Ross Platt
Final Project Planning Document
WDD 230

Site Purpose

The purpose of this site is to attract customers to stay at the Temple Inn and Suites sites. The website should promote the Temple Inn and Suites in such a way that the target audience will feel the benefit of staying there over other hotels in the vicinity. The site should also communicate important information such as addresses and contact information as well as give customers an idea of what they should expect.

Target Audience

The target audience is members of the Church of Jesus Christ of Latter-day Saints who are attending the temple and will need accommodation. Typically these members will be an older demographic but we can anticipate some younger as well that may need child care.
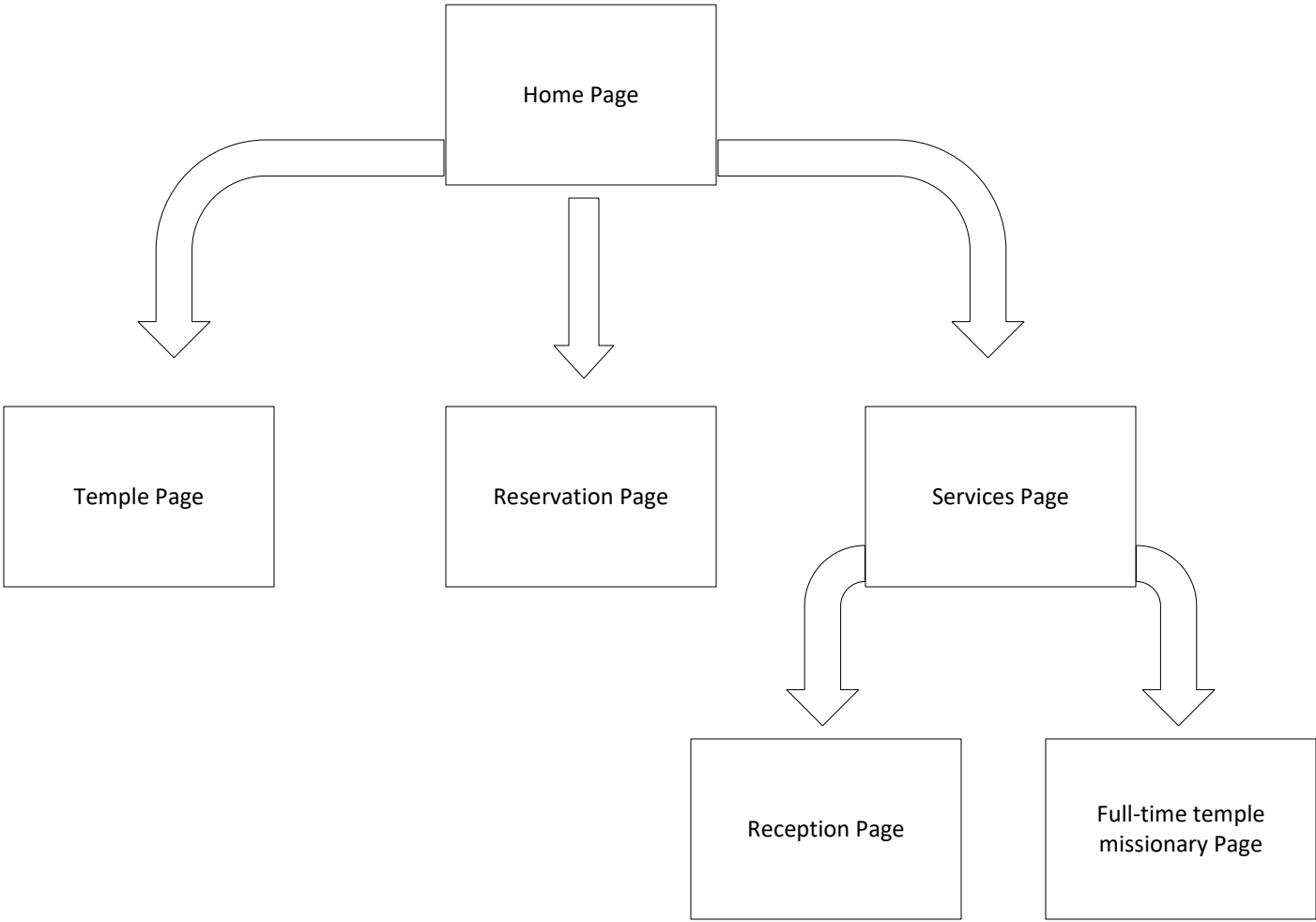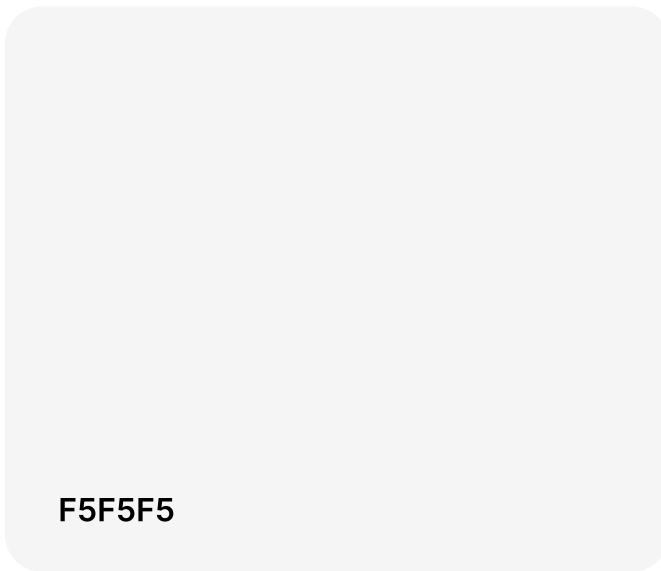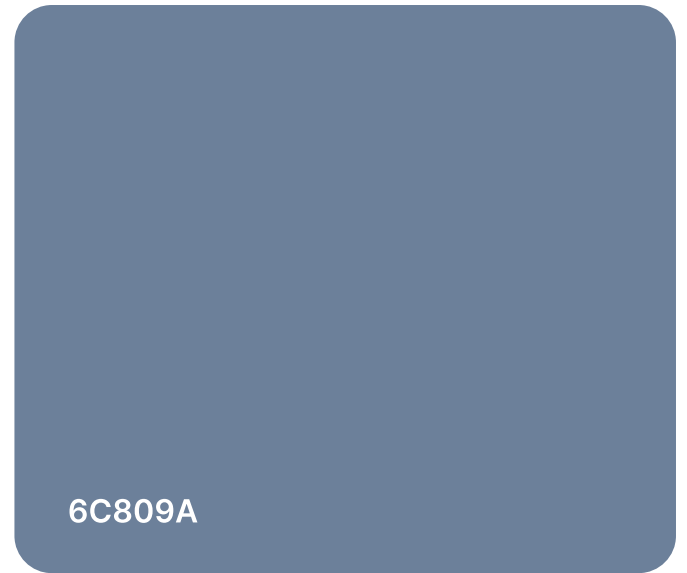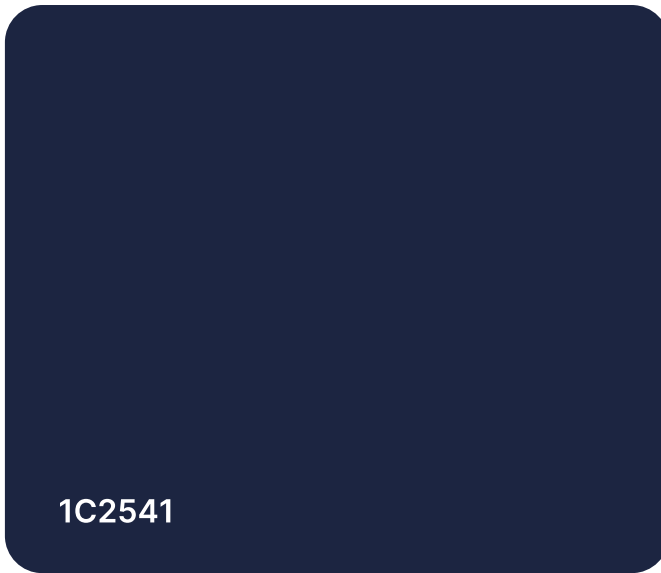
Typography

