

Ryan Long
DSC640
4.3 Blog Post

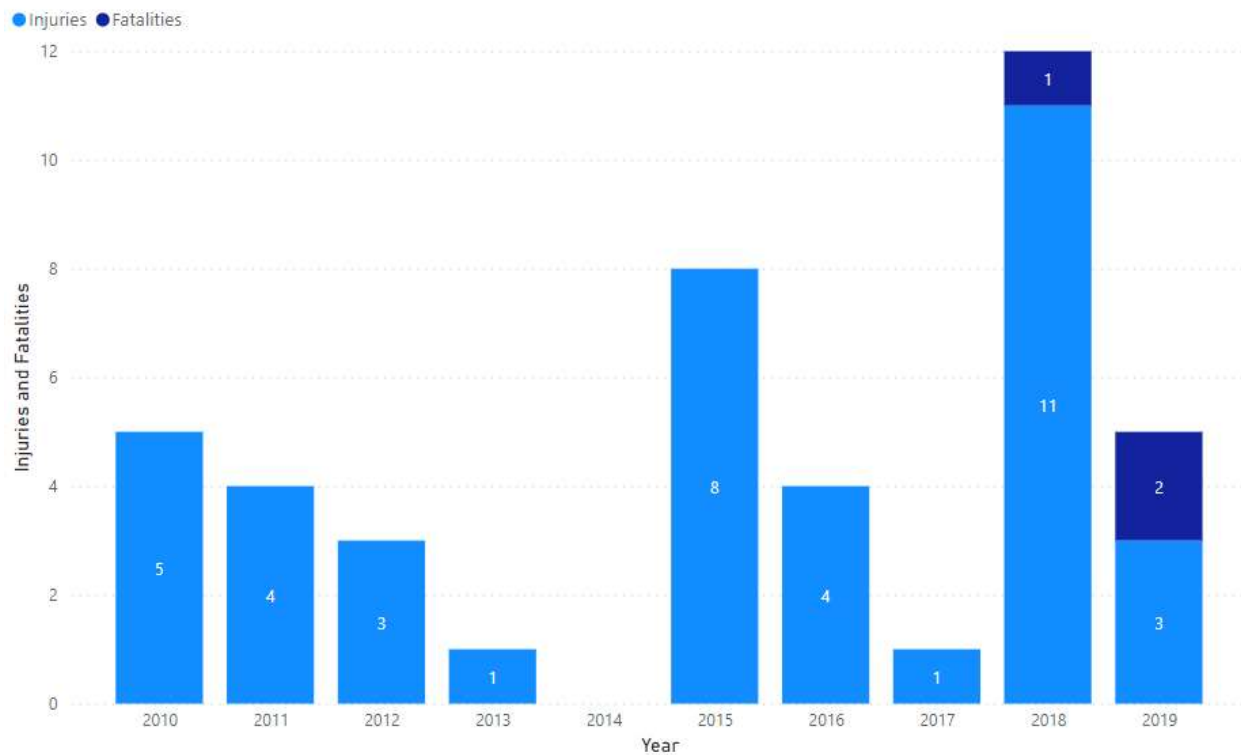
Commercial Air Travel, Safer Than You Think!

Posted January 28, 20XX by RPL

You may have been hearing how airlines are not a safe way to travel. There are unsubstantiated claims circling around in the media lately and we here at ABC Airlines want to set the record straight with facts and data.

