



RPI CHAPTER

**sponsorship  
packet**



@rpiacmw



<https://rpiacmw.github.io>

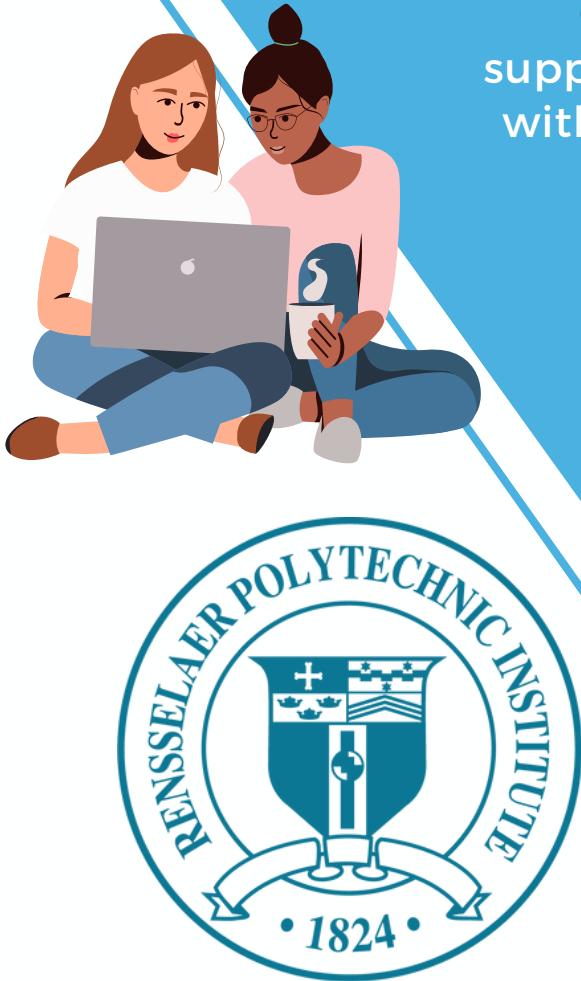


acmw.rpi@gmail.com



# What is ACM-W?

ACM-W is the **Association for Computing Machinery committee on Women in Computing**. It celebrates, informs and supports women in computing, and works with the ACM-W community of computer scientists, educators, employers and policymakers to improve working and learning environments for women.



## Who Are We?

The **RPI chapter of ACM-W** strives to recruit, engage, and rejoice in the accomplishments of gender minority computer scientists within the institute. By providing a variety of **workshops, networking events, and career advancement opportunities**, the chapter strives to create equal opportunity and diversification in CS-related fields. We welcome all women and gender minorities who are interested in computing and related fields to be a part of our chapter. We strive to be a safe space for people of all backgrounds, sexual orientations and gender identities.

