are interested in partnering with Berkeley’s Star.
  + Include official partner section:
    - Our Official Printing Partner:
      * Copy Central
        + Logo (included in folder) and link to page (<http://www.copycentral.com/>)
    - Our Partner Hotel:
      * Hotel Shattuck Plaza
        + Link to page: <http://www.hotelshattuckplaza.com/>
* Our Staff Tab (New):
  + For accompanying emails, DO NOT hyperlink them, just type them out.

Chairman:

Brent Freed (bfreed@berkeleystar.com)

Production Team:

Assistant Producers: Kyle Joyner (Joyner.kyle2@gmail.com) and Nathan Aminpour (Nathanaminpour@gmail.com)

Choreographer: Paige Basconcillo

Vocal Coaches: Tom Reardon and Starr Saunders

Accompanist: Joe Simieli

Audio Visual Team:

Director: Christian Collins (christiancollins@berkeley.edu)

Staff: Sam Skoller, Alvin Lin, and Andrew Balcof

Photography Team:

Director: Divya Thomas (divya.thomas08@gmail.com)

Staff: Brooke Carroll, Sam Cristol, and Emily Nash

Graphics Team:

Director: Fransisco Peralta (fperalta@berkeley.edu)

Program Designer: Kyle Joyner

Social Media Team:

Director: Nicole Katwan (nkatwan@berkeley.edu)

If you are interested in working for one of these teams please contact Brent Freed for more information.

* Top 12 Tab:
  + Get rid of it
* Berkeley’s Star 2014 Tab (New):
  + If possible, make this tab a drop down tab so that when someone goes to click it, it will instead open up a sub tab with the following options (shouldn’t go to a page at all)
    - Last Year’s Performances
      * Upload 12 individual performances and Edge of Glory performance
    - Last Year’s Photos
      * Upload last year’s photos (all the pictures are on facebook in the album “Berkeley's Star 2014 Performance”)
    - Last Year’s Judges, Host, and Guest Performers:
      * Include all of them with pictures and short descriptions of them that we used in program
    - Last Year’s Top 12
      * Include Promo videos and bios of each (take bios/pictures from the Top 12 page we are removing from the site)
* Misc. changes:
  + Change facebook link to the Facebook Page instead of the event page for 2014
  + At the bottom of all pages include:
    - Contact Us

Official@berkeleystar.com

Berkeley’s Star

2424 Warring Street

Berkeley, CA 94704