

People Cycle

eat heart failure prescription 1 prescription 2 hardware / device / surgery
(liver, pancreas, etc)

Drug Cycle

make drug test it pass test people take it people report problems update drug update labels
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Taking Drugs

1. new prescription
2. Now:
 - I have dry mouth (side effect)
 - I want to eat/drink
 - My tennis elbow hurts (common injury)
3. I am taking Xanax ... 74% report ... 10% report
4. I have a Problem

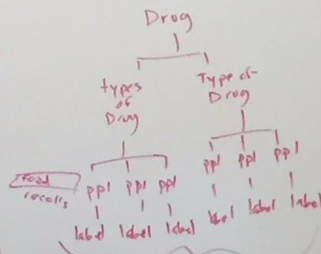
make Drugs

1. Selling lots
2. getting lots of reports
3. need to change lots of labels
4. I have a problem



1000 capsules

Where problems happen/recv.



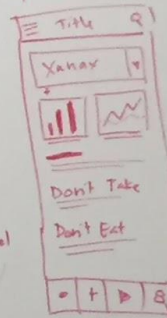
LMS

Label Management System For Taking

alerts me

Role base:

- Maker
- Taker



BELIEVE
YOU CAN AND
YOU'RE
HALFWAY
THERE.

FIX
THINGS
THAT
SUCK.