# 2023-24

## Overall Impact Statistics

**31**

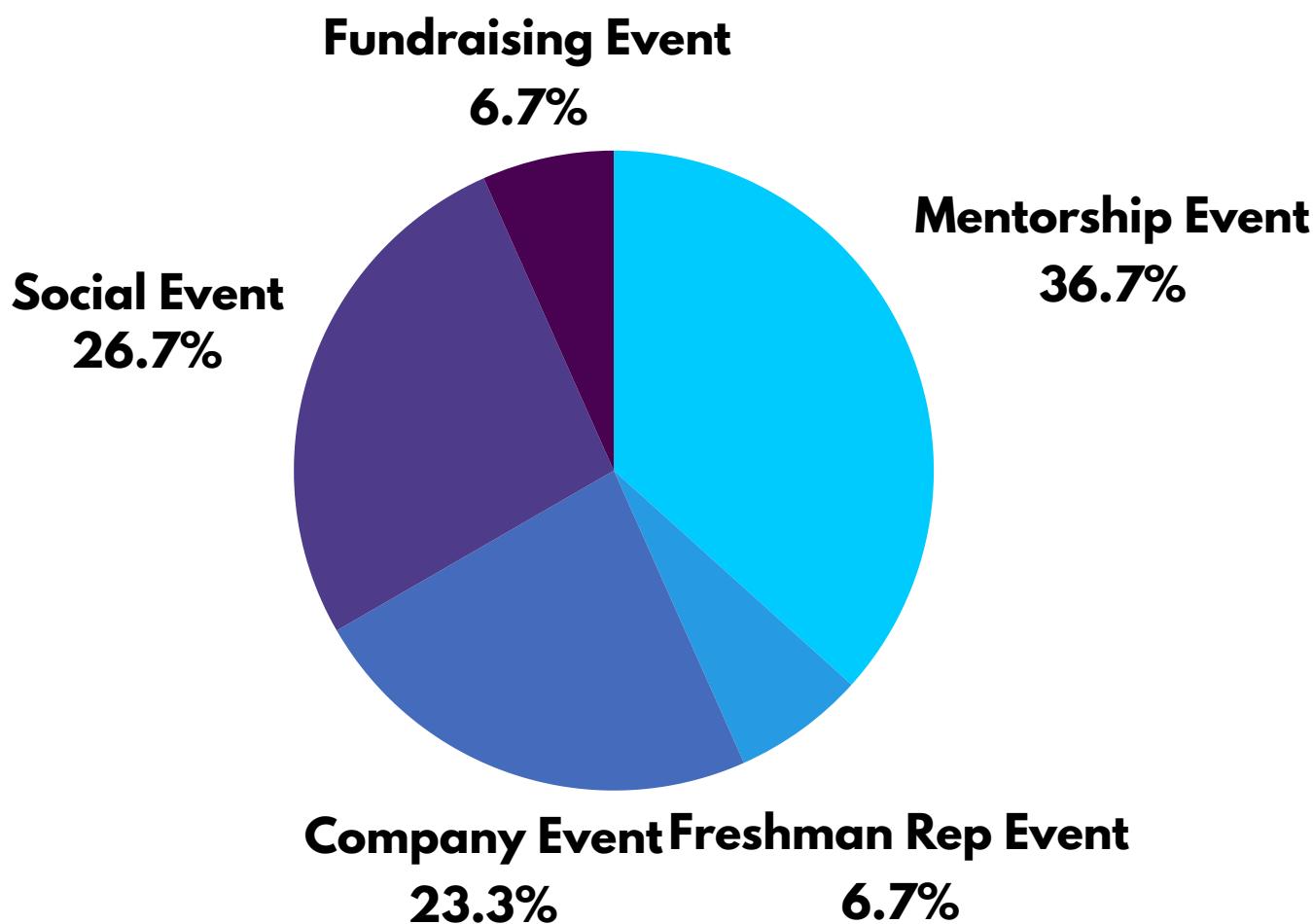
Total Events

**186**

Event Attendees

**23**

Active Members  
(3+ events)





# Our Vision



## Vision • Goals • Mission

- Our chapter's vision **aims to recruit and engage gender minority computer scientists within RPI**, and to rejoice in their accomplishments. Through our various workshops, networking events, and career advancement opportunities, we seek to create equal opportunity and diversification in CS-related fields.
- We believe that by providing access to resources and opportunities, we can **empower our members to succeed and thrive in the tech industry**. Our ultimate goal is to help **break down barriers and promote diversity and inclusion in the field of computing**. We hope to inspire the next generation of women and gender minorities to pursue their passions and **achieve their full potential in the ever-evolving world of technology**.

# Utilizing Sponsorship Funds

- **Common Events:** Sponsor events such as Computer Science Student/Faculty Meet and Greets, resume and leadership workshops, technical workshops/interview preparation
- **GHC:** Sponsor club members to go to the Grace Hopper conference, which is a 3-day conference dedicated to celebrating and connecting women in computer science as well as providing workshops where participants can develop professional and technical skills.
- **“Women in Computer Science” Freshman Mentorship Program:** Sponsor the mentorship program where incoming freshman CS majors are paired with existing undergraduate CS mentors to help support their transition into RPI



