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PLM:

$$\begin{cases} y = D \cdot \theta_0 + g_0(x) + u & \mathbb{E}[u|D, x] = 0 \\ D = m_0(x) + v & \mathbb{E}[v|x] = 0 \end{cases}$$

$x$ : Observable Confounders

$D$ : Treatment Variable

$\theta_0$ : parameter of interest

$\eta_0 = (g_0, m_0)$ : nuisance parameter

can be learned by ML

$$\left( \mathbb{E} \| g_0(x) - \hat{g}_0(x) \|^2 \right)^{\frac{1}{2}} = o(n^{-\frac{1}{4}})$$

$$\left( \mathbb{E} \| m_0(x) - \hat{m}_0(x) \|^2 \right)^{\frac{1}{2}} = o(n^{-\frac{1}{4}})$$

Plug-in:

Train   Estimate

$$y \sim D\theta_0 + g_0(x)$$

$$y - \hat{g}_0(x) \sim \hat{a} + D \cdot \hat{\theta}_0$$

$$\sqrt{n} \| \hat{\theta}_0 - \theta_0 \| = \uparrow + \infty$$

Train	Estimate
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$$Y \sim D\tilde{\theta}_0 + g(x)$$

$$D \sim \tilde{m}_0(x)$$

$$\tilde{\theta}_0 = \frac{1}{n} \left( \sum \tilde{V}_i D_i \right)^{-1} \frac{1}{n} \sum \tilde{V}_i (Y_i - g(x_i))$$

$$\tilde{V}_i = D_i - \tilde{m}_0(x_i)$$

$$\sqrt{n}(\tilde{\theta}_0 - \theta_0) \Rightarrow N(0, V_{DML})$$

$$\psi(w, \theta, \eta) = \underbrace{(g(1, x) - g(0, x))}_{\eta} + \frac{D(Y - g(1, x))}{m(x)} - \frac{(1-D)(Y - g(0, x))}{1-m(x)}$$

$$\partial \eta \mathbb{E} \psi \big|_{(\theta=\theta_0, \eta=\eta_0)} = 0 \quad (NO)$$

$$\eta = (g(1, x), g(0, x), m(x))$$

$$\mathbb{E} \partial \eta \psi = \mathbb{E} \left[ \begin{array}{c} 1 + \frac{-D}{m(x)} \\ -1 - \frac{-(1-D)}{1-m(x)} \\ \frac{-D(Y - g(1, x))}{m(x)} + \frac{(1-D)(Y - g(0, x))}{(1-m(x))^2} \end{array} \right] \bigg|_{(g_0, m_0)} = \begin{pmatrix} 0 \\ 0 \\ 0 \end{pmatrix}$$