

# Where to Live in Jackson, MS

Are you a Millennial looking for the optimal real estate location within the central Jackson, MS area to purchase a home?

Recent results revealed the **Greater Belhaven** areas as the optimal residential area for a 1st time buyer, married couple with combined income of \$109,000.



Data was collected from Zillow provided information on home listings and sales to identify the optimal neighborhoods that fit with the price range desired. In order to determine proximity to venues a breakdown of the three regions will be reviewed. Co-ordinates or latitude & longitude will be obtained by passing the RegionName value through geocoding to reveal which area had the greater number of venues.

**Problem to Solve: Identify the best neighborhood within the Jackson, Mississippi geographical area as a potential location to purchase a home based on sales tax data and proximity to amenities.**

<u>RegionName</u>	# of Venues
Belhaven, Jackson, MS	4
Fondren, MS	0
Cherokee Heights, MS	0

Table 2. Venue Data