Big Picture: AI Meets Sports Analytics Meets Big Data

▸ North American Sports: $485 Billion

▸ Sports Analytics:
  ◦ growing in industry.
    • $72.5M Investment in Hudl.
  ◦ growing in academia.
    • #Sports Analytics papers 2008-2015 = 7x #applied operations research papers.

▸ AI
  ◦ modelling and learning game strategies.
  ◦ multi-agent systems.
  ◦ structured data.

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