



# Introduction

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Custom objects are part of the Support API that enable you to extend the Zendesk data model and bring in data unique to your business so that you can model your business within Zendesk. You can use the custom objects API to create, read, update, and delete objects that you define yourself. You can also use it to define and manage relationships with other objects, including standard Zendesk objects such as tickets and users.

You can think of a custom object as a container with a schema or data model defined by custom fields. After the custom object is created, admins can make them available to users to add data into, such as in a ticket or form. Every time an agent uses the custom object to add data to Zendesk, a new record is created.

## Run in Postman

If you use Postman, you can import the Support API endpoints as a collection into your Postman app, then try out different requests to learn how the API works. Click the following button to get started:

[!\[\]\(4b7a79268f6ba26c1471d4232fffa85a\_img.jpg\) Run in Postman](#)

If you don't use Postman, you can sign up for a free account on the [Postman website](#) and download the app. For more information about using Postman with Zendesk APIs, see [Exploring Zendesk APIs with Postman](#).

The Postman collection for the Custom Objects API is part of the Support API collection.

## Plan availability

The Custom Objects API is available on Support Enterprise plans and Zendesk Suite Team plans and above.

## Limitations

### Custom object limitations

Only admins can create custom objects. The maximum number of custom objects and fields per custom object vary by plan:

	Suite Team	Suite Growth	Suite Professional	Support Enterprise	Suite Enterprise	Suite Enterprise Plus
Custom objects	3	5	30	30	50	50
Fields per object	100	100	100	100	100	100
Lookup fields per object	5	5	10	10	10	10

### Custom object records limitations

- Each record can be a maximum of 32 KB in size.
- Custom object records are counted toward your account's storage.
- Regardless of the storage capacity, accounts can't exceed 50 million custom object records.
- Light agents and contributors have view-only access to custom object records.

## Documentation conventions

For information on the syntax and style conventions used in the docs, see [Documentation conventions](#) in the general API introduction.

## Security and authentication

For information on the authentication required to use the API, see [Security and authentication](#) in the general API introduction.

## Rate limits

For information on the number of requests allowed per minute, see [Rate limits](#) in the general API introduction.

## Request format

For information on requests, see [Requests](#) in the general API introduction.

## Response format

For information on the HTTP status codes returned by the API, see [Response format](#) in the general API introduction.

## Data types

For information on data types used in the API, see [Data types](#) in the general API introduction.

## Pagination

For information on paginating through list endpoints, see [Pagination](#) in the general API introduction.

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