Dosis, helvetica, sans serif

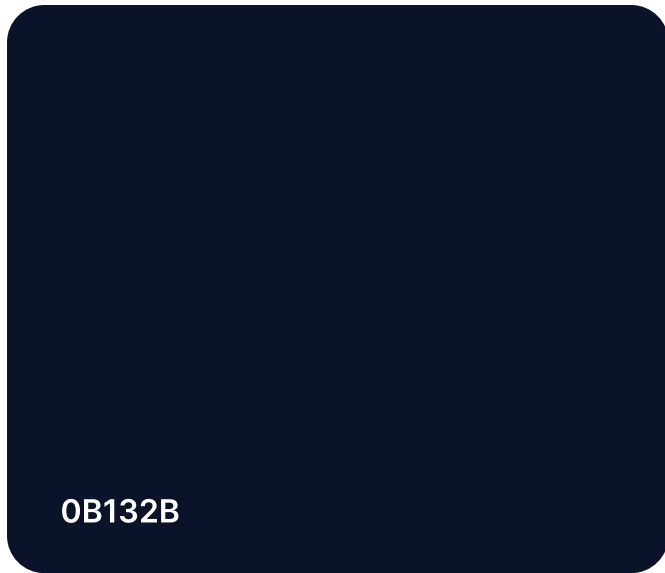<link rel="preconnect" href="https://fonts.googleapis.com">
<link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
<link href="https://fonts.googleapis.com/css2?family=**Dosis**&display=swap" rel="stylesheet">

Site Map

Home Page

Temple Page

Reservation Page

Services Page

Reception Page

Full-time temple missionary Page

0B132B

1C2541

6C809A

E4DFDA

F5F5F5

Final Color Palette

Make a reservation today

Summary information

Weather

Navigation/contact information/social media

Make a reservation today

Summary information

Weather

Navigation/contact information/social media

Make a reservation today

Summary information

Weather

Navigation/contact information/social media