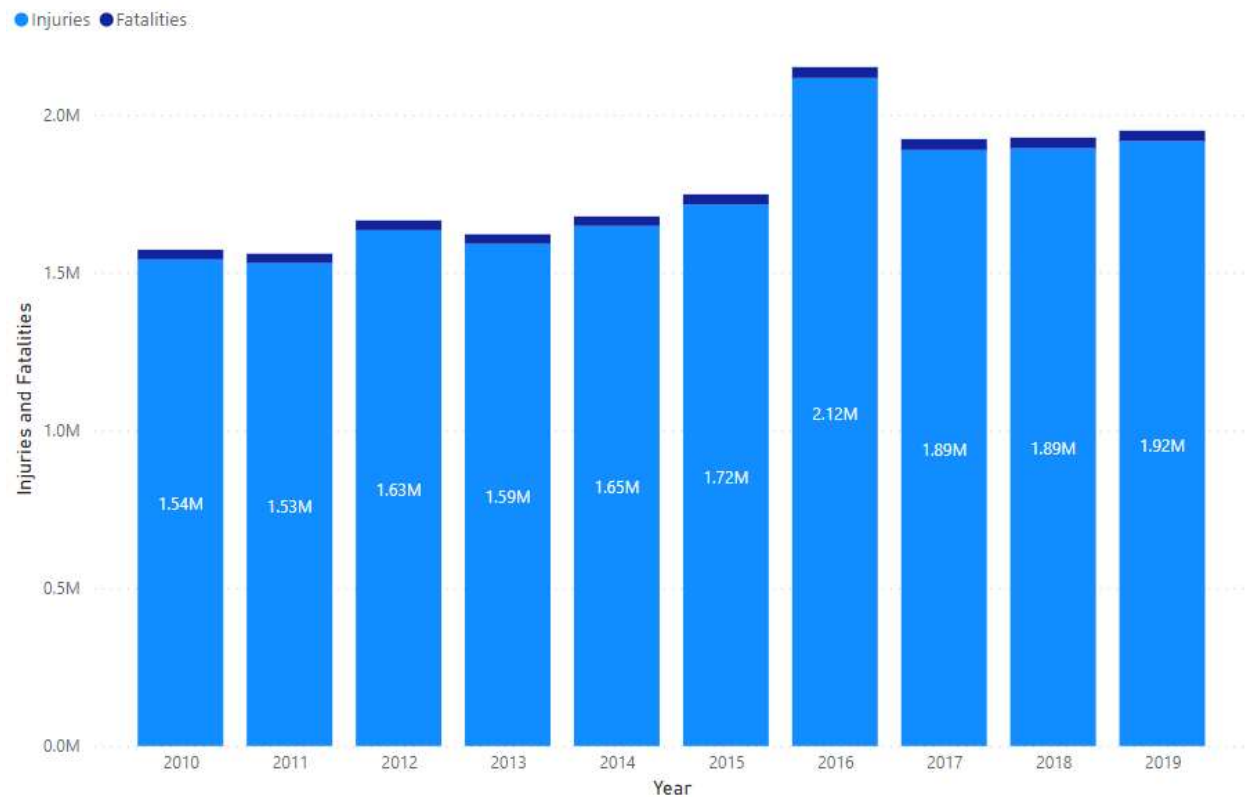
Airline travel has been the safest mode of transportation and will continue to be for years to come. According to data from the the National Transportation Safety Board (NTSB), over the past 10 years injuries or fatalities are very rare occurrences in commercial air travel. For the period 2010-2019 there were only 3 fatalities and 40 injuries, see the chart below.

Airline Injuries and Fatalities 2010-2019

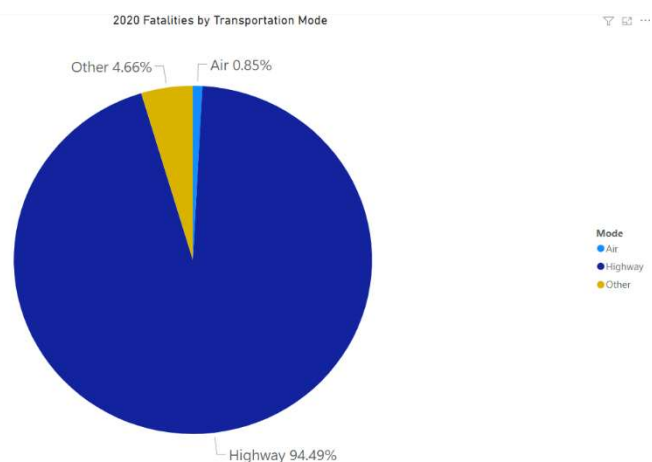


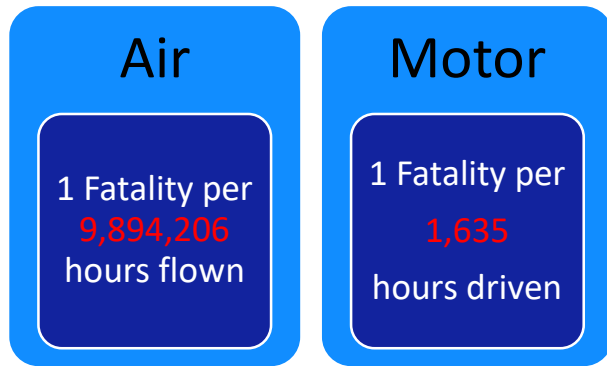
The NTSB also has data on motor vehicle travel as well. This mode of transportation has had injuries in the millions and fatalities in the thousands over the same period, 2010-2019.

Motor Vehicle Injuries and Fatalities 2010-2019



More recent data, displayed to the right, issued by the Bureau of Transportation Statistics (BTS) indicates there were no fatalities in 2020 on US Air Carriers. There were 349 deaths in the air, but those were in the commuter carrier, on-demand taxi, general aviation subcategories. Comparatively, there were 40,587 deaths for Highway and other [1] modes of travel in the same year.





Statistically speaking, when comparing the fatalities by hours [2] of travel for each mode, it clearly shows fatalities are likely to occur more frequently when driving compared to flying.

The current media cycle is blurring incidents in the commuter carrier, on-demand taxi, and general aviation subcategories with commercial air. Given the information discussed above, commercial airline travel has been and will continue to be the safest method of travel despite the misrepresentations circulating in the media. As a US based commercial air carrier, ABC airlines is committed to the highest degree of safety and training to maintain the welfare and loyalty of our customers.

Footnotes:

[1] Other categories include Pipeline, Railroad, Transit, Water

[2] Hours driven is calculated from miles traveled in 2019 at an average of 60 mph

References:

<https://www.nts.gov/safety/Pages/research.aspx>

<https://www.nts.gov/safety/data/Pages/AviationDataStats2019.aspx>

<https://www.bts.gov/content/transportation-fatalities-mode>