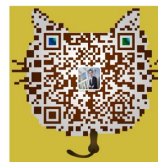
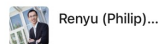


Advanced BA Practicum Course Coordinator



- I study **AI** and **data science** to improve business decision making, especially for **digitalized online platforms**.
- As an **economist** and **Tech Lead** of **Kuaishou (快手)**, I build analytics framework to evaluate and optimize the **ecosystem of Kuaishou**.
- I teach you guys **pragmatic data science/AI**.



扫一扫上面的二维码图案，加我为朋友。



- **CUHK Business School**, Associate Professor (*with tenure*), since 2022
- **NYU Shanghai**, Assistant Professor, 2016-2022; Visiting Scholar, since 2022
- **Washington University in St. Louis**, PhD, 2011-2016
- **Peking University**, BS, 2007-2011

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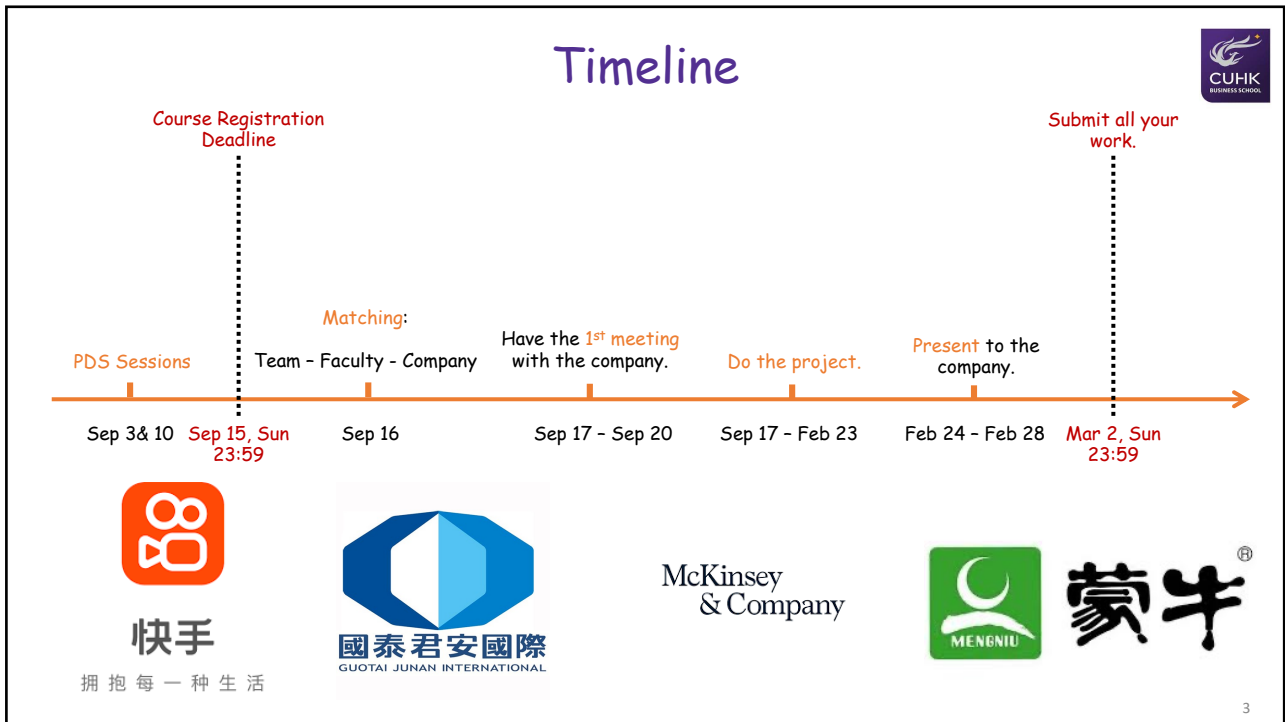
Business Analytics is Craft



- **Craft**: You will learn it only by doing it.
- BA practicum is about **the Craft of Analytics**:
 - **Pragmatic** data science/AI training to benefit your **analytics skills**, **job search** and **career development**.
- **Two mandatory lectures** on pragmatic data science:
 - 6:30pm-8:30pm, Sept 3 & Sept 10.
 - **CYT 201** (for registrants) or **Zoom** (for hesitators)
 - Necessary **mindset** and **toolbox** for a mostly harmless analytics professional.

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3

Register Now !



Syllabus



Registration

4

4