

## Introduction to Data Science: Post-Class Assignments

### Basic Assignment: Identifying Data Types in AI Services

#### Title: Data Types in One Hour AI Solution

**Objective:** Identify and classify different types of data within a business context.

**Scenario:** One Hour AI Solution connects clients with AI engineers for one-hour problem-solving sessions.

#### Tasks:

1. Look at these 8 data elements the platform might collect:
  - Client industry (Healthcare, Finance, Retail, etc.)
  - Session date
  - Session duration in minutes
  - Problem type (ML Model Optimization, NLP, etc.)
  - Engineer specialization
  - Client satisfaction rating (1-5)
  - Client's problem description (text)
  - Solution achieved (Yes/No)
2. For each element:
  - Classify it as structured, unstructured, or semi-structured
  - Write a brief reason for your classification (1 sentence)
3. Answer these questions (2-3 sentences each):
  - Which data elements would be most useful for matching clients with engineers?
  - Which data elements might help improve the platform's service quality?

**Deliverable:** A simple table with your classifications and a short paragraph answering each question (about 1 page total).

**Estimated time:** 30-45 minutes

## Intermediate Assignment: Data Science Journey for AI Problem-Solving

### Title: Planning a Data Science Approach for One Hour AI Solution

**Objective:** Apply the data science process steps to a business scenario.

**Scenario:** One Hour AI Solution wants to use data science to improve their matching of clients with engineers.

#### Tasks:

1. For THREE of the following data science steps, describe how One Hour AI Solution could apply them (3-4 sentences each):

Choose THREE from:

- Finding the Right Problem
  - Gathering Data
  - Cleaning the Data
  - Building Models
  - Putting Models to Work
2. Choose ONE type of analytics from below and explain how One Hour AI Solution could use it to improve their business (4-5 sentences):
    - Descriptive Analytics ("What Happened?")
    - Predictive Analytics ("What Will Happen?")
    - Prescriptive Analytics ("What Should We Do?")

**Deliverable:** A one-page write-up with your explanations.

**Estimated time:** 45-60 minutes

## Advanced Assignment: Ethical Data Considerations

### Title: Ethical Data Practices for One Hour AI Solution

**Objective:** Identify potential ethical concerns in data collection and use.

**Scenario:** As One Hour AI Solution grows, they need to ensure their data practices are ethical and responsible.

#### Tasks:

1. Read the following scenario:

One Hour AI Solution collects data including:

- Engineer profiles (experience, specialization, languages spoken)
- Client information (industry, problem descriptions)
- Session feedback and ratings
- Solution details and success rates

They plan to use this data to:

- Match clients with the most suitable engineers
- Set pricing based on problem complexity
- Evaluate engineer performance
- Market their services to potential clients

2. Identify TWO potential ethical concerns that might arise from their data practices, selecting from:

- Privacy issues
- Bias in matching
- Transparency in how data is used
- Data security

3. For each concern you identified:

- Explain specifically why it might be problematic (3-4 sentences)
- Suggest ONE practical solution to address it (2-3 sentences)

**Deliverable:** A one-page document outlining your ethical analysis and recommendations.

**Estimated time:** 45-60 minutes