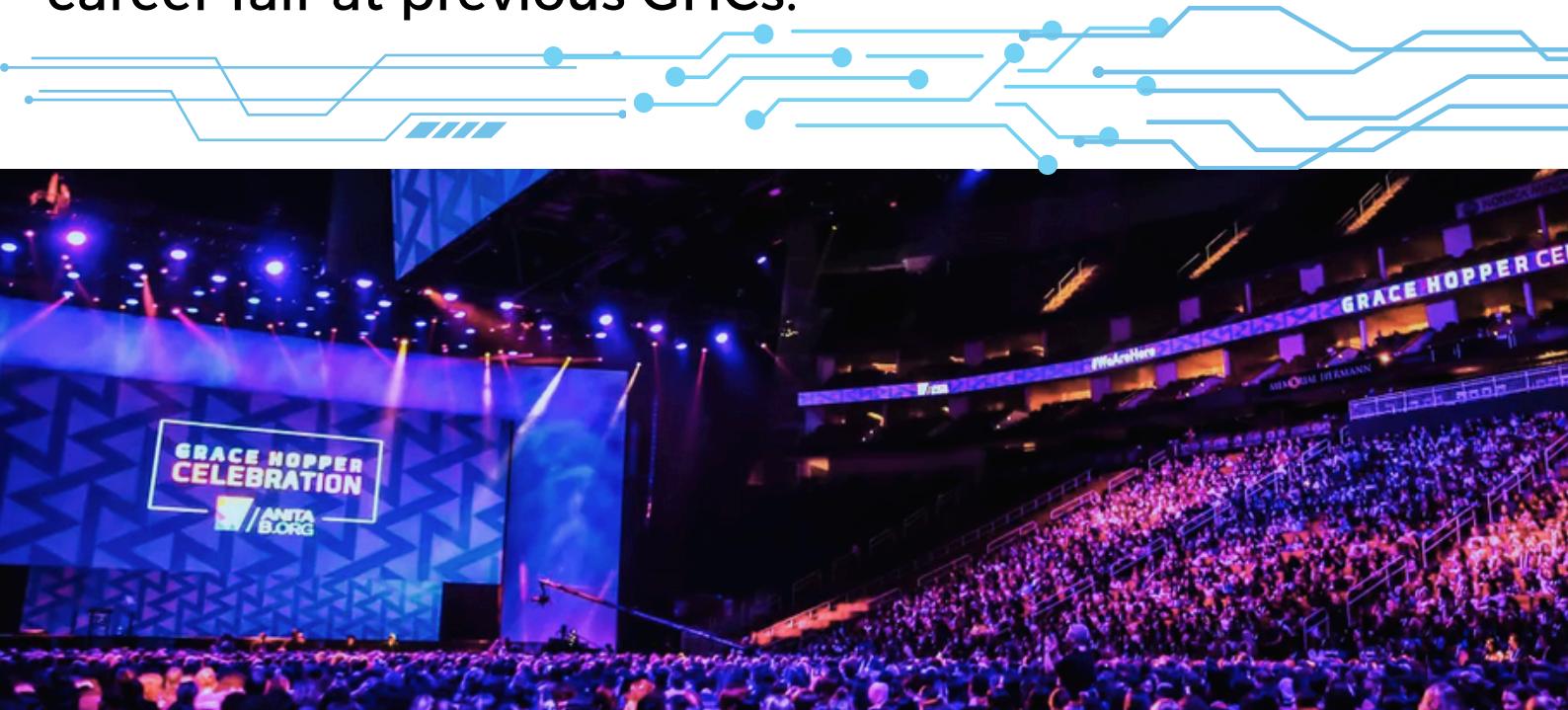
## Why Sponsor Us?

As a student-supported club, sponsors grant us the opportunity to **expand our reach, achieve our goals and create life-lasting opportunities** for ACM-W members to make a positive impact.

# Grace Hopper Conference



GHC is the **world's largest gathering of women and non-binary technologists**. Conference presenters and keynote speakers are leaders in their fields, and the GHC experience offers professional development through many activities including **tech talks**, **workshops**, **mentoring circles**, and a career fair with top companies in the industry. Many RPI students have found internships and full-time jobs through the career fair at previous GHCs.





# Sponsorship Packages

Perks	Baby Blue ~\$500	Sky Blue \$500+	Steel Blue \$1000+	Navy Blue \$2000+
<b>Logo on RPI ACM-W T-Shirt</b>	small	medium	large	large
<b>Company Recognition on RPI ACM-W Website</b>	✓	✓	✓	✓
<b>Company Logo in 2023-2024 Sponsorship Packet</b>	✓	✓	✓	✓
<b>Company Logo on Weekly Newsletters</b>		✓	✓	✓
<b>Company Logo in Scholarship Application for GHC 2024</b>		✓	✓	✓
<b>Student-Company Dinner</b>		✓	✓	✓
<b>Company Logo on all Event Advertising</b>			✓	✓
<b>Instagram Takeover</b>				✓

\*If you are interested in **sponsoring the Grace Hopper Conference specifically** or if you have **any questions about the above packages**, please contact us at [acmw.rpi@gmail.com](mailto:acmw.rpi@gmail.com).

**\*Customizability:** we understand that standard sponsorship tiers may not suit all organizations. Please contact [acmw.rpi@gmail.com](mailto:acmw.rpi@gmail.com) to develop **a tailored sponsorship package that meets your specific needs and preferences.**



# Corporate Sponsorship Next Steps



If you would like to sponsor our organization for the 2024–2025 academic year, please fill out -2024 academic year, please fill out [this form](#) or send an email to [\*\*acmw.rpi@gmail.com\*\*](mailto:acmw.rpi@gmail.com) and cc [\*\*joseps2@rpi.edu\*\*](mailto:joseps2@rpi.edu) with **2024–2025 Corporate Sponsorship** as the subject line containing the following information:

- \*Company Name\***
- \*Contact name\***
- \*Mailing address\***
- \*Phone number\***
- \*Sponsorship tier and amount\***

Once we receive your information, we will email you regarding the next steps of the corporate sponsorship process!



# Thank You!

Thank you for considering sponsoring the RPI chapter of ACM-W! We hope you help us to fund and provide a variety of technical opportunities for women in CS at RPI. Your sponsorship in any form and in any amount will be an invaluable asset to all of our members. Should you decide to become a sponsor or if you have any questions, email us at [acmw.rpi@gmail.com](mailto:acmw.rpi@gmail.com).

**Sanya Joseph**

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