

Contemporary Issues & Ethics

Individual Assignment

- 1½ spaced, 12 point font, Times New Roman or Nimbus Roman No 9 L
- Two full pages
- Number each pages
- First line, center, in bold, a title
- Second line, your name
- Third line the date
- Begin writing on the forth line
- Indent each paragraph 0.5”
- Margins 1” Left, 0.75” right, top, and bottom.

Read the following articles: [A Message to Our Customers about iPhone Batteries and Performance](#), Apple Web site, December 2017, [Did a Study Prove That Apple Slows Down iPhones to Boost Sales of New Ones?](#), Snopes website, December 2017, Kim LaCapria.

Based on the articles, discuss the societal, business, and individual implications for a company to have this power over end user products and ethics related to Apple's decision to slow down devices without informing end user. Specifically comment about the ethics and public expectations with Apple's response. Should Apples have done this? Was it ethical? Is Apple really trying to force end users to upgrade? Of course, reliable evidence (alternative facts and conspiracy theories are NOT evidence)Why or why not? Explain in some detail your answer.